Oregon & Emerald

An Independent University Daily

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William E. Phipps

Grant Thuemmel

Robert Lucas Managing Editor

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Did Mr. Hearst Get His Money's Worth?

IF Mr. Hearst is really wooing the college press he must be aware by this time that the course of true love seldom runs smooth-

The charming romance, it would seem, began when Princeton's coquettish Francis Smith on behalf of the Association of College Editors sent to Mr. Hearst an open letter concering his activities as a nationalist.

And now some of those same ungrateful golddiggers who were recently Mr. Hearst's guests in Washington and New York are circulating and signing a resolution excoriating Mr. Hearst for his attacks on academic freedom.

The editor of the Emerald foresaw that something of this kind might happen and, in fact, warned Mr. Hearst in advance that we were going to have our mad money in our pocket all the time. He could feed us if he thought best but must understand beforehand that the complexion of the Emerald's editorials was not to be colored by a railroad ticket. As yet the resolution has not come to our desk but when it does it will get our immediate attention.

Now there crashes down upon this nascent love affair, with a vigor of expression that would do credit to a shocked and embattled dean of women, the scandalized New Republic:

Meanwhile, we can report two heartening developments-the formation of a united front among educators, as described in our article, "Mr. Hearst Sees Red," and the beginnings of a similar action among college editors throughout the country. A resolution is now in the hands of some forty such editors, awaiting their signatures, condemning Mr. Hearst's scare and the "super-patriotic, fradulent devices he is employing to achieve his ends." We think there is good reason to expect a large number of these college editors to sign the resolution, especially since it is only an elaboration of a similar statement (which, however, did not mention the publisher by name) signed by thirty-seven editors after attending a Hearst-inspired conference in Washington and New York, a short time ago. Incidentally, this conference remains among the country's unsolved mysteries. Why did Mr. Hearst decide to pay the bills for such an expensive proceeding? What in the world was the matter with the editors, that they should have unblushingly taken the money of a man who stands for everything in journalism to which college men should be opposed? And in particular, what is the matter with the editor of the Stanford university daily, who acted as gobetween in this nauseating performance?

Since the matronly New Republic has become so perburbed over the degradation the "unblushing" ones have brought upon themselves, we feel we must tell our story.

It was just before final examinations that word came that Mr. Hearst would play philanthropist to the long-awaited get-together of the college daily press.

Songs of Noel rang in our ears. We could hear the tinkle of sleigh bells as old St. Nick eracked his whip over his fleet reindeer. Christmas was in the air.

And who were we, obscure editors of little college dailes, to turn a deaf ear to the lure of travel. If Mr. Hearst chose to fill the boots of jolly old Santa Claus and our worn socks with railroad tickets, should we become unduly squeamish and refuse to be sporting just because many of Mr. Hearst's principles do not meet our approval? Why should we, embryo journalists, with the prospect of many a lean year after graduation, refuse a little gift?

Of course, we thought there might be a string attached somewhere-that perhaps the open letter had not pleased Mr. Hearst and he wanted to be more than just friendly. After being assured that no insidious attemps would be made to influence the maleable and immature minds of our group, we could not help feeling that it would be a great injustice not to attend the conference which we had wanted for so long.

We were only college editors but we did have a few ideas. We wanted a semblance of unity in fighting for such noble rights as freedom of our press and academic freedom and ironing out other little problems of a distinctly collegiate nature. And if there came along a man who would make our little party possible and at the same time show us sights we had never seen and introduce us to celebrities we had only deamed of, we just couldn't let it pass.

So we attended the convention and did our work as best we could to lay plans for the future. We received much of value from the trip, particularly with regard to politics and personalities associated with its work-

We returned home refreshed, with our philosophy a bit more complete, ready once more to set out our own convictions in editorial columns. We manged-or think we managed-to cling to those precious things

-virtue, honor, self-respect and a sadly depleted pocketbook.

And now, after having been back at the old grind for some time, we think it would be nice if someone would flirt with us again -perhaps, even shower another convention upon us-say in Florida, this time. We would shove our old typewriter aside and be glad Mr. Hearst's beneficence had some competition.

