The way was smoothed somewhat today for the Democratic leaders by definite assurances from the White House that Secretary Ickes would not administer the Former Student Pastor

DODSON CANNERY BURNS

CASCADE LOCKS, Ore. - The P. J. McGowan fish cannery at Dodson, near here, burned to the Assembly Opens Lecture ground this afternonon with an estimated loss of \$215,000 equipment and supplies.

Minor face burns were suffered of the company's 26-foot power at Villard hall tonight at 8 p. m. launches ignited the fire which destroyed 28 of the power boats used rext Thursday with Dr. P. A. Parfor fish taking on the Columbia

PCRTLAND—Dr. Frederick D. Stricker, state health officer, annonunced today that influenza is three times as prevalent in Oregon as it was at this time last winter.

However, he commented that "the situation does not call for byterian church. He is in charge alarm." Last week 134 cases were reported, of which 17 were in Har-centers throughout the United county which was in the grip of the worst snow storm in years.

SOVIET CONGRESS MEETS MOSCOW - The seventh allunion Soviet congress-the nominal board of directors of the world's

biggest, most complicated industrial apparatus-meets here Friday to review operations of the last four years.

Not since March, 1931, have delegates from the Russian federation, Northwest Area Transcaucasia, the Ukraine, White Russia, Uzbekistan, and Turkmeniistan, the republics included in the union, made their way to Moscow.

BANDITS GET \$129,000

FALL RIVER, Mass. - In the largest postal robbery in the history of New England, five bandits today held up a United States mail

Apparently in conformance with a carefully prepared was predicted. plan, a sedan was driven ahead of Vancouver, New Westminster, bers of the men's and women's detrating within a channel half an the small truck, forcing it to a and towns in the Fraser river val-bating teams and other students inch wide a band of million cycle halt. Two of the sedan's four oc- ley battled snow, ice, and rain, with who showed an interest in the electrical energies which hitherto cupants jumped out and leaped two dead and damage estimate at forum. aboard the truck. At pistol point, \$100,000. Herbert B. Reid, 43, for 20 years Several small towns in Washing- Pre-Medical Students a postal employe, who was trans- ton were evacuated as rivers ran ferring registered mail from the over their banks, while Grays railroad station to the postoffice, River and Rosburg, on the shore of and blindfolded.

ASSAILS TOWNSEND PLAN kins assailed the Townsend old age earthslides at many points.

new deal ideas, told the senate fi- were cut. nance committee he proposed to make some changes in the social security bill, asserting it would Barristers' Brawl Features create a "dictator" in the person of the relief administrator.

Campus Calendar

Dr. V. P. Morris will speak to YWCA industrial group today at 4 o'clock at the bungalow.

upstairs in the College Side.

at 7:30 in the music building. All ing to the latest rumor from the feature, "The Carioca," which was can be worked at frequencies of DeNeffe's store, downtown, before report, can sully the fame of James Bennetts as well as of Pulitzer. In must be submitted not later than members and pledges be present. law school. Very important.

Junior weekend directorate will accept the invitation to attend, but present to give his now famous from zero to one million cycles. meet today at the Alpha Phi house. in case of his absence, it is ex- oration, "The Face on the Bar It can carry a band of electrical will count. First prize is a one- of the newspaper interview appar- "A memorable journey to Cali- composed of Virgil D. Earl, E. G. Important that every member be pected that he will send a special Room Floor," with gestures.

women's lounge of Gerlinger hall Arthur Jones, are in the process the black eye is Joe), they will be multaneously. of making arrangements to trans- able to perform their duties well.

and faculty members interested chestra lovers. are invited. Short meeting of mem- | Some traditional features of the | A search has been institute to bers following the meeting.

is open to all.



VOLUME XXXVI

UNIVERSITY OF OREGON, EUGENE, THURSDAY, JANUARY 24, 1935

NUMBER 58

Oregon editors start their annual gathering today. Faculty, students, and all interested are welcome at meetings, as well as journalistically inclined persons.

