

Battle Cry On Homecoming Signs Adopted

Annual Tradition Given Contest Rules

TO WELCOME ALUMS

Larry Fischer Named Chairman For Yearly Competition Of Organizations

"Back to Fight for Oregon." This is the new fighting slogan that will welcome alumni to the campus the week-end of November 4, 5 and 6. All heads of houses have been asked to appoint a chairman immediately to handle the construction of the traditional signs built by every living organization. There will be no noise parade this year, due to the frosh-rook game Friday night.

Rules of the sign contest are as follows:

1. The cost of the sign must be limited to \$15.
2. A record of all expenses incurred, signed by the head of the house or the person in charge of the sign, must be turned in to the A. S. U. O. office in McArthur court or to Larry Fischer at Phi Kappa Psi by noon Friday, November 4. Any house or hall which fails to submit this report will be disqualified.
3. All signs must be finished by 6 p. m., Friday, November 4.
4. Signs will be judged on originality, significance, and effectiveness.
5. The Homecoming slogan, "Back to Fight for Oregon," should appear on the sign.
6. Any sign which contains, suggests, or indirectly hints at a "dig" on Oregon State college will be immediately disqualified.

The last rule is being especially stressed this year because of the approaching vote on the school juggling bill.

Bristow's jewelry store will present the winning trophy, and other prizes will be announced soon.

Al McKelligan, chairman of features for Homecoming, has announced the following committee for signs: Larry Fischer, chairman; Phoebe Greenman, Louise Rice, and Clark Spurlock.

Crowell Chosen Senior Executive

Isabelle Crowell was yesterday elected vice-president of the senior class with a 39-34 margin over Maryellen Bradford.

Only a few seniors went to the polls to vote and after the final tabulations it was found that only 75 upper-classmen had voted for their candidate.

Marjorie Halderman, who had previously withdrawn her name from the ballot, received two votes.

Students May Recover Dollar for Car Permits

Students recently impoverished by the assessment of \$1.00 for driving permits may recover their investments at any time now by turning in their license tags at the cashier's office.

Announcement to this effect came yesterday upon the receipt by Cashier Lyons of instructions to refund the payments of students for the yellow plates indicating they had been granted permission to drive an auto.

Campus Leaders Meet in Office Of Dr. W. J. Kerr

Whatever hatchet once existed between the student publications and administrations of Oregon and Oregon State was buried yesterday in the office of Dr. W. J. Kerr, chancellor of higher education.

Together at a meeting for the first time were Waldo Taylor and Dick Neuberger, respective editors of the Oregon State Barometer and Oregon Emerald; Howard Douglass, Barometer associate editor, and Bob Hall, Oregon student body president. Douglass and Taylor represented Oregon State, and Hall and Neuberger represented Oregon.

Dr. Kerr talked to the four men for approximately an hour on student matters and urged cooperation between the two schools. All four students agreed with all he said and promised to do their part to further cooperation in the future. It was the first time that such a session ever had been arranged between University and college student leaders.

Cars on Campus To Be Registered Within Few Days

All Cars Must Carry Sticker On Windshield, Says Carlton Spencer

All cars accessible to students must be registered at the automobile enforcement office within the next few days, it was announced yesterday by Carlton Spencer, chairman of the faculty enforcement committee.

No charge is made at the time of registration, the purpose being only to have a record of all student-owned or student-operated cars. Stickers are to be issued to those who register, and they are to be placed on the windshields of the cars so registered.

Students who have applied for permits, whether they have been granted or not, need not re-register, since a record has already been made of them.

Failure to register any vehicle used by a student will be considered as a violation of the modified enforcement rulings now in effect.

Night Physical Ed Classes Starting

Extension classes in physical education courses were begun Monday at the woman's pool, Gerlinger building, at 7:30. The first class of the year, conducted by Jean Eberhart, athletic director at the University high school, was a class in life-saving at 7:30 p. m. and a faculty swim at 8:30.

Yesterday evening there were classes in dancing under the direction of Mary Jo Allington Ivens, member of the faculty, and swimming classes under Juanita Young, physical education director last summer for the extension courses at the University. These classes are open to townpeople.

Social swims for students only will be held on Friday evenings beginning next week. They have been postponed this week because of open house.

