

Emerald of the Air

By GEORGE Y. BIKMAN

SEVERAL changes from the customary are in order for today's programs. The regular Emerald-of-the-Air program takes to the ether at 4:30 instead of 4:45. And two regular features will be combined to make one real, big-time, half hour program. The very enjoyable Phi Mu trio, with Maxine McDonald accompanying, will share the mike with the "This Is News" crew.

At 8:00 in the evening we are presenting a rather special broadcast with a great variety of things. Men prominent in the dad and alumni organizations will speak; Eddie Vail is putting on a yell stunt in his you-know-how style, we hope to have the coach himself up, and besides there will be some of our best Emerald entertainers. McGowan and French, Myron Willard, Lou Parry, and again the Phi Mu trio will all do ditties. We guarantee a half hour of things worth lending an ear to. And if you care to come up to KORE to watch us work, you're quite welcome!

A new paragraph, so be prepared when we say that mystery and horror in a haunted house in southern England will form the basis for "Death Has a Visitor," the First Nighter presentation to be released over NBC tonight at 7:00. The night is dark and rainy, and action is fast.

On CBS you can hear "March of Time" at 6:00, and "Hollywood Hotel" a half hour later. Both sound good.

Roarin' Past

By FULTON H. TRAVIS

IN 1931—"The life of a popular tune is very short," says a musician. The same would often be true of the composer but for the deterrent of capital punishment.—Punch.

Twenty years following the turn of the century, there was a great commotion among the frosh in a certain literature class. The professor had expounded at great length upon the merits of studying aloud. Following this, she informed the class that assigned books were to be found on the reserve shelf!

At a meeting of the executive committee of the board of regents, October 23, 1920, that body came to a conclusion regarding the name for a new women's dormitory which was nearing completion. The hall was named after the late Susan Campbell, wife of P. L. Campbell, then president of the University. This decision was

McDONALD

12:45 CONTINUOUS 11:45
• NOW PLAYING •



**JOINT PROGRAM
HOMECOMING AND DAD'S DAY
November 2, 3, and 4**

Today
1:30 p. m. Registration starts: Dads, Johnson hall; Alumni, Friendly hall.
6:30 p. m. Homecoming Parade.
7:30 p. m. Rally, Broadway and Willamette streets.
9:00 p. m. Rally Dance.

Saturday
8:30 a. m. Dads Executive Committee breakfast, John Straub Memorial Building.
10:30 a. m. Annual Alumni Meeting, Faculty room, Friendly hall. Oregon Dads Mass Meeting, Guild hall. Speaker: President C. V. Boyer.
12 noon. Luncheons in living organizations honoring Dads and Alumni.
2:00 p. m. Football game, Oregon vs. Montana.
6:00 p. m. Dad's Day Banquet (Alumni specially invited); Speaker: Victor P. Morris.
9:00 p. m. Homecoming Dance, McArthur court.
Sunday
3:00 p. m. Concert, U. of O. Band, Music Auditorium.

reached after it had been declared she has a "keen interest in everything connected with the University, especially in the welfare of the young women . . . that she had the love and admiration of all who knew her."

Very special (no doubt) 1919—A self-assertedly "lifting" brand of cigarette was offered at the magnificently low price of 18c per package, two for 25c. (Not an advertisement—history).

Mellowed with age: When little Blue Lips asked what "Calf Love" was, we hated to tell her it was a form of affection common to agricultural colleges.

1921—Strong words: The Woman Student Affairs committee of the University of California is planning a campaign against the "practice of cheating and stealing which is prevalent among the women students."

Nice Game—Football
"In the 10th century, it is said, a Dane was captured and beheaded by citizens. Someone began kicking the head about the street. Others followed and it was found that this formed a new and fascinating sport. It was repeated whenever possible, but as enemies' heads became scarcer and the entertainment of kicking them more difficult to procure, it was arranged for the shoe makers yearly on Shrove Tuesday, to deliver to the draper in the presence of the Mayor of Chester, one ball of leather, called a football."

Faculty Equestrians Will Pay as They Ride

Faculty and University staff members need not make a full payment of \$20.00 in advance at the Eugene Riding academy for riding instruction, Dean Wayne Morse announced yesterday.

"A payment of \$7.50 in advance is sufficient, the remainder to be paid later in the term," he said. Dr. A. T. Atwood of the Riding academy has extended an invitation to members of the faculty to visit the fair grounds and look over the horses and equipment.

Plans are being made to have the first ride on Sunday, Nov. 4.

