## EDITORIAL AND FEATURE PAGE OF THE OREGON DAILY EMERALD

# Gregor Emerald

University of Oregon, Eugene

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### Lets Get Out!

NEWSPAPERS Tuesday carried reports of another raid by Japanese upon a U. S. mission in Shanghai. Considerable damage was done on the pretext of a search for anti-Japanese literature. The American consul will most likely file a protest with Japanese authorities, who will make the necessary promises that the outrages will stop. And today or tomorrow the whole process may be repeated again.

It has been evident from the start that the Japanese were not to be halted in their efforts to break the Chinese boycott by mere consular protests. It has become increasingly evident as the days pass that they have no intention of withdrawing from Shanghai and that a major military engagement is in the offing. Why then allow Americans to remain in the disputed

Ships have been sent to Shanghai and marines have been landed in the international settlement to protect our nationals. But if we wish to keep from being entangled in another great war, it would be well to keep American citizens out of the danger zone. We should not go so far in the protection of the rights of a few citizens in China to endanger the peace of the country. We can make our protests to Japan and go so far as to enforce an economic boycott-but we don't want war. All our commercial interests and citizens in the East are not worth the bloodshed and suffering war would bring.

## The President Proposes

DRESIDENT HOOVER deserves the highest praise for his plan to carry out the reorganization of the executive department of the government by giving legislative and administrative functions "single-headed responsibility." It is to be hoped that his plea to Congress for permission to carry out the reorganization work will not be denied.

The proposal of the president, if carried out, should do two very important things. It should alleviate in part the budgetary difficulties of the government by a drastic cut in expenses of administration. But, more important still, the reorganization through concentration of responsibility should greatly increase the effectiveness and efficiency of the governmental depart-

That the president is not oblivious of the fact that his plan will meet with much opposition is shown in his statement to Congress. In this statement he said that other presidents had failed in major results because of the "mobilization of opposition from all quarters," especially in the departments affected. Although this opposition will undoubtedly develop, it should not be strong enough to halt the president in his movement towards efficiency and economy.

## The Curtain Falls

THE DEATH of Mrs. Minnie Maddern Fiske, for half a century a leading figure on the legitimate stage, brings reminiscences to the minds of the older generation perhaps more than the younger which will not be easily replaced by any of the more recent stage celebrities.

Mrs. Fiske was one of the great actresses of three generations. She played in New York for many years, and made several tours through the country. She endeared herself to millions by her splendid interpretations of many roles. She played comedy in her later years with equal ease and grace as she did tragedy.

The stage has lost an outstanding character in the passing of Mrs. Fiske. Her memory joins that of Booth, Duse, Bernhardt, Drew and scores of others who have ensured for the legitimate stage a place in the hearts of the masses which can not be replaced by the greatest stars of the cinema.

## WITH OTHER EDITORS

IMPORTANT COLLEGIATE

tured, clever, sensitive, and her conversation combines gentleness Students at Columbia univer- and wit. In this connection it sity, balloting upon "the ideal should be observed that the pracwoman," gave their first choice tical housewife, "affectionate and to a dream creature answering to a good cook," ran a poor third. the following description: - Cul- So much for the young gentlemen

of a great university and their romantic preferences.

Meantime the students of Barnard college were voting to decide upon "the ideal man." They decided that the ideal man must woman will qualify without diffi- come. culty "just so long as he is rich."

t may or may not be significhoices expressed by the votes cast at 7:45. in the two institutions of higher learning so much as mentions sound character as desirable. The dation will meet at 613 Eleventh concepts are glamorous rather avenue east, at 9 o'clock tonight. than substantial. But life, when life get around to the matter, will may be remote from the declared term's dues. specifications.

too much of the young folks to must be present. return to those studies which fatuous parently fondly imagine to be

### Officials of International League Elected Tuesday

Organization Results From Visit Of Field Representative

A University division of the Inernational League for Industrial Democracy was organized Tuesday night at the Y hut. Officers elected were: president, Wallace J. Campbell; vice-president, Donald H. Saunders; secretary, Kenneth R. Jette; and treasurer, Theodore Pursley. A committee under the chairmanship of Donald H. a program for the meeting two year. weeks from yesterday.

