

Oregon Daily Emerald

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AN OLD FRIEND IN TROUBLE

IT IS with regret that the Emerald notes the difficulties which beset its old friend, the Oregon State Barometer. That the Barometer should have to go on a tri-weekly basis after its long and illustrious career as a daily is deplorable, and it must be that the students of the state college observe the change with long faces.

It is to be hoped that the students of Oregon State do not blame the Barometer's troubles upon its advertising and editorial personnel. In this time of financial disaster and economic emergencies, too many austere newspapers of long-standing in their communities have lost the good fight to entitle anyone to castigate a college staff because its paper finds its coffers bare. Some of America's fourth estate personalities literally have watched their office furniture sold from under them in recent years.

Waldo Taylor, the Barometer's editor, has told the Oregon State students that the continuance of the paper on a daily basis probably would mean the cancellation of all athletics except football and basketball, which are self-supporting. Thus the Barometer goes on a tri-weekly basis as a sacrifice to other extra-curricular activities.

It is too bad that the authorities at Oregon State have decided to curtail the activity which is the life blood of the institution. The Emerald only can reiterate its regret over the situation, and hope that the Barometer soon will be restored as a daily. The appearance of the state college paper in the morning mail always has been awaited with interest in the office of the editor of the Emerald, and evening usually found its corners well-thumbed by Emerald staff readers. That it henceforth will come only three times a week has been deplored by the University students who found information and interest in its columns.

SHAKE HANDS WITH PRINK

IT HAS come to pass that a young man who played football here a decade ago makes his first formal appearance this afternoon as coach of Oregon's football team. Prince Gary Callison is his name. Successful as a high school coach, even more successful as a freshman coach, he starts on the great adventure of his life today.

And it also will come to pass, as the months roll on and autumn merges into winter, that Prince Gary Callison will be judged and the quality of his work passed upon by thousands of people. Foremost among these judges will be the students and alumni of the University of Oregon, so it is only fair and justifiable to all concerned that the details of the Oregon football situation be set forth herein for all interested to read and comment upon.

In the first place, Prince Callison is Oregon's first alumnus coach in eight years. Captain McEwan was from West Point and Dr. Spears matriculated at Dartmouth.

Callison has what virtually amounts to the best material ever gathered in the Northwest. He has nine regulars from a team that lost only two games in 1931. He has a wealth of freshman players.

The freshmen were persuaded to come to Oregon by Dr. Spears. They were coached as freshmen by Callison.

The schedule is difficult. There is no doubt about that.

Today's game with Santa Clara is only one of eight major contests. The team must play Southern California and St. Mary's, leading elevens of the nation.

The team has lost a valuable assistant coach in Bill Reinhart. Both as scout and strategist, he was a capable aide.

Callison has taken hold of the situation in a business-like, efficient manner. He has proceeded swiftly and surely to the formation of his team, and is not sparing himself nor his players in preparing for the season.

A new coach is always at a disadvantage because he is not familiar with the specific situations and problems he will have to confront. This fact must be considered carefully in observing the Oregon football outlook.

All the foregoing statements being duly passed upon, one must arrive at the conclusion that Prink Callison should be given both the time and cooperation necessary to test his skill as a coach.

The University and its friends have no right to expect a championship team his first year. If Oregon has one, so much the better, but it would be imposing too great a burden on Prink Callison to talk of pennants in his inaugural season.

All that the University has the privilege to demand is a team with enough morale and courage to maintain its spirit when it loses, to keep down its exuberance when it wins.

Victories do not produce spirit, but spirit produces victories. Prink Callison realizes this. It has been one of the premises on which he has worked this fall. It was spirit and will that enabled Napoleon's men to conquer half the civilized world. It was spirit and will that drove Christopher Columbus to discover a new world.

There are friends of Prink Callison who insist he will win all his games this season. Regardless of how well they mean, they are dealing him an injustice in doing so. As stated previously herein, it is too much to expect of a new coach, good material notwithstanding.

It would be fairer to Callison were his loyal supporters to expect defeat of him, rather than victory. It always is easier to do the unconventional than what is expected of you in football.

