

Public Holds Interest For Grid Contests

Research Shows Popular Demand for News

Sport Declared No Passing Fad as Support Continues Despite Effects of Depression

NEW YORK, Jan. 31.—(Special)—College football as a public spectacle is apparently showing no decline in public favor in spite of some falling off in attendance at games since the depression began, according to Dr. Jesse F. Steiner of the University of Washington, one of the investigators of the president's research committee on social trends. Dr. Steiner's analysis of public interest in football is contained in a chapter of the committee's report entitled "Recreation and Leisure Time Activities."

"Football can hardly be regarded as a passing fad which will soon give way to something else," he states.

"Among athletic sports which are popular public spectacles, college football has outstanding public support," writes Dr. Steiner. "The whole nation demands information concerning victories and defeats of better known teams, and the accomplishments of the more successful players also receive wide publicity. During the past few years, in spite of record breaking crowds at some of the games, considerable discussion has arisen concerning the future of college football and its possible decline in public favor. Critics are pointing to the fact that students in general seem less excited than formerly over the outcome of games, and that the public quickly loses interest in teams which fall below championship calibre."

Leading Schools Help

Leading universities and col-

CINEMA

By BOB GUILD

Three jittering young members of the feminine contingent sitting behind me last night at the Mac underwent such agonies of apprehension, both volubly and against the back of my seat, that by the time they left for something more light and pleasant at the Hellig my mood of appreciation was almost hopelessly shattered. But they did leave, and in company with the rest of the audience I settled into my examination of the soul of Mr. Marble with something of the proper spirit. But one murder had already passed, and it was sometime till I caught up.

Seriously, however, Charles Laughton, without quite being at any time cockney, managed to portray all that is horrible about the whining English middle class. It was an enthralling thing, simply watching him go. A villain can be sleek and handsome, and no matter the degree of his villainy, an audience will tolerate him. But a fat one—there was something horrible about his metamorphosis, his slow and ponderous downfall.

"Payment Deferred" is a psychological study of murder, morality and strychnine.

And honestly speaking, you won't like it. I hate to say that, because of my regard for the Laughton ability. But for sheer dismal darkness it couldn't be excelled. The action is British and slow, despite the Metro-Goldwyn-Mayer tag. And in spite of all its dreariness, its slowness, and its general sooty atmosphere, when there was a good moment it was genuinely

leges cooperate with Dr. Steiner in an effort to throw light on the situation. Forty-nine institutions reported that football attendance admissions more than doubled between 1921 and 1930, the increase being 119 per cent.

Football receipts as reported to Dr. Steiner by 65 institutions grew from \$2,696,345 to \$8,363,674, a gain of 210 per cent, between 1921 and 1930. Both attendance and receipts increased with considerable regularity during the first nine years of this period with a sharp falling off in 1930, the decline over the preceding year amounting to six per cent in the case of admissions and nine per cent in receipts, Dr. Steiner reports. "While only a small number of institutions supplied information on this phase of the study," Dr. Steiner remarks, "the reliability of the results is strengthened by the fact that they included a large number of the leading universities long prominent in football history."

Reports Cover Five-Year Period

"Moreover, reports for a five-year period, from 1926 to 1930, which were received from 88 institutions in the matter of attendance and from 102 institutions covering receipts, corroborate in a striking manner the results secured from the reports covering the ten-year period. Available evidence, therefore, seems to indicate that college football is not on the wane unless the decline in attendance and receipts in 1930 represents a turning of the tide. The total attendance at all football games in 1930, estimated from reports received from 109 institutions, was approximately 10,300,000. The total receipts computed in a similar way from data furnished by 129 institutions, could not have been less than \$21,500,000. The average gross receipts per school in 1930 ranged from \$5,565 for colleges of less than 500 students to \$245,417 for universities of the largest size."

FACULTY STAND ON MEANING OF RULES

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such activities when such continuance is, in the judgment of this committee warranted.

Athletes Have Own Code

The group said that participation in athletics is not subject to these conditions but to conference regulations. The faculty decided that the president of the A. S. U. O. shall prepare a list of all students participating in activities included at the beginning of each term and check the list with the dean for ineligibility.

