ursday, October 4, 1934



At the MacDonald-"The carlet Empress," starring Mare Dietrich.

At the Colonial-"Little Man What Now," starring Margaret Sullivan and Douglas Montgom-

By MARIAN JOHNSON

adult picture, with horrors and all. By virtue of spending more oney and using a more glamor-

Sullivan and Douglas Montgomery.

Scarlet Empress" is decidedly an

Send the Emerald to your friends. Subscription rates \$2.50 a year.

### CLASSIFIED ADVERTISEMENTS

FRATERNITY HOUSE The beautiful structure located at corner 19th and University formerly occupied by thePHI GAMabout any sort of radio entertain-MA DELTA FRATERNITY. ment that is acceptable. Anything Will sell or lease-apply to Denny J. Koupal, room 11 First Nat.

Bank Bldg. Phone 742. der.

UNDAY

you and me a break.

**Psychology Head** 

(Continued From Page One)

psychology, "Principles of Abnormal Psychology," and "Psychology of Religious Adjustment," and a

third volume, "Psychology of Ado-

lescence," is now on the press. He is also planning a revision of his

OLD-TIME PARTS ABOLISHED

by RIPLEY

of opportunity. LATEST style tuxedo originally priced \$85 in good conditionworn twice-price \$15. Inquire Domestic Laundry.

Scarlet Empress

JOSEF VON STERNBERG

Wednesday Only GUS ARNHEIM AND HIS BAND

Believe It or Not!

PARKER'S

VACUMATIC PEN

MCDOSALD

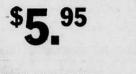
## COLUMBIAKNIT'S

#### "ZIP-BUCK"

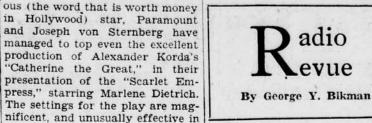
Has Plenty of

Shoulder Action

There's no binding at all in this handsome new zipper front sweat-er coat. No sir! It's styled for freedom and comfort galore — "knit to fit," of course, it has a belted back.



ERIC MERRELL "Clothes for Men"



creating a mood of brooding re-And this, good friends, is the ra- years ago he was offered a position sentment in an atmosphere of bardio column. To this page you may at this institution, but declined in Court Commissioner Kurtz Kauffbaric grandeur. Marlene, with the turn each day and read between favor of his position at Oregon. help of skillful lighting and phothese vertical lines bits of informa-the place of Dr. W. F. Book, psytography is more beautiful and betion, comment and general chatter chologist, who is retiring because here testified, as she has in other witching than ever, and, incidentally, wily and seductive. "The

「四年」の変化のあるとのないのであった。

on the ever intriguing topic of the of ill health. Dr. Conklin plans to court proceedings, that she owns doing of people of the air waves. move to Bloomington with Mrs. no property, receives no salary and Your favorites on the national Conklin and their son Edmund. A never handles any funds. She said so don't bring the new freshmen, networks will on occasion be tak- daughter, Marietta, will enter the she has no personal bank account. that is, if you want to keep them en out and aired; they will be hon- University here this fall. The staff orably mentioned or otherwise, de- of the department of psychology pending on the opinion and knowl- here includes Dr. H. R. Taylor, Dr.

The Colonial offers Hans Fal- edge of your humble and not too H. R. Crosland, and Dr. R. H. Sealada's popular novel "Little Man critical critic. They will then be shore. Dr. Lester Beck will be on What Now," starring Margaret restored to their well earned niches the staff this year to take over the in the radio hall of fame, and no work of Dr. Seashore, who has one will be the worse. been granted a leave of absence.

Thee Emerald-of-the-air, a broad-Dr. Conklin's place here will be cast feature heard daily over the filled within a few days, according Eugene radio station KORE is un- to Dr. Gilbert, dean of the college der the direction of the radio edi- of Social Science. Several outtor. This column, you see, is writ- standing psychologists are under ten by that young man. Talent for consideration for the place. Until these programs, which are fifteen the new professor comes Dr. Conkminutes in length, is now-being lin's classes will be taught by other staff members. rounded up.

Variety programs will be in order, and that head covers just Alpha Kappa Psi **To Plan Program** 

vocal, either speaking or singing, anything instrumental; things se-Alpha Kappa Psi, men's national rious, sad or funny can be used. business fraternity, will hold its REASONABLE board and room Student talent is to be used ex- first meeting of the year at 7:30 for women. Call 107 or 1670 Al- clusively so to the many Emerald- Tuesday evening, October 9 in the of-the-air will be a long dreamed- men's lounge of Gerlinger hall. Plans for the year's executive pro-

All those desiring a chance to gram and membership, which were make good on the program will discussed at last nights executive be given one. Experience is not meeting, will be announced, accordnecessarily a requisite. If you ing to Clark Irwin, president.

think you are the possessor of an The scholarship plaque for the undeveloped radio talent it is pos- outstanding Junior business adsible you will find radio broadcast- ministration major, that was preing a most pleasant extra-curricu- sented by the fraternity last year. lar activity. There are no finances has been placed in the upper hall involveed. of the Commerce building. On it

The address and telepehone num- has been engraved the names of per of hte person to see will be the outstanding Juniors in business in tomorrow's column. One word administration for the last three of advice: please don't be back- years. They are Arthur Cannon, ward and bashful about getting in 1932; Donald Emery, 1933; and touch. After all, it's our only way Lloyd Humphreys, 1934. of knowing about you. Let's give

Wellington Elected Gilbert Wellington was elected chairman of the board of governors of the affiliated living groups on the University of Oregon campus yesterday. Plans were also made at the meeting for a very active year. Details will be announced later. 

