

Press Makes Survey Plan Of State News

Eleven Weekly Papers to Study Interest

Individual Results Will Be Sent To Dean Allen at School Of Journalism

A survey of reader interest in news and advertisements will be made by eleven weekly newspapers of the state, according to arrangements made Saturday morning at the weeklies' departmental session of the Oregon Press conference.

Joe C. Brown, University graduate and editor of the Redmond Spokesman, suggested the scheme in his paper on "Converting a Non-Advertiser" presented at the general session of the state editors just preceding the weeklies' section meeting. Following the plans outlined by the state editors, each weekly cooperating will send the results of its individual survey to Dean Eric W. Allen of the school of journalism, where they will be compiled to show general results.

Another feature of the group meeting of weekly editors was the argument of R. B. Swenson of the Mouth Herald in favor of the tabloid size sheet for weekly newspapers. Swenson has published his paper for more than two years using the five-column page.

Personalities and problems back of the news from the state capitol became realities as they were described by A. L. Lindbeck at Saturday morning's general session. Lindbeck has reported the state house and legislature doings for the past 15 years, and has seen the capitol change from an old establishment of one building to a modern outlay of four buildings with 30 different activities, new departments, and a constant change of personnel.

In closing, Lindbeck observed, "The government of Oregon is now under a political riot, and doing a good job at it, too."

The principal topic in the discussion of the dailies' editors was the advisability of accepting liquor advertisements. No vote was taken but opinion favored such action.

The editors decided against a request of the Oregon motor bus code authority that they accept advertising from only those motor bus companies which were observing the regulations of the national code.

In closing the final session, the newspapermen voted a resolution of thanks to the University and the city of Eugene for the hospitality extended them during their stay in the city, and to the students with whom they came in contact while on the campus.

F. J. Wheeler, representing the Milton Eagle, was elected as president of the association to succeed Harris Ellsworth of Roseburg. George S. Turnbull, professor of journalism, was once more named to fill the office of secretary which he has held for a number of years. These elections were held at the closing luncheon Saturday noon.

Walfred A. Dahlberg, assistant professor of English, spoke last night at the dinner meeting of Phi Delta Kappa, men's education honorary. The group met at the Anchorage.

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NOTE— It is very important that you see this picture from the start. Shows at 7-9. Feature at 7:15-9:45

Sailing Destination--Reunion



The Prince and Princess Mdivani (she was Barbara Hutton, \$40,000,000 Woolworth heiress) are on the high seas—on widely separated ships. The princess sailed from San Francisco in a "royal suite" of 18 rooms aboard the Tatsuta Maru, while her aristocratic husband, Alexis, departed from the Straits of Juan de Fuca aboard the less palatial Hikawa Maru. They will be reunited in Yokohama shortly.

Phi Beta to Give Party and Program To Honor Patrons

Musical Selections and Dramatic Skit Is Prepared by Group To Entertain Guests

Phi Beta, women's music and drama honorary, is giving a dessert party at the Alpha Chi Omega house at 7 o'clock tonight, in honor of patrons and patronesses.

Frances Brockman is in charge of the program, which will consist of musical numbers by Phi Beta members, and a skit, presented by pledges and new members from the drama department.

Several selections will be played by the Phi Beta trio, with Vivian Malone, violinist, Theresa Kelly, pianist, and Roberta Spicer Moffat, cellist; and by the violin quartet, Vivian Malone, Ellen Galey, Clara Larsen, and Floy Young. Vivian Malone and Marian Moore will play solos. Members of the Phi Beta chorus will sing the honorary's traditional songs.

The skit to be given is "Little Prison," by George Milton Savage. It is a one-act play, with an all-woman cast, the setting being an elevator stuck between two floors. Those taking part are Virginia Wappenstein, Ann-Reed Burns, Dorothy Smith, Mary Babson, and Dorothy Parks.

Committees for the dessert party are: refreshments, Helen Gould, chairman, Alvhild Erickson, Ruth May Chilcote; program, Frances Brockman, chairman, Mary Babson, Theda Spicer; reception, Ellen Galey, chairman, Helene Ferris, Virginia Wappenstein, Margaret Stauff, Dorothy Smith; serving, Betty Wilson, chairman, Helen Harriman, Clara Larsen, Marjorie Bass, Floy Young; publicity, Ann-Reed Burns and Roberta Moody.

Kappas Cancel Tea Mrs. Sydney Johnson of Seattle, who visited at the Kappa Kappa Gamma house Sunday, received word yesterday that her son was ill, and returned home. This will necessitate cancelling the tea which was planned by the Kappas to be given in her honor today.

