FARE TO O.S.C. GAME ON A.S.U.O. CARD



and off to the big game in Portland again this year. The only ing is the little ducat passed around to the dear children that come through with \$5 for the privilege of being an A.S.U.O. member. The precious little pasteboard will not only entitle the owner to all the fun and merriment present on the specials running back and forth, but also serves as sufficient evidence that the possessor is entitled to see the Beaver and Webfoot elevents clash on Multnomah

A new arrangement this year for the convenience of the rooting sections will find the two groups not beside each other as formerly but a bit scattered apart on opposite sides of the field. Right now might be a good time to start a petition or some sort of argument stating it might not be a bad idea to let the other side sit under the loud speaker system horn. Or either throw the horn around a little so neither section has to undergo the eardrum-breaking racket.

Nevertheless one thing to remember when you are get-ting your A.S.U.O. tickets is the boys who hold them have the choicest seats on the field -all grouped around the fifty yard line. Anyone else getting regular admission pasteboards at this time of the year will have to be pretty content with end seats and thus be knocked of a chance to see about half the play going on. Seats for both the Oregon

State and Washington games are so near gone that anyone getting them now has to settle down in benches on the back side of the 10 yard marker.

Rumblings from up Montana way are also indicating that the game here in Eugene at Homecoming which is free to student body members is not going to be the Webfoot walkaway that is generally expected. The boys up there didn't seem to like the statements made last season about their not deserving a place in the conference and they are all set to do

Another thing mentioned in the when the varsity eleven is off in other sections of the country. The yearlings look plenty good and in bout three weeks will be giving the varsity something to think about in the daily scrimmages.

But really, fellows, it's sure the thing to do to get behind the A.S.U.O. drive and support our coaches and workers in what they are doing and also you will get more than your small financial expenditure in a fine setup of games in the choicest seats on the

Although original plans did not cellar. call for it card holders will now get to see all games in Eugene. Portland, and the one with St. Mary's in San Francisco at no charge at all. Of course buggies are not being furnished for any game except the O.S.C. clash but anyone who can get up for the games will be assured of good seats by doing nothing less than showing his card. First plans called for a charge of \$.75 and \$1.00 respectively for the Bruin and Husky games but in order to accommodate student body members special arrangements made later cancelled the nation and known worldwide these plans.

See you in Portland September 29 and Catober 13 and on the special train sometime about November 10. That is-If you buy that A.S.U.O. card. Join the A.S.U.O. Now-

Student Body to Get **More Minor Sports**

A much larger program is being planned this year in the minor sports field according to latest announcements from the Associated passport that seems to be required Students office. These plans will be enlarged more than ever if the for the free jaunt coming and go-students get behind the drive for membership in the A.S.U.O.

At the last meeting of the graduate managers of the various schools on the coast, plans were made to carry on definite intercollegiate schedules in golf, tennis, cross country and swimming. This will be made possible if the Associate Students of these schools have the necessary funds to back their programs.

Praises A.S.U.O.

Swim Prospects Good

Oregon will be set for a big year in this competition if funds are available, according to the various coaches. Mike Hoyman after an excellent season last year in which he only tasted defeat once is coming back with a stronger swimming team than ever. Not only has he fine prospects coming up from last year's frosh but many new men are enrolling in hte school to try out for positions on this year's freshman squad.

Of last year's strong team Bob Needham and Francis Oglesby will be gone. However, Jim Reed will be back for a big season after smashing the coast record in the Forrest Kerby, breast - stroker, Wally Hug, sprint star. Jim's brother, Chuck, will be up from the Other Sports Strong

Tom Stoddard and his golfers fared very well in last season's competition when they placed second in the conference ratings. Don "Gooseneck" Olsen, Ed Labbe, and the Mulder brothers were among the mainstays on last year's varsity. Up from a promising freshman squad will be Sid Milligan, vho trimmed almost every opponnt he met last season.

Nothing so definite is known bout the lineups in tennis and ross country. The latter will be tarting over again after a few easons lapse. The netmen expect good season with the Economus rothers, Tom Mountain, Cosgroye aBarre and other stars on last ear's varsity and frosh squads all eturning for competition. Equipment and backing for all

hese sports is of course through the Associated Students and to Virgil D. Ears, Dean of Men, make possible a good season the news columns that is going to be who praises the A.S.U.O. for its continued support of the Oregon numerous activities which tend to students is needed all through the that the frost eleven play here at bring out the individuality of each year and not just during the seating on the convenience of University of Oregon student best in the convenience of th

season last spring when he and the

track squad copped second place in

gram these men have worked so

Right now Hayward is about the

busiest man up at the Igloo keep-

ing all the football boys in the

best of condition and trying his

best to keep the small squad in-

-Join the A.S.U.O. Now-

To Card Holders

According to a last minute announcement by Hugh Rosson, Ore-

gon students who are members of

the Associated Students and can

make the trip to San Francisco on

November 29 will be entitled to

free admission to the St. Mary's

Choice seats will be available for

those who are present on presentation of their student body cards.