Press Conference

Adams Talks Tonight at 8 InVillard Hall

Speaks on Religion Of Educated Man

Series for Students

Opening a series of five lectures by Superintendent Arthur Eade Adams, former student pastor of and an employe, Alfred Wester- Westminster house, will speak on lund. A gasoline explosion in one "Religion of the Educated Man"

The religion series proper open sons, professor of sociology, speaking. There will be a small admis-INFLUENZA IS PREVALENT | but tonight's assembly is free and open to both students and towns-

Adams Directs Work Adams is now director of University work for the Board of Christian Education for the Pres- Debate Members States with his headquarters in Philadelphia. Before taking over this position he was pastor of the Hall, Cannon Choose Topic other branch of my work. When Presbyterian church near the campus of Ohio State university at

Columbus, Ohio. After visiting four universities, Adams makes the statement, "I have not yet discovered a single university campus that is not re-(Please turn to page 2)

Awaits Advance Of Fresh Storms

Last Deluge Brings Death, ery Thursday evening during the Damage to Districts

SEATTLE, Jan. 23.—(AP)—The truck and tonight had apparently Pacific Northwest was barely made good their escape with \$129,- struggling from under a deluge of cussion of the "Uni-Cameral Leg- sion, picture and music wire of the 000 in currency. The men were snow, rain and floods tonight when islative System" which has al- future, was described today to the armed with machine guns and pis- fresh storm warnings were posted ready been adopted by Nebraska. American Institute of Electrical

Damage mounted into the hunroads were overrun with rushing Dr. A. H. Ross. WASHINGTON - Harry Hop- torrents or blocked by snow and

pension plan today as "cock eyed", In Washington, the Cowlitz val- promote the activities and interests a solid wire inside. Both are coneven as the administration's own ley and the Olympia peninsula ap- of the pre-medical students, were ductors. They are insulated from proposals on the subject were be- peared hardest hit. Bridges went presented and accepted, after each other largely by air. Espening scored by Senator Byrd down or were threatened by ice which officers were elected. Others schied said that wires of this form jams, and traffic and communica- elected were John Derbyshire, vice have been used a little for many Byrd, who heartily dislikes some tions to several towns and cities president, and Bonnie Walker, sec- years, but never in the new way

exclusive opportunity to hear Gen- Mr. Spencer.

petition this time. Carlton E. ed.

Band Student Fee Speaker Difficulties Bring Suggested Cures

Hugh G. Ball, president of the

Oregon editorial association and

Continue Series

On County Government

viewed and criticized in the week-

ment in Oregon.'

retary-treasurer.

Talk on N.R.A., 'Egg to Bird'

eral Hugh Johnson speak on "The Harry McCall, first year law stu-

dance will be carried out again. discover an honest man to take

Remedies Propose ROTC Of School Control

Due to agitation on the part of dissatisfied band members regarding the matter of being forced to pay ASUO fees to play in the student body band, several suggesions have been offered to ease the

The ROTC has supplied uniforms and many instruments and because of this fact, the credit earned by bandsmen is given in the form of military and not music credit. The student body contributes much of pays half of John H. Stehn's salary as director of the organization

editor of the Hood River News, is Because of all these complicaone of the speakers slated for the tions, it has been suggested that press conference this weekend. He the band should be taken over will speak on "City vs. Country, either entirely by the University the Editor's Biggest Problem and or the military branch of the during the student's senior year. Biggest Opportunity," Friday school. If the University were to take over the organization, credit

Upon being questioned, however, On KOAC at 8:40 versity band was once under the award school of music and I had more difficulty with it than with any the chance came, I, figuratively speaking, laid it on someone else's William Hall, forensic oratory doorstep and I'm very glad to let manager and member of the men's it remain there. I'm perfectly will-University debating squad, and ing to cooperate in every way pos-Kessler Cannon, also a member of sible, but I definitely don't want the debating team, will give a the band under my wing.!"

comprehensive discussion over KOAC tonight at 8:40 on the "Re- Inventors Claim organization of County Govern-Novel Type Wire This is one of a series of dis-Carries Images cussions in a student forum sponsored by the speech division which

is being broadcast over KOAC evwinter term. Avery Combs, man-**New Circuit** ager of the discussions, will act as

NEW YORK, Jan. 23.-(AP)-William Hall opened the student A new kind of telephone wire, forum earlier this term with a dis- which promises to be the televi-Many current questions are re- Engineers.

The new circuit is a wire within ly broadcasts, presented by mem- a wire. It is capable of concenhave needed open air and radio waves to escape interference.