The organization is a result of growing student interest in the Louis Beeson, Graduate reorganization of our economic system which was stimulated by the visit of Harry W. Laidler, national field representative for the organization, to the campus last week. Membership is open to all men and women students on the campus who are interested.

## STATE CHAMBER SECRE-

(Continued from Page One)

Your Banker and Your Commun- tory. He took his master's degree ity" at the forum luncheon Tues- here in 1930 and in the same year lay, and Leonard Read, North- went to Minnesota. Mrs. Bewest manager of the United States formerly a secretary of the law chamber of commerce, will lead school, is now secretary to Dr. the round table discussions during Ralph D. Casey, head of the dethe afternoon on "Problems of partment of journalism there. Dr. Your Secretary." Wednesday eve- Casey was a member of the facning will be given over to discus- ulty of the school of journalism sion on such problems as "Indus- here for some time until he actrial Development," "Greater Dis- cepted his present position in 1930. tribution of Oregon Products," "Tourist Promotion," "State-wide PLAN GETS FAVORABLE Conventions," and like topics.

#### AERONAUTICS TALK BY BECKER AT VILLARD ver's program ever since he was (Continued from Page One)

pilot ground and flying scholarship diculousness of duplication and to the \$625 Boeing master pilot overlapping of department activiground course. A brief questionnaire outlining the candidate's interest in physical education and extra-curricular activities must accompany the candidate's essay.

from the Boeing School of Aero- ber.

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### MISCELLANEOUS

CAMPUS SHOE REPAIR-Quali- terial power, so that small county work, best of service; work tries would not have undue influthat is lasting in service. 13th ence. between Alder and Kincaid.

CLASS

Starts Tuesday-8:30 P. M. MERRICK STUDIOS 861 Willamette Phone 3081

KRAMER BEAUTY SALON Also Hair-cutting PHONE 1880 Next to Walora Candles

## AMPUS + + ALENDAR

and a sense of humor. You may Dr. John R. Mez will speak on determine for yourself which of "Nationalism for the New Civilithese requirements might possibly zation" from 7:30 to 8:30 tonight be eliminated. As one young at the "Y" hut. Everyone wel-

A. W. S. executive council will

Worship group of Wesley foun-

Kwama will hold a short meetremind each of them that they ing tonight in the women's must accept what offers, and that lounge at Gerlinger hall. Everyoddly enough the eventual choice body bring 50 cents for this

Now that these important de- Complete rehearsal of Colonial cisions have been reached, and the Rout will take place this afterlarge furry ear of the nation has noon in Gerlinger hall from 4 to been informed, will it be asking 6 o'clock. All people taking part

Hermian meeting tonight at

W. A. A. basketball tryouts for girls who are not majors or minors from 4:30 to 5:30 today.

Pan Xenia meeting in men's lounge, Gerlinger hall, at 7:30 to-

Y. W. C. A. World Fellowship group will meet at 7:30 tonight at the Y. M. C. A. to hear Dr. Mez on "Nationalism in the New Civi-

This is the last week in which girls may make appointments with Margaret Edmunson for positions Saunders was chosen to work out on the Y. W. C. A. cabinet next

## Seeking Doctor's Degree

Lewis Beeson, for two years a graduate assistant in the history department, is now in the University of Minnesota working for his Clark, he is holding the same position that he held while he was TARIES MEET MARCH 21 here and is now on his second year ning. of graduate work there.

When he was an undergraduate vities of the Los Angeles Office." in the University, Beeson majored T. P. Cramer, Jr., will talk on in journalism and minored in his-

## COMMENT FROM FACULTY

(Continued from Page One) secretary of commerce. Hoover

has continually pointed out the rities. It is very desirable that the principle of reorganization be effected, in Dr. Burnett's opinion.

