

# SOCIETY

FRANCIS FULTON EDITOR

### Senior Ball Proves Brilliant Success

The Senior ball, held last Saturday evening in Gerlinger hall, proved undoubtedly to be the most brilliant social event of the year to date.

Exotic gold, red and green decorations in Siamese style struck a new and beautiful note in campus dance motifs, and did not detract from the air of dignity and splendor that pervaded the ball room. The floor was in perfect condition, proving groundless the fear that it could not be made suitable for dancing.

A reception for all seniors in Alumni hall just before the dancing was a feature of the evening.

Other social affairs were held in check by the magnitude of the event, with the result that few other functions were given place on the week-end schedule.

Several formal dinners, however, preceded the ball. One was given by Delta Gamma sorority at the Eugene hotel, and another by Alpha Xi Delta at the Lee Duke cafe.

### Alpha Delta Pi Slates Informal Grill Dance

Alpha Delta Pi will hold a grill dance on Saturday, February 13, in the chapter house. The affair will be informal in nature.

Miss Dorothy Foss, in charge of arrangements, plans to have the house tastefully decorated, and will provide distinctive novelties for the guests.

Patrons and patronesses will be Mr. and Mrs. John M. Rae, Mr. and Mrs. Rex Underwood, Mr. Philip A. Parsons, Mrs. Lucy Perkins, and Mr. and Mrs. Floyd Westerfield.

### Women's Faculty Club To Have Tea Today

The Women's Faculty club will hold its monthly tea today in Alumni hall, from 3:30 to 6 o'clock.

In the early part of the afternoon Mrs. C. V. Boyer and Mrs. George Rebec will pour. They will be succeeded later by Mrs. Eric W. Allen and Mrs. Lucy Perkins. Mrs. L. O. Wright is chairman.

### Beta Theta Pi To Hold Two Dinner Dances

The Beta Theta Pi chapter house will be more than usually active socially this week-end, with a semi-formal underclass dinner dance scheduled for Friday night and a formal upperclass dinner dance on Saturday night.

Tables and house will be decorated with candles, spring flowers and floodlights for the affairs, both of which will start at 8:30. Rudy Crommelin is chairman for the upperclass affair. Patrons and patronesses will be Dr. and Mrs. Clarence Spears, Mr. and Mrs. Hal White, Mr. and Mrs. Mish Chapman, Dr. and Mrs. Sante Canjaroli.

Chaperons for the underclass dance will be Dr. and Mrs. C. L. Schwering, Mr. and Mrs. Belden Babb, Mr. and Mrs. Hugh Rosson. Dave Eyre is making the arrangements.

### Leap Year Party Planned By Christian Church Groups

Senior Christian Endeavor and Loyal Berean groups of the First Christian church will hold a leap-year party tonight at the church building, starting promptly at 7:30.

Sterling Cash, master of ceremonies, is keeping secret all plans for entertainment and decorations. He is being assisted by the committee heads, Gerald Morrison and Mabel Moffet of the Berean class.



The fact is well established that Densmore-Leonard and superb apparel for women are synonymous. Then too, the well-qualified staff cheerfully gives assistance in the selection of just the right gown for your particular type.

Densmore-Leonard

and Conley Silsby and Mary Janet Dennison of the Endeavor group. All students of the University are invited to be present.

### Sigma Alpha Mu To Hold Formal Saturday

Sigma Alpha Mu will hold its formal dance Saturday evening in the chapter house, under the direction of Bertram Schatz.

Patrons and patronesses who have been invited to the event are Mr. and Mrs. Russell Cutler, Dr. and Mrs. Alfred Lomax, Dr. and Mrs. Harold J. Noble.

### Kappa Delta To Give Formal Faculty Dinner

Kappa Delta will be hostess Wednesday evening at a formal dinner for members of the faculty. Guests will be Mr. and Mrs. S. Stephenson Smith, Miss Marjorie Forchheimer, Mr. and Mrs. Fred L. Stetson, Mr. and Mrs. Rudolf Ernst, Mr. and Mrs. John Gano, Dr. Edmund Kremer, Mrs. Alice Macduff, and Dr. and Mrs. F. G. G. Schmidt.

### Mothers, Alumnae of Alpha Gamma Delta Form Club

Eugene mothers and alumnae of Alpha Gamma Delta met and organized a club last Thursday afternoon at the chapter house. Officers elected at that time are Mrs. Harvey Wheeler, president; Mrs. Cecil McDonald, treasurer; and Mrs. Forster Steele, secretary.

