

Three Day Program Arranged For Visiting Oregon Mothers

Full Calendar Planned For Mother's Day

Wide Variety of Activities Offer Entertainment

All-Campus Luncheon and Tennis Court Dance; Teas Slated For Junior Week-End

The campus will play host to Oregon Mothers this week-end, with a complete three-day program arranged for their entertainment and accommodation during the sixth annual Mother's day, May 12, 13, and 14.

Held in conjunction with Junior week-end, Mother's day will offer visiting mothers a variety of activities to contribute to the enjoyment of their visit.

Registration of mothers will begin Thursday and continue until 4:00 p. m. Saturday, under the direction of Caroline Hahn.

Mothers will attend the all-campus luncheon Friday noon, in company with their sons and daughters, and will witness the traditional activities of the luncheon. Following this, they have a wide choice of activities. The tennis court dance, a mothers' tea sponsored by the Y. W. C. A. at the bungalow, and tours about the campus are at their disposal.

Space at "La Fantasia des Fleurs" Friday night will be reserved in the balcony so that mothers may look on at the prom if they wish.

A meeting of the executive council of Oregon Mothers at 8 a. m. Saturday morning will be the first event of Saturday. The Frosh-Soph tug-of-war and water carnival follow, with a mass meeting of Oregon Mothers scheduled for 10:00.

The big mothers' tea, under the direction of Marylou Patrick will fill Saturday afternoon. The tea will be held in Gerlinger hall from 2:30 to 5:00.

The Mother's day banquet Saturday at 5:30 will climax the mothers' activities, when new officers will take over their duties, a program of speakers will be presented, and presentation of the awards to the living organizations having the largest percentage of mothers will be made.

Rules for the awarding of the Mothers' day prizes were released yesterday by Helen Burns, general chairman of Mothers' day. They are as follows:

1. The basic membership of an organization, from which will be computed the percentage of mothers in attendance shall be the official house membership list submitted at the beginning of spring term to the dean's offices.

2. Only members actually living in the organization are to be counted, with fraternity men and women living in halls to be counted as members of the halls.

3. Mothers must be registered at 4:00 p. m. Saturday, May 13, to be credited for the competition.

4. Mothers having both a son and a daughter, or sons and daughters, will be credited to each organization.

5. Legal guardians will be considered as mothers for the competition.

6. The prizes, annually awarded, will rotate from year to year until they have been won three times by one organization, whereupon they will become the permanent property of the organization.

7. Prizes will be awarded at the mothers' banquet, Saturday, May 13.

8. Orville Lindstrom will audit the computations of the registration committee.

The mothers' tea Saturday afternoon will consist of an informal gathering of Oregon Mothers for the purpose of becoming better acquainted with each other.

On the receiving line for the tea will be: Mrs. W. J. Kerr, Mrs. Burt Brown Barker, Hazel Prutsman Schwering, Mrs. Jacob Kanzler, Jean Failing, and the new president of the Oregon Mothers, who will have been selected Saturday morning.

Those who will pour will be: Mrs. W. F. Jewett, Mrs. Murray Warner, Mrs. Charles Chamberlain, Alice B. Macduff, and Mrs. C. D. Brice.

COLONIAL

Today—The German Hit!

All the dramatic quality of "Maedchen in Uniform"—all the musical charm of "Waltz by Strauss"—the "Blossom Time" of the screen—!

