s= Women's and Society Page of the Oregon Emerald

Week's Social Slate Shows Varied Events
Social activities of the term are
starting with the traditional for
mals for wwinter term. Severa
house dances will be held this
week-end, and wext week-end the
big all campus formal of the year
Widening
Horizons
 "Feminine Athletes," an un-
spoken word not many years ago,
now flashes daily in our sport colnow flashes daily in our sport col
unss, so says the California
Daily Bruin.
Women are creating vogues in sports such are as the the one og opues inining
basketbalh on skates. This new
novelty has added more speed to the game which accounts for it
popularity in the Middewest.
Although women may excell i one form of sport, they try a hand
at many. The winner of the higin
jump in the Olympic games, Jean
Shiley, has turned her attention jump in the Olympic games, Jean
Shiley, has turned her attention
to basketball.
Mrs. William Whittemore is Mrs. William Whittemore
being seriously considered as as
possibility for the role of nex
governor of Porto Rico. She i
now the national Democratic com was one of President-elect Roose
velt's most arrent supporters. Six hundred delegates affiliated
with the 11 national women's or
ganizations which spensored the
annual National Conference on the ganizations which spensored the
annual National Conference on the
Cause and Cure of war recently
concluded in Washington, protested agginst any further delay on
the part of the World Disarma
ment conference. They plan to hold protest meet-
ings throughout the United States Mary Baker Eddy, founder or
Christian Science, was voted the greatest woman leader in the
United States during an open poll
to determine the 12 greatest femito determine the 12 greatest femi
nine leaders in the last 100 years
The poll was taken by the Na tional Council of Women and the
Ladies' Home Journal for the
Hall of Fame at the Chicago Cen-
tury of Progess The names placed on the roll of
honor in the order of votes re-
ceived were: Mary Baker Eddy,
Jane Addams, Clara Barton Jane Addams, Clara Barton, Fran-
ces E. Willard, Susan B. Anthony,
Helen Keller, Harriet Beecher
Stowe, Julia Wer Chapman Catt, Amelia Earhart
Putnam, Mary Lyon, and Mary E.
Woolley. OREGON SCHOOLS. FATE
RESTS IN IN UNERTAITTY



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Secrets of Motor Board


Phi Psi and Phi Mu Schedule Dan Pan-Hellenic Lays
 Fentative Plans
For Coming Term
Members of the local Pan-HelMembers, of the local. Pan-Hel
enic society; at a meeting int lenic society, at a meeting at 4
ociock yestarday afterno
Johnson hall, decided upon a conJohnson hall, decided upor 2 con
structive program for fraternity
education eaucation, All plans, however, are
cot yet ready for rulicition, aco
cording to feraldine Hickson, cording to Geraldine Hickson,
president of Pan-Hellenic.
It has been decided definitely, It has been decided definitely
however, to write all the store in Portland who have employed
during the summer or during vaations University of Oregon girl
as advisors to freshmen buying clothes for college, aksing these
stores not to advertise the sorority ffiliation of the girlss who are em-
ployed by them, and suggesting port, and campus clothes, more han formal and evening dress. Pan-Hellenic will also sponsor a
banquet spring term, honoring each freshmang termo has onotained
he highest grade average in her iving organization for the pre-
veding terms. eding terms.
The Pan - Hellenic short-time
oan fund, which was initiated loan fund, which was initiated
last year by pan-Hellenitic's dona-
tion of $\$ 120$ towards student
loans, is being continued this year. BOARD WANTS DEFINITE
PLAN OF BUDGET SEASH nnium. He said such a course would make it incumbent upon the
board to eliminate various educa tional activities. tions aggregating more than ations aggregating more
$\$ 300,000$ for extension work
he operation of experiment
$\qquad$
$\qquad$

## "Oh! I thought you were Mr. Jones"

It's a bad moment--when you realize you've spoken to someone you don't know. Everybody makes mistakes, of course, but no matter how much poise you have, you feel a bit silly anyhow.
The chances are you didn't know Mr. Jones really well ---or you'd never have made the blunder. You've never sister or husband or wife, have you? It's casual acquaintance that leads to errors.
People look alike; so do razor strops and flower seeds and hats and pianos. If you want to buy a Jones hat and you know all there is to know about a Jones hat, you're not likely to blunder and get some other hat. The same is true for a Jones piano or a Jones razor strop.
The easiest way to know everything there is to know about such things is to read advertising. The advertise ments in THE OREGON DALLY EMERALD are here to tell you quickly and truthfully the main facts about the things you buy and use. They are here to prevent you from making mistakes. Mistakes that may be costly.

READ THE ADVERTISEMENTS FAITHFULLY THEY WILL REPAY THE TIME

## Orxion (thatald

"Influencing 3,500 Moderns"