Rule 6E: No student who has been in residence six terms or the equivalent is eligible to hold any elective office or to accept an appointment in a student activity unless he has received the Junior certificate.

Definition: That student activities within the meaning of rule 6E, be defined as applying only to activities carried on under the auspices of the Associated Students of the University of Oregon and its

good, mainly because of that horrible Laughton man. I wouldn't want to risk stars on this, because it's a matter of taste.

"A Waltz by Strauss" is Germany's latest gift to America's movie-going public, and the Colonial is Eugene's little silver platter tonight and tomorrow. The best thing about foreign pictures generally is their music; the worst their lighting, photography and acting. But praise the gods of movieland, the story of "A Waltz by Strauss" is light enough not to interfere with the music, and the photography and lighting, poor as usual, are incidental to the really good Strauss melodies.

The picture supports very few English captions; but as the trailer says, "the theme of this story is so slight and simple that all can understand it perfectly." Well, almost perfectly, at any rate. Mr. Neuberger says "if you just close your eyes" . . . He means the music is swell.

Dat old debbil Laughton says American women are "just a mass of indistinguishable blondes." He is also credited with the remark that "Hollywood is a place where they drink anything with gin in it." We gather he doesn't care much for things as he finds them here. But his contract is a fat one. Charlie will stay, as most of the other foreign stars who feel America's limitations so deeply. Nice idea—and some of them do make good pictures.

subsidary organizations as set forth in the A. S. U. O. constitution.

The definition went into detail and included the following offices to which the rule applies specifically:

All Offices Listed

All elective offices, including Junior and senior class, A.W.S., etc., editor and managing editor of the Emerald, business manager and advertising manager of the Emerald, editor and business manager of the Oregonian, Homecoming chairman, Homecoming dance chairman, rally chairman, Dad's day chairman, junior week-end chairman, junior prom chairman, canoe fete chairman, Mother's day chairman, all other major chairmanships and all managerships appointed by approval of A.S.U.O. and what changes in the list as called for from time to time be made by the scholarship committee.

For the enforcement of this rule the group recommended that students six terms in the University be required by the A. S. U. O. to secure clearance for candidacy for election or appointment to office from the registrar's office and the dean's office, the development of detailed procedure being referred to Mr. Constance and Dean Earl and the N. S. F. A. committee now engaged in revising the A.S.U.O. constitution.

SIXTEEN STUDENTS ARE ENTERED IN CONTEST

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final. First place winner will receive \$50, second place \$25, and third receives \$15. Second and third prizes are added by the law school from a trust fund.

Frank H. Hilton, attorney of Portland, has been the donor of the first prize since 1922 for the purpose of promoting the oral discussion of legal problems.

One or two, or perhaps all three winning speeches will be printed in the Oregon Law Review.

COLONIAL

Wednesday-Thursday

Filmarte Guild of San Francisco Presents

"A picture of distinction for those who discriminate"

Waltz by Strauss

Delightful German musical production, with screen translation for those who do not know the language.

Prices Set by Filmarte Guild All Seats

25c

Moll Completes Compilation for Literature Test

Book Based Upon Experimental Results of Classes and Carnegie Tests

Professor Ernest G. Moll, instructor in literature and poetry, has just completed the compiling of material for a text book which will be used in appreciation of literature courses. The material will be printed in book form some time this summer, and will probably be available for the campus course next fall term.

Professor Moll has two classes in this new literature course this year and has based his book on the result of various experiments made with the members of these classes, and tests made in conjunction with the Carnegie institution.

This course undertakes the study of elements which comprise a reader's interest in literature by taking up a study of the imagination, poetic fusion of ideas, the reasons for belief in poetry, and the work of the senses in making literature valuable. In addition, it takes up the study of the technique of poetry, both modern and through the centuries.

Professor Moll has just finished a collection of 50 sonnets on collegiate life. He has also written two other volumes of poetry, "Sedge Fire" and "Native Moments."

