

Oregon Emerald University of Oregon, Eugene

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The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon

Lets Get Out!

NEWSPAPERS Tuesday carried reports of another raid by Japanese upon a U. S. mission in Shanghai. Considerable damage was done on the pretext of a search for anti-Japanese literature.

It has been evident from the start that the Japanese were not to be halted in their efforts to break the Chinese boycott by mere consular protests.

Ships have been sent to Shanghai and marines have been landed in the international settlement to protect our nationals.

The President Proposes

PRESIDENT HOOVER deserves the highest praise for his plan to carry out the reorganization of the executive department of the government by giving legislative and administrative functions "single-headed responsibility."

The proposal of the president, if carried out, should do two very important things. It should alleviate in part the budgetary difficulties of the government by a drastic cut in expenses of administration.

That the president is not oblivious of the fact that his plan will meet with much opposition is shown in his statement to Congress. In this statement he said that other presidents had failed in major results because of the "mobilization of opposition from all quarters."

The Curtain Falls

THE DEATH of Mrs. Minnie Madder Fiske, for half a century a leading figure on the legitimate stage, brings reminiscences to the minds of the older generation perhaps more than the younger which will not be easily replaced by any of the more recent stage celebrities.

Mrs. Fiske was one of the great actresses of three generations. She played in New York for many years, and made several tours through the country.

The stage has lost an outstanding character in the passing of Mrs. Fiske. Her memory joins that of Booth, Duse, Bernhardt, Drew and scores of others who have ensured for the legitimate stage a place in the hearts of the masses which can not be replaced by the greatest stars of the cinema.

WITH OTHER EDITORS

IMPORTANT COLLEGIATE DECISIONS: Students at Columbia university, balloting upon "the ideal woman," gave their first choice to a dream creature answering to the following description: - Cultured, clever, sensitive, and her conversation combines gentleness and wit.

In this connection it should be observed that the practical housewife, "affectionate and a good cook," ran a poor third, so much for the young gentlemen

of a great university and their romantic preferences. Meantime the students of Barnard college were voting to decide upon "the ideal man."

It may or may not be significant that none of the several choices expressed by the votes cast in the two institutions of higher learning so much as mentions sound character as desirable.

Now that these important decisions have been reached, and the large furry ear of the nation has been informed, will it be asking too much of the young folks to return to those studies which fatherly parents fondly imagine to be the reason for attending college?

Officials of International League Elected Tuesday

Organization Results From Visit Of Field Representative

A University division of the International League for Industrial Democracy was organized Tuesday night at the Y hut. Officers elected were: president, Wallace J. Campbell; vice-president, Donald H. Saunders; secretary, Kenneth R. Jette; and treasurer, Theodore Pursley.

The organization is a result of a growing student interest in the reorganization of our economic system which was stimulated by the visit of Harry W. Laidler, national field representative for the organization, to the campus last week.

STATE CHAMBER SECRETARIES MEET MARCH 21

(Continued from Page One) vities of the Los Angeles Office.

T. P. Cramer, Jr., will talk on "Your Banker and Your Community" at the forum luncheon Tuesday, and Leonard Read, Northwest manager of the United States chamber of commerce, will lead the round table discussions during the afternoon on "Problems of Your Secretary."

AERONAUTICS TALK BY BECKER AT VILLARD

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pilot ground and flying scholarship to the \$625 Boeing master pilot ground course. A brief questionnaire outlining the candidate's interest in physical education and extra-curricular activities must accompany the candidate's essay.

Classified Advertisements

WANTED: DRESSMAKING, hemstitching, sewing. Over Underwood & Elliott Grocery, Harriett Underwood, Phone 1393.

MISCELLANEOUS: CAMPUS SHOE REPAIR—Quality work, best of service; work that is lasting in service. 13th between Alder and Kincaid.

NEW BEGINNERS' BALLROOM CLASS: Starts Tuesday—8:30 P. M. MERRICK STUDIOS, 861 Willamette, Phone 3081.

KRAMER BEAUTY SALON: Also Hair-cutting, PHONE 1880. Next to Walora Candies.

CAMPUS CALENDAR

Dr. John R. Mez will speak on "Nationalism for the New Civilization" from 7:30 to 8:30 tonight at the "Y" hut. Everyone welcome.

A. W. S. executive council will meet at the A. W. S. office tonight at 7:45.

Worship group of Wesley foundation will meet at 613 Eleventh avenue east, at 9 o'clock tonight.

Kwama will hold a short meeting tonight in the women's lounge at Gerlinger hall. Everybody bring 50 cents for this term's dues.

