EDITORIAL AND FEATURE PAGE OF THE OREGON DAILY EMERALD

Gregon & Emerald

University of Oregon, Eugene

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Thank You, Mr. Baker

AN Order of the "O" man, Walt Baker, comes to the defense of that august body today with a communication, which, due to our previous acquaintance with the writings of the aforesaid Mr. Baker, we are glad to receive and consider, yet are

Let our correspondent be answered. Editorials in the Emerald-and it is the common practice in the newspaper worldhave always been unsigned.

For the four years we have been associated with the Emerald, the paper, under a succession of leaders, has always opposed the "library steps" hacking sessions. Its suggested remedy has always been abolition. Let Mr. Baker know that had the Order abolished the "steps" Wednesday night the Emerald would have replied with the highest praise of their action. Unfortunately, the Order changed its mind. We followed suit.

The tone of our correspondent's communication appears to indicate that there is a crying need for ENFORCEMENT of traditions. Webster defines a tradition as "a custom which has prevailed, as from generation to generation." Have our "traditions" ceased to be traditions, so that they must be enforced

Mr. Baker expresses righteous indigination at the fact that the Emerald has not decided "whether it is for or against traditions." That is easily answered. The Emerald is for any tradition which it feels is constructive, but the "library steps" do not fall in this classification.

And, in closing, let me say (this is Willis Duniway writing, Mr. Baker) write us again some time.

From Good-Will To 'War'

TWO of the University's good-will ambassadors, the Pacific basin debaters, have registered in school, and will take up their scholastic training where they left off last May.

One, Roger A. Pfaff, has enrolled in advanced military train-

At first glance, this was a blow to an idealistic conception of him. Last spring he was awarded many prizes as the author of essays and orations on world peace and disarmament. Since that time he has seen much of the world. He has traveled in the great ulcer of world stability today-Manchuria, China, and Japan. Surely he had the opportunity to learn the foolishness of war as an implement of national policy.

Yet Pfaff has enrolled in advanced military training. He will study more intensively how the instrument of war may be used. However, after a discussion with Mr. Pfaff, the idealistic

sore spot of today's civilization has merely tempered his idealsnot destroyed them.

He no longer dreams of a situation in which the world's nations will live in brotherly love. In the antipodes he saw trade barriers being thrown up retaliatory to American tariffs. In China he saw barbed-wire barriers being thrown up retaliatory

to Japanese invasion. He has learned something of the way the wheels of the world actually run. He has been disillusioned of the dream that men can live, at the present time, in perfect peace and brotherly

He has learned that many governments of the world cannot control their own activities—that Japanese war lords defy the civil government, that Chinese soldiers plunder their own people

on the march. He has reasoned that total disarmament is not possible until the governments of the world are stable and controllable. While still clinging firmly to the premise that much of the present world armament is wasteful, he recognizes that some of that armament is needful. A machine gun on every housetop would

be wasteful; but a lock on the front door is a necessity. So Pfaff has signed up for advanced military training. He has acquired wisdom in his travels. The ideals of the classroom are gone, and in their place has come a practical outlook on affairs which is still, somehow, coupled with a hopefulness and confidence in the future that merits the heartiest approval and congratulation.

Three Times Daily

THE young woman who smiled out at us from the advertisement on the page was very attractive, and our hand paused in its rapid run through the magazine. There was a soft light on the young lady's face, her eyes were closed, and her lips slightly parted. We thought at first she was about to be kissed, and looked elsewhere on the page for the man to do the deed.

But we were wrong. She was trying to whistle. And she didn't look at all moronic-for you surely remember the remark the eastern college professor dropped some time ago that all persons who whistled were morons. Interested, we read the ad. The young lady, we found, was telling women beauty seekers to whistle from two to five minutes every day "to keep lovely lips kissable." That was a new one on us.

What a host of things the various ads would have us do every day! Why, if we did them all, we might never get anything else accomplished. We are to do setting-up exercises every morning, eat three yeast cakes a day, brush our teeth and massage our gums thrice daily, gargle with this or that the same number of times, pause some time during the afternoon and refresh ourselves, eat an apple a day to keep the doc away, chew gum after every meal, smoke such and such a brand of cigarettes regularly, drink orange juice . . .

Three times daily-the words are fast becoming a slogan of

American life.



OLD SHERRY ROSS."

POCIAL PRESTIGE

thought, we present our latest phenomena . . . the best improveatrocity. This is in direct comp ment we have to offer on the Libe with Dull and Staggers and the steps sitchiation is bleachers for boys in the back room.