Meetings of the club will be held at the chapter house on the first Wednesday of each month.

### Women Faculty Newcomers Have Dinner, Card Party

Newcomers to the Women's Faculty club, with their husbands, sponsored a dinner and bridge party Monday evening at the Faculty club building. Mrs. A. L. Lomax is president of the group.

On the committee which made arrangements for the affair were Mrs. Alice B. Macduff, Mrs. Ronald Robnett, Mrs. Paul Ager, Mrs. Genevieve Turnpseed, Miss Margaret Edmundson, Miss Mary E. Starr, Miss Margaret Clark, Miss Mary Jo Allington, Dr. Marian Hayes, and Miss Brownell Frasier.

### Anna Katherine Barrett Announces Engagement

Announcement of the engagement of Miss Anna Katherine Barrett, former student at the University of Oregon, to Paul C. Murphy of Portland, came as a surprise to most of Miss Barrett's friends on the campus.

The news was given out at a tea at the home of the bride's parents, Mr. and Mrs. William Barrett, in Albany, Oregon. Prominent Portland folk attended, with Mrs. Phil Metschan and Mrs. Morton Coke presiding at the tea service.

Miss Barrett is a member of Kappa Alpha Theta sorority, and is well known at the University of Washington, which she attended after leaving Oregon. Mr. Murphy is a graduate of Stanford and is affiliated with Chi Psi fraternity. No date has been set for the wedding.

### Daniel L. Boone, Alumnus, Wed in Portland

Announcement was made last week of the wedding of Miss Florence Victoria Rothwell, daughter of Mr. and Mrs. William C. Rothwell of Seattle, to Mr. Daniel Louis Boone of Portland, former student at the University.

The ceremony was held in the home of Mr. and Mrs. Herschel P. Nunn, brother-in-law and sister of the bridegroom, in Portland. Daffodils and ferns were tastefully employed to decorate an improvised altar in the living room, lighted only by ivory tapers.

Mr. Boone is a member of Sigma Alpha Epsilon fraternity. Mrs. Boone attended the University of Washington, where she was affiliated with Alpha Chi Omega.

### Phi Beta Members Have Program and Tea

Members of Phi Beta, women's national professional fraternity of music, met at their studio on Thursday for a short program and tea. It was announced that the final scholarship concert of the year will be presented February 18, when Roy Bryson, baritone, will give a concert at the Music building on the campus.

### Sigma Kappa to Hold Formal Dance Saturday

Sigma Kappa will present its winter term formal dance Saturday evening in the chapter house. Geraldine Adkins is in charge of arrangements for the affair.

Patrons and patronesses will include Mr. and Mrs. W. G. Beattie, Mr. and Mrs. Raymond Walsh, Mr. and Mrs. Irving Mather, Mr. and Mrs. Arthur B. Stillman, Mrs. Jennie Burrows, Mrs. Louis E. Bean, and Mr. and Mrs. A. E. Roberts.

charge of decorations; Miss Henrietta Stermer, in charge of food; and Miss Willametta Logsdon, in charge of rooms.

### Alpha Phi Plans Penthouse Idea for Formal Dance

The "Penthouse" idea will be carried out at Alpha Phi's formal dance Saturday evening in the chapter house. Decorations will be in the form of miniature sky scrapers around the walls, with colored floods playing upon them.

Mary Dixon is chairman of the dance committee. Patrons and patronesses will be Mrs. A. L. Wall, Dr. and Mrs. C. L. Schwering, Mr. and Mrs. George P. Hopkins, Mr. and Mrs. Daniel D. Gage, Mr. and Mrs. W. F. G. Thacher, and Dean John Straub.

### Law School Students to Hold Barristers' Ball

The Barristers' ball, first dance sponsored by the law school student body this year, will be held tonight from 8 until 11 o'clock at the Cocoanut Grove.

Entertaining features will be provided, and Abbie Green's orchestra will supply the rhythm. Dave Epps is in charge of the event.

### Delta Tau Delta To Present "Color Idea"

"A Color Idea" will feature Delta Tau Delta's formal dance at the chapter house Saturday night. Colored flood lights in varied colors and unusual designs will provide the distinctive motif.

On the committee are Desmond Hill as chairman, Bill Graeper, Harold Holmes, Harold Short, and Orville Garrett. Patrons and patronesses will be Mr. and Mrs. Carlton E. Spencer, Dean David E. Faville, Mr. and Mrs. W. A. Graeper of Portland, and Mr. and Mrs. W. F. G. Thacher.