Hugo the hermit was sentenced to life imprisonment. He'll probably be irked unless he is given solitary confinement.

One Man's Opinion By STIVERS VERNON

Are you a big bug? If so, prove it by displaying the family coat of arms on your stationery! According to observers who are in a position to know, everybody who is anybody at all must dig up a coat of arms. Of course, we are not in a position to say because there is no one hereabouts who sports such a luxury. So, like Will Rogers, all we know is what we see in the papers.

John Kelly, the Oregonian's Washington correspondent, says that Roosevelt has a coat of arms. Personally, that's all right with us. We can't think of anybody who has a better right. But John Garner-well, maybe it isn't the vicepresident so much as his estimable wife who is so hot about the idea. Anyway, it looks a bit silly.

Many of the movie stars have a leaning toward fancy engravings on their letter-heads, we are told. Something symbolic to indicate the long line of aristocracy from which they sprung.

Some of the current crop of female panics ought to have their coat of arms a hot-cake griddle. After all they have probably spent more time promoting the sale of these delicacies in restaurant windows, than they have in emoting before the camera.

Yes, we are thinking seriously of having a coat of arms for our very own. After what the editor said about this column the other day, we believe that crossed pick and shovel handles would be very apropos.

We can't help wondering about that chap who came out here from the mid-west in December to start some promotional work. He made the statement at the time he began operations that such times as these we are experiencing in Eugene, are as good as normal times in the midwest. Forthwith, he inaugurates a fast-moving sales campaign for his business and awaited results.

The season during which the gentleman made his debut into Eugene business affairs, was the busiest this city has experienced in several years. There was more money walking around in Eugene, crying to be spent, than at any time since 1929. Undoubtedly, he was able to do quite well for himself and his mid-west company.

Now, however, things have returned to their previous status with an appalling bump to all who nursed rosy dreams of a continued rush of prosperity. All in all, things aren't so dreadfully bad-but by comparison with the influx of Christmas business during December, they look pretty

Oregon students know all about the post-holiday season slack-up in business. There seems to be no place for the college man or woman who would like to put in a few hours each day to tide over. Eugene merchants simply haven't places for all those who would like to work. We can be grateful to the FERA for making available a whole flock of jobs, without which this University would be considerably depopulated.

We still want to know what that gentleman thinks about Eugene business now. Fact is, we intend to ask him. When we find out, we'll let you know-that is, if its printable.

The Passing Show COLLEGE EDUCATION PAYS

"I believe in student activities and am disposed to be suspicious of an American university which does not evolve them, and of students who do not take part in them. Everyone should at least join that great organization, the Associated Students of the University of California.

"A university is not only what the founders, the alumni, the trustees, and the faculty make it; but more conspiciously, what the students make it. Loyalty to the University can best be expressed by recognition of what the institution should be and determination to play a full part in making it so. Membership in the A.S.U.C. is one of the best ways of rendering that recognition and determination effective."-Robert Gordon

To newly entered students, and to others who are not Associated Students, we extend this message. The card is worth far more than the sum you pay. Daily Californian.

"30" IS WRITTEN FOR PICTURESQUENESS

No longer will the words "Seventy-three signify the personal greeting that it once did is New York state. The last "brass pounder" in New York has been replaced by the swift printertelegraph, taking the job of news dispatching from the hands of the Morse operators.

With the passing of the wire operators goes a picturesque style of journalism and a school which has contributed many capable men to the editorial forces of the American newspaper. Apparently modern machinery does not promote individual thinking, for in the old days many graduated to the editorial desk from the key or the printer's case. But few are those who rise to the desk from the linotype. The old method of sending stories taught many to write and gave to them a news judgment which could only be learned from experience.

Volumes could be written on the influence of operators on newspaper English. Copy was persistently being edited to save time and space. The code boiled whole sentences of standard news events into a few letters, as "saik," which meant "shot and instantly killed," "ictic," which meant "The identity has not been established."

"Seventy-three" was the operators' greeting and "Thirty" was his good night. - Southern California Daily Trojan.