"SCHUBERT'S Fruhlingstraum"

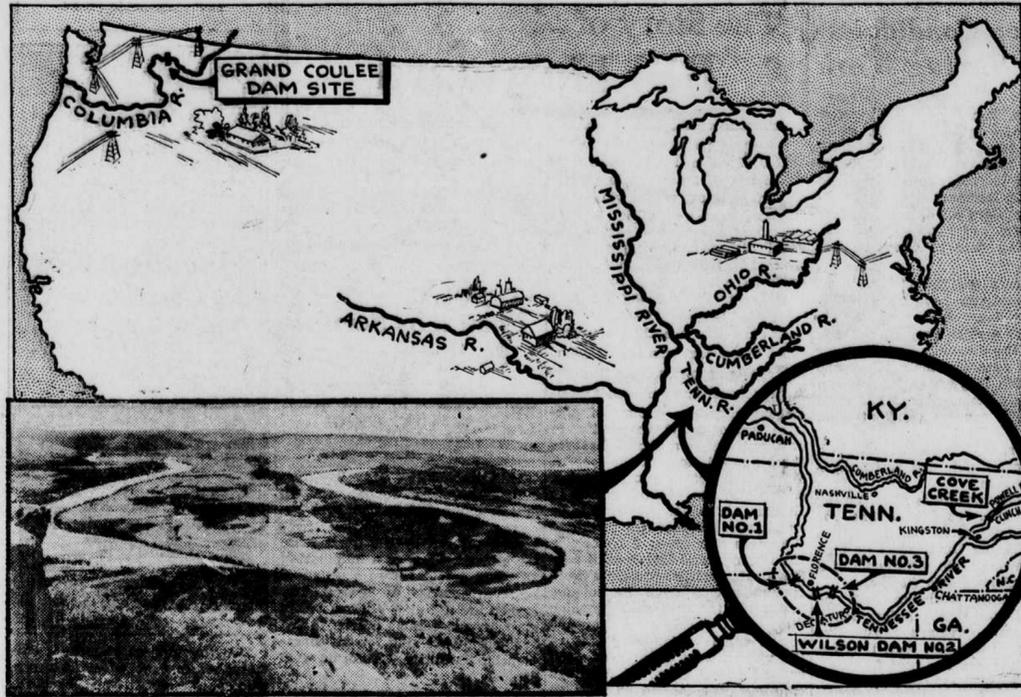
(Drama of Spring)

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Roosevelt Plans Power Improvements



Development of the Tennessee river valley as proposed by President Roosevelt may be only the starter in a national planning scheme. For similar projects in the Columbia, Ohio and Arkansas basins, as shown in the map above, will follow if the first program is successful, the chief executive says. Map at lower right shows the Tennessee project which involves development of power and the production of fertilizer at Muscle Shoals, the building of Cove Creek dam, reforestation, river navigation and flood control. The picture at lower left, taken near Chattanooga, shows a typical area in the Tennessee valley soon to teem with new activity if the program goes through.

CINEMA

By BOB GUILD

Carole Lombard, Jack Oakie in his new role of philosopher, and a host of other not-so-well known cinema actors, hold forth again today at the McDonald in what will probably become known as one of the season's most complicated pictures.

"Hell to Heaven" is another of those Grand Hotelish pictures, built around the myriad fortunes of a gang of gamblers at the racetrack. There are more plots and plottings to the square inch than you'll usually see in a month of movies. And there is about fifteen minutes of fast action and a few honest thrills while the race is being run. You'll get a murder or two, a couple of shot racketeers, some plain and fancy love making, and a little fun, in a furious hour and a quarter of the new movie manner.

The Colonial is showing another German picture, this time the Rhineland version of Schubert's blossom time, under another of

Polyphonic Choir Will Give Concert In Music Building

Seats Will Be Scarce at Sunday Program, Beginning at 3 in Afternoon

Seats will again be at a premium for an A.S.U.O. Sunday afternoon concert, for next Sunday's program, by the University Polyphonic choir, will be given in the music auditorium rather than in McArthur court.

The comparatively small size of this chorus of 40-picked voices, and the inclusion of many songs to be sung without instrumental accompaniment, made the change to the smaller hall advisable, according to Arthur Boardman, director of the choir.

The Polyphonic choir is now concluding its fourth season under the direction of Mr. Boardman, who founded it shortly after he came to Eugene to join the University music faculty.

A year ago the Polyphonic, which had already won a secure place for itself in the musical life of town and campus, gained the unreserved praise of Portland press critics by a concert which they went north to give in the Shrine auditorium.

