



OTHER STETSON'S \$6 AND UP

John B. Stetson Company



Willamette

Welcome 'U' Men NOTICE

The smart, well-dressed University man is dressed correctly and economically by



uckies

So round, so firm, so fully packed-Luckies are made of only the clean center leaves-these are the mildest leaves -they cost more-they taste better.

OF THE CROP They Taste Better