#### work on abnormal psychology to be published soon. He has written

man today.

of here today.

**Resume** of Today's News By Associated Press

**Two Miners Die in Blast** 

Kemmerer, Wyo. - A terrific

Welcome Students

13th and Hilyard

VARSITY SERVCE STA.

(Continued from Page One) somewhat of a "twice told tale" to

You'll find a most The evangelistic head of Four complete stock of Square Gospel Angelus Temple all the New Arrows

"The Arrow Shirt

at

miners working in the entry was

killed outright at his work and

Paddy O'Shea died of injuries

while being taken to the Lincoln

body was brought out of the mine

this afternoon.

**Represents United Press** 

County Miners' hospital. Neggy's United Press correspondent at Anna, Cal. Bob is a brother-in-law

OFF WITH MY NEW

CAMPUS CORDS,

I DECLARED WAR!

AH, THE LURE OF

THESE UNIVERSITY

CORDUROY TROUSERS

Jack Bellinger, a University

graduate in '33, succeeds Wilfred ployed as a special reporter on

Brown, '30, as assistant to the the Santa Anna Register at Santa

Salem. Brown was transferred to to Dan Maloney, freshman at the

the United Press office at Seattle. University this year.

(I DIDN'T MIND HIS DATING MY GAL, OR

WRECKING MY CAR - BUT WHEN HE WALKED

# Well Pressed is Well Dressed.

Your personal appearance will help you win

15 Per Cent Discount Cash and Carry

We especially cater to Students

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numerous articles for psychologi-

For the past five years Dr.

Conklin has been visiting professor

at the University of Chicago,

where his teaching and research on

psychology of religion has made

him well known in the east. Three

At Indiana Dr. Conklin will take

cal and other journals.

### Page 3

**Bob Guild Reporter** 

Bob Guild, ex-'32, is now em-



#### **'ITS VISIBLE COLUMN of INK''** Bundreds of men, formerly doomed to unwilling virtue, are now brilliant raconteurs, gourmets, bon viveurs, beaux, and irresistible to women.

You, too, can become a dazzling cotilion leader this easy new way! Get in the Social Register! Get in the Brain Trust! Get in the money! Thanks to SQUIRE, even most hopeless cases of ullness, provincialism, mental inactiv-ty, insufficient belly-laughs, now quickly ured. Improvement begins with first reatment; continues each month. Sparing articles, stories, cartoons, art and sign, by authors and artists who set he pace today. Not for the Victorian

point, but for those who recognize e classic qualities of both the Decamon and the Decalogue. It is an amazing fact about ESQUIRE hat the less you need its treatment the ore you like it. Try it today and see.



says RRLey, "like the Gas Gauge on your car . . , lets you choose your own time to refill-ends running dry!" Start the New School Year with this 9 to 4 Favorite!

Now that the world can have the sacless pen it has always wanted, rubber sac pens and squirt-gun pistonpump types are being laid aside as rapidly as silent pictures went out

when talking pictures came in. For not only does Parker's revolutionary Vacumatic hold 102% more ink, but it also shows when your ink supply is running low. Hence it doesn't go dry in the midst of tests and exams.

A famed designer created this shimmering laminated Pearl Beauty-an utterly smart and alluring style. The only transparent pen that doesn't LOOK transparent.

•Its amazing two-way Point of pre-cious Platinum, Gold and Iridium is

slightly turned up so it cannot possibly scratch or drag. All stores are daily demonstrating this new wonder of science. Go and try it. The Parker Pen Company, Janesville, Wis.





Note: Send your name and address for FREE 20.000-word bottle of Parker Quink - the new pen-cleaning ink. Address Dept. 000.



WALTER O'KEEFE-IN PERSON-the man who made

this and other songs famous, brings his inimitable wit and

humor to the Camel Caravan as Master of Ceremonies.

And he promises, among other things, to introduce at least one new song each week. Tune in on the Caravan and

see why he is one of the air's most popular entertainers.

ANNETTE HANSHAW-whose thrilling, vibrant voice and sparkling personality have enthralled radio audiences in the past, will be featured on the new Caravan in the popular hit tunes of today and yesterday. It's better than even money she will soon be your A number 1 favorite radio songstress.

Copyright, 1934, B. J. Reynolds Tobacco Compan

has played for over 200 important college dances. Made radio history on the Camel Caravan last year. Due to repeat this year! Always a favorite band in almost every college vote.

TUESDAY, OCTOBER 2, and every following Tuesday and

Thursday evening over coast-to-coast WABC-Columbia network

Get a LIFT with a Camel!



YOU ARE INVITED!

TO TUNE IN ON THE NEW

**ALL-STAR CAMEL CARAVAN** 

# 7:00 P. M. Pacific Time

### THURSDAY

9:00 P. M. Eastern Time 8:00 P. M. Central Time 9:30 P. M. Mountain Time 8:30 P. M. Pacific Time

GLEN GRAY-whose Casa Loma Orchestra is noted for its clever arrangements and smooth rhythms,

CASA LOMA ORCHESTRA **ANNETTE HANSHAW** WALTER O'KEEFE AND OTHER HEADLINERS

# TUESDAY

10:00 P. M. Eastern Time 9:00 P. M. Central Time 8:00 P. M. Mountain Time