Experiments Complete It was reported by Lloyd Es-

Elect Carter President epnschied and M. E. Striby of the Max Carter was elected presi- Bell Telephone laboratories. The was forced into the sedan, bound the Columbia river were inundated. dent of the newly formed society experiments on this wire are alof pre-medics last night in a meet- ready complete, but they said it dreds of thousands of dollars as ing held following the address by will probably not come into commercial use until television or en-Constitution and by-laws for the larged wire facilities demand.

society, the purpose of which is to The wire is a hollow tube with

Wire Uses "Skin Effect"

The double wire uses the "skin effect," the fact that electricity chairman of the decorating comwire. The million cycle frequencies mittee, started browsing around in outside skin of the inner wire and he was surprised to find that big-Hear ye! Hear ye! Dignitaries, Spencer, law school professor, has and on the inside skin of the hol- gest he could locate was only about features, surprises, and contests won it time and time again; but low tube surrounding it.

will all be found at the Barristers, Orlando John Hollis, law professor, The outer skin of the hollow tube

Frequencies Multiplied

so popular last year at the Barris- tens of thousands of cycles. This 6 p. m. Saturday. Because of the weather, Presi- ters' Brawl. Walter Hempstead, new wire multiplies that by 100 dent Roosevelt may be unable to alumnus of the law school, will be times, carrying all the frequencies tops, framed portraits, they all that period. In this case, however, cidentally and casually, in the fol- George Turnbull, journalism pro-

ing down! That proves something. transmission, etc."

SOLICITOR ADDED

today in Westminster at 4 p. m. faculty dance contest, held every enes please apply-otherwse, out- classified staff, it was announced along with names of the winners, Max Adams will be there. Meeting year, is expected to be a real com- side talent will have to be import- yesterday by Dorris Holmes, classi- and plenty of red, white and blue. Turnbull quotes Frank H. Vize- 'hearty admiration'." fied advertising manager.

Honor Group **Offers \$100** Scholarship Women's Honorary Fixes

Alpha Delta Sigma Bases Award on Student's Success, Merit

In Assistance Move

One hundred dollars will be available at the end of the school year for the unior student in advertising who is most outstanding in scholarship and active advertisthe financial support for music and ing work done here on the campus, it was announced yesterday by W F. G. Thacher, advertising professor in the school of journalism Personal qualifications will also be taken into consideration before the amount will be awarded to be used

The money will come from the active chapter of Alpha Delta would be given from the school of Sigma, professional advertising fraternity, that is awarding the scholarship. Alumni and associate Dr. John H. Landsbury, dean of members are also helping the acthe music school stated: "The Uni- tive organization to finance the

Scholarship Renewed

This scholarship supercedes one that was established about 10 years ago by the Portland advertising club, but it was allowed to be discontinued during the depression, although appointments have been nade each year.

The selection will be made by Allen, dean of the school of journalism, H. V. Hoyt, dean of the blood pressure. school of business administartion, and Professor Thacher.

Arrangements for the continua-Thacher while in Portland recently.

Weber Gives Assistance

George Weber, an alumni who once won the award, and who is now vice-president of McWilkins and Cole advertising agency in Portland, and Merriman Holtz, an associate member of Alpha Delta Sigma, are lending valuable assistance in giving the scholarship. and a cure of high blood pressure," Holtz is manager of Proctor's in he stated. Portland.

Thacher also announced that There is better than an even scholarships in advertising which symptom of Bright's disease it has pany would receive a rebate on the at 6:30 in the Eugene hotel. have been allowed to lapse during the depression. These scholarships provide a certain amount of employment and experience for qualified students in the summer be-(Please turn to page 3)

Democrats Call Artists to Work On Huge Picture

You can win!

So say the magazine advertise ments, but this time it's really true. Here's how.

crats are throwing a big birthday ball for Franklin D. in the Igloo eight by ten inches.

is expected to overcome this long acts to carry the undesired, inter- muttered Blythe. "I want some- tion secured from articles written Waffle Wiggle directorate will Brawl, Saturday evening, January Standing lead. The betting odds on fering electrical frequencies. This have a meeting today at 4 p. m. 26. Those present may have the the contest stand 10-6 in favor of outside skin becomes the shield of wany feet! Let me think." As a journalism at the University of Seitz, formerly of the New York This year the topic of the essay result, three worthwhile prizes are Oregon. being offered for the largest por-Phi Mu Alpha will meet tonight NRA—from Egg to Bird," accord- dent, will repeat his special dance | Existing wires, the report states, traits of the president turned in at | No one, of course, says Turbull's | ographer of Greeley and the two inal and 5,000 words in length and