Contest Attracts Thirteen Students

Thirteen students entered the after dinner contest, first of the year's series of W. F. Jewett oratorical contests.

The contestants met yesterday at 4 o'clock to outline plans for the speech contest which will be held November 16 instead of 15 as formerly stated. A preliminary contest will be held on November 15.

Among the entrants are two girls, Ann-Reed Burns and Margaret Petsch. The boys who will also compete for the \$25, \$15, and \$5 prizes are:

Curtis Jones, Ted Thomson, Avery Copps, Walter Eschebeck, Lee A. Ellmaker, Andy Newhouse, George Root, Frank Nash, Stanly Bromberg, Howard Ohmart and Henry Robert.

Fan Mystery

(Continued from Page One)

chairman; Louis Hills, Blane McCord, and Clyde Keller. A safety committee will be on duty the night of the fire. They are Harold Olson, chairman; Joe Hill, Ray Nelson, Bob Johnson, Bill Nelson, and Dick Pierce.

To defray the \$75 expense incident to building the bonfire, an assessment of 25 cents each will be collected from freshmen. Each member of the freshman class should pay today, Cathey urged.

One man in each house has been appointed to make these collections. Money should be turned in to Darrell Nelson at the Sigma Chi house today.

Including all freshmen on the campus, the highly-touted pajama parade with the frosh decked out in brightly colored bedtime togery, will form a double serpentine line, and carrying noise-making tools of their own choice, will follow the freshman president.

Eddie Vail, yell king, with the help of the Oregon rally committee will conduct the rally. Joe Renner, student body president, will give the signal for the lighting of the frosh flaming "O." The band will strike up "Mighty Oregon" the student body will sing.

All members of the Oregon rally committee are asked to be present in their sweaters and white shirts at 13th and Mill to help in the formation of the parade Friday at 6 p. m. sharp. They will march with the parade, and act as parade directors and will assist in the disbanding of the parade at 7th and Willamette, instructing drivers to park their floats and cars, and the participants to assemble at the rally stand, Broadway and Willamette.

Prizes for the float contest have been procured by Lynn Latourette. In the float contest, first prize for women is the Mrs. Walter M. Cook loving cup, now in the possession of Chi Omega. The men's trophy is the Bristol cup, now in the hands of Pi Kappa Alpha. Second prize for men will be \$5 cash donated by McMorran and Washburne; second prize for women, three records from White Electric Co.; third prize for men, an Oregon banner by University Pharmacy; third prize for women, picture by Kennel-Ellis.

TONQUED RECEPTION
Eugene girls and their mothers, faculty women, and other women interested in the University, will be honored at a Tonqued's reception to be given Thursday, November 8, in alumni hall from 7:30 to 9:00, it was announced at the Tonqued's mass meeting Tuesday night.

AWS Starts Drive To Secure Orders For 'Mum' Sales

Rally Committee Members Will Call on Houses For Support

A big drive to secure orders for yellow and green chrysanthemums for the Oregon-Oregon State game will be started this noon by members of the A. W. S. who will call at each living organization.

The sale of the mums for this event will last until Tuesday evening, the proceeds being turned over to the A. W. S. treasury for the furtherance of activities for University of Oregon women.

An arrangement has been made by the committee whereby Oregon students may obtain "game specials" through an offer made by Lubliner's Florist shop in Portland. The flowers will sell for 50 cents, 75 cents and \$1.00, but the 75 cent mum will be the regular \$1.00 value and the dollar emblem will be unusually large and decorative. Students will call at Lubliner's, located on Morrison between Sixth and Broadway, for the flowers any time Saturday.

This sale of chrysanthemums is backed by the A. S. U. O. rally committee, members of which will call at the various living organizations Monday to arouse enthusiasm over the sales.

The committee in charge consists of Adele Sheehy, chairman; Elma Giles, Martha McCall, Portia Booth and Peggy Chessman.

Critique

(Continued from page 2)

woven into this novel. The other is that of Tony Morascho known, through some woman reporter's prizefight description, as El Grecco (Al Grecco as it was corrupted in use)—this, an inspirational piece of writer's imagination skillfully handled in the writing.

The publishers of this glittery novel sent a warning to their book dealers, "Don't recommend this to your more conservative customers,"—and, whether a consequence or not, the book is in its third printing.

THE FALCON

Good Food and Drink For Dads and Grads Opposite Men's Dorm

SON OR DAUGHTER DAD OR GRAD

you can't go wrong on a SHOE REPAIR at the

CAMPUS SHOE REPAIR

Across from Sigma Chi

Theater Revue

McDONALD—Dolores Del Rio in a Warner Bros. production "Madame Du Barry."

