



At the MacDonald—"The Scarlet Empress," starring Marlene Dietrich.

At the Colonial—"Little Man What Now," starring Margaret Sullivan and Douglas Montgomery.

By MARIAN JOHNSON
By virtue of spending more money and using a more glamor-



COLUMBIANKIT'S "ZIP-BUCK"

Has Plenty of Shoulder Action

There's no binding at all in this handsome new zipper front sweater coat. No sir! It's styled for freedom and comfort galore—"knit to fit," of course, it has a belted back.

\$5.95

ERIC MERRELL
"Clothes for Men"

ous (the word that is worth money in Hollywood) star, Paramount and Joseph von Sternberg have managed to top even the excellent production of Alexander Korda's "Catherine the Great," in their presentation of the "Scarlet Empress," starring Marlene Dietrich. The settings for the play are magnificent, and unusually effective in creating a mood of brooding resentment in an atmosphere of barbaric grandeur. Marlene, with the help of skillful lighting and photography is more beautiful and bewitching than ever, and, incidentally, wily and seductive. "The Scarlet Empress" is decidedly an adult picture, with horrors and all, so do not bring the new freshmen, that is, if you want to keep them pure.

The Colonial offers Hans Fallada's popular novel "Little Man What Now," starring Margaret Sullivan and Douglas Montgomery.

Send the Emerald to your friends. Subscription rates \$2.50 a year.

CLASSIFIED ADVERTISEMENTS

FRATERNITY HOUSE
The beautiful structure located at corner 19th and University formerly occupied by the PHI GAMMA DELTA FRATERNITY. Will sell or lease—apply to Denry J. Koupal, room 11 First Nat. Bank Bldg. Phone 742.

REASONABLE board and room for women. Call 107 or 1670 Alder.

LATEST style tuxedo originally priced \$85 in good condition—worn twice—price \$15. Inquire Domestic Laundry.

MCDONALD



NOW TILL SUNDAY
Marlene DIETRICH
"The Scarlet Empress"
Directed by JOSEF VON STERNBERG
Wednesday Only
GUS ARNHEIM AND HIS BAND

Believe It or Not! by Ripley

PARKER'S VACUMATIC PEN
WONT RUN DRY UNLESS YOU LET IT

Beautiful laminated barrel looks like alternate rings of Jet and shimmering Pearl yet when held to the light, the Jet rings are really transparent.

VISIBLE INK SUPPLY

HE DID THE IMPOSSIBLE!
Geo. S. Parker was willing to produce a self-filling sacless pen only if it should contain no piston pump or valve—nothing that he could not guarantee mechanically perfect. Pen makers said this was impossible, but the vacumatic proved otherwise.

HOLDS 102% MORE INK!
WITHOUT INCREASE IN SIZE

OLD-TIME PARTS ABOLISHED BY THIS REVOLUTIONARY PEN DUE TO A BASICALLY NEW INVENTION—THE VACUMATIC FILLER.

1. RUBBER INK SAC	2 & 3. LEVERS	9. PISTON ROD
4. WIRE RINGS	5. LOCKING PIN	6. RIVET
7. PRESSURE BAR	8. BAR SPRING	10. WASHERS
		11. PACKING
		12. PISTON HANDLE
		13. VALVE
		14. PISTON HEAD

Eliminates these 8 Sac Pen Parts
Eliminates these 6 Pump Pen Parts

Writes 2 ways: fine or medium or broad etc. / They write fine or have line.

"ITS VISIBLE COLUMN of INK"
says Ripley, "like the Gas Gauge on your car... lets you choose your own time to refill—ends running dry!"
Start the New School Year with this 9 to 1 Favorite!

