

Oregon Emerald

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University of Oregon, Eugene

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ANNOUNCEMENT OF POLICY

I would rather live in a country that had newspapers and no government, than in a country where there was a government, but no newspapers.—Thomas Jefferson.

THE WRITER who this morning takes over the administrative duties of the Oregon Daily Emerald realizes that one of his most important and difficult tasks will be to maintain the tradition of quality and superiority that has existed for more than a decade. He also is aware of the fact that it will be incumbent upon him to add to that tradition to the utmost of his ability. That this may be accomplished he pledges the sincere efforts of himself and his staff to the highly interesting endeavor that lies ahead.

It also is the ambition of the writer to add another chapter to the already notable record of the Emerald. Both he and his editorial assistants hope to publish a paper that will be fearless, yet tactful; interesting, yet informative; attractive, yet practical; sympathetic, yet unbiased.

If these qualities are achieved, the writer is certain the Emerald will be a valuable and useful organ to the students of the University of Oregon.

It is still too early to ascertain the policies of the Emerald in connection with specific situations and projects. The writer only can set forth the major premises on which the paper will operate. He hopes these will meet with the approval of the campus, for he is sure their fulfillment will mean a better college newspaper.

The greater portion of the Emerald's columns will be devoted to news that directly concerns the students of the University. Campus items will not be subordinated to leave space for stories that are covered adequately in the metropolitan dailies.

To give the paper balance, a certain amount of national news will be used. This will be mostly of a feature and opinionated nature, thereby giving the students a closer insight into the affairs of the nation than could be provided by the editorial board of the Emerald.

Criticism will be along constructive lines. Personalities will be avoided as much as possible in editorial comment.

The editor and his aides will debate and consider thoroughly before taking any definite stands. Once an opinion is given, the paper will not be afraid to reverse itself should it be shown its error, but it will not vacillate in its arguments if it believes it is in the right.

The Emerald has no entangling alliances. There are no strings attached to it.

The paper will have the courage of its convictions. The fear of criticism or opposition will not deter it from crusading, provided it believes its crusade is justified.

The Emerald will be conservative in whatever it does. Radical opinions and bolshevik tendencies will have places in neither its news nor editorial columns. It is the opinion of the writer that a paper can oppose an existing order without turning radical in doing so.

A spade will be called a spade. There will be no beating around the bush. If the Emerald is opposed to something, it will say so.

In conclusion, the editor and his staff offer whole-hearted and sincere cooperation to the students of the University. Oregon faces a crucial year, and the Emerald will put forth its best foot in an attempt to maintain student morale on its usual elevated plane. The esprit de corps of the University will gain, rather than suffer, through the activities of the Emerald.

The latching of the editor's office is always out. He will welcome criticism and suggestion from any member of the student body. The students will be the prime consideration of the Oregon Emerald. Their interests will be served at all times.

The appearance of the paper has been changed slightly. There are considerably more pictures and the makeup has been checked more closely. The staff hopes these alterations meet with your approval.

The writer appreciates the responsibility that has been conferred upon himself and his staff. He hopes those responsibilities will be fulfilled satisfactorily.

RICHARD L. NEUBERGER.

A BLACK MARK

OREGON women have just concluded a chapter in their rushing history that has fallen below the high standards of former years. Even the threat of sophomore pledging failed to curb the worst epidemic of illegal rushing this campus has ever seen. Whether financial worries, or general nervous tension and apprehension felt at home carried over into the school year is a question. We do know that, whatever the cause, a few "hot-boxing" groups stuffed ridiculous stories of scandal, finance, and "weak" nationals down the unsuspecting throats of freshman women and thereby snatched them from the pledging folds of rival houses. Rushing through fraternities, forbidden by panhellenic, was blithely indulged in by many.

Rush week at its best is crammed with confusion and keen competition. To inject into this already difficult situation underhanded methods is disgusting as well as dishonest. We only can hope that the ensuing year will heal the wounds of distrust that this rush week has opened among the houses, and that next year will mark a return to the old fair, out-in-the-open policies that have distinguished former years.

SALUTAM, '36!