> may win, says Blythe. It's size that to give credit for the "invention" lowing paragraph: energies which may be either sub- month pass to the McDonald ently does violence to the fact of fornia by stage across the great Moll, Mary H. Perkins, W. F. G. radio message to the gathering. Joe Bradshaw and George Belt divided into 200 telephone circuits theatre. Second prize, \$2.50 in history and is unjust to his great plains was made by Greeley in Thacher, and L. O. Wright. Any-The hall and music committee, have been appointed bouncers. Ca- or used en bloc for television. It merchandise at DeNeffe's. And contemporary, Horace Greeley. | 1859. He left New York on the one who contemplates entering the

> > To work, artists!

chololates from Seymour's. "The telephone channels provid- Blythe thinks that students are months before the raid on Har- stage. He reached Denver when above committee members. port Waring's Pennsylvanians and As for dates—well, here is news! ed," the report states, "may be most likely to walk off with the per's Ferry and the Gerrit Smith that aspiring town was six months Christian Science organization Ted Fio Rito to Eugene for the Portland girls, who have been used for other types of communical stakes, since it is hard to secure interview that followed it, and had old, and interviewed Brigham will meet tonight in the YWCA dance. "A Battle of the Bands" asked to the dance, are so anxious tion services such as multi-chan- a ready-made picture that would interviewed the president of the Young in Salt Lake City, where he bungalow at 8 o'clock. All students will be a great attraction for or- to attend that they are hitch hik- nel telegraph, teletype, picture be large enough. Any good artist, Church of Jesus Christ of Latter found comfort after days of hard- economics, will be the principal he says, should be able to produce Day Saints (Mormons). It is this ship. The Prophet was grading a speaker at the Alpha Kappa Psi a large, true picture of the presi- interview (or a considerable sec- section for the rails. He saw no meeting this evening in the men's dent that is suitable. Winning pic- tion of it) which Turnbull en- idlers, and Brigham assured him lounge of Gerlinger hall. A regular The "Black Maria" will again con- tickets at the dance. Anyone who Ann Herrenkohl, freshman in tures will decorate the ball room countered while browsing in the there were none in all Utah. The business meeting will be conducted, Student Christian council meets vey the faculty to the dance. The considers himself a second Diog- science, has been added to the at the president's birthday party, old files.

Phi Theta Upsilon Sponsors Benefit Dance on Friday

Low Price for Affair

Phi Theta Upsilon, upperclass Alumni, Actives Cooperate be given at the Chi Omega house.

> the dance is the low price of admission - 25 cents for a couple. There is nothing "fishy" about the price, those in charge of the dance point out, and nothing the matter with the dance, for the guests will dance to the music of one of the best orchestras on the campus. The price has been set low in order to facilitate the "run down" condition of most student pocketbooks, since

Blood Pressure American Failing, Dr. Ross States

Hurried Life, Over Activity Shortens Human Span

last night in pointing out to a ence Friday afternoon on "What's the conference on many diversified that 23 per cent of the deaths Predict?" Alpha Delta Sigma senior, Eric W. among people over 50 years of age in this country are due to high

Dr. Ross, who is a member of the American Medical association a fellow of the College of Physition of the award were made by cians, and a former president of the Lane County and Mid-Willamette Medical associations, stated that this is due to our hurried manner of living, worrying, too much activity, and lack of a rational attitude toward life. "If we could slow down our activities, change our ways of working and thinking, control and subjugate our emotions, that would be amelioration ship of Senator Huey Long re-

> and muscular. When the elastic ington, D. C. tissue is replaced by muscular tis-

> > (Please turn to page 3)

women's service honorary will play host to the entire campus Friday night, at an all campus dance to The affair is being given for the benefit of Philomelete, organization of hobby groups on the campus.