### Pi Kappa Alpha Chooses Modernistic Motif

A modernistic theme will be used for the Pi Kappa Alpha informal dance to be given Friday evening at the chapter house. Guests will enter through modernistic doorways, and dance in an atmosphere of fantastic futurism.

John Currier is in charge of the affair, assisted by Bob Zerker. Floyd Dorris is chairman of decorations.

Patrons and patronesses will be Mr. and Mrs. R. D. Horn, Mr. and Mrs. Fred L. Stetson, Mr. and Mrs. John M. Rae, and Mr. and Mrs. Wayne D. Morse.

### Temenids to Receive Eastern Stars, Masons

The Temenids have set the date for their reception of members of the Order of Eastern Star and Masonic lodge for February 17, at the Alpha Gamma Delta sorority house.

In the receiving line will be Miss Emma Belle Stadden, Mrs. Alice B. Macduff, and Mrs. Edith B. Pattee.

On the committee for the function are Miss Marian Jones, chairman; Miss Virginia Howard, in

charge of decorations; Miss Henrietta Stermer, in charge of food; and Miss Willametta Logsdon, in charge of rooms.

### Alpha Phi Plans Penthouse Idea for Formal Dance

The "Penthouse" idea will be carried out at Alpha Phi's formal dance Saturday evening in the chapter house. Decorations will be in the form of miniature sky scrapers around the walls, with colored floods playing upon them.

Mary Dixon is chairman of the dance committee. Patrons and patronesses will be Mrs. A. L. Wall, Dr. and Mrs. C. L. Schwering, Mr. and Mrs. George P. Hopkins, Mr. and Mrs. Daniel D. Gage, Mr. and Mrs. W. F. G. Thacher, and Dean John Straub.

### Law School Students to Hold Barristers' Ball

The Barristers' ball, first dance sponsored by the law school student body this year, will be held tonight from 8 until 11 o'clock at the Cocoanut Grove.

Entertaining features will be provided, and Abbie Green's orchestra will supply the rhythm. Dave Epps is in charge of the event.

### Delta Tau Delta To Present "Color Idea"

"A Color Idea" will feature Delta Tau Delta's formal dance at the chapter house Saturday night. Colored flood lights in varied colors and unusual designs will provide the distinctive motif.

On the committee are Desmond Hill as chairman, Bill Graeper, Harold Holmes, Harold Short, and Orville Garrett. Patrons and patronesses will be Mr. and Mrs. Carlton E. Spencer, Dean David E. Faville, Mr. and Mrs. W. A. Graeper of Portland, and Mr. and Mrs. W. F. G. Thacher.

### Pi Kappa Alpha Chooses Modernistic Motif

A modernistic theme will be used for the Pi Kappa Alpha informal dance to be given Friday evening at the chapter house. Guests will enter through modernistic doorways, and dance in an atmosphere of fantastic futurism.

John Currier is in charge of the affair, assisted by Bob Zerker. Floyd Dorris is chairman of decorations.

Patrons and patronesses will be Mr. and Mrs. R. D. Horn, Mr. and Mrs. Fred L. Stetson, Mr. and Mrs. John M. Rae, and Mr. and Mrs. Wayne D. Morse.

### Temenids to Receive Eastern Stars, Masons

The Temenids have set the date for their reception of members of the Order of Eastern Star and Masonic lodge for February 17, at the Alpha Gamma Delta sorority house.

In the receiving line will be Miss Emma Belle Stadden, Mrs. Alice B. Macduff, and Mrs. Edith B. Pattee.

On the committee for the function are Miss Marian Jones, chairman; Miss Virginia Howard, in

## TALKIE TOPICS

Heilig—"Three Wise Girls," featuring Jean Harlow and Mae Clarke. Showing till Friday.

McDonald—"Tonight or Never," with Gloria Swanson. Showing today and Thursday.

Colonial—"East of Borneo," featuring Rose Hobart and Charles Bickford. Showing till Saturday.

Rex—"Mad Parade," and "Transatlantic," with Lilyan Tashman. Showing for the last time today.

Gloria Swanson at McDonald All the brilliant comedy and romantic appeal which made "Tonight or Never" one of the outstanding hits of the New York stage last year, appears again on the screen in the screen production of the famous play which is showing at the McDonald today and tomorrow, with Gloria Swanson in the leading role.