OREGON DISCOURTESY BOOK

> by PARSUL POST Introduction

To create at Oregon the Sing-Sing type of man, and the Poker Nell type of woman, absolutely of proper conduct and a darned nuisance at all times is the purpose of this little guide. Round I

The Introduction

1. The man should always be with the exception of Slug Pal- this outta yer beard:

Example: "Hey, Susie, Thissis

2. Kicking the lady in the shins, sifting ashes in her face or slapping her on the back while being presented are looked upon with disfavor by many.

3. If the gentleman is wearing a hat, he should remove it. If he was wearing no hat, the lady should remove hers. Somebody's gotta do it.

4. If you are being introduced to a Pi Kap, be careful not to shake hands. Permament disability has often resulted from this ox pass.

ways put your breath beyond susp -oh, pardon us.

6. When a number of people are to be introduced, the last one to meet everybody is the nigger

THIS GREAT BIG NEWSY CAMPI . . . The Delts are raisin wuppeh about the new buzzer system installed . . . Noble Jr. is faring fine, thank you . . . Jupe Prescott, and his C Sax pipe . . . Al McKelligon, his limp . . . Cay Mc-Vey, and her "Bouncing Baby" apple pie . . . here's another Lucretia

Classified Advertisements

Rates Pavable in Advance 10c a line for first insertion; 5c a line for each additional insertion.

Telephone 3300; local 214

LOST

OST: Green and black Schaeffer fountain pen. Name engraved. Reward. Call Bob Needham, phone 1906.

LOST-Pair horn rimmed glasses in case between Condon and Old Library. Call 129.

OST-Brown leather class notebook in men's gym. Initials G. A. D. on cover. Finder please return to Gordon Day, Phi Kappa Psi, phone 758.

MISCELLANEOUS

MANUSCRIPTS prepared—Expert typing work. Ted Pursley. Phone

HARRIET UNDERWOOD Phone 1393 83 13th Ave E. DRESSMAKING SALON Style Right-Price Right Upstairs over Underwood & Elliott Grocery.

SHOES REPAIRED-The finest shoe repairing in Eugene, quality work, and service. All solesstitched, no nails. Campus Shoe Repair, 13th between Alder and Kincaid.

KRAMER BEAUTY SALON Also Hair-cutting PHONE 1880 Next to Walora Candies

NEW BEGINNERS' BALLROOM CLASS

Starts Tuesday-8:30 P. M. MERRICK STUDIOS 861 Willamette Phone 3081

IN REGARD TO THESE YAR Borgia in the making . . . she was woman's lounge at Gerlinger hall for continued falling prices, and NEW AUTOMATIC PHONES tryin' to give it away . . . A lotta at 4 o'clock Sunday for Philome- consequently another lean year for THEY'VE PUT IN THE MEN'S Sig Alphs raiding the Theta house lete initiation, dressed in white. DORM, WE SUGGEST THIS in search of borrowed funnygraft SLOGAN: "I'D DIAL FOR DEAR records . . . no more rumblings about the libel suit Norblad be initiated Sunday should be in 1932, because we expect still furplanned to instigate . . . you can the sun room at Gerlinger hall at ther decline in prices on the merhave that word for 19c . . . it's least five minutes before time chandise which we have on hand.

and his volunteer fire department shirt . . . a gal's remark about The class in piano pedagogy, un-'Do they have two basketball der Mrs. Jane Thacher, will meet games so they can seat every- on scheduled time at 4 o'clock on part of the students." body?" . . . (Authentic) . . . our Friday in the ensemble room, nal, half-hearted, half-witted fore- futile attempts to explain the school of music.



Innpintariss Innokesnoniss Innmudeelsiss Inclaynonniss

Say it fast, and maybe you'll side the point. get it. Answer tamorra.



Cat 'n' Dog-gerel. My dream gal may be homely, With a face like a canned sarding 5. When meeting others, al- To these eyes of mine, she is divine.

For she drives a V-16.

AMPUS * *

be held at noon today at the Green is all against it—and with no sug-Lantern.

English department, will give a hall of the Gerlinger building.

College Side at 4:15 Friday after- something. It is generally the noon. It is very important that ev- people that decry the most forceery member be there.

House managers for fraternities will meet today in front of Condon | CO-OP REPORT SHOWS at 12:40 for Oregana pictures.

House managers for sororities



Tonight

SIGN OUT FROM THE HOUSE AND JOIN US. DINNERS THAT ARE DIFFERENT . . . WITH FOOD THAT IS DELL-Clous.

Yes, your friends will be found here!

Lee Duke's

sororities will meet today at 12:30 Clain to an increase in salary of in front of Condon for Oregana pic- \$25 per month, which he has not taken, in view of the present slump.

Salaries Big Item

Insurance\$90 per month

Advertising\$90 per month

Salaries

the Co-op. He said:

each student is a member.

board of directors known as the

Co-op board, consisting of five stu-

dents, elected annually by the stu-

dent body, and two members of

(Continued from Page One)

worth of \$33,000.

