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University of Oregon, Eugene

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Let's Advertise This Hell

I DON'T like Bruce Barton. I abhor his preachy articles which I find in Sunday magazine sections, sandwiched between Advice to the Lovelorn and Contract Bridge for Everybody.

But to every intelligent student and faculty member on this campus I wholeheartedly recommend Bruce Barton's article in the May issue of the American magazine.

His proposal may be startling, but hardly illogical. He advocates reducing the annual military budget five per cent and spending the fifty-seven million dollars in a world-wide advertising campaign.

Not only does he propose advertising, but like a good executive, he submits a campaign. A half-dozen advertisements in color depict the hideous results of war.

Surveying the media, Mr. Barton proposes a full-page advertisement each month in every magazine; one each week in every newspaper; and a similar campaign in the European press.

So Mr. Barton wants to advertise war. We pray for peace and we weep for it, he says. Let us advertise war in all its phases, using but a fraction of the more than two billion we spend annually for wars, past and future.

And we reply, "Let's advertise." If tranquility of peace means more to the people of Oregon than the glory of war, we respectfully recommend to the state legislature that they return the battleship "Oregon" to Uncle Sam.

An Unfortunate Situation

THE HIT-AND-RUN accident Monday night in which Ann Baum was injured brings forcibly to our attention once more the unfortunate plan on which the University campus has been built.

It was never intended that the campus of a university which enrolls some three thousand students should be divided in twain by an important city thoroughfare such as 13th street.

It is too much to expect that with such a situation existing there would not be accidents, and the facts have borne out this statement. Students in a hurry to get to classes can not be expected to stop, look, and listen too carefully; motorists, also in a hurry, can not be expected in this day and age to respect too much the rights of the students who find it necessary to be in their road occasionally.

In the light of these facts, it seems only a matter of time before some member of the University population will suffer death or serious injury at the hands of an autoist—possibly a hit-and-run motorist.

Public opinion in all its power should rise up and demand of the "powers that be" that such an unfortunate situation be corrected without further delay.

THE Corridor

By V. H. Hall

Like battle-worn soldiers guarding the portals of a veritable hell, two tarnished and dented brass andirons stood attention in the mouth of a red brick fireplace and ahead of leaping, roaring, and fantastic flames.

Three young men sat before them, watching the dancing flames and talking of themselves and of others. The men, strong, aspiring, and typical of American youth, lolled in their chairs, smoked, and drowsily argued.

"Warner," said one, "what would you do if you were asked to fight for your country?" "I'd tell them to go straight to hell. My body isn't going to be chopped to pieces for this country or any other."

"I take it," said the third, "that cowardice is behind that, Warner." "You're wrong," sleepily answered the accused, "I only believe that if everyone would refuse to fight we would have no wars. Cowardice be damned! Ha, you're absolutely wrong."

"Agreed," said Warnack, "there would be no wars, but I'll venture to say that if war is ever declared some nincompoops will go and then we'll have to fight to keep them from being blown to pieces."

"But I won't be the first to go. They'll have to drag me out," chimed the third. "Let's away and to bed."

The three men had left the room. The light was out and the glowing coals in the fireplace smirked and spit an occasional yellow flame that threw grotesque shadows on the walls of the room.

"Fools! Idiots! Hypocrites!" cursed one of the staring andirons. "Let war be declared, bands play, flags wave, and women weep. Those boys will forget their words of tonight."

The scarred sentinels watched until the last dying ember shone no more, sighed, and fell asleep.

CAMPUS CALENDAR

Student Forum committee will meet today at 3 o'clock in 105 Journalism building to appoint sub-committees.

Alpha Omicron Pi announces the pledging of Eleanor Coombe of Ashland, Oregon.

Y. W. C. A. World Fellowship group will be led by Mary Lou Dodds at the bungalow, 9 tonight.

Prose and Poetry group of Philomela meets tonight from 9 to 10.

Classified Advertisements

Rates Payable in Advance 10c a line for first insertion; 5c a line for each additional insertion. Telephone 3300; local 214.

LOST

LOST—Phi Delta Theta fraternity pin. Call 318. Al Edwards.

FOUND

FOUND—Lady's billfold, compact, money. Owner may have same on identification. O. K. Burrell, room 209 Commerce.

FOR SALE

FOR SALE—Thompson canoe—1st class shape. 777 E. Broadway.

WANTED

DRESSMAKING, hemstitching, sewing. Over Underwood & Elliott Grocery. Harriett Underwood. Phone 1393.

MISCELLANEOUS

CAMPUS SHOE REPAIR—Quality work, best of service; work that is lasting in service. 13th between Alder and Kincaid.

