

HOOVER WINS STRAW VOTE BY BIG MAJORITY; 1331 CAST BALLOTS FOR NEW CAMPUS MARK

Arrangements Are Complete For Dad's Day

Sixth Annual Program To Be Entertaining

CUPS WILL BE GIVEN

Fathers Requested To Register In Johnson Hall After Arriving on Campus

A full program has been arranged for the sixth annual Dad's day week-end, and every effort is being made to make the affair entertaining for the visitors.

The O. Laugaard trophy, which will be awarded for the first time to the house with the largest proportion of "Freshman Dads," along with the A. W. Norblad and Paul T. Shaw trophies, will add to the spirit of competition.

The directorate, consisting of Hal Short, chairman; Marjorie Haas, banquet; Barbara Conly, registration; Helen Burns, secretary; Tom Tongue, advertising; and Ed Stanley, publicity, and their sub-committees working in conjunction with Earl M. Pallett, Mrs. Genevieve Turnipseed, Paul R. Washke, and George Godfrey, has made every possible preparation to make this year's Dad's day a real success.

Dads Must Register

Dads arriving on the campus are requested to register and receive badges at the registration desk in the lobby of Johnson hall. Registration will begin this afternoon at 3 o'clock and continue all day tomorrow. The scheduled events on the program for Saturday are: 8:30 a. m.—Executive committee breakfast—men's dormitory. 10:30 a. m.—Mass meeting of dads—Guild hall.

12:00 noon—Luncheon in fraternities and sororities as guests of sons and daughters.

2:00 p. m.—Football—Gonzaga versus University of Oregon, at Hayward field.

6:00 p. m.—Annual banquet—men's dormitory.

8:00 p. m.—"An Evening With Dad." Dads will be guests of sons and daughters.

Sunday Events

9:00 a. m.—Executive committee breakfast—men's dormitory.

11:00 a. m.—Dad's day services in city churches.

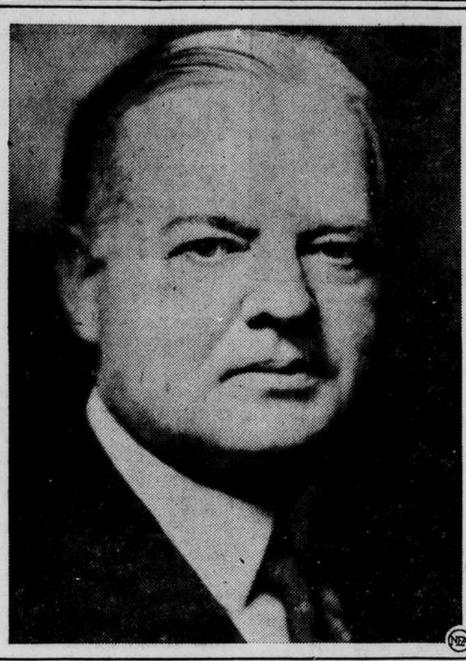
3:00 p. m.—University orchestra concert—Music auditorium.

Dads are urged to visit the campus between events. They will have an opportunity to visit departments where sons or daughters work, the library, and other familiar haunts. Sunday's concert will give the dads a chance to hear the University orchestra.

Officers Are Listed

Oregon Dad's officers are: President, W. Lair Thompson, Portland; vice-president, J. P. Lottridge, Baker; secretary, Wilson H. Jewett, Eugene; executive secretary, Mrs. Marian Phy Ager, Eugene; executive committee: John N. Edelfsen, Portland; Carl Haberlach, Tillamook; C. C. Hall, (Continued on Page Three)

Our Choice for the Presidency



Herbert Clark Hoover, an ex-schoolboy of this state, whom University of Oregon students yesterday designated as their candidate for president of the United States. Out of more than 1,300 votes cast at the largest straw poll in campus history, President Hoover received 60 per cent of the ballots. Franklin D. Roosevelt was second and Norman H. Thomas a poor third.

Moursund Given Honorary Degree In Mathematics

Baby Boy Born at Pacific Christian Hospital Last Sunday

Andrew F. Moursund Jr., instructor in mathematics, is a doubly happy man. Not only has he received word that the degree of doctor of philosophy in mathematics was conferred on him October 10 by the board of fellows of Brown university, but last Sunday he became the father of an eight-pound boy, born at the Pacific Christian hospital.

Doctor Moursund began his work at the University one year ago. Before that he received his B. A. from the University of Texas in 1923 and his M. A. in 1927. After three years of high school teaching, he taught one year in the Texas Technological college, coming to Oregon from there.

