

Oregon Emerald

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University of Oregon, Eugene

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The Emerald's Program for Oregon

THESE are the constructive developments which the Emerald hopes to institute and help maintain at the University of Oregon:

1. Advance educational ideals.
2. Promote intellectual achievements.
3. Reorganize the student government structure.
- (a) Establish a student parliament in an advisory capacity.
- (b) Establish a faculty legislative committee.
4. Advocate a well-balanced athletic program.
5. Promote minor sports.
6. Subordinate extra-curricular activities to academic attainments.
7. Maintain the Emerald on its present status as a representative college daily.

The American people cannot be too careful in guarding the freedom of speech and of the press against curtailment as to the discussion of public affairs and the character and conduct of public men.

—Carl Schurz.

ENCOURAGING PROGRESS

THE ABANDONMENT of freshman cap enforcement is a significant forward step. It is one that should have been taken years ago, but reactionary groups that adhered to antiquated traditions never had the courage and progressiveness to sanction it. To those who yesterday voted for abolishment considerable praise is due. They showed far more fortitude and tolerance than many of their predecessors on this campus.

In refusing to recognize the ballots of the Skull and Dagger members, Bill Bowerman also displayed more leadership and courage than have been expected of student body vice-presidents. It is indeed indicative of campus thought and opinion that the majority of those voting to abolish enforcement were seniors. Those favoring the retention of the meaningless tradition were sophomore members of Skull and Daggers.

The seniors have had an opportunity to realize the ridiculousness of freshman caps and similar ancient customs. The sophomores are just emerging themselves from the cocoon of padding and now experience a great impulse to wield the big stick on other sufferers. Perhaps they will change their opinions after they read what Carlton Spencer said about padding and bullies six years ago.

Freshman caps mean nothing, whether they are worn or not, but the fact that they have been abandoned after so many years of ineffectual controversy on the subject is encouraging. They have no place in an institution of higher education and it is good to realize that at least a considerable number of Oregon's students are aware of that fact.

Although he doubtless will be the object of some desultory shots of condemnation for not recognizing the votes of Skull and Dagger, Bowerman merits praise rather than criticism for his stand. The sophomore honorary was called upon merely to turn in the names of offenders and its members should not be permitted to turn aside the votes of the senior personnel of the traditions board.

The decision of the vice-president was a wise one, and the fact that virtually all of Oregon's foremost faculty members commend the abandonment of freshman cap enforcement is an unwritten recommendation not to be disregarded.

But, regardless of any internal strife or political dissension, the abandonment of freshman hats is progress. Perhaps—

"The goal of yesterday will be the starting point of tomorrow."

DOUBLE CUT PENALTIES

IN ABOUT a month the professors will be telling us that Wednesday will be a holiday because it is Washington's birthday and that a double penalty will be given for cuts on Tuesday or Thursday. Students will be reminded that they must be good little boys and girls and attend all classes on those days.

This is another example of the paternalism applied to college and university students on the vast majority of campuses. It is a failure to extend to students a measure of that responsibility they will have to assume within a short time, when they have been graduated.

Were this responsibility for attendance at classes

extended to the students, it is not unlikely that most of them would accept it in good faith. Those few who would shirk the responsibility are those who always take the maximum number of cuts allowed, anyway.

For the students willing to accept the responsibility, removal of the double penalty would make possible extending the vacation for some purpose that, while it is valid and may be based on sound reasoning from the student's standpoint, would not be acceptable to the professor. The students who would cut just because they are not forced to be back, probably wouldn't lose much anyway.

There is also among the student body the more serious minded students who feel that they can obtain more from a course by extensive reading supplemented with lectures on the more difficult sections. They have come to the conclusion, usually after considerable careful and logical thought, spending the hour in reading is more productive than devoting it to listening to a lecture that, at best, touches only the high spots.

It will be argued by many professors that should the double penalty be removed, attendance for the one or two days before and after holidays would be materially reduced. As pointed out above, those who would be missing would probably be the students who sleep or day dream through lectures. For once, the professor would have one of those small classes they all tell about as being the idea.