Sunday's concert, which will begin at 3 o'clock and which will be free to students and the public, is the tenth in the series of 12 concerts sponsored this year by the A.S.U.O. with the cooperation of the University orchestra, band, polyphonic chorus, polyphonic choir, and members of the music school faculty.

On Sunday, May 21, the University band will appear in its last concert of the year, and on the following Sunday, May 28, the University symphony orchestra will conclude the series. Both of these concerts will be given outdoors on the new lawn just south of McArthur court.

those names. We have it on no less excellent authority than that of Manager Glen Godfrey, that while there is not as much music as might be desired, there is a lot more comedy than might be expected. And all told, (says he) it's something worth your 15 cents.

The big news of the movie column, however, is the Mac's "new deal," or bigger and better shows for less. Fox having at last succumbed and become actually defunct, the Evergreen Amusement company has assumed control of the Eugene McDonald along with about 20 other northwestern theatres, and plans to walk hand in hand with Mr. Roosevelt's economic rehabilitation.

Prices beginning Monday at the McDonald will be 20-cent matinees and two-bit evenings, and to prove it's no gyp game, the new ante begins with the well-known (by now) "Forty-Second Street," which will run the whole of next week, from Saturday to Monday. New adventures for the three-a-week Eugene

Emerald Of the Air

The news program over KORE is a 15-minute survey of today's Oregon Daily Emerald. With apologies to Day Foster, we offer you news crashes from the lungs of the University with appropriate snickers.

It may be as fresh as a new-blown daisy; it may be rock-ribbed and ancient as the sun; but if it's in the news you're exposed to it—if you're reckless enough to listen at 5:45.

John D. Rockefeller once pedaled about his Forest Hills estate in Cleveland on a bicycle.

MCDONALD

Wednesday SOME WERE BLESSED! SOME WERE DAMNED! This Girl, for Instance, Gambled Herself Against \$10,000 on the Race—

"From HELL to HEAVEN"

with CAROLE LOMBARD JACK OAKIE DAVID MANNERS ADRIENNE AMES 11 Lives in Torment! A Surging, Upward-Tossing Drama of Human Emotions!

Plus JACK HALEY in "WRONGORILLA"

Thrill of Baby Days "Babe O'Mine"

Soprano, Pianist To Give Program At Gerlinger Hall

Emilienne Roach, soprano, and Aurora Potter Underwood, pianist, will present a program of song and piano numbers tonight in Gerlinger hall at 8:15. Mrs. Underwood who is a member of the University music faculty, will also act as accompanist. Appearing with Lora Tishner Ware, cellist and as soloist alone.

The program for tonight follows:

- Bach Auch Mit Gedampften from Cantata No. 36
- Bellini Ah! Non Credea Mirarti Aria from La Sonnambula Mrs. Roach
- Wolf Verborgenheit
- Wolf Ach, I'm Maien Wat's I'm Maien
- Delibes Bonjour, Suzon!
- Saint-Saens La Solitaire
- Le Roux Le Nile Mrs. Roach
- Carpenter Two Diversions
- Griffes Fountain of the Acqua Paola
- Hopkins Scottish Gavotte
- MacDowell March Wind
- MacDowell Concert Etude Mrs. Underwood
- Rimsky-Korsakou The Nightingale and the Rose
- Slonimsky Silhouettes
- Runyan My Song
- Campbell-Tipton Hymn to the Night Mrs. Roach

Master Dancers Will Give Recital

A host of dashing color, wierd fantastic music, ancient and modernistic dancers, are to be featured at the annual spring dance recital sponsored by Master Dance, to be given tonight at 8:15 in Gerlinger hall.

Pictureque primitive native dances, with costumes to carry out the idea of woven cloth and fur, characteristic of the dress of our ancestral parents, as well as the element of our industrial age, which will be portrayed by a machine dance, will be presented. An entirely new phase of the dance will be introduced with the use of silhouette lighting for the negro spirituals, bringing out our own dreamy southern atmosphere.