This was made possible through

special arrangements with the St.

The Galloping Gaels under the

Gael Battle Free

many years for.

football game.

Mary's authorities.

Reinhart Needs Students'

baseball teams since 1924, is all watch chains.

the Webfoot nine walked over all A. S. U. O. card.

set for another good year. Last

Oldest ASUO

Staff Record

Besides being one of the great-

est trainers and track coaches in

for his work with Olympic teams,

Colonel Bill Hayward can boast

another record. The veteran track

mentor is the oldest man in years

of service with the A. S. U. O. hav-

ing been with Oregon since almost

the very beginning of this century

making his service to the students

University of Oregon

RALLY DANCE

Friday Night

POSTGAME DANCE

Saturday Night

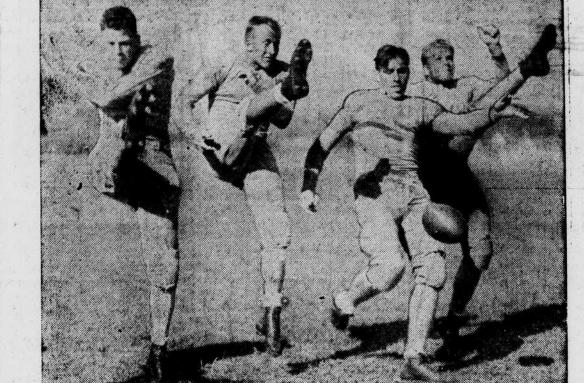
INVERNESS GRILL

Out Sandy Blvd. Through Park Rose

Entertainment and Floor Show

BOB GOODWIN'S MUSIC

Telephone GA1047 for Reservations



Some Webfoot High Kickers

Above we have four of Oregon's backfield men, who with the rest of the Duck football squad backstroke last winter, as will urge all students to support the athletic program and other student activities by getting their Associated Student Body Cards. From left to right the punters are Maury Van Vliet, Bobby Parke, co-captain, Stan Riordan, and Walter Back.

Hoop Mentor

William J. B. "Bill" Reinhart, member of Oregon's coaching staff, urges that students join the A. S. U. O. Commodore Bill should be

in an excellent position to predict just what the A.S.U.O. will have

to offer members this year since

Athletes Must Be

A.S.U.O. Members

Any students who are thinking

of turning out for any sport this

No equipment will be issued to

be allowed to compete or work out

This necessarily will be enforced

because the entire sports program

is backed and financed by the As-

sociated Students of the Univer-

sity. All equipment is owned by

the A.S.U.O. and the coaches and

-Join the A.S.U.O. Now-

with any of the athletic teams.

frosh along with Leonard Scrog-gins and many more fine workers. Prink Callison Urges Support of A. S. U. O.



Backing for Good Season opposition to take the conference Oregon backfield football mentor, ing the team. With the card you and football coach, Coach Bill Reinhart, who has pennant and the little gold basecoached Oregon basketball and balls the boys are wearing on their U.O. is a vital part of the Univer-Support of these teams and hir- sity. Our grid squad is financed season was a banner one for Com- ing of Coach Reinhart and all the by the Associated Students. The

Fans Will See Then in baseball Reinhart and and full support by buying their totaling over thirty years.

Colonel Bill had another good

> Football fans who remain at home the weekends the Webfoot pects for a good season with the

> of the Duck frosh team will appear and the other is a match with the

Oregon Eleven Needs Support Claims Coach

By PRINK CALLISON The University of Oregon football team, champions of the Pacific coast conference last year, are supported solely by the Associated Students. Without that support none of the necessities such as ceaches, uniforms, training table, medical and training equipment, and countless others would be available. It would be impossible to put an Oregon team on the field in competition with other eading coast elevens. Almost as important as the

equipment and coaching of a football team, sometimes even more students. Without backing even the best team would be pow-You can do your bit toward fill-

ing both of these ends by purchasing a membership card in the Associated Students. Part of your fee goes toward physically support- he is basketball and baseball coach who yesterday stated: "The A.S. can get better and cheaper seats at all the games and give the moral

> Therefore I sincerely hope that every student, old or new, join the Associated Students if at all pos-

mal school. The week following the season either varsity or frosh and first year men will open the anon either the major or minor sports nual little civil war series with the teams will do well to purchase Oregon State Rooks, on the night their student body ticket immeof October 26. diately.

Admission to both contests will of course be free to holders of stu- any student who is not a member dent body tickets while regular ad- of the Associated Students, nor will mission charges will prevail for all any student who is a non-member

According to latest reports Coach Irving Schultz has fine pros-

Two other contests are scheduled for the Babe eleven. One is On October 20 the 1934 edition the return game with the Rooks officials are all employees of this

> FREE GAME ADMISSIONS GIVEN A.S.U.O. MEMBERS

student organization.

ber" and predict fireworks. October 13 the Oregon Lemon Yellow will meet the Washington Husky in Portland. The annual

(Continued from Page One)

feud existing between these old rivals has reached a climax this year because of the long string of scoreless years under the heading of Washington in the history of the traditional contest. This year's Husky eleven had been rated well up in conference dope, with particular emphasis on the Purple and Gold backfield. November 10 the annual Oregon-

O.S.C. battle will be played. Oregon topped Oregon State in every sport last year and the Beavers hope to avenge the 1933 season, while the Webfoots hope no less to continue and improve their record.