In conclusion, the Emerald is glad to welcome Prink Callison this morning as Oregon's first alumnus coach in eight years. On behalf of the alumni and students of the University of Oregon, it wishes him the best of luck and all the success in the world.

FRIENDS PASS ON

IN THE death of Mrs. Susan Campbell and Dean John Straub the alumni lost two staunch friends, but their influence upon Oregon will not be forgotten in their passing. Few people have left greater estates in love and affection than these two. The campus seems strange without them and will continue to seem strange to alumni as they return from year to year.

Yet the campus reflects them. Death cannot erase their influence upon this University. The University is a greater and a finer place for their having been a part of it. In the hearts of Oregon alumni they will ever be a part of this University. Much could be said in tribute to Mrs. Campbell and Dean Straub, yet always it would seem inadequate.

BACKS TO EARTH

YOU can say all you want to about preventative action against traffic casualties, but where there is youth en masse there will be speed, and where there is speed there will be casualties, be it fractured axles on last year's Ford or abraded skin on this year's shin. So the chief of police has warned us to cut no corners on our new skates, and to jump no curbs on our rented bicycles. Many an ankle is wobbling these days on vehicles strange since grammar school.

If it weren't too flippant we might suggest our own remedy for the new state of vehicular affairs. A third skate judiciously affixed would alleviate much of the shock of a forced landing, and probably would not impose too much of a halt in one's progress. Or a pillow wisely foregathered, as in the days when we laggingly returned home from that forbidden something, might serve to excellent advantage.

This new ruling about automobiles might lead to some interesting things. We can envisage the return of the moonlight ride on the load of hay; we can see a glorious future for the mandolin, fallen into disrepute with the advent of the rumble seat, but much in demand when college youth foregathered to sing songs rather than drive to the meadows; we can envisage hitching racks before sororities, rather than parking lines.

But in the meantime, let us learn to balance. Let us look to our future. Let us look (oh, facetious!) shall we say to our past?

FACT OR FANCY?

OUR student body, or what there is left of it, is in a very credulous mood. Nothing seems improbable in a world where the earth has rocked and the skies rained fire for 18 months. It would be interesting to start a report that the statue of the Pioneer Mother had been granted a divorce from the Pioneer and was to be moved to Corvallis immediately. Such a figment of fancy would probably get as wide circulation as many of the other "I heard that's" which have been going the rounds.

The positive statement from the dean of women's office that homecoming hours for co-eds are not to be changed, and that it is not necessary to hire two canoes for a mill-race date should go far to still the first symptoms of social hysteria. And the sooner that other ridiculous uncertainties, including the Zorn-McPherson gospel, are laid away to rest, the better for all concerned.

Underlying all the fears and hopes, doubts and apprehensions of the present educational muddle in this state is the basic fact that all of us are here primarily for an education. Work, not worry, is our aim. Education, not consolidation, is our concern, and student autonomy is more important than student automobiles. Our task these next two months is to keep our minds on our books, deal in facts rather than rumors, and trust in the good sense of the voters of Oregon.

930 HOURS MORE

MORE than forty donors to the foundation of the University have been located and invited as guests to the dedication of little Deady hall, headquarters of the fight against the Zorn-McPherson school grab bill, this morning.