A shifting of this responsibility for attendance at classes from the professors to the students would be a definite step in the line of the aim of preparing young men and women for the positions they will take in the world. Many of them will be in positions where the responsibility for being "on the boat" will be entirely theirs. Why not give them this much now and thereby lighten the amount that will be dumped on them some fine June day within a few short years?

TWO MEMORIALS

ABOUT twenty-five miles apart on the peninsula south of San Francisco bay stand two monuments to departed souls. One, Stanford university, was conceived and built as a memorial to Leland Stanford's son. The other is the "Mystery House" of the late Sarah L. Winchester. Both institutions, if the latter may be termed such, were erected by grief-stricken individuals with plenty of money to carry out any plan they might evolve.

The difference in these two memorials makes one of the most interesting psychological comparisons to be found anywhere.

Leland Stanford was a successful business man who had made his money in the West. When he lost his young son, Leland Jr., it seemed fitting to him to endow a splendid university as a memorial to a man that was of college age. Leland Sr. and the entire Stanford family lavished time and money on this university to make it an artistic as well as an educational institution.

Sarah Winchester lost her husband, of Winchester rifle fame, when she was about 45. She moved to the West, bought a farm outside of San Jose, and there settled herself to build a monument to her husband's name. With practically unlimited funds, she became unbalanced on the idea of adding rooms to her already pretentious establishment. She spent 36 years living alone in the monstrosity she planned. She kept building and importing materials until she finally passed away, dying a natural death.

Now the "Mystery House" stands empty, guards and guides handle the crowds that come to see it, and for a small fee show the curious public through.

Fate, that was kind to Leland Stanford, played tricks on Sarah Winchester and diverted her millions into an architectural nightmare rather than an endowment to education. Strange what a twist of the mind will do.

Contemporary Opinion

American Gridman

DO YOU want to see football a game in which everything is done to turn out the best possible teams with the best chance to win, or do you want to keep it a campus sport where the academic spirit rules? On the one horn of the dilemma were the evils of professionalism; on the other was professorial anemia. The question of the "remunerated" alumni coach versus the highly paid "outside" coach was a case in point. On the one hand there was a "college" team with "college" ideals; on the other stood a football eleven trained to play football to the nth degree of efficiency.

What has happened in the matter of football sentiment regarding these questions? In the first place, there was this great period of deflation, this great flattening of public interest in the game. Attendance fell off enormously. Even at the "big games" there were stretches of empty seats. Receipts dropped. The enormous football profits disappeared. All the normal phenomena of "bad times" were apparent. A depression of this kind reduces all extremes. To judge of tendencies, once clearly marked, becomes more difficult.

Nevertheless, we should say that the "will to win," the desire to learn and play the game at the very top of its excellence, has become more deeply rooted in the players themselves. Surveys have shown that they were not universally the sullen victims being whipped through the drudgery of practice; and, where they were, they still demanded to be taught the best brand of football.

This has resulted in the spread of the Notre Dame idea. With the death of Rockne, Notre Dame football has flowered more brilliantly from the coaching bench than from the field of play. And with the general absorbing of the idea much of its roughness has been worn away.

On the other hand, we find the collegiate influence creeping up on the game under the shelter of the "House Plan." The introduction of this English scheme at Harvard, at Yale, and at Exeter show which way things are going to go in the East. And college athletics will have to conform to the new educational skeleton. At Yale a partially suppressed and garbled announcement of the Adee report seems to promise all sorts of dangerously academic experiments. At Princeton, however, a new coach and excellent material seem to promise that one, at least, of the old "Big Three" will have a season more robust than the last.—New York Evening Post.

Punt It a Mile

By KEN FERGUSON



A Message to Garcia

This is one of a series of articles to which outstanding members of Oregon's higher educational system are contributing. Another will be published in the next issue of the Emerald.

By GEORGE GODFREY
(Associate in Information)

OPINIONS differ on college and university news in newspapers. Editors will be found who consider educational news of little value, while educators often make the claim that they are not interested in having their achievements included in the press.

The claim is often made that newspapers are interested only in college or university news when it is "sensational," scandal, accounts of so-called "collegiate parties and the like. On the other hand, many editors hold that no college news as it comes to them is "propaganda," although their definitions of just what this propaganda is are usually vague and indefinite.