Irv Manasse Defeats Club Champion, 3 and 2

Irving Manasse, defending campus golf champion, climbed another step in defense of his title yesterday by defeating Don Olson, newly-crowned Eugene Country club tittist, 3 and 2. Manasse had a 75 for 18 holes, three over par. Olsen shot a 79.

Semi-final matches will be played next week.

Crimson's Choice For President



Herbert Hoover, chief executive of the United States, elected by a convincing margin by Harvard students at their recent straw poll. Hoover gained 1,741 votes to only 620 for Franklin Roosevelt, a graduate of Harvard, Norman Thomas followed Roosevelt closely with 481. Oregon students vote upon the three candidates tomorrow noon.

Number Attending Dad's Day Should Be Given to Dean

Students in living organizations are urged to turn in all reservations to Dean Earl's office if they have received any from the dads who are coming to the campus Saturday, October 29, to observe the sixth annual Dad's day.

According to Hal Short, chairman of the affair, it is hoped that men and women will respond to this request so that the committee may have an approximate estimate of 'dads attending the week-end celebration.

Final Donut Drive Will Be Saturday

Latest computations of the Y. W. C. A. donut directorate last night set the total sales of the day at a higher mark than had been anticipated. Well over 200 dozen donuts were sold from booths during the day. Though the elimination of house-to-house canvassing will be felt this year, the cooperation of student living organizations and town bodies has made the drive a success once more.

Louise Barclay, general chairman, last night expressed her appreciation for the help given by women students, the Emerald, Margaret Norton at the Y. W., and the Korn bakery. Her committee is now ready to swing into the last half of the campaign, encouraged by yesterday's success. Thursday the 190 dozen donuts ordered by campus organizations will be delivered, and the final drive comes Saturday, when they will be sold during the half of the Oregon-Gonzaga game and at a booth to be located in McMorran and Washburne store. Orders will still be taken during the coming week.

Practice Hours Named

Major R. H. Back yesterday announced practice hours for those who are individually interested in rifle shooting on Tuesday and Thursday mornings at the indoor range located on the second floor of the R. O. T. C. building. He said that in this activity they were working particularly with the freshmen, in compliance with the war department's curriculum.

Concert To Open Fall Season for U. of O. Orchestra

The University symphony orchestra, with a full complement of 65 picked musicians, will open the fall season with a free concert at the music auditorium next Sunday afternoon, it is announced by Rex Underwood, orchestra director.

According to Underwood, the orchestra does not reflect the general decline in the University enrollment, and practically all of last year's members have returned for the year.

Sunday's program, which will begin at 3 o'clock, is being featured as a part of the program arranged for the Dad's day week-end. A popular program has been planned to last about an hour. Townpeople, as well as students, will be admitted without charge. Students with visiting fathers, are urged to bring them to the concert to acquaint them with the musical side of university life.

Beta Alpha Psi to Meet Faculty, upperclassmen, and graduate members of Beta Alpha Psi, national accounting honorary fraternity, will meet with heads of accounting firms at the Anchorage for a dinner party at 12 o'clock, Saturday, October 29.

Straw Vote On National Issue Attracts Notice

Attention Is Centered on Poll

HARVARD FOR HERB

Other Colleges Conclude Balloting; Republican Candidate Said To Hold Edge

THE ODDS

Herbert Hoover was a slight favorite over Franklin Roosevelt and Norman Thomas last night to win the campus presidential poll tomorrow. He was a favorite over the field at about 5 to 3.

National politics remained the prominent point of discussion on the campus yesterday, with the Emerald presidential poll two days away. As further results from other collegiate polls came in, interest mounted in the forthcoming campus-wide canvass of opinion.

All living organizations will be canvassed tomorrow at noon, and all students will be given the opportunity to cast a ballot for either Herbert Hoover, Franklin D. Roosevelt, or Norman Thomas. All students who do not eat at any of these organizations may vote at the Journalism building between 12:00 noon and 1:30 p. m.

Hoover Sweeps Harvard The most indicative result for the day was from Harvard, the school from which Franklin Roosevelt graduated. It gave Hoover a landslide of the votes. The incumbent scored 1,741 ballots, Mr. Roosevelt counted up 620 markers to Mr. Thomas' 484.