Day's Parade

By PARKS HITCHCOCK

Old Age Pension

More on Huey CENATOR WAGNER'S old age members of the Emerald players pension, although it will hard- who performed yesterday: Milton ly equal the sanguine expectations Pillette, Jane Lee, Jane Lagassee, of Dr. Townsend and his adherents, and Robert Bennett. And many will fill a considerable gap in our thanks too, though he'il never see present social set-up. Those eter- this, to Arthur Gray, our new nal reactionaries who 'view with drama director. Many requests by alarm' any attempt to ameliorate students to be allowed to take part the obvious and somewhat self-ac- in our regular Friday afteroon cusatory disparities in our country plays compels us to tactfully teil

will undoubtedly set up their usual cries, but for the vast majority of possible, and we'll try to give people who recently proved the de- everyone a break. gree of their common sense by approving of a benevolent dictatorship (if, according to the opposition, the present administration thought of the past week. You may be thus classed) over the un-might tune in-just for a change, fortunate libertinism of a 'ruggedly individualistic' state, the new

The proviso for the old-age penin the case of the unemployment a. m. Too early? insurance plans, but an individual weeks and years he has paid the at 7:00; Walter Winchell at 8:15. tax. Senator Wagner hopes that the first pension may be paid in Some choice records out this

Insurance Clause

hard-shelled among the opposition, and "What Can You Say in a Love about it. Cornwall is as good a my questionable intellect I could that the new measures are not Song," with Bob Crosby on the vo- place as any to forget about it. | see that things were bad, in spite only an advance in governmental cal. policy, but are furthermore a definite impetus to the cause of hu-

dictator movement with the tra- ing success of "College Rhythm"; utes till it clears, then for that of legend and superstition. I found the state capitol.

Well-Oiled Wheels

as censor the state university's store has been allowed to open up newspaper and thereby gave cause a lunch-counter in the NBC dressfor the wrath of the great Fourth ing room adjacent to the studio,

Music in the Air By George Bikman and Dick Watkins

Our publicity note failed to reach you yesterday, so now we hand a thank you and back slap to the you that we'll rotate as much as

Today at 4:45 on KORE you may hear an allegedly intellectual inyou know.

On CBS today the New York bills will prove more than satispeople's concert, under the direction of Ernest Schelling, will be sion calls for, not a general tax as heard in an hour program at 8:30

The Big Ten on NEC at 9:00 totax upon the wage earner and his night; and Let's Dance from 9:30 employer, the pensionee to receive to 12:30. Sunday: Opera Guild (in at the age of 65, an amount com- English) at 5:00; Frank Munn and mensurate with the number of Virginia Rea at 6:30; Jane Froman

1942 to those eligibles who have month include Ozzie Nelson's "It's paid the tax during the five years Dark on Observatory Hill." also from 1937 to the year of matura- well done by that fast-climbing Dorsey Brothers outfit: Freddie Martin's "I'm Growing Fonder of If the present bill gets through You," and "Just a Fair Weather congress (as it very probably will) Friend"; Hal Kemp's "I've Got an the government will likewise go Invitation to a Dance," and "One into the insurance business, for one Little Kiss"; two vocals by Lanny clause of the act specifies that cit- Ross, "The World Is Mine," and izens may invest additional sums "Water Under the Bridge," and with an higher pension in mind at two other first-class discs by the arrival at the eligible age. In case star of Ye Town Hall Revue, James the amount invested in taxes and Kiss," and "Your Eyes Have Told writing a novel, and when you feel out 500 times after classes. side-payments would be refunded, Me So." Those Dorsey brothers like writing a novel there are real-It must be apparent to the most "What a Difference a Day Makes" write the darned thing or forget hood, and without much strain on