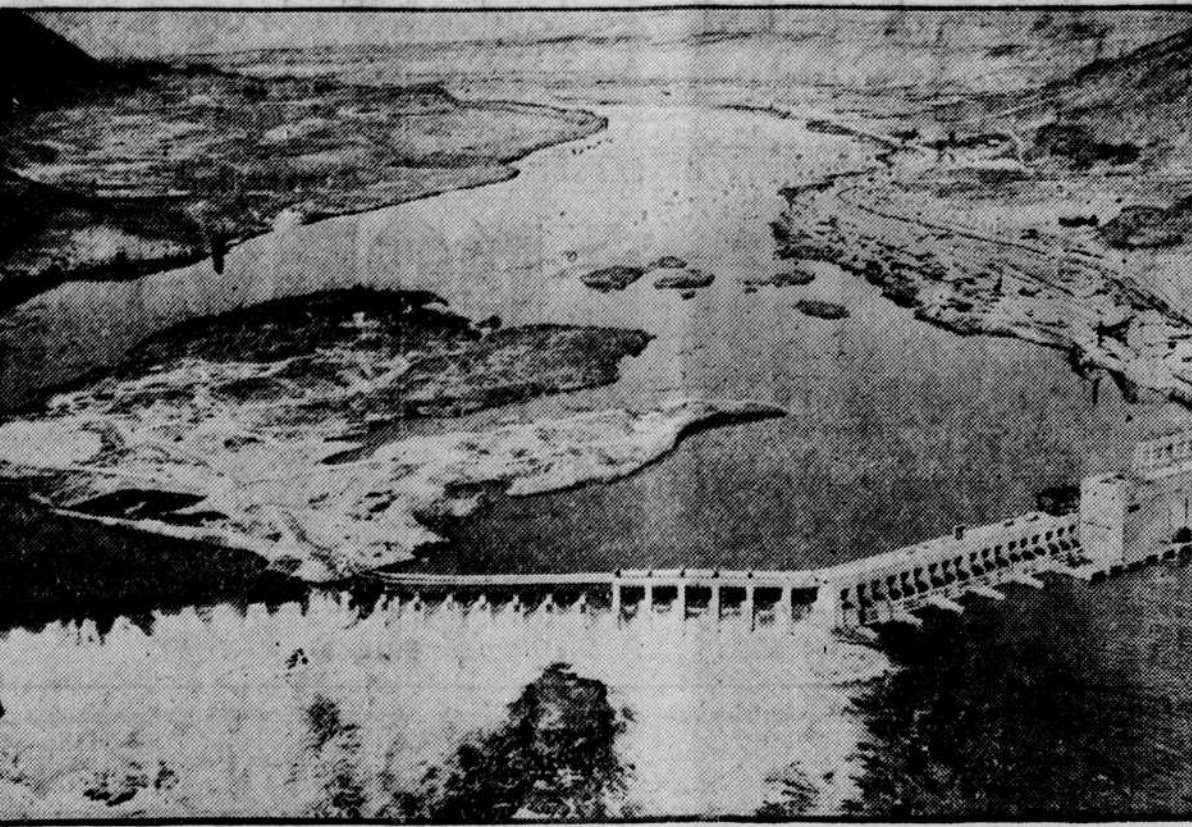
It is probably a surprise to most of us that there are so many pioneer backers of the University left in this district. With the passing of Dean Straub it is forcibly brought to our attention that these sturdy old pioneers are leaving fast, and soon the University will be sans its staunchest advocates—the men and women who contributed to the founding of the University.

It is due time that these Oregon pioneers should be given a fitting niche in the history of the University, and it is highly proper that this recognition of services rendered should come at a time when some such inspirational example should be recalled to weld the friends of the University with a lasting bond.

Every one who can possibly attend should be at eighth and Willamette streets at 11:00 this morning to honor the pioneer founders of the University and to drive another blow for the safety of the University.

And remember: only 930 more hours to register!

The Power for Your Electric Lights May Come From Here



This is a view of the half-completed Rock Island dam across the Columbia river near Wenatchee, Wash. To date the project has cost \$18,000,000. When it is completed it will deliver 252,000 horsepower and will supply electricity for thousands of persons in the Pacific Northwest.

promenade by carol hurlburt

"THERE are no ugly women: there are only women who do not know how to look pretty," said one M. Berryer, French lawyer of discrimination.

I will go M. Berryer one better by stating that there are no ugly women; there are only those who do not know how to appear attractive.

Having cut half of my classes for the last three days and licked off the contents of two tangerine lip-sticks in a vain attempt to decide upon which of the startling and confusing fashion dictates I shall discuss, I come to the conclusion that the wisest thing is simply to hit the high-lights. Sort of an airplane view, if you get the idea.

It isn't so much what kind of clothes you wear this season, but how you wear them. There are only two dictates. You are supposed to look tall; the taller the better. Therefore, you concentrate on the throat. The lines of your costume, the trimming, the furs, and the scarfs go higher and higher. You sling your fur piece around your neck so that the ends hang down the back; you knot your scarf under an ear or under the chin.