KRAMER BEAUTY SALON Also Hair-cutting PHONE 1880 Next to Walora Candies

NEW BEGINNERS' BALLROOM CLASS Starts Tuesday—8:30 P. M. MERRICK STUDIOS 361 Willamette Phone 3081

at Dr. Clara M. Smertenko's home at 1471 University street.

There will be an important meeting of Delta Sigma Rho in room 2, Friendly hall, at 9:00 p. m. All members must be present.

Open meeting of Arts and Crafts group of Philomela at 9 tonight, 107 Architecture building. Special guests will be present.

Alaska to be topic of speech by Mrs. W. G. Beattie at World Fellowship meeting, 9 tonight, at the bungalow. Everyone invited.

Christian Science organization will not meet tonight, due to Christian Science lecture at the Rex theatre.

Very important Phi Mu Alpha meeting tonight at 7:00 in the Music building. Election of new members.

Frosh commission discussion group leaders will meet today at 4 o'clock in the Y. W. C. A. hut with Mr. Casteel.

Dr. Smertenko To Read Greek Poetry to Group

Dr. Clara M. Smertenko of the Greek department will be hostess to members of Prose and Poetry group and others interested tonight from 9 to 10 at her home at 1471 University street.

At the last regular meeting, Dr. Smertenko spoke to the group on "The Fascination of Greek Poetry." Tonight she will read, translate, and discuss Greek poems.

STUDENTS REPRESENTATIVE GROUP AT MEET

The receiving line for the tea is Dean Jameson of Oregon State college, Billie Cupper and Fern Edwards from Oregon State, Nella Roster, foreign scholar, Mrs. Hazel P. Schwering, Louise Webber, and Ann Baum. Sally Adleman will sing, accompanied on the piano by Gladys Foster.

Advantages Suggested

The advantages of a large membership with both upper and lower class students included suggested were that it would provide a training school for student body officers, would present both upper class and lower class sentiments, would forestall the possibility of an oligarchy controlling the government and would make possible proportional representation of the larger houses and dormitories.

David Wilson, Sigma Phi Epsilon delegate, stated that the nature of the honorary fraternities to be admitted to representation should be taken into consideration. He was opposed in this belief by Art Potwin of Beta Theta Pi, on the grounds that the membership of all honoraries would tend to block the operation of political machines.

Proposal that the committee to study membership and organization should hear all groups was made by the Phi Delta delegate. He also urged that the committee study plans for proportional representation.

Chairman Debated

Who the chairman of the forum should be was argued from many parts of the floor, some delegates favoring the A. S. U. O. president and others a non-partisan chairman who would be merely a presiding officer. All felt that the student head should be in close contact with the action of the forum.

Wallace Campbell, Yeoman, expressed the opinion that the forum will within a short time assume power through its voice of student opinion and for this reason the student body president should form a close link between the forum and the A. S. U. O. officers.

President Favored

Orville Bailey, Beta representative; Ed Bolds, from Phi Delta; and Minnaugh favored the student president as chairman so he would be in a position to feel the pressure of the student opinion. Potwin and Wilson, on the other hand, wanted a man who would say nothing but would be in a position to administer rules of order impartially, leaving the president free to speak from the floor at will. Minnaugh said that this was a strong argument.

On suggestions by Betty Anne Macduff and Bailey and motion by Campbell, Minnaugh appointed the following committee to study membership and draw plans for organization: David Wilson, chairman, Wallace Campbell, Robert Miller, Aimee Sten and Barbara Conley. This committee will meet today at 3 o'clock in 105 Journalism building to appoint sub-committees.

Nearly 100 delegates from many living organizations attended this first meeting of student forum.

Professor, Party First to Conquer Volcano in Winter

SEWARD, Alaska, April 20.—(AP)—A special dispatch to the Seward Gateway from Chignik on the south shore of the Alaska Peninsula related today how Father Bernard Hubbard, professor of geology at Santa Clara university, California, with two companions, successfully climbed Katmai volcano across from Kodiak island, the first time it has been conquered in winter.

The trip almost ended in disaster because of the lateness in starting. The party was held up three weeks waiting for a dog team from the interior. The Kaitmai river ice broke up suddenly and the explorers had to pull their sled and supplies over moving ice blocks, floundering waist-deep at times in the icy water while struggling back to Shelikoff strait.

Most of the food was lost but all photographic and scientific data was saved. The boat which was supposed to call for them did not come. Two weeks later the crew of the motorship Polar Bear saw smoke signals of the marooned party on Katmai beach and rescued the men and dogs.

With no game in the desolate region around Katmai beach, the men were forced to eat dog meat and shell fish and were in a weakened condition from the unusual diet.

OREGON TO BE HOST FOR VISITING DEANS

The receiving line for the tea is Dean Jameson of Oregon State college, Billie Cupper and Fern Edwards from Oregon State, Nella Roster, foreign scholar, Mrs. Hazel P. Schwering, Louise Webber, and Ann Baum. Sally Adleman will sing, accompanied on the piano by Gladys Foster.