His doctor's dissertation, "On a Method of Summation of Fourier Series," is being published in the Annals of Mathematics. The first part is now in press, and the second part will appear in a later issue.

He was married in 1931 to Lulu A. Vorleck of Providence, R. I.; also a mathematician, with B. A. and M. A. degrees from Brown university.

AWS Book Week Well Under Way

Students who desire to pursue outstanding volumes by modern novelists, poets and biographers will have an excellent opportunity to do so this week in the A. W. S. room in Gerlinger hall. Book Week, which is being held there this week, will continue until tomorrow.

Book week is being sponsored with the idea of increasing the interest and knowledge in good books and periodicals on the campus and to aid in advertising the dollar rental plan featured by the Co-op book balcony.

The books on the display are furnished jointly by the libe and the Co-op; approximately 200 volumes. Betty Jones is chairman of the committee in charge of the exhibit.

Haney Speaker at Bourbon Meeting

Bert E. Haney was guest of honor at a banquet at the Osburn hotel sponsored by the Young Democratic league Wednesday. He was introduced to the members of the group by Nathan Burkhem, president of the league.

Mr. Haney urged the young Democrats not to be intimidated by the boasts of registration figures but rather to challenge the statements of opposing parties which they know to be unsound and not to be indifferent merely because there are not as many registered Democrats as Republicans.

The banquet was followed by a meeting at the courthouse at which Mr. Haney was the principal speaker. This meeting was sponsored by the Women's Democratic league of Lane county.

Sheldon Will Continue World Religion Series

Dr. Henry D. Sheldon, head of the lower division social sciences, will continue his series of meetings on "Comparative World Religions" Sunday morning at 9:45 at the First Methodist church. His topic will be "Zoroastrianism." Remaining topics in the series, which is being sponsored by the Wesley club, are "Brahmanism," "Buddhism," "Judaism," "Mohammedanism," and "Christianity."

Facts Of Note Brought Forth By Professor

Dr. Seashore Publishes Interesting Papers

MUSCLES DISCUSSED

University Faculty Member Does Outstanding Work in Field Of Child Welfare

Important facts in muscular coordination, in motor skills and in other fields of ability and achievement, assembled by Dr. R. H. Seashore, associate professor of psychology, and presented at the White House conference at Washington last May have been published as a part of a series of volumes on "Health and Development of the Child," it was announced here today.

Dr. Seashore was a delegate to the conference, called by President Hoover, which was attended by several hundred experts on child welfare. Dr. Seashore was assigned the tasks of compiling facts on motor skills, which he incorporated in the article under the title of "Motor Skills in Later Youth."

New Discoveries Made Several facts of significance were found by Dr. Seashore in his compilation. Persons may be very highly skilled in one thing, only mediocre in another and very poor in another, and the fact that a person may do one thing very well is no indication at all that this person is gifted in a general way and thus may be expected to be above the average.

Ability of persons for one specific type of motor performance cannot be used as a basis of prediction for their ability to perform other tasks, his study shows. Contrary to general belief, motor tests do not enable experts to predict with any certainty the speed with which a person will in the future be able to perform a specific task such as typewriting.

Old Theory Blasted The so-called "theory of compensation" also comes in for a rude jolt in Dr. Seashore's treatise. There is no evidence, it is declared, that because a person (Continued on Page Three)

Finishes No. 2



Franklin D. Roosevelt, Democratic nominee, who came in second in the campus presidential poll held yesterday. He polled 27 per cent of the votes.

Student's Father Has Best Seller Sold In Sweden

"Believe it or not"—there are those among us whose father is an American minister who has written more than 50 best-seller novels, yet not one of them has been published in the United States.

Eugene T. Stromberg, graduate student and secretary of the University Y. M. C. A., and Elerod Stromberg, graduate assistant in psychology, are the sons of the Rev. Mr. Leonard Stromberg of Oakland, Nebraska.

The elder Stromberg supplements his ministerial duties with the writing of an average of a novel a year, written in Swedish and published in Sweden, where he is widely known as a popular writer of fiction.

During the past summer the Rev. Mr. Stromberg translated one of his best sellers into English and it is soon to be published in this country.

Eugene Stromberg says he does not inherit his father's ability to write popular novels, but that he is now engaged on a work of similar magnitude—writing a term paper for Dean Allen's class in editing.