Dr. Mez concluded his statement on the plan with, "More power to Information on the scholarships Herbert in his economy program. may be obtained from Dr. Warren It is to be hoped that these changes D. Smith, professor of geology, or come into effect before Novem-

Elmer Pendell, of the department of economics, called the proposed plan for simplification of executive branches of the government a "highly desirable goal urged by practically all economists and political scientists." Although Pendell said he could not express a detailed opinion on the proposal without considerable study of the specific changes advocated, he favored the principle underlying the \* \* \* suggestion.

### GEOLOGIST'S VIEWS ON PEACE GIVEN BY SMITH

(Continued from Page One) tions. Countries should be represented according to the their ma-

Second, since quarrels over access to the sea have often caused NEW BEGINNERS' BALLROOM war in the past, the natural waterways should be free and open,

> without artificial barriers: Third, world-wide inventories of the mineral deposits should be car-

Last, supplies should be made available to the countries which need them. The international economic body would do the distrib

## Shine Day Head Mailed Boots To Polish From Dad

AT LAST an Oregon student's father has found a worthwhile profession for his son. Immediately following the announcement of John Hare's appointment to the chairmanship of Junior Shine day, he received a large package from home, and thinking that it was a box of "goodies" from his mother, he sneaked it up to his room to keep it away from the ravaging appetites of his fra-

ternity brothers. Exulting in his secret, he hurriedly opened the package to find that his father had gathered the choicest of Hillsboro's old shoes and shipped them here for Johnny to shine. Thus, Mr. Hare expressed satisfaction in knowing that Johnny's three years in the University had really helped him in selecting a profession.

#### BRYSON TO APPEAR IN RECITAL AT AUDITORIUM

(Continued on Page Four)

concluding group. Bryson chose century."

ly because it was written to ver- until 11:50. ses by Carl Sandburg, who is not famous for metrical perfection or rhythmical sweep.

A negro spiritual, "Ride On, every civic organization and citi-King Jesus," as arranged by Gaul zen of the community invited to and Damrosch's ever popular participate, is one of thousands of "Danny Dever," are also in the such convocations to be held Monconcluding group.

#### MEZ WILL GIVE VIEWS ON NEW CIVILIZATION

(Continued from Page One) has addressed a large number of groups on the economic and political situation.

The meeting tonight will be the sixth in the Y. M. C. A. series on "The New Civilization." These disletter he has just sent to Dr. R. C. cussions, which are open to both 7:30 to 8:30 each Thursday eve-

# New Spring **SUITS**

## DeNeffe's

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Because of the Beauty of the Fabric and Tailoring \* \* \*

And the Lowered Prices Have a Big Appeal

Look Them Over -and Don't

> Forget TUX TIME Is Still Here and

That We Are the Campus Headquarters

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## Igloo Set for Big Crowd at **Bi-Centennial**

Amplifying Horns Are Installed To Aid

Assembly on Next Monday **Expected To Attract** Large Audience

The George Washington bi-centennial celebration assembly announced for 10:30 next Monday morning will find McArthur court ready to hold a crowd equal to that of the annual commencement program, Carlton E. Spencer, chairman of the assembly committee, said yesterday.

No attempt will be made to seggregate University students from townspeople, the chairman stated, but with the Skull and Daggers service organization as ushers ev- trip by dog team which is equiva- I could have done without the eryone will find a seat.

Address System in Place covered with chairs, and amplify- was no running at full speed as ly woolly-witted about his dates, ing facilities are being arranged you see in the pictures—just a dog for an eminent arcraeologist, and for the speaker of the day, Burt trot all the way with an occasional curator of the Algiers Museum of Brown Barker, vice-president of dash when coming to a settle- Natural History. Maybe he was

John Stehn, director of the Unithe song "By a Lonely Forest versity concert band, has been Pathway," by Griffes, as "one of grooming this organization for the made by him and erected to Rev- he might have put in an exact the most beautiful songs of this half-hour of patriotic airs and mu- erend William Richmond, first date now and then. sic popular in Revolutionary days Episcopal missionary to Oregon. "Bricklayer Love," by Hughes, that will open the program of the The plate was erected in 1931 by history in jumbled layers, maybe chieves novel music effects simp- assembly. The speaking is to last the senior class of Hill Military he wanted to leave it that way. In

> Assembly One of Many This gathering with University students and faculty as hosts with day morning throughout the coun- about the bone" . . . try commemorating the 200th anniversary of the birth of George Washington.