Shoulders remain very broad, very square, like those of a military man on parade. Sleeves are romantic and dramatic. They can puff here or flare there, but they should cry for attention.

The hats being shown out here in this wild western land clap down over an ear, scoot up the other side in sky-scaper fashion, or else they shoot out over the eye at a disconcerting angle. Most of the Parisian chapeaux are still of the same order, but the latest report is that the new hats will have a brim "on the level," so to speak, as it sits down on the brow after the fashion of The Gibson Girl.

A year ago the waist-line was all-important, but now you can wear it up under the breast, or in the natural place, or, if you wish to follow Patou's breath-taking lead, you can even put it down around the hips. You'd have to be pretty swanky and have a lot of poise, however, to get away with that.

As for Joe College, who has struggled manfully all these years with starched collars and looked like an ice box turned inside out, here is some good news: The well-dressed man will now wear suits which are tending toward a new

freedom, a new comfort. The sum of it all seems to be that they are to be of a more loose and "loungey" nature. It is no longer necessary to wear tailor-made suits, but is considered quite correct to buy ready-mades.

But more of this anon.

We select for Promenade: Miss Anne Rae, seen at the College Side in a smart ensemble of the new wine red, a wine skirt, felt hat, tight over one ear and exposing beautifully arranged blond hair on the other side, a softly knit sweater of cream, charrreuse and wine strips. Brown lizzard ties.

Moonbeams

SALAD
The moon is like a peeled egg Hung in a yellow sky of mayonnaise.

This is the morning.

Soon comes the brave new sun And breaks the morning sky With crimson streaks Like a bloodshot eye.

This is the morning.

Can You Canoe?

Free Instructions Given at the

ANCHORAGE RACEWAY

Art in Haircuts

Everyone's face is shaped differently. A patterned haircut many times detracts from your best features

Get a Haircut to Fit Your Personality

The Campus Barber Shop

Leo Deffenbacher—Ten years experience on the campus, across from Sigma Chi.

LOOK FOR THE RED CLOCK

Recommended by the English Department of University of Oregon

Webster's Collegiate

The Best Abridged Dictionary because it is based upon WEBSTER'S NEW INTERNATIONAL—The "Supreme Authority." Here is a companion for your hours of reading and study that will prove its real value every time you consult it for the wealth of ready information that is instantly yours.

See it at your College Bookstore or Write for Information to the Publishers. Free specimen pages if you name this paper.

G. & C. MERRIAM CO. Springfield, Mass.

... and now Noodles

Right on the Campus

—SPECIAL—

Chicken Egg Noodles
Toasted Sandwiches
Soft Drinks

Campus Noodle Shop

825 East 13th

If the College Man Wears It, We Have It

(for less)

NEW THIS WEEK

"Dog House" Socks—25c pr.

They Keep Your "Puppies" Warm

ERIC MERRELL

CLOTHES FOR MEN
825-Willamette St.—825

Campus Calendar

Theta Sigma Phi initiation, scheduled for Sunday, postponed indefinitely.

Oregon Yeomen will hold an important business meeting on the third floor of Gerlinger hall Monday evening at 7:30. All independents be there.

There will be a meeting of the Charm School group of Philomatele at 7:45 at Phi Mu house. All old members and any other women interested are urged to be present.

Students are reminded to bring student-body tickets for admission to the game. All Oregon students enter gate 13 in the east grandstand.

Eugene Hunt club invites University students for a ride from the Eugene Riding academy on Sunday from 19 to 12 a. m.

Two Decades Ago

October 1, 1912
No Food Laws?

Milk furnished houses and ice cream used at local confectioneries are being investigated by Prof. Sweetser, following the severe illness of Miss Florence Avery with ptomaine poisoning.

No Prize Offered!
The Sigma Nus, Alpha Tau Omega, Beta Theta Psi, and Phi Gamma Deltas, entertained at bridge

last Sunday morning. The bridge used was that which spans the mill race at Ninth street, and the entertainment took the form of a "shower" for the freshmen of the four houses participating.