The Hoover forces also rolled up an impressive victory in the straw vote conducted at the University of Minnesota. There, Mr. Hoover gained a clear majority of the votes cast with a score of 769 to Mr. Thomas' 431 and Roosevelt's 284. Robert Z. Foster polled 20 votes, and Will Rogers got 2.

Odds Even in West Betting odds in the West remain at even money, while in some parts of the East, wagers of 2 to 1 on Roosevelt may be easily picked up. Predictions by the Oregonian indicate that Oregon will probably remain in the Republican fold, although the Democratic forces, and especially those of the Socialists expect to make large encroachments upon the Republican supporters.

The race this year is noted for its possibilities of developing the contemporary political situation into a three-way race within the next decade or so.

Elsewhere upon the first page will appear articles by University students telling why they will vote for certain candidates.

Seats To Be Reserved For Mystery Thriller

The Colonial will present "White Zombie" tonight, with Bela Lugosi, as a road show. For this occasion all seats for the single performance will be reserved at the usual price of 25 cents. The performance, which will include Merle Good and his band, excellent shorts, and authentic Haitian dancing, will commence at exactly 7:40 p. m. The Colonial suggests that if you wish to attend you get your tickets early, since the good will go first.

Why I Will Vote for Roosevelt

By EUGENE ALLEN I WILL vote for Mr. Roosevelt because it has been demonstrated beyond a doubt that Herbert Hoover, standing on the platform he does, and backed by the powers that he is, is entirely incapable of meeting the situation that confronts the country today. He has for four years staggered blindly through the darkness brought upon us by the inefficient and extravagant Republican misrule of the past, constantly being led by Mr. Grundy and Andy Mellon with no regard apparently for the people of America.

Mr. Roosevelt has had experience in the nation's capital. He has had practical experience with the problems that confront the governing of one-tenth of the population of the nation up in New York state. Mr. Roosevelt made such a success of his executive position that on his second election he increased his plurality from 25,000 to 750,000—the greatest ever given any man in New York.

I will vote for Mr. Roosevelt because he is honest and is running on an honest platform. Mr. Roosevelt and the Democratic party are clear and to the point as contrasted with the Republican platform and the Republican nominee who knows not his own mind. The Republican platform is truly Hooveresque in its straddle-issue muddled language.

It is my solemn belief that taxation without representation is absolutely no worse than taxation with constant misrepresentation. The Democratic candidate runs with a definite program of economy and business revival by practical means.

Last Hope



Here is Irvine (Cotton) Warburton, diminutive quarterback of U. S. C. He will carry on in the signal-calling post for Orv Mohler, all-American back, who was forced to quit football forever yesterday because of an injury suffered in the Stanford game. Warburton will perform against Oregon at Los Angeles, November 12.

Oregon Graduate Gets High Honor In Native Country

Yosuke Matsuoka Selected As Representative to League of Nations

Yosuke Matsuoka, LL.B., a member of the University of Oregon graduating class of 1900, is the leading member of the Japanese parliament, and has been appointed as the Imperial Japanese government representative for the League of Nations meeting to be held in Geneva in November in connection with the Manchurian problem.

This information was received yesterday by James H. Gilbert, dean of the college of social science, in a letter from Tetsutaro Tatsugami, who represented the University of Oregon at the semi-centennial anniversary of Waseda university held October 18.

According to Mr. Tatsugami, Matsuoka is the outstanding oriental graduate of Oregon, since the position occupied by him places him as one of the political leaders of Japan in the times of its historic conquest and reorganization of Manchuria.

M. Maita, LL.B., class of 1901, recently received his LL.D. degree from the educational department of the Japanese government. He is a lawyer and professor at the Tokyo commercial college.

Mr. Tatsugami is at present a representative of the Sansho Automobile company, Ltd., of Tokyo.

Fifteen Students Finishing Course

Fifteen University of Oregon students are finishing the public school of music course this year, states Mrs. Anne Landsbury Beck, head of the public school music department.

In class work, these students are given instruction in every phase of teaching of music, both in the high school and the grades, then supplement this with teaching experience in the various schools in Eugene and Lane county.