Much of the guess work in the distribution and use of college and university news was removed recently when results of a survey made by A. C. Martz, president of the firm of Martz and Luncey, Inc., of New York, were made known. Under the direction of Mr. Martz, 100 dailies from leading American cities were surveyed for a period of one month. Readers went through every one of the 3,000 issues and clipped every item that referred in any way to higher educational institutions.

Some of the results were almost astounding. The 3,000 issues actually contained 35,341 stories, which made 6,709 yards of news. This actually amounted to three per cent of the total space devoted to reading material.

Of the 3,000 issues studied, not a single issue contained less than two college items! In one Sunday issue of the New York Herald-Tribune 124 articles were found, while one issue of the New York Times contained 76 items. In the Boston Transcript, college news amounted to seven and one-half per cent for the month.

The month selected, by the way, was May, which automatically eliminated the mass of material printed in the fall on football, and the graduating lists printed in June. The month can be regarded as a typical month for college activities.

First of all, this survey should set at rest the claims of editors that educational news is not of some worth. A few editors might be cajoled into printing college news simply to please some institutions or its press agents, but certainly the great mass of newspaper workers cannot be so taken in. The figures also blast the claims of the educators who hold that the papers print nothing but "scandal." Actually, the scandal items, auto accidents, college bootlegging and the like amounted to but 2.40 per cent of all the college news published, or but two and one-half items out of each 100.

Athletics led the field, as is to be expected, with a total of 39 per cent of all college news published. Next came news pictures with 24.20 per cent, rather surprising to many. General news, including student self-help stories, amounted to 11.75 per cent. Scholaristic honors and awards, honorary degrees and similar types of stories were given 5.40 per cent, while news of the alumni, with 4.75 per cent, came next. Scientific and educational research papers and addresses

by faculty members were accorded 2.75 per cent, while social activities with 2.60 per cent even exceeded the "scandal." Obituary news, fraternity life, musical events and financial campaigns and gifts claim the balance.

These figures need little comment to bring out their real significance. They indicate that newspapers are interested in what college people are doing, just as they are interested in other fields of human endeavor. Apparently there is less interest in scandal on and near the campus than there is in such happenings in ordinary communities, for certainly the total of this type of news in the average paper reaches more than the college ratio of less than three per cent.

A study of the figures would indicate that most of the publicity which the colleges are getting in the newspapers results from just plain hard and intelligent work in digging up news which is of value. Only a few "smart" publicity tricks were detected, and these usually centered on things of little consequence.

The study proves one thing, that newspapers throughout the country consider the colleges and universities good news sources, but that material coming from them must pass the tests given every news story—how much interest does it hold for the public? The wise editor need give no extra thought to college and university news—just handle it along with the "run of the mill." If the institutions break into the newspapers frequently, it will be because they are doing things that make news. If college and university staff members complain that their institutions are neglected, let them be told to get busy and do something that will make news and their troubles on this source will be over.

Assault and Battery

by Parks Hitchcock

Got to thinking over the political situation the other day. Decided that we ought to do something about it. Columbus did, Abe Lincoln and Bob Hall did.

Well, here's the platform we advocate. We'll stand back of it, do or die:

1. A kick in the slats For Technocrats.
2. Curds and whey For Walter Gray.
3. A move to have Swayze Declared crazy.

We think that's a pretty good platform.

The story has been going the rounds concerning a certain football star who asked someone else to do a bit of literary work for him in one of his classes. Got to class with the manuscript, though, and handed it to the chap sitting next to him to read. The other chap, a basketball player nearly fell off his seat. Seems it was the same paper he had just handed in. Didn't know where he got it, either.

We can't refrain from informing

our eager public that Bob James and Sigrid Christ found at last that they couldn't get along without each other—hence, the bonds of holy matrimony. The nuptial blessings were lowered on the happy couple by the Rev. S. Earl Childers at about noon yesterday. On the whole a whirlwind courtship. Cigar, Bob?

No military ball this year. Guess that means that most of the campus blades will have to retired in to their scabbards again.

We see one of our law profs, a chap named Howard, was named on the contract laws committee. Did you say one spade or three diamonds?

Ichthyological thought: The oyster is a gentle fish; He will obey your slightest wish.

Ralph Hill says he's out of athletics for good. Perhaps he does not choose to run.