One game will be played in San

Members Admitted Free to Four Tilts

Football! Who has not responded with a thrill as the thud of the pigskin rescunded through the crisp autumn air, as crowds of roaring students wend their way down the "main drag,"—zands play-

ing, pennants waving, the referee's whistle . . . and the games on!
This year with a fighting Oregon team, Oregon students are given numerous chances to see their own team play. One more Eugene contest is scheduled-with Montana, on November 3. This will be the Homecoming tilt, when "old grads" flock back to their Alma Mater. Contest Has Color



sociated Students of the University Saturday at Portland. of Oregon for the coming year. Renner urges all students to join alry is the Washington tilt, played the student organization for their own good and for the enjoyment which they will derive from it.

ened by the records of last year. In 1933 Oregon won the trophy for the first time. Admittance to this game is possible through special arrangement, Rosson reported.

The seats made available to the students without cost at these games will all be in the territory of the much sought-after fifty yard

Eugene games include the Gonzaga game, the Montana game, the game, the Montana game, the annual Frosh-Rook game, and the Frosh-Southern Oregon Normal game. The Gonzaga game has already been played, but students who paid admission to this game may have the cost of the tickets deducted from the price of the student body cards.

Best of all, in the point of color, is the annual Oregon State tilt, held this year in Portland on November 10. This is a rivalry that on the Coast ranks next to the California-Stanford feud, and since 1894 the teams have put on close spectacular battles.

Now with the Webfoots and Beavers both destined for higher places in the conference brotherhood, this year's game will rank of utmost importance on the national gridiron slate. Students will want to see this contest, if none other, to complete their "football

Best of all, the Associated Students is sponsoring a free trip to Portland and free admission to the game for members of the A.S.U.O. Last year, under the same arrangement, was a never-to-be-forgotten trip for the 2000 loyal Webfoots that crowded the Oregon special. Other Rates Lower

For the holder of an Associated Students membership card, there are two more contests worthy of his attentoins. One is nearly upon us-the U.C.L.A. game, to be held Ranking next to the O.S.C. riv-

since 1900. On October 14 the two teams-Oregon and Washingtonwill clash in Multnomah stadium. Mark this tilt down as one of the games you must see, for one of the greatest records ever heard of will be in the balance. Will the Husky break the six year scoreless spell held over him by the Webfoot? Time alone will tell-but be there to see for yourself.

Homecoming in all it's colorful pageantry, will eb the setting for the Montana game. A.S.U.O. members are admitted free to this.

Football teams are admittedly as good as the student body sup-porting them. To belong to the As-sociated Students is a recognition of your loyalty and co-operation in backing the team. Make the Org gon team YOUR team . . . and as an Oregon man or an Oregon woman, watch an Oregon team plas—to victory.

"EUGENE'S OWN STORE" McMorran & Washburne

MERCHANDISE OF MERIT ONLY -PHONE 2700

Welcome

To Eugene and Eugene's Own Store

Today Is Red Letter Stamp Day

> If You Want To See a **Busy Store** Come Down Today

twill Be Great Fun!

modore Billy when his basketball administrative work connected team is an A.S.U.O. team, besides team put on a driving finish to cop with the squads is under the com- being a representative of the Unisecond place in the conference plete direction of the students and versity of Oregon." standings when they were rated the graduate managers office and all season as likely to finish in the so it is up to every student to back these teams with good attendance

Two Duckling Contests Here

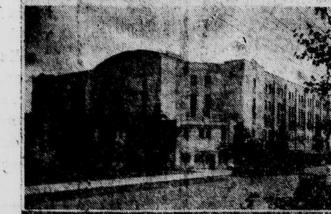
the Northwest conference championship meet held here at Eugene. In appreciation to men like Hayward and the other coaches and varsity makes trips to Moscow and Freshmen and the battles here will workers for the A. S. U. O. it is Salt Lake will have a chance to be well worth seeing. the only thing for students to do to see an Oregon squad in action nev-

buy their student body card and ertheless. continue the support of the pro-

here against Southern Oregon nor- Washington Babes at Seattle.

Igloo!





direction of Slip Madigan are all McArthur court, called the "Igloo," was erected entirely by money set to gain revenge for the 13 to derived from student fees. Besides being an enormous basketball is the annual battle for Governors' 7 defeat Oregon handed them last pavilion it contains the associated students' offices, offices of the trophy with St. Mary's. Once again

coaches, the associated women students and the A.S.U.O. news bureau. the interest in the game is height-