

**Oregon Emerald**

University of Oregon, Eugene

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**Britain Swings To The Right.**

FOLLOWING pre-election predictions, Ramsay MacDonald's national government has won a smashing victory at the British polls. The cabinet leader's former party, labor, has met with its worst defeat in years, and the conservative triumph is so complete that the party may be able to completely dominate the next parliament.

On what issues did MacDonald so win the British popular support? In his campaign the government leader said: "These are times of exceptional urgency and exceptional conditions which demand exceptional treatment. . . . The government must therefore be free to consider every proposal likely to help, such as tariffs, the expansion of exports, the contraction of imports, commercial treaties, and mutual economic arrangements with the dominions. It must watch how the devaluation of money and the economies which had to be made to balance the budget affect our people to protect them against exploitation."

No real issue is made, no real plan evolved for the salvation of the British government and the return of the pound sterling to par value—all that is asked is that the national government be allowed a free hand in working out the problems of the country. And MacDonald, a traitor to the party and the party ideals that lifted him to the government leadership, wins on such a platform. He asks for a dictatorship and gets it.

The attempts made so far to balance the British budget since the crash of the pound sterling have been far from satisfactory. The cut in allowances for the dole means further hardship for Britain's army of unemployed. No matter what criticism has been made of the dole, particularly in this country, it has been concrete evidence to the British unemployed that the government was making a real effort to help them out. Nothing less could have averted revolutionary symptoms in the country. Millions unemployed can create quite a stir when aroused. That these people still have faith in their government seems indicated by the overwhelming conservative majority.

What will MacDonald do now? If he remains at the head of the government, he will probably advocate a tariff for the protection of home industries. He has indicated such a course will be necessary. It is a complete going over to the conservative protectionists, and a throwdown of his party and the principles of free trade. Furthermore, it is hardly probable that a protectionist tariff is going to help Great Britain any more than the Hawley-Smoot tariff is going to save the United States.

The MacDonald regime is going to be an interesting one to follow, and the course of events in Great Britain is going to influence largely the rest of the world. The United States, too, may see considerable excitement in the next presidential election. And it would not be surprising to see President Hoover use the words of Ramsay MacDonald in campaigning for reelection. "These are times of exceptional urgency and exceptional conditions. . . ."

**The Art School Scores**

WELCOME indeed is the announcement in yesterday's Emerald of the honors which have come to Glenn Gardiner, graduate of the University school of architecture and allied arts, this summer.

Gardiner has just been given an apprenticeship with Lloyd Wright, son of the famous exponent of modern art, Frank Lloyd Wright. In addition, he has had an article on city planning accepted by a leading magazine, and has been invited to speak before the national convention of the American Institute of City Planners.

Much of the praise will go to Gardiner for being able to do such outstanding work to gain the recognition which has just come to him. But not a little of the credit for his unusual opportunities is due to University school of architecture and allied arts, where he received his training.

The local school, we are proud to say, has been termed the outstanding architecture school in the country by the board of inspection of Collegiate Schools of Architecture. That such recognition should be given a school on the Pacific coast, comparatively isolated from the so-called "culture centers" of the East, is itself noteworthy to a high degree. In company with other schools and departments of the University, it is evidence of the progress which this institution is gradually making, despite "depression" handicaps.

**LEMON PALOOKA**

Now that we know the terrible conditions under which we survived the last year on the Oregon campus, we can draw down the corner of our mouth and look blue.

We move that a leather medal be awarded the heroic investigator who braved the terrors of a "small pox epidemic" to get the low-down on health conditions at Oregon.

AND THREE BIERS FOR THE MAGAZINE THAT PUBLISHED THE ARTICLE!

We think it was a grave offense against Oregon and it should be re-hearsed.

THE COURAGEOUS WRITER OF THE FEARLESS ARTICLE IS LIKE THE CO-ED THAT FLUNKED MATH—SHE DOES NOT COUNT.

What's this we hear about a certain well-known editor on this campus talking, while in a September Morn costume, to a girl? Oh, yes—it was over the telephone; but here is the dirt:

It seems that the great man was indulging in the luxury of a shower bath at his fraternity house (yes, they do have such things) when he was first telephoned by one of his male assistants who kept him shivering in the cold air as long as he could. Who then, should decide to pester him, but a bevy of girls (over the telephone). The first called him up.

"Oh, Bill," she cooed. (We'll call our hero Bill for purposes of disguise.)

"Uh-huh."  
"Member me?"  
"Can't say I do."  
"I met you at the Olympic Hotel during the Seattle game. Don't you remember?"

"Oh, My Gawd!"