Those who are completing the course are: Betty Evanson, Beulah Gore, Georgina Gildez, Clifton Iverson, Kamilla Klekar, Emma Meador, Kenneth Roduner, Aimee Sten, Violet Swanton, Edwin Beach, Lewis Long, Margaret Sweeney, Kathleen Hughes, Delbert Moore, and Roy Bryson.

Acoustic Facilities At Igloo To Be Altered

Students who have strained to hear just what the speaker was saying at assemblies in McArthur court will be pleased to learn that the situation is to be improved.

Donald Lewis, superintendent of grounds and buildings, announced yesterday that a complete set of new tubes has been ordered for the loud speaker arrangement located there, and expects them to do away with the roaring and growling noises which have been so common lately.

Beattie Will Leave Dr. W. C. Beattie, of the extension division, will leave tomorrow for Burns, where he is scheduled to speak at the Harney county teachers' institute. He will be accompanied by M. Ellwood Smith, dean of the lower division, state system of higher education.

Eugene Students Send Pendleton 500 Voting Cards

Here's initiative for you! There's a lot of backing for the Zorn-Macpherson school juggling bill in Pendleton, and University students from the city realize that. So yesterday Rudy Crommelin of the Round-Up city staged a round-up of Oregon students and today, with the aid of a Pendleton telephone book, they will get busy at 4 o'clock in 110 Johnson and address over 500 political cards to voters in the eastern Oregon city.

Pendleton reads a daily newspaper that is backing the school grab bill, and with their only bank taking a 10-day vacation, campus Pendletonians fear that their hometowners will vote for anything—if they think there is any possibility of saving a dollar here and there. The 500 cards that arrive in Pendleton at the end of this week should convince a great number of voters that the bill will result in no saving to the taxpayer.

Students meeting this afternoon are Jean Frazier, Elizabeth Crommelin, Mary Schaefer, Eva Nelson, Hilda Mae Hobart, Marion Morehouse, John Heyden, Dave Lehman, Freeman Allen, Ronald Rew, Mark Temple, Ralph Terjeson, Rudy Crommelin, Bob Miller, Jim Raley, Marvin Strobel, Bill Temple, Malcolm Bauer, Don Cross, George Howard, and Bert Evans.

Dr. Mueller Will Lead Group for Discussion

John H. Mueller, associate professor of sociology, will lead a discussion group for graduate students at the Y. W. C. A. building at 9 o'clock this evening on the general subject of contemporary developments in Russia, a field with which he is conversant through extensive travel in the Soviet Republic.

This informal seminar for graduate students has been arranged by the University Y. W. C. A. and Y. M. C. A. acting jointly in response to a demand from a number of graduate students for an opportunity to discuss current problems apart from their specialized fields of research.

Phi Beta Pledging Held Last Night at Gerlinger

Phi Beta, national music and drama honorary, held formal pledging for 20 girls Tuesday evening, October 25, in the women's lounge at Gerlinger hall. Frances Brockman, president, was in charge.

The list of pledges is as follows: Evelyn Beebe, Ruth Mae Chilcote, Helen Gould, Cynthia Liljeqvist, Helen Larson, Lindy Hango, Betsy Sallee, Marjorie Linebaugh, Betty Rhames, Marcia Neusman, Barbara Jane Allen, Betty Kleinsorg, Maryline New, Roberta Moody, Margaret Stauff, Violet Walters, Ida May Nichols, Helen Shive, Lois Cassel, and Betsy Steiwer.

Art Potwin, director of the student anti-merger campaign, was strong in his praise of student work. "Members of the vigilance committee have surely worked hard in putting over this drive," he said, "and students are working just as hard to get these cards out. The cards will deal an effective blow to the foes of higher education."

Graduate Body To Hold First Meeting of Year

The graduate council will hold the first monthly meeting of the year at 4 o'clock. Graduate school business will be taken up. Dr. George Rebec, dean of the graduate school, will preside.

Council members are Dr. Rebec, Dr. C. V. Boyer, Dr. Donald M. Erb, Dr. John Landsbury, Dr. John H. Mueller, Dr. F. G. G. Schmidt, Dr. Olaf Larsell, Dr. J. R. Jewell, Dr. H. B. Yocom, and Professor O. F. Stafford.

Dr. Jewell, Dr. Yocom, and Professor Stafford are new members on the council this year.