GREEN LIDS, new faces, strange classes, football, the bonfire, melees and melor, and this year complicated by the obvious intentions of us all, in view of recent political developments, to turn the campus into a skating rink and cyclers' haven. What a grand thing it is to look back from here to other days and other freshman classes, and to reflect on the joys and glories of the frosh parade and the grand thrill of the mill-race waters.

Fall term is one thing always. It is a grand business for the freshman, perhaps the grandest of all. For once in your life you combine all things—the spirit of adventure and fun with the spirit of accomplishment and learning—the thrill of experience with the thrill of achievement. Your excitement will not be tempered with satiety for a while at least.

So we open our arms to the class of '36, as we have to the class of '98 and '35. Here in college, and what is in it will open to you as surely as any Pandora's box of unexpected delights. We hope that from the grab-bag of the next four years you will all pull plums, and that you laugh more often than you cry. We hope that you learn much, that you forget some things, and that the next few years here hold for you the same illusion of grandeur and joy that these few weeks will.

Salutam, '36!

AFTER THE RALLY, WHAT?

THE DOORS of the Eugene churches swing open to the students tonight after the rally. It is the annual all-campus church night, the religious organizations' open house for students of the University of Oregon.

Whatever the form of entertainment, whether it be a reception, an informal dance or a hilarious "Prison Riot," you may be assured of having a good time. The churches haven't been holding church night entertainments every year without learning something about what students like in the way of entertainment. The hilarity and good fun of tonight's rally should not be at all out of place at any of the church night affairs.

After all, the church does have a place to play in the student's life if he is seeking worthwhile fellowship and friendship, sane thinking and a way of life.

Tonight will be an evening of fun—for everybody, both during and after the rally.

THE CLIPPER SETS HIS SAILS

AN OLD friend comes to the campus today—Maurice J. (Clipper) Smith, football coach at University of Santa Clara. When Clipper was an apprentice coach at Columbia university in Portland, he was one of the best boosters Oregon athletics had. From the little school on the bluff above the Willamette, he watched University sports with more than casual interest. Today he comes to Eugene at the head of one of the nation's formidable football elevens. The chances are he's changed slightly since he was a young fellow just breaking in at Portland, but underneath it all he's probably the same old Clipper.

J. Montgomery Throckmorton wants to know if there's going to be a ban on roller skates. Democracy was given as one of the reasons for enacting the automobile legislation, and J. Montgomery says already some of the students on skates are snobbing the poor proletarians who have to walk around on the soles of their shoes.

What with all the bombing going on in Portland almost every day it wouldn't surprise us to wake up some fine morning and find but a mere shred of the Ad building left. That shred would probably be the campus cop that makes his hangout there. We can't imagine him moving under any condition.

Up in Portland 15 applicants have filed already for the mayor's berth with more expected. Ever since George got that free trip to Paree there's just been too much incentive for that job.

The girls who are afraid they may have to be in two hours earlier have been spending two hours a day worrying about it.

News item: "Utah held Southern California to a 35-to-0 score today." What! Have they another one of those teams down there?

News item: "Psychologists say married couples are more nervous than college students." Just how nervous are college students, anyhow?

University of Washington has another bunch of "Fighting Irish" to work the Notre Dame system this year. Included are such stars as Muczynski, Solkosky, and Bufkin. Believe it or not, however, their captain's name is plain honest-to-goodness Bill O'Brien.

Contemporary Opinion

EDUCATE THEM AT HOME

UNCERTAINTIES and turmoil in our higher educational situation in Oregon have had an effect of causing many young people now ready for college to turn their eyes to other states. Attendance at university and college has shown a decrease, at the university of some 34 per cent; at the college of about 30 per cent. Some of this is doubtless due to the condition of the times, but more is undoubtedly due to the fact that in the throes of change and of future uncertainties our young people have not felt like starting at either university or college in this state, and so many who could finance the enterprise have turned to colleges in other states.

The state board of higher education has now completed unification of the schools. Reallocation of courses is done. The declared program is completely laid. Election of Dr. Kerr as chancellor has been the final and most important step in stabilization. His election has already had a steadying effect. Students may now enter university or college with assurance that courses they mark for themselves may be completed where begun. College years are formative

years. It is fine for boys and girls of Oregon families, who intend to live in Oregon, to have benefits of education with an Oregon background and of permanent acquaintanceships and contacts acquired in their college days. With Oregon's higher educational program now settling down and with the harbinger of restored confidence symbolized by Chancellor Kerr's election, it will not be surprising if many boys and girls who were turning elsewhere shall decide to be educated in Oregon, after all.—Morning Oregonian.