At 5 in the afternoon the representatives will leave for the Oregon state campus where a banquet will be held and the convention program completed.

Yesterday, Dean Schwering and Mrs. Alice B. Macduff attended the sessions of the convention which were held in Corvallis as delegates from this campus to the deans' division. Louise Webber, Jean Failing, and Nancy Suomela represented Oregon at the A. W. S. section.

The local delegation will return to the campus this morning with the others who are in attendance.

A Decade Ago

April 21, 1922

Under the new system of activities, no woman on the campus will be allowed to carry more than 10 hours of activity work at a time or to serve on more than one major and one minor or three minor committees at any one time.

Rex Theatre Advertisement: "Foolish Wives," the most wonderful picture in America—Starts Monday—You Know Where!

If a chemistry annex, to cost \$18,000, which has been asked of the regents should be built, it would necessitate moving the journalism shack.

Students are showing the usual amount of indifference towards paying their laboratory fees before the time limit expires. A two-day period of grace after April 30, with an additional fee of a dollar will be given before students who have not yet paid will be automatically suspended.

Members of the Spanish club will indulge in a hayrack ride to Seavey's Ferry and a picnic on Friday, May 12.

EMERALD ... of the AIR

News "From Other College Circles" will be featured during the Emerald of the Air broadcast over KORE at 4:15 this afternoon.

Unusual and significant happenings among university students throughout the United States have been gleaned from exchanges and the N. S. F. A. news service and will comprise the bulk of material to be presented.

On Friday the regular musical program will be broadcast with Jack Bauer in charge.

Sections on Vets Stricken From Bill

WASHINGTON, April 20.—(AP)—Working hard in an effort to complete the huge omnibus re-

LITERARY SIGNPOST

Edited By Roy Sheedy

THE REAL MOZART

Mozart. By Marcia Davenport, Charles Scribner's Sons. Reviewed by ALTINE ROGERS "I have not evoked an imaginary Mozart; there is a real one," says Marcia Davenport in her foreword to "Mozart."

Authorities on the subject have pronounced the work historically accurate. To those who have had little acquaintance with Mozart, the tale of his achievements will seem almost incredible. At four he wrote his first concerto for the clavier, at seven he was a famous clavier-player, at eight he had produced his first symphony, at fifteen he had seen his first opera produced on the stage.

Members of the Spanish club will indulge in a hayrack ride to Seavey's Ferry and a picnic on Friday, May 12.

trenchment bill by tomorrow night, the House economy committee today eliminated provisions affecting World War veterans that had been estimated to save \$28,000,000 a year. Other of President Hoover's proposals to cut the cost of the veterans administration by \$30,000,000 were approved. The

Yet Mozart's life was a constant struggle; his fortunes were now up, now down, but he never achieved recognition of his true worth during his lifetime.

Mrs. Davenport has spent much time and research in preparing her book. Herself the daughter of Alma Gluck and stepdaughter of Efrem Zimbalist, she was reared in a musical atmosphere, which aided her considerably. When she began her work on Mozart she followed his trail conscientiously through every town—with the exception of one or two in Italy—every house, and every theatre the man had ever been in. Some of his and his wife's letters she has translated herself, others are reproduced from authoritative translations. The result is a well-organized, interesting biography.

Ye lit ed insists that he did not write it "stream-of-unconsciousness" in yesterday's review... Some new books on Miss Roberts' shelves at 13th and Kinkaid are "Thurso's Landing," by Robinson Jeffers, the Carmel poet; "Thunder and Dawn," by Glenn Frank; "Passing Strangers," by F. Riesenberg; and "Apes of God," a satire by Wynham Lewis.

group agreed to vote early tomorrow on whether he should have authority to reorganize certain government activities along lines decided upon by Congress. The committee agreed to strike out provisions affecting veterans after a tie vote. The American Legion and the Disabled American Veterans opposed the proposals.

First Church of Christ, Scientist Eugene, Oregon Announces a Free Lecture on Christian Science By Paul A. Harsch, C.S.B. of Toledo, Ohio Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. In Rex Theatre—Thursday, April 21 At 8:00 P. M. The Public Is Cordially Invited to Attend

Do You Like to Save Money? SURE you do! Who doesn't? The old bank roll has to be stretched as far as it will go these days! Well, here's a tip—it may help you to make your allowance last longer. Watch the Emerald advertisements! Eugene merchants are acutely aware of the vast amount of money we students spend in Eugene each year. And believe you us, when they have something special to offer, they want to let the students know about it—that's where the Emerald comes in. Watch the advertising columns of the Emerald—you'll find some mighty fine bargains listed almost every day. They're real money savers! Patronize the Emerald Advertisers