

Begin to make your plans to attend the 17th Annual Press Conference here Friday and Saturday.

VOLUME XXXVI

UNIVERSITY OF OREGON, EUGENE, WEDNESDAY, JANUARY 23, 1935

NUMBER 57

Cougars Bite Ducks Again Score 37-33

Washington State Evens 1935 Series With Fast Failing Webfoots

Team Goes to Spokane for Gonzaga Tilt Tonight

Oregon's basketball jaunt into the northern reaches of the conference received another setback last night as the W. S. C. Cougars

Conference Standings table with columns for Team, W, L, Pct.

FEARS TROUBLE IN ASIA

TOKYO—A new danger spot appeared on the vast, trouble spotted may of Asia today as Russia and Japan, two great powers

CLYDE STEVENS SENTENCED SAN FRANCISCO—Less than a week after engineering a four-man break from San Quentin, Clyde Stevens, 24, was in Folsom prison

Table with columns: Name, ig, ft, pf, tp

COLD WAVE HITS NATION

Deaths and damages mounted Tuesday as the cold wave spread through most of the nation.

STORM KEEPS SHIP AT SEA

ASTORIA—With her fuel supply running low, the little pilot schooner Columbia bobbed like a cork

Campus Calendar

Heads of houses meeting at the Sigma Kappa house at 4:00 today. Alpha Delta Sigma will meet today at the College Side.

Guy T. Visniskki To Give Address At Press Meeting

Reorganizer of Oregonian Well Known in East

Colonel Guy T. Visniskki, the efficiency expert who is responsible for the Oregonian's new complexion will address members of the press conference at no-host luncheon in the men's dormitory.

Visniskki, who hates to see his name misspelled, started to work at the age of 15 on a small paper in Illinois for 25 cents a week.

Barristers Offer Bashful Students Law Dance Dates

Latest reports from the law school indicate a good turnout for the Barristers' Brawl, informal winter term dance, to be given this Saturday night at the Del Rey cafe.

The date committee, composed of Nora "Portia" Hitchman, Anne "Red" Hutchinson, and "Little Stanley" Darling, is still functioning, according to an announcement on the bulletin board in the law school today.

Tonqueds to Vote For New Officers

Nomination of officers for Tonqueds, organization for Eugene women attending the University, were made last night at a mass meeting held at the Gamma Phi Beta house.

Virginia Endicott and Madalina Gurbina were nominated for president. Other nominations were: vice-president, Elizabeth Ann DeBask and Jessie Rae Atwater; secretary, Gayle Buchanan; Brandon Young; treasurer, Lillian England and Alberta Roberts.

Eugene Gleemen Will Sing at Press Banquet

The Eugene Gleemen chorus, directed by John Stark Evans, professor of music, will sing at the Oregon Press Conference banquet at the Osburn hotel Friday evening.

Rex Underwood to Conduct Embryo Musicians' Concert

The Eugene Junior Symphony orchestra, one of the few musical organizations of its kind in the United States, is scheduled to play in the Music building Sunday afternoon at 3 p. m.

New Coed Caper Date January 31, Says McCracken

All Girls to Be in Costume; Skits Will Be Given

Coed Capers will take place on Thursday evening, January 31, rather than on January 30 as was previously announced.

As in former years, all Oregon coeds will appear in costume, personifying any desired character. Contestants for the first prize of two dollars and fifty cents and the second prize of one dollar may compete individually or come in a group to represent some particular idea.

Other committee appointments made by the general chairman, Mary McCracken, are: Eleanor French, features; Betty Coon, food; Frances Watzek, tickets; Grace Peck, programs; Lillian England, clean-up; Margery Kissing, publicity.

Former Student Pastor Returns To Westminster

Events Planned Honoring National President

Westminster house will be a busy spot today and tomorrow as student Presbyterians and friends join hands to do honor to Max Adams, former student pastor, who in now national head of all such groups.

Hoyt Announces Federal Exams

H. V. Hoyt, dean of the business administration school, recently received a letter from John M. Rae, former professor of the business administration school, and now connected with the U. S. civil service commission in Washington, D. C.

Oregon Students Take Part in O.S.C. Concert

Rex Underwood, director of both the O.S.C. orchestra and the University symphony, is presenting the Oregon State organization in concert at Corvallis Thursday evening at 8 p. m.

John Cleland, Former Faculty Member, Dies

Judge John B. Cleland, one of Oregon's oldest practicing attorneys, died yesterday in Portland. Judge Cleland, 86, was a member of the faculty of the University law school in 1905, and a former president of the Oregon Bar association.