An exhibit of men's apparel in New York reveals that the "well dressed man" must have 29 complete outfits.

Dance Marathon Open House Billed For This Evening

Tonight is the night! Tonight comes open house, from 7 o'clock until 12:15. Ten minutes are allowed each house and five minutes between each dance.

Twenty-one girls' houses are on the receiving list, and 21 men's organizations are scheduled for the bunion derby. The various groups are asked to have dinner at 5:30, and then their members will be on the march 'til 12:00. The complete schedule is published elsewhere in the Emerald.

Chairmen Select Committees for Dad's Day Events

Business Men of Eugene to Have Window Displays For Occasion

Two important sub-committees have been selected by Helen Raitanen, decoration chairman, and Tom Tongue, advertising chairman, to assist with preparation for Dad's day, October 29.

The banquet decoration committee includes: Elma Giles, Emma Meador, Carmen Blaise, Pearl Murphy, Barbara Eyan Payne, Marjorie McNiece, Evelyn Jane Genoves, Louise Carpenter, Edna Murphy, Elsie Addis, Kamilla Klekar, Catherine Gribble, Ann Reed Burns, Maxine Hemenway, Ann Hounsell, Mary Freeburg, Eleanor Higgins, Mildred Maida, Ruth Stolla, Marian Taylor, Betty Bretcher, Eileen Coghlan, Beth Payne, Lillian Ross, Maud Long, and Verna Hurlay.

Members of this committee are to meet at the entrance to the dining room of the men's dormitory at 12:45 Saturday afternoon.

The committee that Tongue has appointed to assist in decorating the campus is Malcolm Bauer, chairman; Scott Waters, Bud Thomas, Jack Guiss, Bill Weeks, Charles Holloway, Frank Keaveny, and Bob Zurcher.

Hal Short, chairman, has been assured that many of the Eugene business men will have window displays for the occasion, and the Junior chamber of commerce and chamber of commerce will also cooperate to welcome the dads when they arrive in the city.

President Sweeps To Victory; Gains Grand Total Of 793

Modern French Airs To Be Given At Sunday Recital

Music Will Be Presented in Compliment to Pi Delta Phi

John Stark Evans, University organist, will give a concert, Sunday, October 30, at 5 p. m., in the school of music auditorium. French music, principally from the "modern" school, will be presented in compliment to the local chapter of Pi Delta Phi, French honorary society.

The program follows: "Cortège et Litanie" by Dupre, "Ma Mere l'Oye" by Ravel, "Clair de Lune," by Debussy, "Prelude—Blessed Damozel" and "En Bateau," both by Debussy, with harp accompaniment by Doris Helen Calkins, "Elegie," by Massenet, with echo solo by Don Eva, tenor, and obligato by Howard Halbert, violinist, "Toccata—Thou Art a Rock," by Mulet. The latter is one of a group of musical impressions of the Sacre-Coeur, Montmartre, Paris.

Herbert Clark Hoover, an Oregon schoolboy of four decades ago, is this University's choice for the presidency of the United States of America.

The largest straw ballot in University history yesterday threw 60 per cent of the total votes cast to the support of the Republican inhabitant of the White House. Of the 1,331 ballots filled out in the Emerald's straw poll, 793 were for Hoover. Twenty-seven per cent, or 356 votes, favored Franklin D. Roosevelt, Democratic candidate.

Third was Norman H. Thomas, Socialist aspirant, who drew the remaining 13 per cent of the ballots, a total of 182.

Oregon Follows Others Thus Oregon goes the way of other Pacific coast colleges. Virtually every leading institution on the western seaboard has declared itself in favor of Hoover. This includes California, Washington, Southern California, Oregon State college, and Washington State college.

Only one school—University of Washington—had more students participating in its balloting. A grand total of 1,977 took part at Seattle. Oregon's 1,331 excels by far the figures at California and U. S. C., and goes Oregon State almost three times better.

Hoover Higher Here The percentage here closely approximates the general percentage of all the colleges of the West. The aggregate figures are Hoover, 58 per cent; Roosevelt, 29 per cent; and Thomas, 13 per cent. At Oregon the percentages were as follows: Hoover, 60 per cent; Roosevelt, 27 per cent; and Thomas, 13 per cent. Thus the percentage was identical for Thomas, slightly more for Hoover, slightly less for Roosevelt.

Dick Neuberger, editor of the Emerald, who was in general charge of the election, said he wanted to express his appreciation for the success of the project to the campus in general and the men students who helped in particular.