Rent

\$950 per month

.\$250 per month

Members of the George Wash-The four biggest items of overington's Birthday party committee head expense for the Co-op as will meet at the Faculty club today shown in McClain's report, are: at 4 o'clock to discuss arrange-

Phi Theta Upsilon members and group presidents, must be in the Forecasting 1932, McClain looks

the depresh . . . Dick Neuberger, scheduled for group initiation.

The Safety Valve

An Outlet for Campus Steam

All communications are to be addressed to the editor, Oregon Daily Emerald, and should not exceed 200 words in length. Letters must be signed, but should the writer prefer, only initials will be used. The editor maintains the right to withhold publication should he see fit.

BAKER DEFENDS "ORDER"

To the Editor:

the faculty. Its present personnel Came yesterday another criti- is as follows: Here's a hotcha for you blokes cism of the Order of the "O"to mull over. Little Irwin sneaked their shortcomings, faults and mis- Walstrom, Ethan Newman, Doroit into our stack of papers a week steps. Always when such destructhy Illidge, George Turner, Dean ago come Chewsday, and as we're tive criticism appears in the Em- James H. Gilbert, and Dean David presented to the woman. This is short on idees this mawnin, comb erald, it is unsigned. Whether the E. Faville. writer, feeling his views to be in At the annual Co-op meeting, in the minority, invariably holds out the first part of May, any or all his name, or he is ashamed to have members of the Oregon student himself associated with some of body will be given an opportunity the spurious trash, is perhaps be- to inspect the complete audited

> What IS pertinent, however, is announced. why all the panning when not one single solitary suggestion for the PIANIST MAKES MODEL betterment of existing conditions ever finds its way into the editorial columns of the Emerald. It flimsy personal prejudice. Why keeps idling until the ship makes manner." don't these same writers get their a landing. Another interesting a remedy, if such be needed?

In all probability, if the Order of the "O" had voted to discontinue the Libe Steps, some thoughtless rattlebrain would put ground. in with an article condemning them for the destruction of one of them for the destruction of one of Oregon's oldest traditions. seems to run that way—the Order women at the press conference will does something; and the Emerald

Perhaps some day the Emerald Professor H. C. Howe, of the will decide whether or not it is for or against traditions, so that the reading Sunday at 7:30 in alumni service organizations and the Lettermen's club, who are honestly trying to build up rather than tear Skull and Dagger meeting at down, will be able to accomplish fully that do the least to improve. WALT BAKER

gestions for betterment.

FALL IN 1931 BUSINESS

(Continued from Page One)

"Although we were unable to add to our capital through profits, we have reduced our stock of merchandise, and have in this way reduced our outstanding indebtedness by approximately \$4000 during the year.

"The store now is in the best financial condition it has ever been

From 1930 to 1931, total sales fell off 11 1-2 per cent. Among the five departments of the store, textbook sales suffered least, dropping only 2 per cent. This is the department which does by far the largest volume of business. In 1931, the sale of textbooks amounted to \$36,045.

Athletic Goods Suffer

Sales of athletic goods suffered most, with a drop of 27 per cent. Compared with 1930 figures, the business of the five departments fell off as follows:

Textbooks 2 per cent Stationery 20 per cent General books......11 per cent Athletic goods .. 27 per cent Candy, cigarettes, and

drug sundries.....12 per cent

No salary cuts have been made,

McClain reported. The staff of the store had been reduced from seven to six, and now consists of Mc-Clain, who receives \$3300 per year. and five other persons working full time, at an average salary of \$102.50 per month. In addition to these salaries, \$1935 was paid to students for part time help in 1931. Since October 1, 1931, the terms

of his contract have entitled Mc-

BOOKS OF THE DAY

EDITED BY ROY SHEEDY

AFTER HULEY The First Mrs. Fraser. By St. John Ervine. Macmillan.

By BOB RIDDELL

"I can see little or no prospect Philomelete members who are to of making any profit for the year lusion and humor that applause is very stupid. "We expect, also, further decline in our volume of business, due to both the decrease in enrollment and to lack of funds on the The University Co-op is owned entirely by the student body of the University of Oregon. It is a cooperative association, organized unman whom she had once married laugh. der the state laws of Oregon. It and still loved.