Only one candidate has appeared among the colleges of the state for the \$1500 Rhodes Scholarship to Oxford from Oregon.

Canoes for rent at the Shack.

Nearly of Age
Sophomore women, imitating To-Ko-Lo, have organized a new secret society, "Kwama" by name, with 19 select second-year co-eds as charter members.

In response to the call of Bill Hayward, only 20 men appeared Monday to receive instructions for fall track work.

"TREE-TOP"

The Syncopated Bootblack Rally
At 1 o'Clock Today
Everyone Invited
Next to Colonial Theatre

DANCE

Tonight at
WILLAMETTE PARK
Music by
MERLE GOOD'S BAND

Sez Sue

SHOPPING COLUMN

Here We Are

Just back to college. "Sue" welcomes back all the old students. How do you like it, frosh? Here's a tip for all of us: Come shopping with "Sue" for the best bargains in town. Eugene shops are at our disposal—they're just what we want. So watch this column every Friday and make use of the tips "Sue" has for you.



Sweets for the Sweet

Old, but how true! A box of candy is just the gift for congratulations on pledging or to impress that new girl friend. Such a handy place to get it and what candy! The Walora, in the same block as the College Side, specializes in candy for collegians. It's all made right there and with real cream and butter, and Sylvia of Hollywood says all diets should contain sweets!

School Days

And all those little necessities that we must have—fillers for our notebooks, covers, typing paper and pads of all kinds. And if you need a new fountain pen or pencil, the place to go is the Oregon Pharmacy, next to Taylor's. We mustn't forget the mail service either. Your letter dropped in the basket right inside the door will be mailed promptly for you. The Oregon Pharmacy also has the campus agency for Western Union.

We've Found It

The store where good quality is combined with really low prices. Montgomery Ward, in the downtown business section, on Willamette street, has an improved line in their shoe department. They've pumps and ties of kid, calfskin, and the season's very smart suede. And brogans! Smart wing-tipped or moccasin-toed with flaps—of genuine Scotch grain—for only \$3.98. And try a pair of Montgomery and Ward guaranteed hosiery.



No Place Like Home

But nowadays home must be attractive. Let's dress up our rooms to give them just that certain touch of something. There's no better way to do it than with flowers or plants. The Campus Flower Shop, across the street from the Sigma Chi house, has the most adorable potted ferns that just cry to make a room pretty and at such a reasonable price—75c to \$1.50. The Campus Flower Shop welcomes students old and new to their shop!

Good Idea

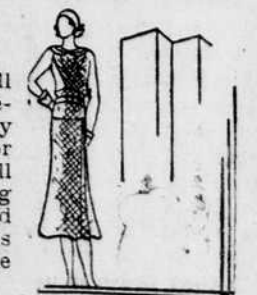
Bring your boucle suits to the Electric Cleaners. They do the best work in town. And news! After they're cleaned they'll size them—so they'll really fit like new again. And they'll dye your light summer suit one of the smart winter shades so it'll be practical for all year round. They have an agency in every house on the campus, so try them today!

A Gift from Heaven

Is this shop full of gifts! During the year ahead of us we'll be busy, but not so busy that we'll forget birthdays, and all the occasions that call for "something special." At the Aladdin Gift Shop, just west of Willamette street on Tenth, there's a store of just what you want, gifts for every occasion at what's really low prices. Why not brighten up your room? There's everything here to make it attractive, pictures, ash trays, clever hanging plants.

First Aid

For your wardrobe! Mrs. Bockess will skillfully do your dressmaking and remodeling, or any alterations you may need. And if your clothes need darning or mending, bring them to her. If it's at all possible to fix them—she can do it! During this year of reduced allowances, she should be a great help to our budgets. Her shop is next to Best Cleaners, on the edge of the campus.



The Well-Dressed Girl

Takes particular care in her selection of footwear and nowadays one can get the best-looking shoes at the most reasonable prices. "Sue" found shoes in patterns straight from New York and Boston at Graham's, on Willamette street, between Eighth and Ninth, and so good-looking! If you're wondering about last year's formal—why not a pair of slippers dyed to contrast—it's just the thing. Graham's take especial care in fitting you so you'll be satisfied.