WELCOME

Students—New and Old

Campus Shoe Shine Parlor

Best Quality Materials Used 2-Tone Shoes, Our Specialty

Two Decades Ago

From Oregon Emerald
September 30, 1912

The Frosh Got Licked
The Sophomores won the lower class fight by a count of 72½ to the Frosh score of 22½. A sand-bag contest, relay race, and push-ball fray were the exciting and strenuous events of the battle, which ended with the freshmen taking to the water in the annual tug-of-war.

Edward Bailey won the senior class presidency by a margin of two votes over Howard Zimmerman, out of 74 votes cast.

You Spell Them!
Psychology laboratory equipment has been increased by the addition of a Zwaardemaker's Vefactometer; a set of Quincketubes for the precipitation of auditory differences; and a Plethysmograph for indicating emotional changes through changes in the circulation of the blood.

A variety of courses is being offered by the department of journalism, in charge of Professor Allen, formerly city editor of the Seattle Post-Intelligencer.

Lawyer-Actor
Among the local spotlight artists enrolled in the new course in dramatic interpretation are Carlton Spencer, Janet Young, Agnes Campbell, and Jerry Martin.

Moonbeams

OCEAN NIGHT

Sometimes I ride on the beach at night
Where the restless foam meets sand
And wish that I could hide from sight
Of this dead yet frightened land
And little sparks fly all about
Where my horse's hoof hits stone;
Flashing red they put to rout
My fear of all alone.
The stars and moon have lost to clouds,
Or turned their tails and run,
And the air is a muffled weight
That crowds,
My heart and my soul as one.
Sometimes I ride on the beach at night
When the tide has left the sand
Like a guilty bed that is brought to sight;
Unveiled by an unknown hand.

CAMPUS CALENDAR

A. W. S. speakers committee will meet today at 4 o'clock in the College Side.

A. W. S. office girls will meet today at 4 in Louise Webber's office.

There will be a meeting of Dial

Tonite Is the Opening of
COLLEGE NIGHT
Dance to Music, Sweet and Low, by
Merle Good and His Band
—at—
WILLAMETTE PARK
FREE BUS SERVICE

Harvey's
(Next to College Side)
Purveyors to His Majesty;
The
UNDERGRADUATE
Haberdashery
Bart Siegfried

HENDERSHOTT'S
Golf, Tennis, and Other
Athletic Supplies
We Specialize in Lock and Key
Making for Students
We Sell
Roller Skates and Bicycles
Drop In and Look Us Over
770 Willamette Phone 151

on Monday, October 3, 1932, at 8:00 p. m., at the home of Mrs. Smertenko.

Frosh counsellors meet this afternoon at 5 o'clock in room 110 Johnson. Very important.

Students who intend to go to Portland Tuesday to hear Norman

Thomas, socialist candidate for president, please get in touch with Rolla Reedy at the "Y" hut.

CLASSIFIED

FOR RENT—Nice double room for men near campus. Furnace heated. \$15. Also single room. 1347 Onyx.

There were all kinds of smoking tobaccos

... tobaccos made for cigarettes and pipes; granulated tobaccos. But there was plenty of room for a tobacco made solely for pipes.

If you look, you will find that a great many tobacco packages say "for pipe and cigarettes." But the Granger package says:

GRANGER ROUGH CUT
Pipe Tobacco

Granger is made by Wellman's Method and cut right for pipes—rough cut. Burns slower and cooler. Just try it!



YOU CAN DEPEND ON A LIGGETT & MYERS PRODUCT

The Popular Place to
Meet and Eat
SAVE 10% ON EVERYTHING
\$5.00 Meal Ticket, \$4.50

WELCOME OREGON!
Drop Down Town and See
Our New Line of Fall Clothing
Make Our Store Your Downtown Headquarters
WADE BROS.
873 Willamette Phone 422