Complete rehearsal of Colonial Rout will take place this afternoon in Gerlinger hall from 4 to 6 o'clock. All people taking part must be present.

Hermian meeting tonight at 9:15. Very important.

W. A. A. basketball tryouts for girls who are not majors or minors from 4:30 to 5:30 today.

Pan Xenia meeting in men's lounge, Gerlinger hall, at 7:30 tonight.

Y. W. C. A. World Fellowship group will meet at 7:30 tonight at the Y. M. C. A. to hear Dr. Mez on "Nationalism in the New Civilization."

This is the last week in which girls may make appointments with Margaret Edmunson for positions on the Y. W. C. A. cabinet next year.

Louis Beeson, Graduate Seeking Doctor's Degree

Lewis Beeson, for two years a graduate assistant in the history department, is now in the University of Minnesota working for his doctor's degree. According to a letter he has just sent to Dr. R. C. Clark, he is holding the same position that he held while he was here and is now on his second year of graduate work there.

When he was an undergraduate in the University, Beeson majored in journalism and minored in history. He took his master's degree here in 1930 and in the same year went to Minnesota. Mrs. Beeson, formerly a secretary of the law school, is now secretary to Dr. Ralph D. Casey, head of the department of journalism there.

PLAN GETS FAVORABLE COMMENT FROM FACULTY

(Continued from Page One) ver's program ever since he was secretary of commerce. Hoover has continually pointed out the ridiculousness of duplication and overlapping of department activities.

Dr. Mez concluded his statement on the plan with, "More power to Herbert in his economy program. It is to be hoped that these changes come into effect before November."

Elmer Pendell, of the department of economics, called the proposed plan for simplification of executive branches of the government a "highly desirable goal urged by practically all economists and political scientists." Although Pendell said he could not express a detailed opinion on the proposal without considerable study of the specific changes advocated, he favored the principle underlying the suggestion.

GEOLOGIST'S VIEWS ON PEACE GIVEN BY SMITH

(Continued from Page One) tions. Countries should be represented according to their material power, so that small countries would not have undue influence.

Second, since quarrels over access to the sea have often caused war in the past, the natural waterways should be free and open, without artificial barriers.

Last, supplies should be made available to the countries which need them. The international economic body would do the distributing.

Shine Day Head Mailed Boots To Polish From Dad

AT LAST an Oregon student's father has found a worthwhile profession for his son. Immediately following the announcement of John Hare's appointment to the chairmanship of Junior Shine day, he received a large package from home, and thinking that it was a box of "goodies" from his mother, he sneaked it up to his room to keep it away from the ravaging appetites of his fraternity brothers.

Exciting in his secret, he hurriedly opened the package to find that his father had gathered the choicest of Hillsboro's old shoes and shipped them here for Johnny to shine. Thus, Mr. Hare expressed satisfaction in knowing that Johnny's three years in the University had really helped him in selecting a profession.

BRYSON TO APPEAR IN RECITAL AT AUDITORIUM

(Continued on Page Four)

concluding group. Bryson chose the song "By a Lonely Forest Pathway," by Griffes, as "one of the most beautiful songs of this century."

A negro spiritual, "Ride On, King Jesus," as arranged by Gaul and Damrosch's ever popular "Danny Dever," are also in the concluding group.

MEZ WILL GIVE VIEWS ON NEW CIVILIZATION

(Continued from Page One) has addressed a large number of groups on the economic and political situation.

The meeting tonight will be the sixth in the Y. M. C. A. series on "The New Civilization." These discussions, which are open to both men and women, are held from 7:30 to 8:30 each Thursday evening.

New Spring SUITS at DeNeffe's

and They Are Worth Seeing Because of the Beauty of the Fabric and Tailoring. And the Lowered Prices Have a Big Appeal. Look Them Over—and Don't Forget TUX TIME Is Still Here and That We Are the Campus Headquarters DeNeffe's

Igloo Set for Big Crowd at Bi-Centennial

Amplifying Horns Are Installed To Aid

Assembly on Next Monday Expected To Attract Large Audience

The George Washington bi-centennial celebration assembly announced for 10:30 next Monday morning will find McArthur court ready to hold a crowd equal to that of the annual commencement program, Carlton E. Spencer, chairman of the assembly committee, said yesterday.

Address System in Place: The entire lower floor will be covered with chairs, and amplifying facilities are being arranged for the speaker of the day, Burt Brown Barker, vice-president of the University.