is not connected in any way with the A. S. U. O. organization, but is a separate corporation, of which Launched 11 years ago with no capital, the Co-op now has a net riages fails to learn the true na- youngsters. The corporation is governed by a

ture of woman. When worried by his second wife he bizarrely confides in the first Mrs. Fraser, who manages affairs competently after that. His sons, one an ultra-smart Thank the Lord we've at last unbelieving young Cambridge boy, stumbled on a sophisticated volume the other a dull, stodgy, businessthat is neither malicious nor un- man, afford more than some humor necessarily prophetic. Indeed, with their ridiculous conceit and while pages of "The First Mrs. seriousness. Of the Fraser wives, Fraser" are pure Huxley, Ervine the first is in her middle fifties, tempers it with much candid il- the second young, beautiful and

inevitable. This adaptation of the | Amusing among the numerous successful drama loses none of the incidents, is that of the first Mrs. original's charm and spontaneity; Fraser's journey with her sons, Ervine at times deviates into a from an artistic, modern, playsort of prose poetry, some episodes house (whose plays invariably had are smart-aleck, but ultimately the first scenes in a brothel to a stybook is to be remembered as the lish night-club, where she was sursane and kindly story of a middle prised to notice that it was the aged woman, and a middle-aged habit of modish persons not to

In the Huxley manner, we are It is to Mr. Ervine's credit that introduced to an argument bethe characters about whom the tween a lover and his love, on the tale revolves have their foibles, yet art of Jacob Epstein. For the rest, remain charming and likeable to Mr. Ervine exposes humanity huthe end. Mr. Fraser is a blustery morously, but as devastatingly as Scotchman, who through two mar- the most vitriolic work of the

Hopkins' Steinway in his studio. the scene. "I was just a youngster None of his ships have flown at then," he said, "and probably few the initial trial, Mr. Hopkins ex- boys at that time thought of trying plained, but he perseveres until to make airplanes as a pastime, his patience is rewarded by seeing but I went straight home and behis creations take to the air and gan at once to make planes. Need-

Wally Baker, president; Ralph records of their corporation, Baker a far cry from the technical exe- him to experiment on his own ac-

chanical device.

"The craftsmanship, the tech- girls in his neighborhood. PLANES IN WORKSHOP nique and the painstaking detail Little Beverly, Mr. Hopkins' 5which are required for fashioning a year-old daughter, already shows a seems that the attitude of the fire low-wing monoplane with a 40-inch thing of wood and paper that will decided preference for making and vinegar journalists' thought- wing spread. This ship has flown fly through the air," he said, "are things with tools to playing with less and unwarranted drivel print- about three times the height of closely allied to the technique nec- dolls, and strangely, so far, she has ed against the Order is all "con" Mr. Hopkins' house after taking essary for the performance of a displayed a complete indifference with no backing outside of a off, and when gliding the propellor musical composition in an artistic in the piano as an instrument of

400 feet after taking off, and when not proved to be the stronger.

fashion and construct every sort white paint.

These wheels are made of rubber

manent hangar-a space upon Mr. French flier, Farman, was also on sail through space as graceful as less to say." he laughed, "those the flight of a bird. And in talking early models did not fly as sucwith Mr. Hopkins one gathers from cessfully as the more recent ones."

his enthusiasm that he derives a It was not until two years ago, satisfaction in a sense similar to when Mr. Hopkins was helping a the creation of a musical number neighbor's boy to put together a of his own composition. Indeed, as monoplane from a miniature avia-Mr. Hopkins views it, it is not such tion set, that the urge came upon cution of a difficult musical piece count, and he is still at it, much to the making of an intricate me- to the great delight of all the boys and a goodly number of the small

He said that undoubtedly he There was rather a wistful look heads (or head) together in a constructive effort to sanely suggest a 30-inch wing spread. It is propelled by rubber and flies about aptitude and passion for music had a sailboat with a torn sail and a broken mast and rigging. Such a landing on its small rubber wheels "For as long as I can remem- proud and perfectly made little runs gracefully along upon the ber," he said, "I've liked to plan, sailing model, gay with red and

One of the biggest thrills of his thing to amuse our 2-year-old son. balls from the "five and ten." One life, he said, was when he attend- What chance has even a very sturof Mr. Hopkins' favorites, however, ed the first airplane meet in Los dy sailboat or one that has particiand one of his prettiest planes, is a Angeles in 1910 and saw Glen Cur- pated in happier days in many a Lockheed-Vega scale model which tiss, one of the most famous of the sailboat race in California-at the does not fly, but occupies a per- American pioneers in aviation. The mercy, finally, of even a very small

The Truth!

"ALL OF US OVERLOOK GOOD THINGS PART OF THE TIME, AND A LOT OF US OVERLOOK THEM ALL OF THE TIME.'

A successful Eugene merchant called this to our attention the other day when we were talking to him about adver-

"Many of those who read current advertising in the papers are apt to jeer at phrases such as

Lowest Prices in 15 Years A New Low in ValueS

The funny part of it is the fact that such statements are true!

"Never in the history of our business have prices been so lo wand quality so high. My advice is - - - buy now and save money later!"

And that is what we say, too. Current advertising of the Oregon Daily Emerald gives you tips on real values and where to buy. The Emerald is read by 3000 moderns whose buying power is over two million dollars a year.