"Patronize Emerald advertisers."

Material Change Appears in Last Old Oregon Issue

News Classification Is Different; Magazine Gives Honor to Edison Marshall

The December issue of Old Oregon appeared on the campus late last week exhibiting a definitely changed arrangement of material within its conventional cover. The most notable change, inaugurated by Robert K. Allen, editor, is the classification of the news under departmental heads—research, campus, alumni, faculty, sports, and news of the classes—similar to Time magazine.

The other important change is the initiation of an entirely new department entitled "Letters," in which alumni subscribers are permitted to air their opinions.

The issue, in its regular department, "This Month We Honor," pays tribute to Edison Marshall, writer, traveler, explorer, who started his literary career while at the University studying short story under Professor W. F. G. Thacher.

The following is Old Oregon's brief summary of Marshall's career: "Two years after leaving school he had built up a national reputation and has been a constant contributor to the nation's leading periodicals ever since. His fiction, short stories and novels are vivid, replete with local color, full of action, usually based on his experiences in foreign lands and out-of-the-way corners of the world. His latest, 'Masks Off' in September issue of Good Housekeeping was a story of his recent eight day journey across Asia and the plateau Loas and his visit with King Sisavang Vong at Luang-Prebang. Has two serials scheduled to appear in Good Housekeeping and American in early spring and summer. Home: 'Seven Gables,' Augusta, Georgia. Marshall is the donor of the annual campus short story contest prize."

Tonqueds Will Choose Officers for New Year

A meeting of the Tonqueds will be held sometime in the near future to decide the officers for this group for the coming year.

Election for the various positions will be held at this meeting from those nominated at the session Tuesday, January 16. Roberta Moody was chosen for president at that time. Other nominees were Eloise Knox and Janet Hughes for vice-president; Mary Hunt and Virginia Endicott for secretary; Adeline Adams and Ethel Compton for treasurer. Joan Shelley will be in charge of the next meeting.

LIFE OF ROLAND HAYES MARKED BY CONTRASTS

(Continued from Page One) appeal of the negro spirituals—a beauty which they had scarcely known. But above all, they marveled at the fine-spun beauty of his tones, his perfect command of vocal utterance, the complete emotional penetration which underlay his quiet presence upon the platform.

Then he returned to America. The group of friends he had left had grown to be the entire nation, awaiting the matchless singer. Great audiences welcomed him in city after city. He sang with the orchestras in Boston, New York, Philadelphia, and other principal cities.

In Eugene, Hayes will sing under the auspices of the Associated Students of the University of Oregon. Students will be admitted free upon presentation of their student body cards.

LOST—On campus, blue Shaeffer pen, name Deffa Hosletter.

Action Reported On Requests for New Structures

Proposed Library and Infirmary For Oregon Campus Declared Under Consideration

The information that additional federal funds will probably be allotted by Congress for PWA projects was received this week from C. W. Hockley, engineer for this district, in reply to inquiry made by the instance of Chancellor W. J. Kerr, it was announced at the chancellor's office yesterday.

If more funds are allotted, Engineer Hockley indicated that at least part of the board of higher education building program would probably receive favorable consideration, with the state bridge program out of the way.

Letters of inquiry received at the chancellor's office within the past few days indicate that both the University infirmary and library are being given consideration in Washington at the present time. Further information on student enrollment and special inquiry into the stability of student fees was requested.

The six PWA building projects of the state board of higher education all were submitted in good shape, in plenty of time, and were all approved by the Oregon office, according to Hockley. There is, however, no possibility of any of the projects being granted until further funds are appropriated by Congress.

Contrary to opinions apparently held in some quarters, there was absolutely no connection between the high school project at Corvallis and the state board building program, Hockley said. Furthermore, each of the six projects in the \$686,000 program will be considered at Washington on its merits as to need and method of financing.

Washington officials have paid no attention whatever to the rating of projects by the Oregon office judging from action thus far, Hockley pointed out. Thus the Corvallis high school building project was thirty-fourth on the list submitted from Oregon, yet it was among the first approved. Hockley said he believed this was because the Corvallis project carried perfect financial security by reason of the bond issue voted by the people, and had no other doubtful features to delay action.

As matters stand now, Hockley concluded, the entire program is beyond the reach of any officials in this state, either of the state board of higher education or of the local PWA office, and everything depends upon the allocation of funds and the subsequent decision of the national office.

Estes Snedecor, attorney for the board of higher education in connection with the building program, has been in Washington several times since the applications were filed on November 1 with the local PWA board, and has consulted with federal officials on the legal and financial aspects of the projects. The fact that the educational building projects were contingent upon the passage of the student building fee act by the special session of the legislature may have delayed somewhat the consideration of the applications by the federal government, in the opinion of Snedecor.