He is at present working on ideas for a long narrative poem, 50 pages of which he has already completed. It is a study of the development of an individual, his complete metamorphosis.

Into this poem, he is weaving his reactions to different situations to add human interest to the plot.

Professor Moll's works have reached out over various countries. Recently he received a letter from Leigh Gay Brerton, head of English at the University of Sidney, and the leading poet and scholar of present day Australia, complimenting him on his poetry, and describing his works as the best of the modern day.

EDUCATION NOW FACES CRISIS IN LEGISLATURE

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son). The state highway commission has cut only 11.4 per cent; the state penitentiary only 11.5 per cent; the insane hospitals from 2.6 to 15.1 per cent; the national guard 12.5 per cent.

Due to the burden of collecting the new income and intangible taxes, the state tax commission is spending 44.2 per cent more than in 1929, while the bureau shows an increase of 44.6 per cent. The sum spent by the state police department, which did not exist in 1929, amounts to \$442,000 a year. An increase has been made in the governor's office, due mainly to the expense of the executive investigations with a view to operating retrenchments in operating departments.

"Another heavy blow on top of the reduction of 31.9 per cent in income already taken would be ruinous, unfair, and unjust," stated Mr. Sammons. "The only way in which such a great cut could be assimilated would be to close institutions. Do the people of Oregon, in view of their vote at the November election, which was the most overwhelming decision ever recorded by the people of Oregon, desire to close institutions?"

Sammons Gives Views

"Do they want their system of higher education shattered in the present demand for economy, particularly in view of the real facts of the situation? The situation of our higher educational institutions in Oregon, with the mutual responsibility of the educational officers and faculty on the one hand, and the representatives of the people on the other."

"Those in charge of all the schools must be willing to face conditions as they are, to cooperate in discarding all unnecessary expenditures, to analyze all procedures, and to carry forward on a solid basis of economy. But the schools must be carried on."

"Higher education in Oregon stands at the cross roads. What do the people of Oregon want done?" said Mr. Sammons.

Noble To Present Instructions for Warner Contest

Students Urged To Participate in Competition; Donors Offer Cash Awards

All students who are interested in entering the Warner Essay contest are urged to meet in room 1, Johnson hall, on Thursday, February 2, at 4 o'clock. Dr. Harold J. Noble, chairman of the prize committee, will be present to give instructions and advice to the general rules governing the contest.

The Warner Essay contest is open to all undergraduate students in the University who have taken one classroom course dealing with some phase of Far Eastern affairs or problems. The University of Oregon courses which meet this requirement are: "International Relations," Dr. Waldo Schumacher; "Geography of the Pacific," Dr. Warren D. Smith; "Trade Problems of the Pacific," Dr. Victor Morris; "History of Architecture," Professor Nowland B. Zane; and "Far Eastern History," Dr. Harold J. Noble.

The purpose of the contest is to stimulate interest among students on this campus in the peoples of Asia in order that a more understanding and sympathetic attitude may be adopted not only towards international problems of the Pacific area, but also towards individual Orientals with whom University of Oregon students come in contact.

It is the hope of the donor of the prizes that Oregon students will acquire something of the courteous and friendly attitude towards Oriental students on this campus which is shown by Oriental students to Americans who come among them. It is also the donor's hope that Oregon students will acquire not merely an abstract appreciation of distant Oriental things, but will show an appreciation directly on this campus.

The prizes offered this year are for American students, \$250 and

This Athlete Does Something Beside Playing Basketball

URBANA, Ill., Jan. 27.—(AP)—Speaking of busy athletes, the University of Illinois nominates Boyd "Red" Owen as just about the busiest it has known.

Besides captaining the Illini basketball team, the South Bend, Ind., lad is president of two student organizations, holds down three separate and distinct jobs, and keeps well up in his studies.

Groundwork for this kind of an around-the-clock schedule was laid during Red's high school and three years of post-high school days in South Bend, where he supported his family by construction-gang work and peddling a cheese route while starting in football and basketball.