ON THE POLICE BLOTTER: Bill Morgan hinting of professional football—"Love-bubbles" Robertson strolling—Rusty Woodward meeting people—Hank Simons devouring one hot dog—Black-Jack McKelligan standing on the curb—Donald Eva.

promenade by carol hurlburt

Take a gorgeous velvet evening gown and drape it over a clothes-hanger. What do you have? Nothing more or less than a glorified scare-crow.

It is the figure beneath the gown, the face above, that lend it life and form, distinction, and charm.

A short time ago I was talking with a clever young girl, a University graduate, who gives facials. "Most college students have beautiful complexions," I commented, thinking, of course, of the gender feminine.

"No," she answered, "they don't. They have only youth on their side and most of them take little or no care of their skin."

That remark gave me about the biggest shock of my life, for after a woman reaches the age of 30 it is usually possible to tell her age by her skin. (All same horse, but with a horse you peer at the teeth). One extraordinarily beautiful woman I know, who is in her late forties, appears to be about twenty-six until you look at her throat. It's wrinkled . . . and that's the danger sign.

The skin of one person differs from that of another in texture and quality. Yet skin, on the whole, can be divided into three categories. There is the normally healthy skin, the oily skin, and the dry skin.

The most important item in obtaining that "skin you love to touch" is to start working from within rather than from without. Drink lots of water, gallons of it, in fact, and milk. Other kinds of drinking are bad. Hard on the system. Cut down on cokes and coffee. Eat simple meals that include greens and vegetables. Get plenty of exercise.

The second item is to attain a scrupulous cleanliness. You should be almost a fanatic on this point, and being clean doesn't mean just taking a bath once a day; as my

so kind assistants, the sports staff and Mr. Neuberger, pointed out, there are baths and baths.

If you use soap and water on your face, (and nothing makes you feel more gloriously clean), be sure and use a cleansing cream also . . . that is, if your skin is one of the normally healthy kind. Soap cuts the oil in your pores, and when you have used that oil up, there just isn't any more. After using a cleansing cream, which melts into the pores bringing up the last vestiges of grime, use a skin lotion which seeks out and removes the cream. Apply a good emollient at night to keep your skin supple and lubricated.

If your skin is oily, soap should be your first resort. Pat an astringent on briskly at night, thus stimulating the circulation and closing the pores. If you use a liquid powder base, you are much less likely to retain the shiny glare of a new ford.

The dry skin is the first to wrinkle and should be watched with especial care. Your cleansing cream should have an oil base and should be gently massaged into the pores with the tips of the fingers (and in massaging, remember to work up and out with a rotary motion). Be as assiduous in the care of your throat and the back of your neck as you are in the treatment of your face. Use a skin tonic rather than an astringent to finish with . . . most astringents contain a high percentage of alcohol; and then be sure to use a nourishing cream every night.

The important thing to remember in purchasing cleansing cream is that it should melt when applied. If a faint white film is left, it shows that the cream contains fat. Fats and oils don't mix, and, consequently, a cream containing fat won't be of much value.

"My face is my fortune, sir," she said.

We select for Promenade: Miss Brownell Frazier, because she is decidedly chic and smart in a frock of brown and white checked wool, worn with mesh hose and brown gillies.

Footnotes By THE COMMENTATOR

NICE field for economic research: How good will College Side business be after the Technocrats start paying the chronic customers in "energy certificates"?

It must be disillusioning for an editor who attends the press conference to go home and find out how well the sheet has been getting along without him.

Since reading Babe Didrickson's newspaper confessions, I begin to understand why our fair physical ed majors seldom get honors in English.

The post office ruling that the Emerald could not be a "daily" with less than five issues a week makes me wonder why the Interstate Commerce commission doesn't do something about such enclaves in railway time tables as: "Train 17, Daily except Sunday, Monday, Wednesday and Friday."

The Young Democrats closed a session on the sales tax with an hour of good, hard checkers. Wonder if they have a cracker barrel and a pot-bellied stove in their club room?

The Emerald staff will continue to put out a Saturday paper. So campus social life will go on being a bit stodgy on Friday evenings.

The progress of social insurance makes us unemployed collegians hopeful that we can some day pay our registration fees with old-age pensions.