Tuesday the invitation to attend dess queen of legend? . . . cer- afternoon before the women's the event was announced on behalf of the city of Eugene by Eli- trolled abandon, to the Arab the topic, "The Tangle of Intersha Large, mayor, through whom stringed instruments, with their national Finance." Professor Mez student-citizen cooperation is being curious wild wailing strains, one is also scheduled to speak over handled for joint attendance.

## Former Alaskan Asks Concerning

summer into the Yukon country of ern Oregon volcanic area; like, Alaska has been received at the too, the desolate parts of Sicily. office of David E. Faville, dean of Besides this authentic picture of the school of business administra- the past of northern Africa, as De tion, and director of the tour. The Prorok has uncovered it, the same letter comes from D. A. Shindler program contains a good movie of of the Portland Bronze and Brass Pompeii. It is clear that these works. Mr. Shindler was a resident in Dawson from 1898 to students of the classics, of art and 1908 and is anxious to revisit old archaeology. scenes.

he says: "I like your itinerary very

son-1,700 miles-a good long present throughout. The entire lower floor will be team carried our luggage. There ning; and de Prorok was strange-

was a plate of a bronze tablet ing about 12,000 years of history, academy.

## PAGEANT OF LIFE IN

(Continued from Page One) was no "bracelet of bright hair

Scenes Full of Romance And was the graceful and sinuous dancing girl in the modern In an open letter published scenes a descendant of this god-

Astarte of the desert . . . what superb facial types the Arab shiekhs, and how courtly their grace of manner . . .

What towering worn peaks Exte nsion Tour what towering worn peaks those further mountain ranges of the Atlas mountains . . . and what An inquiry about the Univer- superb vistas of desert scenery: sity of Oregon extension tour this so like our own Southwest, or east-

Film Moves Briskly

Profssor Warren D. Smith, who In asking concerning the trip previewed it with us, kept remarking how well certain flashes illustrated valuable points in geogramuch, as it includes the trip from phy and geology. Apart from and the coast to Fairbanks over the didactic value, however, the film is railroad. In 1907 I made the trip excellent as pure movie. It moves from Valdez to Fairbanks over briskly, deals in terms of motion, the trail, then across country to has a sufficient unity in that the Circle and up the Yukon to Daw- same achaeological expedition is

lent to walking as there was silly New York scene which the three in our party and the dog producer stuck on at the beginwarned against putting in any Enclosed in Mr. Shindler's letter learning. But since he was travers-

But since an archaeologist finds spite of these slight defects, in my opinion this is the most enjoyable of the Faculty club's films so far. When I noted that the Colonial was NORTH AMERICA SHOWN showing the Russian Five Year Plan the same night, it struck me that I should like to go to the 5:20 show and stay right through.

#### MEZ SPEAKS TO GROUP

Dr. John R. Mez of the economics department spoke Tuesday tainly, as she danced with con- group of the Unitarian church on fancied her descended from some KGW in Portland next week.

# Mysterious Bunk

ONCE in a blue moon now some bright, old-fashioned cynic says: "Aw, I never read the advertisements. They're full of bunk.'

But when one starts to look for it, the "bunk" in advertising shows a mysterious tendency to be absent. Specimens of it are hard to locate.

The reason for that is simple. Bad goods cannot be successfully advertised. To stand up under the pitiless glare of publicity, merchandise must be honest. It must live up to its promises. Otherwise you would quickly cease to buy it.

So advertisers discovered long ago that for them, too, honesty was the best policy. More!-the only possible policy, if they were to remain advertisers!

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No doubt about it—advertisements do you many a service. Read them every day!

Emerald

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