The telephone was shattered as the fainting man let it fall.

All of which emphasizes a point—be careful what you say, think, or do at out-of-town games.

**Classified Advertisements**

Rates Payable in Advance  
10c a line for first insertion;  
5c a line for each additional insertion.

Telephone 3300; local 214

**LOST**

LOST—Gray leather jacket in front of Phi Sigma Kappa house. Please call Jack Fresch. Phone 1906.

**FOR SALE**

FOR SALE—1931 Chevrolet roadster, practically new; perfectly broken in; terms. Will take \$200 loss for short time. Call 306 or see at 362 E. 14th.

**WANTED**

WANTED: One representative in every house to take orders for Xmas cards on commission. Call Harold Theda at 2827-J.

**WANTED**—Men for part-time work. See W. R. Archer, 995 Alder St., between 6:30 and 7:30 p. m.

**HELP WANTED**—Out-of-town freshman to work nights for room and \$15 a month. Apply 1245 Onyx, 6:30 to 7:30 p. m.

ANY intelligent person may earn good income corresponding for newspapers; all or spare time; send for free booklet; tells how. Heacock, 418 Dun Bldg., Buffalo, N. Y.

**MISCELLANEOUS**

HARRIET UNDERWOOD  
583 13th Ave E. Phone 1393  
DRESSMAKING SALON  
Style Right—Price Right  
Upstairs over Underwood & Elliott Grocery.

**CONTRACT BRIDGE** Culbertson System. Taught by Mrs. G. E. Lehman. 1774 Alder street. Phone 1180 for appointments.

**KRAMER BEAUTY SALON**  
Also Hair-cutting  
PHONE 1880  
Next to Walora Candies

**HOME-COOKED MEALS**—All you can eat; \$5.50 a week. 1247 University.

**LEARN TO DANCE**  
At MERRICK STUDIOS  
Phone 3081 - - 861 Willamette



We haven't felt poetic for a long time, but this nice weather overwhelms us. Grit your teeth, here goes:

**BLANK VERSE**

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WELL, THERE YOU ARE, EVERYBODY. IF THAT ISN'T BLANK, NOTHING EVER WAS.

That terrible Dr. Pollard, the geezer that gives his 8:00 o'clock students yawning exercises, stopped yesterday to converse democratically with a poor tree surgeon. After a few sympathetic words about the way trees lost their leaves:

"Too bad about these trees," the tree surgeon said.

"How is that?" the German professor asked.

"Why, they're all leaving."  
"Gottdammerlung!" ex claimed Pollard disgustedly.

P. S. for the Censor: Gottdammerlung is not profanatory.

And now, everyone, Ethel L. Cohall makes her first report:



Dear Lemon Palooka:  
This is a terrible business, sending a girl such as myself into a dump like the Sigma Boo house—the one between Spilyard and Brawler on the mill pond.

The Sigma Boo's are too strong for a weak little girl like me to investigate properly. I did notice that they had several loving cups including Falter Horblad.

The boys go in for childish pastimes like playing hop-scotch in dormitory pigging parlors. Also, if they see a cellar, they go in for anything they can find. Grape jelly is especially beloved.

Will Parker and his multi-horned car hang out here. McSwilligon, the volleyball sensation, and Healthy Locum, premiere canoeist, did their best to entertain me as a lady shouldn't be entertained.

Some of the boys keep growling eternally about an unfaithful girl of theirs that was stolen by some Washington super-poly men. I heard so much about the lost Sigma Boo siren that I got mad and left.

Yours in jealousy,  
ETHEL L. COHALL

Not so bad for a little girl but

**CIVILIZATION**

**MAN'S OWN SHOW:**

**CIVILIZATION**

By GEORGE DORSAY

One person has said, "This book will add ten years to your mental stature."

**BOOK BALCONY**

**University Co-op**

she brought up a question. Where is that siren? Little Irvin says he heard plans are under way for its recovery, but—

**The Heart Bomb Of Aunt Eppie**

Dear Aunt Eppie:  
In a recent campus production I was forced to dye my hair a brilliant red. Do you think I should leave it in the auburn state or should I have it transformed to one of the extremely popular platinum blonde shades? (a la Pi Phi).

Affectionately,  
Carian Mamp.

Dear Carian:  
I would very heartily suggest that you leave it red so that it will blend with the woodwork in the College Slide. I would not endorse the platinum shade because it is being run into the ground by several of last year's brunettes.

Yours truly,  
Aunt Eppie.

P. S.—That makes you a communist.

**Faculty Member To Talk In Portland on Education**

Dr. F. G. G. Schmidt, of the German department, is to address the German club at Washington high school in Portland this Friday. His subject will be "German Education in European Countries at the Present Time."