Lighting has been worked out to

Freshman Class To Prepare for Annual Tug o' War

THE freshman class will meet tonight in Villard hall at 7:30 for the purpose of preparing for the annual tug of war with the sophomore class, and to arrange for the freshman picnic.

All house presidents are asked to urge their freshmen to attend this meeting by Al Wall.

Program of Song By Rose Simons Thrills Audience

An hour's program of song, altogether interesting and varied, was presented by Rose Simons, accompanied by Robert Gould last night in the music auditorium.

Possessing a quiet though friendly charm, Miss Simons thrilled her audience with her outstanding performance last night. Without exaggeration her voice may be compared to a clarinet, full and clear, for she has the low range of a contralto as well as being able to reach the higher pitch of a soprano.

Contrasting to the slow classical selection, "Et Evultavit" of Bach, the gay, cheerful "Staedchen" by Strauss was a welcome interlude in the next group.

Ponchielli's "Voce di Donna," with its throaty, low pitched melody, was very lovely, while its sister number, "Cavotte de Frederic" by Thomas, had a dainty rollicking tune.

Gould's piano accompaniment, excellent throughout, was exceptional in Carpenter's "When I Bring You Colored Toys," and in Lie's "Soft Footed Snow," in which the voice carries a softly swaying melody. Miss Simons' last number, "At the Well" by Hageman, a romantic number, seemed almost a fantasy.

coincide with the mood of the various dances, Rose Smith being in charge. Doris Payne is in charge of the costumes which have been designed and made by the girls. Music of modern composers, and the use of percussion instruments will be of great interest to the audience.

R.O.T.C. Unit Will Present Yearly Review

Battalion Ceremonies Will Be Given Today

Full Dress Parade Is Planned for 4:40 p. m. Today; Scabbard And Blade To Pledge

Battalion ceremonies, annual spring term review of the University R. O. T. C. unit, are scheduled to begin at 4:40 p. m. today on the intramural athletic field. Formal pledging of neophytes of Scabbard and Blade, national military honorary, will be held in connection with the parades.

The ceremonies are in full dress and all members of the military department will participate. The R. O. T. C. students have been preparing throughout the spring term for the affair.

The University band, under the direction of John H. Stehn, will play for the ceremonies. "Old Oregon" march will be played for the marches and the "Star Spangled Banner" for parade.

For roll call the battalion will form on the south end of the intramural field, facing north. Immediately following the assembly, the battalion will be formed into three companies, consisting of two platoons each.

In parade the battalion will form in line facing west on the east side of the athletic field in order, companies A, B, and C. Company B has been designated color company.

MEN PAY FOR BOOKS OVERDUE AT OGDON

(Continued from Page One)

Ogdon concerns a minor tragedy that happened some time ago, when Ralph Perry, sophomore in business administration, fell asleep over his book. Meanwhile some studious individual called for the volume, and Perry's name was paged vigorously, but he was dreaming of other lands and other libraries. And so, when Perry awoke, he was nicked 25 cents for the privilege of an hour's slumber over a book—and the book was probably none too comfortable as it was.

You Americans take our best Tobaccos—

It's no wonder your cigarettes are good

Tobacco now makes up one-fifth of all the exports of the Republic of Turkey. From the districts famous for producing the finest Turkish, most of the crop is shipped to this country.

Of the Samsoun crop 70% is exported to America; 68% of the Smyrna crop; and even greater percentages of the crops of Xanthi and Cavalla.

The reason Americans go so far for a special kind of tobacco is... FLAVOR. For when real Turkish is left out you miss its rich, spicy taste and rare aroma.

In Chesterfield the right amounts of the right kinds of Turkish are cross-blended with mild, ripe domestic tobaccos. You can taste the difference.



Chesterfield

—the cigarette that's Milder
—the cigarette that Tastes Better