By K. KNUDSEN
The intimate life of the famous beauty and favorite of King Louis XV whose many love affairs and madcap pranks were the scandal of the continent is now being reviewed in "Madame Du Barry" running until Sunday at the McDonald theater.

Dolores Del Rio, always vivid and colorful has the lead in this royal comedy. Instead of emphasizing Du Barry's political intrig-

ues, of which there are many, the picture has depicted her as a woman filled with the joy of living, gay, capricious, irrepressible, whose very nature demands love, luxury, and laughter.

Edward Chodorov, author of the screen version, has paid great attention to authenticity, showing the court favorite in all her glory and matching with enemies who tried to undermine her position.

Reginald Owen is playing opposite Dolores Del Rio in the role of King Louis XV in "Voltaire." Here he depicted the king in his younger days when Pompadour swayed the court.

Pure Quill

(Continued from page 2)

to the Tri Delt house. The girls were a little more hospitable than the rest. They took the boy in, fed him, and then took him home.

The Phi Psis are faced with a lot of troubles. Their frosh took a walkout powder after hiding all the silverware. That wasn't so bad, but the Thetas were due to have been over last night. Al Fisher, one of the frosh, hadn't even returned late last night. But the Phi Psi brothers fixed things all right. They hid all the walker-outer's clothes.

Nazi 'Terror'

(Continued from page one)

army already is greater than that of France and has more than 2,000,000 men, with full backing of

tanks, artillery, and aerial fleet, ready to march next spring.

German Score French
Berlin—The government newspaper, Deutsche Diplomatische Politische Korrespondenz, warned France she "is playing with fire" and asserted discipline in the Saar is excellent.

Geneva—The league of nations councils was called to meet November 21 in special session to discuss the Saar problem.

HONORARY PLEDGES

Tau Delta Delta, women's music honorary, pledged the following new members Tuesday, October 31: Phyllis Schatz, Leona Bonqua, Lucille Dickey, Annabelle Turner, Julia Umstead, Norma Loffel-macher, Maxine Forcisd, Sherry Brown, Anne Tarton, Mary Louise Hope, Line Glath, Mary Field, and Brandon Young.

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ORDERS TAKEN for Large Yellow

FOR THE BIG GAME SATURDAY NOVEMBER 12

Crysanthemums
50c 75c \$1.00

Delivery to be made at TOMMY LUKES FLOWER SHOP 617 S. W. 6th street Saturday, November 10th (Portland)

Be sure that there will be a "Mum" for you—Order Now!
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Corsages of Distinction— for the Homecoming Dance

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SEZ SUE

By Janis Worley

SHOPPING COLUMN

HELLO NOW!



Well, and well! There certainly is a large week-end ahead. What with Dads here and all, surely some new clothes are an absolute necessity. Dad always comes through when he is being so royally entertained, so snatch a few extra pennies and do some snappy shopping.

For the Rally Dance Friday night you will want a cute new campus dress and for the Homecoming Dance you must have a smart new dinner dress, one that you can also wear to the Congress Hotel Dance Oregon-Oregon State Saturday night. Come all you smart, clothes-conscious co-eds and let's buy!

DON'T MISS ---

It's a large week-end so take "Dad" shopping. First, for the rally dance, you must have one of the really chic jersey two-piece sport dresses for only nine and ten dollars, at H. GORDAN AND COMPANY. You'll like their smart lines and campus look. Deep, warm blue with novel fringe trim are the high lights of a little silk dance dress for you! You'll also like the wood green crepe with cord-like silk trim. It is truly awfully smart. Go to the Homecoming Dance in this swank raspberry crepe model that just came in. It is the most novel dress seen in ages. For the very acme of sophistication, you will wear a black crepe; its keynote being simplicity. It has black sequin trim and is the essence of good taste and swank. You'll go off the deep end about the "BI-swing Action Back" slip-on sweaters in all the shades one could possibly want for fall. These little woolly sweaters are only \$1.95. A matching or contrasting coat sweater can be had for only \$3.00. Bathrobes, lounging pajamas and negligees are here in the most attractive styles, colors and prices for you all. And remember, H. GORDAN AND CO. is Eugene's only store represented and written about in Vogue.