ALL is not well in Louisiana, the will head a new million dollar proland of that piscatorial para- gram to be released over the CBS god Weather prints two formulas has been shipped to South Africa) site known as the Kingfish. Indeed, in a few weeks, with Horace in the "Delectable Duchy" . . . one farm products bring small returns; Hooi's foes are most wrathful, Heidt's entertaining band par ex- for winter and one for the rest of and profits from fishing are nonhold great meetings, utter threats cellence furnishing the musical the year. I had a chance to read existent (it is reliably estimated and call his henchman Governor end .- Ruth Etting is slated to one. It goes: O. K. Allen names and say that he breeze back to the air-lanes pron- "8:30 a. m. Gad, what a dazzling for the seven-week herring season should either resign or commit to, backed by Red Nichols and his day! Stand before open window this winter, lost 500 pounds), well, Five Pennies;-Joe Penner plus and inhale quickly three times his feathered side-kick, Goo-Goo with idiotic hopeful grin on face. Hooi does not make the mistake will soon be at work on a second "9:00. Just a few clouds scud- wall was occupied in perusing of replying to the head of the anti- picture, following the record-break- ding along. Better wait a few min- printed matter relating to this land

ditional "As a Southen Gentleman -two featured bands have added long walk. Suh, Ah demand a retracshun of more girl talent to their shows; youah statement." Instead, he has Fred Waring now boasting of an the henchman put guards around all-girl glee club headed by Kay Thompson and Phil Spitalny with tically no scudding. his array of 30 girl musicians; An A few weeks ago the general interesting yarn has come out reopinion was that everything ran garding that "Let's Dance" show smoothly in the southern state and which takes five hours each Satevery one was satisfied. Evident- urday night. An NBC ruling does ly, however, many hundreds of not permit musicians and actors people have come to the conclusion to go out during the whole period that Hooi is not the friend of the of their performance, but due to people and acting only in the best the exceptional length of "Let's interests of the people as he has Dance" something had to be done about the 100-odd artists in the Perhaps Mr. Long played too various bands taking their turns long a shot when he did such things before the mike, so a nearby drug from 10 p. m. to 4 a. m.

Palmer Will Direct Discussion Of Cooperatives For Wesleyans

By Charles Paddock

Probably the most unusual "Personal Relationships." among young people's meetings this Sunday is that of Wesley club, meets at 8:00 Sunday evening. Methodist group. A series of meetings for study of cooperatives has been undertaken. An enthusiastic by Victor P. Morris, meets at 9:45. group started the discussion last The church is located on Oak beshown that it is quite possible a 6:15 p. m. Mr. and Mrs. Morris cooperative may be started by the have charge of Chrisian Endeavor, group after a more thorough study. to which all college-age students

Rev. Clay Palmer leads the dis- are invited. cussion this week, answering the question, "Why should cooperaworship service.

The morning forum in the pastor's study is led by W. F. Walters, 6:30 p. m. Captain L. H. Nixton each evening to have a pipe and a secretary of the downtown Y. It is teaches the student Sunday school glass (or two) of ale, to play dom-

Westminster house is sending a deputations team to Corvallis Sunday night to lead the evening forevening discussion will be led by Frank Evanson. The topic is "God and His Kingdom." Time 6:30. A

The Christian Sunday school, led

tives be of interest to Christian the Baptist church, Broadway and White Rock. Which reminds me students?" Brittain Ash leads the High streets. Students are especthat the most interesting hours I

Mary's church at 8:00 and 10:00, humor um there. Dean Karl W. Onthank, both low and high mass. Confes-Billy Barnett and John Caswell sions are held on Saturday from Mousehole, not one word of Cornwill make the trip. At home the 4 to 5 p. m. and from 7 to 8 p. m.

BIG BANKERS PROTEST

half hour social period begins at position by big bankers to a flat Cornish word or phrase in school In the morning at 9:45 Mrs. cent of total deposits as a member | teacher he said, puffing his pir

MOUSEHOLE, Cornwall, - I can see how quickly Johnny would the citizen should die before 65 Melton, "A Little Love, a Little came to Cornwall because I felt like forget a phrase he had to write Bryant also gave me a brief reswith interest, to the next of kin. again hit the nail on the head with ly only two things you can do: ume of conditions in this neighbor-

there is the situation.

Considerable of my visit to Corn-

a few interesting notes, and since

self some day my conscience dic-

There's a good book, "Cornish

Saints and Sinners" from which I

often and be thought none the

worse of by the maid you are

sweet on. If nothing comes of it,

the kissing part will be all right

and can be wiped out or carried

Please Look here!