Now that the world can have the sacless pen it has always wanted, rubber sac pens and squirt-gun piston-pump types are being laid aside as rapidly as silent pictures went out when talking pictures came in. For not only does Parker's revolutionary Vacumatic hold 102% more ink, but it also shows when your ink supply is running low. Hence it doesn't go dry in the midst of tests and exams. A famed designer created this shimmering laminated Pearl Beauty—an utterly smart and alluring style. The only transparent pen that doesn't LOOK transparent.
Its amazing two-way Point of precision Platinum, Gold and Iridium is

Parker VACUMATIC

Over-Size, \$10; Other Vacumatic Pencil, \$2.50
750 Other Vacumatic Styles, \$5

Note: Send your name and address for FREE 20,000-word bottle of Parker Quink ink and the new pen-cleaning ink. Address Dept. 600.

work on abnormal psychology to be published soon. He has written numerous articles for psychological and other journals.
For the past five years Dr. Conklin has been visiting professor at the University of Chicago, where his teaching and research on psychology of religion has made him well known in the east. Three years ago he was offered a position at this institution, but declined in favor of his position at Oregon.
At Indiana Dr. Conklin will take the place of Dr. W. F. Book, psychologist, who is retiring because of ill health. Dr. Conklin plans to move to Bloomington with Mrs. Conklin and their son Edmund. A daughter, Marietta, will enter the University here this fall. The staff of the department of psychology here includes Dr. H. R. Taylor, Dr. H. R. Crossland, and Dr. R. H. Seashore. Dr. Lester Beck will be on the staff this year to take over the work of Dr. Seashore, who has been granted a leave of absence.
Dr. Conklin's place here will be filled within a few days, according to Dr. Gilbert, dean of the college of Social Science. Several outstanding psychologists are under consideration for the place. Until the new professor comes Dr. Conklin's classes will be taught by other staff members.

Alpha Kappa Psi To Plan Program

Alpha Kappa Psi, men's national business fraternity, will hold its first meeting of the year at 7:30 Tuesday evening, October 9 in the men's lounge of Gerlinger hall. Plans for the year's executive program and membership, which were discussed at last night's executive meeting, will be announced, according to Clark Irwin, president.
The scholarship plaque for the outstanding Junior business administration major, that was presented by the fraternity last year, has been placed in the upper hall of the Commerce building. On it has been engraved the names of the outstanding Juniors in business administration for the last three years. They are Arthur Cannon, 1932; Donald Emery, 1933; and Lloyd Humphreys, 1934.
Wellington Elected
Gilbert Wellington was elected chairman of the board of governors of the affiliated living groups on the University of Oregon campus yesterday. Plans were also made at the meeting for a very active year. Details will be announced later.

Psychology Head

(Continued From Page One)
psychology, "Principles of Abnormal Psychology," and "Psychology of Religious Adjustment," and a third volume, "Psychology of Adolescence," is now on the press. He is also planning a revision of his

Resume of Today's News

By Associated Press

(Continued from Page One)
somewhat of a "twice told tale" to Court Commissioner Kurtz Kauffman today.
The evangelistic head of Four Square Gospel Angelus Temple here testified, as she has in other court proceedings, that she owns no property, receives no salary and never handles any funds. She said she has no personal bank account.
Two Miners Die in Blast
Kemmerer, Wyo.—A terrific explosion believed to have been caused by fire damp cost the lives of two miners working the No. 5 south entry of the Diazon Coal company's mine six miles south of here today.
Joe Neggy, one of the fourteen

Welcome Students
13th and Hilyard
VARSITY SERVICE STA.

You'll find a most complete stock of all the New Arrows at "The Arrow Shirt Store" in Eugene

Eric Merrell
Clothes for Men

Well Pressed is Well Dressed.
Your personal appearance will help you win
15 Per Cent Discount Cash and Carry
We especially cater to Students
UNIVERSITY
Cleaners & Dyers
851-E. 13th Ave. Phone 3141

Represents United Press
Jack Bellingier, a University graduate in '33, succeeds Wilfred Brown, '30, as assistant to the United Press correspondent at Salem. Brown was transferred to the United Press office at Seattle.
Bob Guild Reporter
Bob Guild, ex-'32, is now employed as a special reporter on the Santa Anna Register at Santa Anna, Cal. Bob is a brother-in-law to Dan Maloney, freshman at the University this year.