His main revenue, here, comes from his garbage disposal business. Making the rounds of the fraternity houses to make collections, he decided to kill two birds with one stone, so he organized himself a grocery route. His third job is ticket-taker at the university skating rink.

ADMISSION PARED TO ONE DOLLAR FOR BALL

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Wilbur Thibault and Billy Sievers will be featured with the "Rhythm Club," 10-piece orchestra which has been playing at the Campa Shoppe.

Tickets for the ball may be secured from representatives in all living organizations or from the Co-op. Roger Bailey will take care of alumni sale at the Valley Printing shop.

Prize Stunts From Co-ed Capers Will Show at Colonial

Presentation Is Being Sponsored To Raise Money for Loan Fund

Students and townspeople who were unable to attend Co-ed Capers, Associated Women's Students' costume party held January 11, will have the opportunity of seeing the two best class stunts presented again on Friday and Saturday evenings at the Colonial theatre. The Associated Women Students are sponsoring this presentation with the cooperation of Glen Godfrey, promotion manager of the theatre, to raise additional money for the loan fund which has been used so extensively this year.

The stunts will be given between the first and second shows, at a few minutes before 9 o'clock. The feature picture to be presented is "Phantom President," starring Jimmy Durante, George M. Cohan, and Claudette Colbert.

The freshman stunt, which won the cup for first place, is entitled "The Burning Caldron" and shows well-known campus figures in Hades. Eleanor Norblad is chairman, assisted by Elba Wicks, stage manager, and Virginia Proctor, costume manager. The cast includes: Jane Bishop, Mabel Lee Dawlin, Ann Reed Burns, Billie Hammett, Bernice Scherzinger, Helen Larson, Reva Hearn, Adele Sheehy, Florence Kelly, Louise Carpenter, and Marion Allen.

"The Big Broadcast," to be presented by the sophomore class, consists of impersonations of world famous artists given with a local angle. Beverly Price is chairman, Grace Nelson, assistant chairman, and Marie Saccomanno, stage manager. Beverly Price, Cynthia Liljeqvist, Dorothy Parks, Marie Saccomanno, Virginia Howard, Roberta Piccard, Ivy Walkum, Kay Colman, and Gwen Grover compose the cast.