Why I Will Vote for Hoover

By JACK BELLINGER (Editorial Writer, Oregon Emerald) I WILL vote for Norman Thomas because his platform is the only one that intelligently opposes the philosophy of drift. We must have a planned society. Socialism offers the only plan for an intelligent social and economic order.

I have met and talked to both Mr. Thomas and Mr. Maurer. Mr. Thomas is a cultured gentleman, a Princeton graduate, with a pleasing personality, an intelligent outlook on life, and an unmistakable straightforwardness and frankness.

It is an ironic situation that our people must starve amidst plenty. In an intelligent social order it should be unnecessary to have 12,000,000 unemployed in the United States. Man cannot live by bread

Students Work To Defeat 'Juggling' Bill

20,000 Political Cards Sent to Voters

VOTING NOVEMBER 8

Pamphlets Containing Pictures Of Oregon Campus Available

CARDS DUE TODAY!

Members of the student vigilance committee will call at your living organization at noon today. You are urged to have all postcards signed and addressed that they may be mailed at once.

The first of 20,000 political cards will go into the mails today—to be delivered to Oregon voters all over the state by the end of the week. Members of the student vigilance committee will call on all living organizations today at noon to collect the cards which were distributed yesterday. Heads of houses are asked to have all cards ready for the vigilante calling.

Living groups presented busy scenes yesterday as each student went to the work of signing and addressing cards that will carry a message against the Zorn-Macpherson school moving bill which will appear on the November 8 ballot. Students in charge of the mailing campaign gave good reports on the cooperation being shown by A. S. U. O. members in putting out the pastboards.

Hall Urges Cooperation "This is one of the biggest united efforts that the students have ever attempted," said Bob Hall, A. S. U. O. president, last night. "It is only hoped that students will get every available card signed and mailed to some voter in the state."

"Women on the campus are doing their best to get their share of the cards signed," Louise Webber, president of the A. W. S. and member of the vigilance committee, said last night. "We expect every women's organization to come through 100% with their cards."

Art Potwin, director of the student anti-merger campaign, was strong in his praise of student work. "Members of the vigilance committee have surely worked hard in putting over this drive," he said, "and students are working just as hard to get these cards out. The cards will deal an effective blow to the foes of higher education."

Vigilantes to Bring Folders When vigilantes call today they will bring with them folders containing pictures of University buildings that may also be mailed out by students. One of the arguments used by the proponents of the school muddling bill is the claim that buildings on the Eugene campus are old and inadequate. The folder refutes all of these statements. Windshield stickers to be sent home to parents for their cars will also be distributed. Students not affiliated with campus living organizations may receive all material fighting the bill by calling at the alumni office in Friendly hall or at the Co-op.

Two in Infirmary

Business in the infirmary is so bad that the nurses have been forced to take up knitting as a last resort. Only two students, Dorothy Sinnett, and Joe Franz, are laid up at present, and they want it understood that they crave company in large quantities.

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Why I Will Vote for Hoover

By JOHN H. KING I WOULD vote for Herbert Hoover because I am convinced that he should be given a chance to vindicate himself in the eyes of the country. Herbert Hoover has demonstrated to my satisfaction that he has those unique qualities which go to make a real leader. By his unprecedented measures to reconstruct the finances of the country he has shown himself to be more than merely an engineer who has "dammed, ditched, and drained" the country. Far too many people have condemned Mr. Hoover simply because he is in office. Mr. Hoover may not be the epitome of all that is desirable in a president, but I can place little faith in the character of a man so vacillating in his campaign utterances as Mr. Roosevelt.

Surely the sincerity of Mr. Hoover is above reproach. During the last two years he and his administration have instituted measures so unique in our governmental history as to merit the adjective revolutionary. Never before have we seen the government back business as it has through the facilities of the Reconstruction Finance Corporation. It appears as an indisputable fact that had not this corporation been set up the financial fabric of this country would have been torn to shreds and chaos would have resulted. Hoover's Des Moines speech will bear close scrutiny.

When a country is within two short weeks of being forced to relinquish the gold standard, it is treading on extremely precarious ground. During the last year we have caught a glimpse of a new Hoover, not the man who went in

(Continued on Page Four)