Social trend: Kimmell, the Theta Chi police dog, high-hatting an expledge.

Emerald Of the Air

Bruce Hamby, Emerald sports editor, will give his weekly sports talk at 12:15 today.

This evening at 7:15 Dr. Warren D. Smith will present his second and final 15-minute address in opposition to Philippine independence at this time.

Florendo Mangavil, University student and a native of the Philippine islands, will espouse the opposite side of the question at a date to be announced this evening.

CLASSIFIED

LOST

LOST—Silver muskrat coat, trimmed in dark muskrat. Return to Emerald business office.

LOST—Pair Ful-Vue glasses, silver rims in dark blue case. Return to Emerald business office.

Letters to the Editor

All "Letters to the Editor" must bear either the signature or initials of the writer, the former being preferred. Because of space limitations, the editor reserves the right to withhold such communications as he sees fit. All letters should be concise and to the point. The editor of the Emerald solicits opinions and constructive criticism from the members of the student body.

About the R. O. T. C.

To the Editor of the Emerald:

Sir: It is a fact singularly to be deplored that the student body of the University of Oregon, supposedly a select group in the light of intelligence, and certainly so in the light of learning, should become so irritated by the statement of Professor Einstein concerning war. It is perplexing, and to this writer a disillusionment as to the intelligence of our student body, that there are some who call in question the uses, merits, and advantages of the maintenance of the R. O. T. C. on this campus, with implied doubt of its value upon any campus.

At this point, before advancing my defense of the R. O. T. C., before naming that advantage which is to be so obvious that I sincerely believe it could be seen by an imbecile, and certainly should be seen easily by all students of our campus—I wish to state that I am utterly devoid of prejudice for the R. O. T. C., and that I am not moved by anything other than honesty and careful consideration of the matter, to defend it, none of my ancestors ever having been in the R. O. T. C., none of my living relatives being, and none of my descendants going to be.

I now, most humbly and with freedom from any manner of bias, advance this single reason which must dispense doubts from the minds of my fellow students of the service of the R. O. T. C.:

Authorities in the field of criminology agree that there are to be found inherent and innate in the nature of a certain few (praise heaven!) individuals born into the world, peculiar traits which destine these unfortunate individuals to become criminals. Our penitentiaries are filled with men who are become thieves and murderers because of this inborn, inherent nature. Yet sociologists and criminologists have advanced another theory, that, by guidance, to some extent, these people destined to become criminals, to go about snatching purses and slitting throats,—may be coerced to deviate from their pre-ordained career.

I have, I believe, expounded sufficiently upon this subject to enable those doubters to perceive the service rendered by the R. O. T. C.: that it provides a most satisfactory outlet for the natural energies of, and a most appropriate substitute in the way of occupation for, those unfortunate individuals who otherwise most certainly and inevitably must become not only a severe burden, but a dreadful menace likewise, to society.

I anticipate the reaction to this treatment, by those who feel that they are not possessed of inborn criminal inclination, that therefore it is useless to subject them to military training; in reply to which, I can but make the apparent answer: it is necessary for this training to be undergone in order to determine who possesses and who does not possess, these traits; since those who do not possess them, will leave the training as soon as possible; whereas others will be appealed to by this substitute for their natural inclination, and will continue.

—R. B. E.

A Decade Ago

From Daily Emerald
January 20, 1923

3 x \$38 Equals \$114

It is predicted that the University will become a "rich man's school" and enrollment be cut one-half, if tuition bills which would provide annual tuition fees of \$100 for resident students, and a much higher sum for non-residents, should pass.

An absolutely no-date masquerade dance will be held Friday evening from 8 to 12 by the senior class.

Art Home Stuccoless

The new art building will probably be ready for occupation within two weeks. The stucco will not be put on the outside of the building until spring, however, because the present frosts would crack it badly.

A card catalog of Emerald stories has been installed by the executive committee of the historian staff of the University.

Pressing Promise

If Oregon beats Idaho Saturday night, the Economy Cleaners will press one suit FREE for every Oregon man who plays.

A visitor on the campus was Esther Snyder, understudy for the prima donna soprano of the American Light Opera company, which is playing the Hellig in "The Mikado."