I DIDN'T MIND HIS DATING MY GAL, OR WRECKING MY CAR—BUT WHEN HE WALKED OFF WITH MY NEW **CAMPUS CORDS**, I DECLARED WAR!

AH, THE LURE OF THESE UNIVERSITY CORDUROY TROUSERS FOR ROOM-MATES! LOADS OF GOOD STYLE, COMFORT AND WEAR.
YOUR NEXT DATE—WITH THIS GOLD LABEL AT YOUR CLOTHIER'S
CAMPUS CORDS
CAMPUS FLANNELS and CAMPUS RUFFS (the heavy, tweedy kind)

Freshmen Attention
An Innovation
New kind of trousers for school Slack Models
Better looking, smarter
Neater and Inexpensive
\$1.95
See Our Windows
Exclusive at
Byrom & Hoselton
32 E. 10th

Welcome STUDENTS...
We are glad you are here for another year. We are prepared as usual to serve you in printing of all kinds—dance programs, invitations, place cards and stationery. We have YOUR crest.
VALLEY PRINTING CO.
STATIONERS
Phone 470 76 W. Broadway

DO BEAUTIFUL WOMEN RUN AWAY FROM YOU?
Are You Dull, Badly Dressed, Slipping Socially? You Need These Amazing New Fun-Treatments!

Hundreds of men, formerly doomed to unwilling virtue, are now brilliant raconteurs, gourmets, bon viveurs, beaux, and irresistible to women.
You, too, can become a dazzling cotillion leader this easy new way! Get in the Social Register! Get in the Brain Trust! Get in the money! Thanks to Esquire, even the most hopeless cases of dullness, provincialism, mental inactivity, insufficient belly-laughs, now quickly cured. Improvement begins with first treatment; continues each month. Spangling articles, stories, cartoons, art and design, by authors and artists who set the pace today. Not for the Victorian viewpoint, but for those who recognize the classic qualities of both the Decameron and the Decalogue.
It is an amazing fact about Esquire that the less you need its treatment the more you like it. Try it today and see.

Esquire
THE MAGAZINE FOR MEN
AT ALL THE Better NEWSSTANDS
October Issue Now on Sale

O O O H H — HE FLOATS THROUGH THE AIR WITH THE GREATEST OF EASE
"The Daring Young Man on the Flying Trapeze"
WALTER O'KEEFE—IN PERSON—the man who made this and other songs famous, brings his inimitable wit and humor to the Camel Caravan as Master of Ceremonies. And he promises, among other things, to introduce at least one new song each week. Tune in on the Caravan and see why he is one of the air's most popular entertainers.

YOU ARE INVITED!

TO TUNE IN ON THE NEW
ALL-STAR CAMEL CARAVAN

ANNETTE HANSHAW—whose thrilling, vibrant voice and sparkling personality have enthralled radio audiences in the past, will be featured on the new Caravan in the popular hit tunes of today and yesterday. It's better than even money she will soon be your A number 1 favorite radio songstress.

GLEN GRAY—whose Casa Loma Orchestra is noted for its clever arrangements and smooth rhythms, has played for over 200 important college dances. Made radio history on the Camel Caravan last year. Due to repeat this year! Always a favorite band in almost every college vote.

TUNE IN! TUESDAY, OCTOBER 2, and every following Tuesday and Thursday evening over coast-to-coast WABC-Columbia network

Copyright, 1934, R. J. Reynolds Tobacco Company

"Get a LIFT with a Camel!"

CASA LOMA ORCHESTRA
ANNETTE HANSHAW
WALTER O'KEEFE
AND OTHER HEADLINERS

TUESDAY
10:00 P. M. Eastern Time
9:00 P. M. Central Time
8:00 P. M. Mountain Time
7:00 P. M. Pacific Time

THURSDAY
9:00 P. M. Eastern Time
8:00 P. M. Central Time
7:30 P. M. Mountain Time
6:30 P. M. Pacific Time