Municipality Facts Sought In CWA Plan

University Bureau Gets Six Assistants

Information and Statistics About Urban Problems To Be Obtained Under New Project

A project of gathering information and compiling statistics concerning problems of city government was begun yesterday by the University bureau of municipal research and service under the direction of Herman Kehrl, bureau head. The project financed through an allotment received from the CWA, will engage the services of six stenographers for four weeks.

Under the plan, two stenographers will work at the capitol building in Salem compiling tax statistics, from which Kehrl will ascertain for the information of Oregon municipalities facts concerning comparative tax rates over periods of years, sources of taxes, reasons for tax delinquencies, possible new sources of tax revenues, and other information to give them a better understanding of their financial problems.

Pamphlets to Be Filed The other four stenographers will work in the bureau's Friendly hall offices writing for pamphlets of the federal government and other research institutions containing knowledge on a variety of subjects pertaining to problems of city government. These pamphlets will be filed to make a library to be used as a clearing house of information for Oregon cities.

As another feature of the project to be undertaken through the CWA appropriation, Kehrl, with the cooperation of several of Oregon's leading city attorneys, will prepare model ordinances to aid cities of the state in putting into action the legislation passed at the last session of the Oregon law makers.

This project marks a second definite stride in the progress of the University's municipal research bureau, which was established on the campus this fall by virtue of a \$6,000 appropriation, made by the state board of education at the request of the League of Oregon Cities and the commonwealth service council of the University.

The first step was accomplished early in November, when Kehrl succeeded in receiving from the National Municipal association and the Carnegie foundation an appropriation of funds for the employment of a consultant and adviser for Oregon cities.

Scanning the Cinemas



Scene from "Thunder Over Mexico," Sergei Eisenstein masterpiece, which starts a three-day run at the Colonial theater today. Because of the reception accorded unusual films by University faculty and students, a special pre-release presentation of the film was permitted here. The picture to date has shown only in New York City. It has caused more controversy than any picture made in the past ten years. It is a presentation of life in Mexico and is enacted with an all-native cast. Rob Wagner, critic of Liberty, gave the picture four stars, and other New York writers gave it a similar rating.

McDonald—"The Mad Game," Spencer Tracy, Clair Trevor, Ralph Morgan. Also "Son of a Sailor," Joe E. Brown. Colonial—Eisenstein's "Thunder Over Mexico."

By J. A. NEWTON It Is Said

Sergei Eisenstein is generally considered one of the greatest motion picture directors of the day. The possibilities of the motion picture as a medium of artistic expression, so say those who should know, have barely been realized in the 25 or 30 years that they have been a field of amusement.

In all this time these same persons who should know say that there have been maybe 20 pictures which would live in that category. Works by Eisenstein have been among these. And when you are one of about 20 who have produced something worth while in a field which has produced several hundred thousand of works of the same type, if not the same quality, then you are somebody.

Well, Eisenstein came to Hollywood to do some directing for the would-be producers, but found he couldn't stand their ideas of what was good. He hied off to Mexico where he exposed 200,000 feet of

Plan Formed To Entertain Communities

University Offer Gets Large Response

Parsons Supervisor of Service; Variety of Programs Slated To Be Provided

Oregon communities are responding enthusiastically to the University's offer to furnish them with entertainers and educational programs, it was revealed yesterday by Dr. Philip A. Parsons, professor of sociology and chairman of the community service program. According to Parsons, requests for University entertainers have been pouring in daily.

A variety of entertainment is included in the program that the University's bureau of social research and service has offered to provide communities of Linn, Lane, Douglas, Polk, Benton, and Coos counties. The Westminster Players, the Wesley club, and the drama division are offering plays from 30 minutes to one hour in length.

Speech Division Aids The speech division will send out students in groups of five to demonstrate methods of conducting meetings according to parliamentary law, forum discussions and debates. It will also stage debates or symposiums on four different questions of timely political interest.

The physical education school will send out groups to stage exhibitions in apparatus and tumbling, boxing, life saving, first aid, interpretive dancing, clogging, fencing, basketball, archery. Besides giving these exhibitions, the physical education department will offer instruction to community groups in all of these activities.

Vocal and instrumental entertainers will be provided by the music department as a part of the community program.

Wendell Van Loan, principal of Roosevelt junior high school, and other speakers will, in cooperation with the bureau's service program, make talks on health or current economic or political subjects before community gatherings.

As another part of the program, Dr. Parsons will aid communities in their problems of organization.

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