John Stehn, director of the University concert band, has been grooming this organization for the half-hour of patriotic airs and music popular in Revolutionary days that will open the program of the assembly. The speaking is to last until 11:50.

Assembly One of Many: This gathering with University students and faculty as hosts with every civic organization and citizen of the community invited to participate, is one of thousands of such convocations to be held Monday morning throughout the country commemorating the 200th anniversary of the birth of George Washington.

In an open letter published Tuesday the invitation to attend the event was announced on behalf of the city of Eugene by Elisha Large, mayor, through whom student-citizen cooperation is being handled for joint attendance.

Former Alaskan Asks Concerning Extension Tour

An inquiry about the University of Oregon extension tour this summer into the Yukon country of Alaska has been received at the office of David E. Faville, dean of the school of business administration, and director of the tour. The letter comes from D. A. Shindler of the Portland Bronze and Brass works. Mr. Shindler was a resident in Dawson from 1898 to 1908 and is anxious to revisit old scenes.

In asking concerning the trip he says:

"I like your itinerary very much, as it includes the trip from the coast to Fairbanks over the railroad. In 1907 I made the trip from Valdez to Fairbanks over the trail, then across country to Circle and up the Yukon to Dawson—1,700 miles—a good long trip by dog team which is equivalent to walking as there was three in our party and the dog team carried our luggage. There was no running at full speed as you see in the pictures—just a dog trot all the way with an occasional dash when coming to a settlement."

Enclosed in Mr. Shindler's letter was a plate of a bronze tablet made by him and erected to Reverend William Richmond, first Episcopal missionary to Oregon. The plate was erected in 1931 by the senior class of Hill Military academy.

PAGEANT OF LIFE IN NORTH AMERICA SHOWN: (Continued from Page One) was no "bracelet of bright hair about the bone" . . . Scenes Full of Romance: And was the graceful and sinuous dancing girl in the modern scenes a descendant of this goddess queen of legend? . . . certainly, as she danced with controlled abandon, to the Arab stringed instruments, with their curiously wild wailing strains, one fancied her descended from some

MEZ SPEAKS TO GROUP: Dr. John R. Mez of the economics department spoke Tuesday afternoon before the women's group of the Unitarian church on the topic, "The Tangle of International Finance." Professor Mez is also scheduled to speak over KGW in Portland next week.

Astarte of the desert . . . what superb facial types the Arab sheikhs, and how courtly their grace of manner . . . What towering worn peaks those further mountain ranges of the Atlas mountains . . . and what superb vistas of desert scenery; so like our own Southwest, or eastern Oregon volcanic area; like, too, the desolate parts of Sicily.

Besides this authentic picture of the past of northern Africa, as De Prorok has uncovered it, the same program contains a good movie of Pompeii. It is clear that these films will be of especial interest to students of the classics, of art and archaeology.

Film Moves Briskly: Professor Warren D. Smith, who previewed it with us, kept remarking how well certain flashes illustrated valuable points in geography and geology. Apart from and didactic value, however, the film is excellent as pure movie. It moves briskly, deals in terms of motion, has a sufficient unity in that the same archaeological expedition is present throughout.

I could have done without the silly New York scene which the producer stuck on at the beginning; and De Prorok was strangely woolly-witted about his dates, for an eminent arcaeologist, and curator of the Algiers Museum of Natural History. Maybe he was warned against putting in any learning. But since he was traversing about 12,000 years of history, he might have put in an exact date now and then.

But since an archaeologist finds history in jumbled layers, maybe he wanted to leave it that way. In spite of these slight defects, in my opinion this is the most enjoyable of the Faculty club's films so far. When I noted that the Colonial was showing the Russian Five Year Plan the same night, it struck me that I should like to go to the 5:20 show and stay right through.

Mysterious Bunk

ONCE in a blue moon now some bright, old-fashioned cynic says: "Aw, I never read the advertisements. They're full of bunk."

But when one starts to look for it, the "bunk" in advertising shows a mysterious tendency to be absent. Specimens of it are hard to locate.

The reason for that is simple. Bad goods cannot be successfully advertised. To stand up under the pitiless glare of publicity, merchandise must be honest. It must live up to its promises. Otherwise you would quickly cease to buy it.

So advertisers discovered long ago that for them, too, honesty was the best policy. More!—the only possible policy, if they were to remain advertisers!

Read the advertisements. They are not full of bunk. On the contrary, they are full of honest information and interesting news. They show you ways to be more comfortable. They make life easier. They help you to be happier and healthier. They teach you prices and values.

No doubt about it—advertisements do you many a service. Read them every day!

the Emerald