Neuberger said the following were largely responsible for the creditable manner in which the enterprise was conducted: Robert C. Hall, superintendent, University press; Eric W. Allen, dean of the school of journalism; Ronald H. Robnett, assistant graduate manager; Bob Hall, Orville Bailey, Oscar Munger, Bill Bowington dinner will be served.

Aides Are Thanked Robert C. Hall, superintendent, University press; Eric W. Allen, dean of the school of journalism; Ronald H. Robnett, assistant graduate manager; Bob Hall, Orville Bailey, Oscar Munger, Bill Bowington dinner will be served.

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Returns From Campus Votes Compared With Digest Count

By DON CASWELL Although semi-final returns in the Literary Digest presidential poll give Roosevelt a substantial lead over Hoover, students of Pacific coast colleges indicate a preference in almost exactly the reverse direction and proportion.

In all of the campus polls conducted on the coast this fall, Hoover has led his rivals with an average of 58 per cent of all votes cast. Roosevelt has averaged 29 per cent, and Thomas 13 per cent.

A remarkable similarity may be noted in the manner that students have indicated reverse of figures, as compared with those of the Literary Digest poll of the three states, Oregon, Washington and California. Hoover has polled 34 per cent in all three states, Roosevelt 62, 63, and 63 per cent, with Thomas receiving only 3, 3, and 4 per cent. All three states show almost exactly the same percentages of preference for Roosevelt.

Campus political polls, however, have established Hoover in the Digest's position of Roosevelt, and relegated Roosevelt to a position in some cases very close to Norman Thomas, who on the campuses has received many times the percentage given him in the Digest's race.

The two campuses of each state were not found to be of precisely the same opinions, since Southern (Continued on Page Three)

Soup Hour Busy One, Says Scribe Who Watches Poll

By THORNTON GALE More than 1300 students expressed their political convictions at soup time yesterday when the Emerald straw ballot was taken. This is a larger number than usually come out for student body elections, campus dog fights, rallies, riots, or walkathons.

Thomas ran a bad third despite gloomy predictions voiced in the Safety Valve column of the Emerald. He received 13 per cent of the total, most of it coming from the unaffiliated vote cast at the Co-op.

The Hoover victory is not surprising considering the fact that Oregon is a strong Republican state. It controverts, however, Roosevelt's claim that Oregon will go Democratic.

Loud partisan arguments in fraternity houses while the vote was being taken, almost led to fist fights in several instances.

At least one Oregon professor is willing to express in innuendo his advocacy of Thomas. Dean Landsbury when queried yesterday replied, "I'm not in favor of Hoover or Roosevelt." The inferences are the writer's.

The names of William Z. Foster (Continued on Page Four)

Students Back Hoover

(Results of straw ballots at the colleges of the Pacific Coast)

UNIVERSITY OF OREGON		
	Total	Per Cent
HERBERT HOOVER	793	60
FRANKLIN D. ROOSEVELT	356	27
NORMAN M. THOMAS	182	13
TOTAL VOTE CAST	1331	100
OREGON STATE COLLEGE		
HERBERT HOOVER	280	61
FRANKLIN D. ROOSEVELT	166	36
NORMAN M. THOMAS	15	3
TOTAL VOTE CAST	461	100
UNIVERSITY OF CALIFORNIA		
HERBERT HOOVER	410	55
FRANKLIN D. ROOSEVELT	180	24
NORMAN M. THOMAS	162	21
TOTAL VOTE CAST	752	100
UNIVERSITY OF SOUTHERN CALIFORNIA		
HERBERT HOOVER	526	54
FRANKLIN D. ROOSEVELT	337	35
NORMAN M. THOMAS	104	11
TOTAL VOTE CAST	967	100
UNIVERSITY OF WASHINGTON		
HERBERT HOOVER	1198	60
FRANKLIN D. ROOSEVELT	533	27
NORMAN M. THOMAS	216	13
TOTAL VOTE CAST	1977	100
WASHINGTON STATE COLLEGE		
HERBERT HOOVER	478	55
FRANKLIN D. ROOSEVELT	278	32
NORMAN M. THOMAS	112	13
TOTAL VOTE CAST	868	100
AGGREGATE TOTALS AT ALL COAST COLLEGES		
HERBERT HOOVER	3685	58
FRANKLIN D. ROOSEVELT	1850	29
NORMAN M. THOMAS	821	13
TOTAL VOTE CAST	6356	100