Lucas Names Staff, Makes Pass Awards

N. Simpson New Sports Head, Johnson Put In News Post

Phipps Makes Editorial Board Selections

Continuing this term's intensive drive for a more readable Emerald, Bob Lucas, newly appointed managing editor, announced the revised staff for the rest of the winter term at a staff meeting yesterday afternoon at which theater passes were awarded to workers for outstanding performances last week.

Personal changes made were the appointment of Ned Simpson, journalism major and 1934 Webfoot grid eleven member, as sports editor to succeed Clair Johnson.

Editorial Men Named Lucas also said last night that Bill Phipps, editor, had announced the editorial board as follows: Parks Hitchcock and Fred Colvig, assistant editors; Malcolm Bauer, Barney Clark, Bob Moore, J. A. Newton, Ann-Reed Burns, and Dan E. Clark Jr., editorial writers.

Dean Allen Declares Bill Will Startle Audience

William M. Tugman, managing editor of the Register-Guard, Eugene, will address the 17th annual press conference on "Do We Know How to Write News?" Friday morning.

Hardy to Speak To Law Honorary

Charles Hardy, Eugene attorney, will speak on "Business Aspects of the Law" at the regular monthly banquet of Phi Delta Phi, international legal fraternity at 6:30 tonight in the Del Rey cafe.

Co-op Rental Library Holds Member Drive

A concentrated drive for membership in the Co-op rental library of the latest best-sellers and mysteries is being headed by Eleanor Higgins this week.

Graduate Faculty Will Discuss Catalog Copy

The Graduate Faculty will meet this afternoon to discuss such items as catalog copy, improvement in procedures for doctor's degrees, honorary degrees, and improvement of spirit and method of graduate study.

Turnbull Presents Results Of Research on Interviews

Editor's note:—The following is the first in a series of articles presented by the Emerald describing the history of interviewing. The material is based on information secured from articles by George Turnbull, professor of journalism at the University of Oregon.

Oregon Yeomen Set Up Date Bureau for Dance

Who can't get a date for the Oregon Yeoman informal dance at 9 o'clock, Saturday, January 26, in Gerlinger hall? Any girl or boy who wants a partner may call Blaine Brewer, head of the "Dating bureau," and describe the type most desired. The Yeomen will try to please.

A large phonograph and amplifying system will reproduce recordings of well known orchestras playing the newest melodies. This dance is an all-campus affair, and the admission is 25 cents a couple for non-members.

Local Physician To Speak on High Blood Pressure

Dr. Ross' Address Will Be Second in Series

Dr. A. H. Ross, local physician, will speak on the subject of high blood pressure in room 103 Deady at 7:30 tonight.

Dr. Ross is a member of the American Medical association and a fellow of the College of Physicians. The speaker is not a surgeon, but specializes in diagnosis and has made an extensive study of high blood pressure as connected with his work in internal medicine.

Tugman to Speak Friday at Press Conference Here

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Copies of Jewett Contest Orations Due February 16

Entrants Have Freedom in Subject Choice

Copies of orations for the W. F. Jewett oratorical contest must be submitted by February 16 at the speech department John L. Casteel, director of speech, announced today. Freedom of choice in subject matter is given all entrants.

The orations will be delivered Thursday evening, February 21, and the prizes of \$25, \$15, and \$5 will be awarded the three winners. All speeches must be original compositions, delivered without the help of notes or manuscript. They are limited to approximately 15 minutes in delivery, (1700-2000 words) with no more than 200 words of quoted material.

Seniors who intend to enter the annual Failing-Beekman senior oratorical contest at commencement (which usually offers prizes of \$150 and \$100) will find participation in this contest excellent preparation for the later event, Casteel said.

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Dr. Berkowitz Urges Youth To 'Flit About'

Use of Discrimination in Selection of Future Mate Advised

Congeniality Named First Marriage Factor

By Peggy Chessmar The evolution of love affairs as a laboratory process in which discriminatory tastes in the later selection of mates are developed was the keynote in the address given before University students last evening by Dr. Henry J. Berkowitz in the first of this year's lectures on the general topic of love and marriage.

"The basic human theme of love begins," Dr. Berkowitz said, "with the early mental choices of members of the other sex. In the first years of school life there is a natural tendency to choose, to discriminate among the other sex. At a later date the child experiences all the agonies, all the intensities and amplitudes of real emotion in adolescent love, one of the most painful of youthful experiences. All this is but a building process.

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