NEW BOOKS

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Coward: Cavalcade
Barry: The Animal Kingdom
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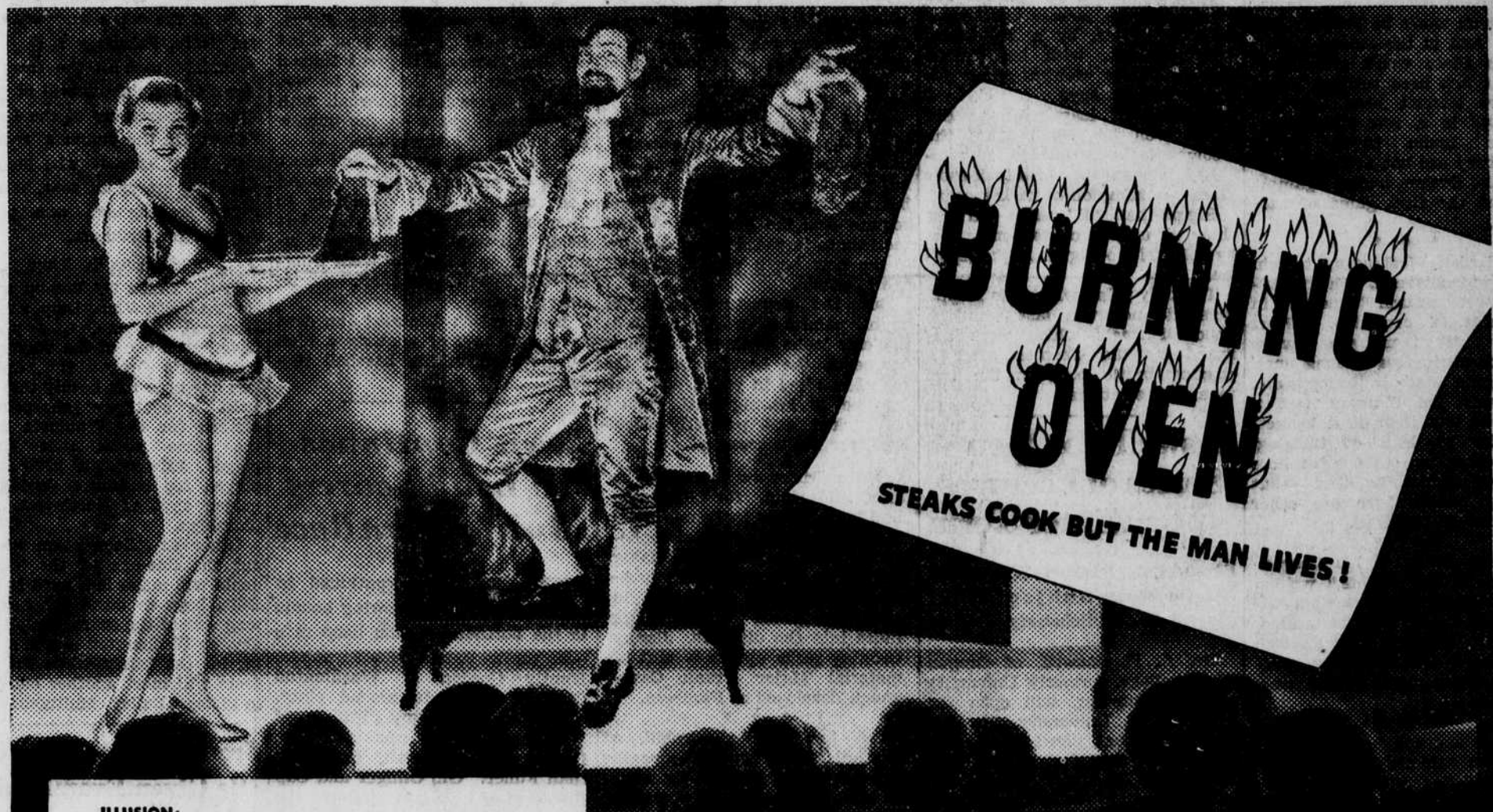
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ILLUSION: One of Napoleon's soldiers rose to fame on the "Burning Oven" trick. A roaring fire was built in an oven... the temperature rose to 600° F. Into the oven walked the "fire king," M. Chabert, carrying several raw steaks. A few minutes later the doors were flung wide and out he stepped... safe and sound... with the steaks thoroughly cooked.

EXPLANATION: Heat rises. When Chabert entered the oven he hung the steaks above the fire, in the center of the oven, then dropped to the floor at the side, covering his head with a hood made from his shirt. He breathed through small air holes in the floor. When the steaks were cooked he threw back the hood, grabbed the steaks, and stepped out in triumph.

It's fun to be fooled —
...it's more fun to KNOW

"The Burning Oven" is an old illusion which has played a leading rôle in cigarette advertising. Its modern name is "Heat Treatment."

EXPLANATION: All cigarette manufacturers use the heat-treating process. Cheap, harsh, raw tobaccos require intensive processing under high temperatures. The more expensive tobaccos, which are naturally mild, call for only a moderate application of heat.

The first Camel cigarette was manufactured under the heat-treating process. Every one of the billions of Camels produced since has received the necessary heat treatment. But remember that heat treatment never makes cheap, inferior tobacco good. It is not in heat treatments, but in more costly tobacco and fine blending, that Camels find their appealing mildness and flavor.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobacco than any other popular brand.

You sense this quality in the mildness... the distinctive flavor... of Camels. More costly tobaccos and a matchless blend tell the story of Camel leadership in public confidence.

Try Camels. Judge them critically. Compare them with others for mildness, for throat-ease, for good taste. Key your taste to quality! Camels come to you fresh and cool... in the air-tight, welded Humidor Pack that keeps dryness outside and freshness inside.

NO TRICKS... JUST COSTLIER TOBACCOS

IN A MATCHLESS BLEND

CAMELS