Dr. Schmidt recently returned from a several months' visit in Europe.

**PREDICTS SUCCESS OF HOMECOMING PLANS**

(Continued from Page One)

decoration chairman stated. He again emphasized the fact that the principle of the campus decorations will be not to "razz" Oregon State but to welcome them and our own grads as well.

**Decorations Different**

Bob Holmes stated that the Stark decoration firm of Portland had been secured to decorate for the dance and that it would be the most completely decorated Homecoming dance in years. He also stated that the programs would be "something new and different."

The directorate will meet at 7:30 tonight in the Journalism building and important developments are expected.

PRICE  
**49c**  
Prophylactic Tooth Brush and one Bottle of Listerine

**49c**

LET US HELP YOUR BUDGET

**University Pharmacy**  
Across from the Kappa Sig House

**SAVE . . .**

on the little things and the big things will take care of themselves.

LET OUR BARGAIN COUNTER HELP YOUR BUDGET

Pepsodent Tooth Paste—38c  
Bayer's Aspirin Tablets—23c

**All Winter Play**  
at  
**OAKWAY**  
ACROSS FERRY STREET BRIDGE

Try Our  
**Hot Mince Pie**

**College Side Inn**

We make our own mincemeat

**\$4.50 Meal Ticket \$4.50**

"A Place to Meet and Eat"

**CAMPUS CALENDAR**

Phi Delta Phi, law honorary, will meet tonight at 7 o'clock at the College Side.

Alpha Gamma Delta announces the pledging of Isobel Tracy, of Claremont, California.

Sigma Alpha Epsilon announces the pledging of Theodore and William Hansen of Eugene.

Tau Delta Delta will hold a formal initiation tonight at 7:15 in the Music building.

Prose and Poetry group of Phi-omelete meets tonight at the Kappa Delta house from 9 to 10.

Pi Delta Phi will hold a luncheon at the Anchorage at 12 o'clock Friday. All members be present.

Theta Sigma Phi, women's journalism honorary will meet in room 105, Journalism, this afternoon at 5 o'clock.

Committee chairmen for Journalism Jamboree will meet in room 104 Journalism building at 4 o'clock today.

Crossroads will not meet tonight, giving way to the president's reception. Watch Emerald for announcement of next meeting.

The regular Thursday evening meeting of the Christian Science organization will be held at 7:30 tonight in the Y. W. C. A. bungalow.

Alpha Delta Sigma meeting today at 11:50 in Prof. Thacher's office. All members be there. Important.

Zeta Tau Alpha announces the pledging of Florence Sinnott of Roseburg and Edith Pitkanen of Astoria.

The committee chairmen of the Journalism Jam will meet this afternoon at 4 o'clock in room 104 of the Journalism building. Very important.

All girls soliciting townspeople in the doughnut sale are to have their orders at the Y. W. C. A. bungalow by 5 o'clock this afternoon.

There will a meeting of the Order of the O at the Sigma Alpha Mu house tonight for dinner at 6 o'clock. All members are urged to attend.

**Allen, Mangevil, Leonard Named on Club Committee**

Hubert Allen, Florendo Mangavil, and Jean Leonard were appointed on the membership committee of the Cosmopolitan club at a meeting held at the International House. Any students who wish to join the club are urged by the committee to hand in their names this week. Initiation will take place November 11.

Phi Mu Alpha meeting tonight in the Music building at 7 o'clock. Important. Everyone be there.

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**Halloween Dance MIDWAY**

FRIDAY NITE

Carl Collins 8 Kampus Knights

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Your social attribute . . .  
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**New Service Laundry**  
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Last Year—\$8.00

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THIS YEAR

**\$6.50**

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For young men and men who want their shoes as "young as they feel."

In Scotch grain, with its ski shape and mocc toe. . . . Also black and brown Scotch grain in plain toes.

This is a year for saving money . . . and this Oregon Brogue at only \$6.50 helps you do just that.

**Buster Brown SHOE STORE**  
933 WILLAMETTE

**Grad Students To Take Master's Degree Exams**

Two graduate students, Alice Spurgin and Jack Hewitt, will take master's degree examinations during the next two weeks.

Miss Spurgin, who is working for an M.A. degree, graduated from Oregon in 1930. Hewitt is an instructor in physical education here.

**DOUGHNUTS ON OREGON CAMPUS AS SALE STARTS**

(Continued from Page One)

is here observing the manner and results of the sale, was quite impressed. Mr. Denton took pictures of the booths and the Oregon campus, and plans to sponsor similar sales in colleges throughout the United States.