JUST what I'VE

been SEARCHING for

Jean DEAR ---

"Cornish maids don't like cool

Weather Bound in Cornwall

The first five days I saw the sun of my informant's placid: "Oh, at least 30 minutes every day, but we'll get along. We always have." Captain Dobbsie, who has then I didn't give Cornwall a fair Cornwall depends upon tin mining, worked himself up to being one of chance, as on the morning of the agriculture and fishing, and since radio's highest paid performers, sixth day I packed my bag and most of the mines have closed that each "drifter" which went out

By Howard Kessler

"10:00. More than a few clouds you may be coming this way yourand not so much scudding.

"11:00. Lots of clouds and prac- tates that I should help you out.

"12:00. Consultation with everyone you can corner. Hopeful look pilfer a paragraph: disappearing. Looks bad.

"1:00. It is bad.

"2:00. Fine mist. "3:00. Mist.

"4:00. Light drizzle.

"5:00. Drizzle. "6:00. Light rain.

"7:00. Rain.

"8:00. Moderate downpour. "9:00. Downpour.

"10:00. To bed discouraged. Listen to the wind soughing (or sog ging) about the gables, the rain battering at the windows. Well, maybe tomorrow:-"

This village, Mousehole, is an intriguing fisherman's hang-out, just eight miles from Land's End, where Americans go to stand on the last rock of England, so that they can tell their folks back home that they have stood on the last rock of Eng-George P. Winchell will speak on land. Before leaving Canada I read that Mousehole was "one of Clay Palmer's Sharman group the most charming cillages in all England," but that was written a few years ago. Cornwall, the English Riviera, has suffered from the reign of tourism and you find orange peel in King Arthur's castle week. So much interst is being tween Eleventh and Twelfth. At In winter it's not so bad, as even stout-hearted tourists don't particularly care to wallow through seas of mud just to stand on England's last rock in the rain . They prefer sitting in one of the innu-Regular services will be held at merable inns of England, sipping ially invited to the morning wor- spent here were at the old Ship ship and the B.Y.P.U. meeting at Inn. where sons of the sea gather class, which meets at 9:45 in the inces and skittles, and to trade boistrous tales of the briny. Even a disastrous fishing season didn't Catholic mass is held at St. seem to have curtailed their salty

> In the five days I remained at ish did I hear. Major Bryant, owner of the establishment which sheltered me, provided a clue.

WASHINGTON - Powerful op- "A youngster who lets slip a assessment of one eighth of one per nere is actually punished by the

forward at pleasure. Kissing is a mode of salutation in some districts where the population is stationvehemently to show his indignaary, and a strange kiss is welcome, Emerald Foreign Correspondent , tion with such a principle. But you as varying the flavor."

> Street, King's Cross, London, Eng-But my favorite short story still

is: "He was fired with his ambition, so he was fired, with his am-

WASHINGTON-Claiming they

The unions to be grouped into a working alliance were named as the textile, oil, steel, automobile, and tobacco industries. They have an aggregate membership of almost 4,000,000.

CLASSIFIED **ADVERTISING**



Finger waves-very cheap. A dressmaker who is neat. A tutor for my Germanand for sale, a coat of ermine!

> And all in one small column called classified.

My dear, life is simply simplified!



And to think You, yourself can advertise. Come on, be wise-We can both afford it. 10c per line! Hurrah!

Let's Call 3300 **EMERALD** CLASSIFIED

Further information may be had by enclosing a stamped self-addressed envelope to 13, Liverpool

UNIONIZATION PLANNED

have information that some employers are joining in a move to fight unionization of workers, labor leaders today disclosed plans for an alliance among employees of five great industries.



Let's give a cheer for CLASSIFIED! It brings results!

10c per line. Osky wow wow!

BEAUTY SALONS Individual finger waves, 35c. Love's Beauty Salon. Phone 991.

DRESSMAKING PETITE SHOP 573 13th St. E. Phone 3208 "Style Right-Price Right"

NEW SHOP Aladdin Shop at White Elec-

OREGON STUDENTS Have you car serviced correctly at Ernie Danner's Associated Service Station. "Smile As You Drive in '35." Phone 1765. Corner 10th and Olive.

LOST: Fiji pin. Name engraved on back.



PHONE 3300 EMERALD CLASSIFIED DEPARTMENT