"Tonight or Never," was the last success of the late David Belasco, the grand old man of the American stage. Melvyn Douglas, the rising young New York leading man whom Belasco had signed up for the hero's part in "Tonight or Never" a year before the production of the play began, is again playing the same role in the picture version. The cast includes Ferdinand Gottschalk, Robert Greig, Greta Mayer, and Warburton Gamble.

Jean Harlow at Heilig A story of three girls, who loved not wisely but too well, is told in "Three Wise Girls," which opens for a three day run at the Heilig today. Mae Clarke, Jean Harlow and Marie Prevost are the three young ladies who are glorified in this picture, which is one of those smartly produced, sophisticated comedy dramas.

The men in question are played by Walter Byron, Jameson Thomas and Andy Devine.



Gloria Swanson in a scene from "Tonight or Never," which is showing at the McDonald for two days.

by Walter Byron, Jameson Thomas and Andy Devine.

### Bickford at Colonial

Perhaps one of the most novel motion pictures to be shown this season is showing today for four days at the Colonial theatre. This remarkable photoplay is "East of Borneo," which is filmed partly in the picturesque jungles of Sumatra and the Malay peninsula, among ancient ruins which form the setting for the action of the drama.

This picture is in no sense a travelogue, but a dramatic story which is filled with suspense and exciting action. The cast is headed

by Rose Hobart and Charles Bickford, and also includes Georges Renavent, Lupita Tovar and Noble Johnson.

### Double Bill at Rex

"Mad Parade," featuring Evelyn Brent, and "Transatlantic," with Edmund Lowe and Lilyan Tashman, is showing for the last time today. "Working Girls," starring Paul Lukas and Buddy Rogers, is coming tomorrow for a two day engagement.

### LIBRARY GETS THREE BOOKS

Three new books were received at the library yesterday. One, "The Story of 'The Times'" by William Dodson Bowman, is a regular circulation book. The other two, "Essays in Persuasion" by John M. Keynes, and "Major Forces in World Depression," compiled by the National Industrial Committee Boards, are rent books.

Seventeen states and one territory now have old age pensions.

## WHAT ABOUT TAYLOR'S ICE CREAM ?

Vital Facts—You Should Know If You Enjoy Ice Cream

Butterfat Content: Nourishment and nutritive value in ice cream depends solely on its butterfat content. Ice cream, to be healthful, as well as delicious, must contain this material. Taylor's ice cream has the highest test for butterfat in Eugene, averaging 16%.

Bacteria Count: Grade A milk is allowed a bacteria count of 50,000, and cream 100,000. Our ice cream is made consistently of grade A milk. The plant is regularly inspected by The Pacific Laboratories. A recent test showed the count to be 47,500.

Year Around Freshness: In making our ice cream we use nothing but fresh sweet cream the year around. This assures you of the same quality, and taste in the middle of summer, as in the middle of winter. Our ice cream is made fresh every day.

Watch Us Make It --- Taylor's ice cream is not a commercial product, but is made in our own plant, under rigid restrictions of the State Food and Dairying Department. We'll be glad to show you the complete process.

# taylor's



"Give me Lucky Strike every time"

THEY'RE DOTTY ABOUT DOTTY Dorothy Mackaill's great-great something-or-other was Bobby Burns, the famous Scotch poet, and she's as popular in Hollywood as golf—"another Scotch import. Her favorite pet is a Brazilian monkey. You see the monk in the new FIRST NATIONAL PICTURE, "SAFE IN HELL." Dorothy has smoked LUCKIES for six years, and not a cent was paid for her statement, so we're making a sweeping bow and saying, "Thanks, Dorothy Mackaill."

"My throat is all important to me. No harsh irritants for yours truly. Give me LUCKY STRIKE every time. And pat yourself on the back for your new Cellophane wrapper with that tab which makes the package so easy to open."

Dorothy Mackaill

"It's toasted"

Your Throat Protection—against irritation—against cough And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN ON LUCKY STRIKE—60 modern minutes with the world's finest dance orchestras and Walter Winchell, whose gossip of today becomes the news of tomorrow, every Tuesday, Thursday and Saturday evening over N.B.C. networks.

### Your Photograph!

A lasting remembrance of extreme value in years to come—  
Your own photograph for yourself—  
For distinctive and personal workmanship—

See  
**McKune Studio**  
Oak and Broadway  
Phone 1646

### Announcing Our NEW SPECIAL

at the Counter  
A Milkshake!  
and Your Choice of a Hot Dog, Ham or Peanut Butter Sandwich

15c