HIGH LIGHTS ---

When you are seen at the Rally Dance you will want to be wearing one of the adorable Bradley Knits from BARNHARTS. They are really stunning. BARNHARTS are ready to suit you with the best looking suits seen yet. You'll like one in deep, warm red with a blue suede belt. There are all colors. Jean Carol frocks feature a swank two-piece brown rabbits wool sports outfit. Just the thing! The skirt is brown with a yellow blouse, bell-shaped sleeves and a clever collar. Then there is a black wool crepe with the newest of capes trimmed with kid caracul. For the very acme of smartness you'll buy the tile cordova wool with black kid caracul trim. For the Homecoming Dance you'll have to have one of BARNHARTS ultra smart dinner dresses. Try the tomato faille with a high length jacket. Of course it's a formal without the jacket, with a cowl neck in front and back. Notice the brown bark crepe with a grass green trim. It has a clever high neck with fur trim and a tiny capelet. And oh! A swank black rough crepe with scarlet top, high plain neck and short sleeves. For double duty wear try the black crepe with the oddest metallic trim yet. It's a heavenly formal without its hip length jacket. Ultra swank, this frock!

LIFE'S ALL IN FUN!

From MARYTINE (Teach) NEW comes this chere item. Miss New, (not to you, to her children) while trying to impress on her cadet pupils the importance of being original, said: "Thomas, repeat these sentences in your own words: I see a cow. The cow is pretty. The cow can run." To which the received this enlightening answer, "Lamp de cow. Ain't she a beaut? An' sav, baby, she sure can step!" . . . LOUISE (Blondie) STEIN was the perfect personification of the deep dyed maidenly blush at Don Cossacks when BUD (College Slide Romeo) JOHN'S wopped his shoe in the middle of a specially heart rending note. The number eleven was retrieved by HARVEY BAILEY . . . And speaking of the Don Cossacks, the KWAMAS certainly turned out full force for the affair, surely the KWAMAS aren't thinking of changing their name to KWAMAVICH . . . ED MESERVE now receives his mail at the Pi Phi house. Well, maybe we're wrong! . . . The tong boys think it will be fine when football season is over so that MAURY VAN VLIET can stay at the house long enough to learn the names of the pledges. Dean CONNAWAY and ANNE HOUNSEL would look most fetching on a street corner with a tambourine and a bass drum . . . The D. C.'s with to announce that MEL JOHNSON'S pin is NOT planted on BARBARA STITT anyhow . . .

AND OH!

When you have just about decided that "compact" is a misnomer for the very necessary little article you carry with you to keep away the shine, try the new Bourjois compacts the OREGON PHARMACY carries a complete line of them. They are nice tiny ones that will fit in your purse just right. They are styled right and priced right for they are only \$1.25. Of course you need some new perfume. Best you go to the PHARMACY immediately and invest in some of their newest perfumes. Call and get a little sample blotter of your favorite odor. Here you will find perfumes of rare charm in little cut glass dram bottles for only twenty-five cents. Imagine! They are the cutest things! On special the PHARMACY is offering a large box of cleansing tissues, containing 220 tissues, for nineteen cents. What a bargain! Best you invest quickly!

NOTE!

Most of us need a new face this time of the year, and just about every beauty-wise co-ed we know is getting hers at KREMER'S. This grand shop is right here on the campus, as conveniently near as it could possibly be, as fine work as is possible anywhere, and just the right prices. You'll be pleased with KREMER'S work. How do you like your nails? Natural, peaches and cream pink, warm rose, or flaming, poppy red? Whatever your color, whom you can indulge it completely at KREMER'S. Surely for this exciting week-end your hair is going to look its very best. If so best you see that KREMER'S do your work. They can do things to your hair that you thought impossible.

MUM'S THE WORD!

GALS, have you a MUM for the Homecoming game? Has your mother a MUM? If you haven't, SUE knows just the place to get the ones you are always looking for. CHASE GARDENS has the larger MUMS. They are all home grown, fresher, bigger, yellower. You just love them in 'em. Go with the dance! EDS, don't forget CHASE GARDENS for the corsage for that Homecoming date. What is Home Sweet Homecoming without floral decorations to liven up the old home? They have 'em all. Just ask.

HIKE!

Sue isn't speaking about football, merely hinting that it is best you HIKE down to BURCH'S shoe store for their latest evening slippers. For those short dates you tall gals will fall for their low heeled sandals. They have both gold and silver. Slay the old B.F. with a pair of gold and white sandals. The pair at BURCH'S looks as if they belonged to CLEO herself. We could go on for here and mention the SWANK black and silver one, etc., but SUE says, "best you HIKE."

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