One of the chief attractions for (Please turn to page 3)

"Essential high blood pressure H. Ross, local diagnostician, stated address the Oregon press confer-

High blood pressure is a condifact that Bright regarded it as a Louisiana under which the oil comtion, not a disease. Because of the long been associated with kidney tax. diseases. However, nine out of ev- The determination to continue ery ten cases of high blood preskidneys are not apparently af-

Press Conference Begins Work Today With Board Meeting

New Dealer



Reed college, is not only a scholar Eugene hotel. and newspaper man but a member is a disease of Americans," Dr. A. of the new deal personnel. He will small group gathered in Deady hall Ahead? How Much Can One Safely subjects. On Friday's program

'Anti-Huey' Drive Goes on Despite Oil Compromise

Dictator Laws Arouse Ire How to Write News?" Of Square Dealers

BATON ROUGE, Jan. 2.—(AP) tinue its fight against the dictator- University of Oregon, will address gardless of a compromise on the oil ford and H. B. Ball of Hood River, refining tax announced by Long will be publicly initiated into Sigand the Standard Oil company of ma Delta Chi, journalism fratern-

the fight until Long's dictator laws sure are what are known as es- are repealed by the legislature was sential hyper-pressure in which the announced by Ernest J. Bourgeois, Chi for the outstanding weeklies president of the Square Deal association, just after Long today The walls of the arteries, capil- had assumed control of East Baton laries, and veins which make up Rouge parish and made his plans banquet. Dean Allen will be toastour closed blood system are made to transform the capitol city of up of two types of tissue, elastic Louisiana into a miniature Wash-

sue the vessels lose their elastic- its first company organized and on ity. This effects the amount of parade in military gesture Saturday afternoon.

The Lane county Young Demo- Don Seitz Greeley' Verifies Turnbull's Early Interview

in this new channel travel on the search of pictures of his highness the second in a series of articles terview as follows: presented by the Emerald describing the history of interviewing. "That will never, never do," The material is based on informa- report of such a colloquy."

> Gordon Bennett as America's his "Horace Greeley" (pp. 301-302) April 15. Drawings, sketches, calendar great news gathering genius of Mr. Seitz notes this interview, in-

A. W. S. council at 5:00 in the composed of John Pennington and pable, strong men, (the one with can be worked both directions si- third, an ensemble of VanDuyn Greeley, in fact, had stopped off ninth of May, going by rail to St. contest has been asked to contact at Salt Lake City in July, three Joseph, Missouri, and thence by Professor Turnbull or any of the

telly's Standard Dictionary (Funk

habits of industry and thrift but each member is urged to bring

(To be continued.)

Addresses, Banquets Fill

Program for Editors At Annual Affair

Dinner Set for 6:30

Allen, Ball, Tugman Speak On Friday to Members

By William Haight Opening this afternoon at 3 clock with a board of directors meeting at the Eugene hotel, the Oregon State Editorial association enters into a full weekend of conferences, business meetings, banquets, and addresses from news-

paper men. This will be the 17th

annual press conference to be held on the campus. The annual publishers round table and dinner, with Bernard Mainwaring, editor and co-publisher of the Baker Democrat-Herald, acting as toastmaster will be held Dexter M. Keezer, president of Thursday evening at 6:30 in the

Subjects Diversified A group of recognized authorities will address the members of Eric W. Allen, dean of the school of journalism, will speak on "The Circulation Situation in Oregon," Hugh G. Ball, of the Hood River News, on "City vs. Country, the Editor's Biggest Problem and Biggest Opportunity," and W. M. Tugman, managing editor of the

Register-Guard, on "Do We Know

Lewis Talks at Meet In the afternoon Sol H. Lewis, editor and publisher, of the Lynden Tribune, Dr. Dexter M. Keezer, The Square Deal association an- president of Reed college, and C. nounced late today it would con- L. Kelly, professor of insurance,

the meeting. Editors Robert W. Ruhl of Med-

Group Makes Awards C. P. Haight, editor, publisher, and legislator of Canyon City, will speak at the banquet on "Rambling." Awards by Sigma Delta in the state, a short skit, and the appearance of the Eugene Gleemen, will make up the program for the

The Square Deal association had Students Compete In Essay Contest

Oregon students owe the opportunity to earn \$30 in the Bennett essay contest to William Jennings Bryan, three-time candidate for the

Editors note: The following is and Wagnalls) as defining an in- Bryan to name the 25 outstanding "2. Specif., in journalism, a col- United States before he decided loquy with one whose views are which schools would be privileged sought for publication; also, the to compete for the yearly prize. The University of Oregon was one This definition of the interview of the institutions named by

> World, who is a journalistic is "Individual Liberty or Social authority of standing and the bi- Justice." The essays must be orig-

Now, was it really an interview? among the Mormons won his a guest. "Economic planning" will be the subject discussed by Dr. Morris.

presidency of the United States. The sponsor of the contest asked