

Steady Growth Made Despite Lack of Funds

Add to Faculty Personnel, Teaching Standards Raised

Men Rather Than Mortar Has Been the Policy Of Dr. Hall

Steady progress that has attracted attention throughout the entire country has been noted in every department of the University of Oregon, in spite of the handicap of the last ten years, in which the University has had an increase in regular attendance at Eugene of 77.5 per cent, while the income for instruction, operation and maintenance was increased but 13.5 per cent.

Lower Division Work Shown

In 1927 there was established the lower and upper divisions, with group organization in the lower division and specialization deferred to the upper division. The purpose here is to get a broad liberal education for the first two years, upon the completion of which the students who do not show adequate interest should be encouraged to drop out of the University, while the better students have been given a period of time in which to study their natural aptitudes and to select their major subjects in accordance with their best abilities and profoundest interests.

Men Preferred to Mortar

The administration, confronted by a rapidly increasing attendance and a limited income, has had to choose between faculty and buildings, and the first has been definitely selected. The University is made up of its men, rather than its buildings. Some of the eminent scholars who have been brought here in the last five years are as follows:

C. V. Boyer—B.S. (Princeton), M.A. and Ph.D. Princeton—Graduate Pittsburg Law school, studied at Oxford and at American Academy, Rome and Athens. Fifteen years member of Illinois faculty. Recognized authority on economic influence on literature. Head of English and of literature group. Head of Honors council.

David R. Davis—M.A. and Ph.D. Chicago. Won fame since coming to Oregon in mathematical researches. Two years ago Oregon led all institutions west of Mississippi in mathematical research due to productive work of Milne and Davis.

Donald M. Erb—M.A. Illinois, Ph.D. Harvard. Held Thayer fellowship, won Recardo prize. Researches in "Economics of Weak Railways," won traveling fellowship for study in Washington. In cooperation with Interstate Commerce commission shaped thesis into a book which has won favorable comment from all who have read manuscript.

Ernst Gellhorn—M.D. Heidelberg and Ph.D. Muenster. Taught at University of Halle and has completed researches in physiology that have attracted international attention.

Carl L. Huffaker—B.S. Chicago; M.A. and Ph.D. at Iowa. Experience in public school work, member of Arizona faculty. Since coming to Oregon in 1927 has attracted widespread attention through his studies in school administration and finance.

Edward D. McAllister—Ph.D. California. Whiting fellow in physics. After coming to Oregon in 1928 began researches in the spectrum that attracted attention of eastern scholars and won appointment as research associate in the Smithsonian institution.

Arthur Russell Moore—B.A. Nebraska, Ph.D. California. World renowned authority on marine biology and physiology. Member of faculty at Bryn Mawr, Rutgers, etc. Now carrying on researches in European laboratories.

Wayne L. Morse—M.A., LL.B. Minnesota; fellow in law, Columbia, 1928. Instructor and assistant professor of argumentation at Minnesota. Since coming to Oregon, in 1929, Mr. Morse has won widespread attention by his researches into legal practices and the administration of the criminal law. His recently published report on the Crime Survey in Oregon has called for favorable comment from lawyers, judges, and editors throughout the country.

Robert Holmes Seashore—B.A., M.S., Ph.D. (Iowa). Faculty of Ohio State university; one-time National Research council fellow in biological science, Stanford university (1926-28). At Stanford and later at Oregon won renown for researches into questions of motor skills and through invention

of ingenious apparatus that has been extensively used in laboratories all over the country. During present academic year was called into national conference on child welfare and served as member of committees to formulate important recommendations and findings of conferences.

H. G. Townsend—A.B. and Ph.D. (Cornell). Sage fellow in philosophy at Cornell; member Smith college faculty for 12 years. Extensive contributor to philosophical literature. One of few American scholars to be invited to take part in the International Congress of Philosophers at Oxford, England, summer of 1930.

George Williamson—B.A. Stanford, M.A. Harvard, Ph.D. Stanford. Faculty of Washington State and Pomona college. Won fame by his book on the "Donne Tradition." This year received appointment as Guggenheim fellow in nationwide competition. Will study in Europe and prosecute further his studies in chosen field of English literature.

Leavitt Olds Wright—A.B., B.D., M.A., Ph.D. California. Faculties of California, Columbia, Pomona; nationally known authority on philology and the grammar and verb forms of the Spanish language. Last December invited to deliver papers at three national association meetings in Boston, New York and Washington, D. C.

Not only has the administration spent weeks and months of time in selecting the best faculty men available, but a special effort has been made to keep the outstanding members of the faculty. An esprit de corps has been established, with the result that faculty members regularly stay at Oregon in preference to going to other institutions, better known, at salary increases of from twenty to fifty per cent.

Retirement Annuity Added

On July 1, 1929, with the cooperation of the Carnegie Foundation for the Advancement of Teaching, the administration established a system of retiring annuities for the regular members of its faculty and administrative staff. This is the first time that a regular system of retirement annuities has been inaugurated in a state institution of higher education in the state of Oregon. Since its inauguration it has been extremely useful in holding outstanding members of the faculty and administrative staff, and has also been used as a model for annuity systems in other institutions in the United States.

The Carnegie Foundation for the Advancement of Teaching has agreed to provide for the retirement of the eight oldest members of the University faculty and administrative staff. It is estimated that this will cost the foundation a total of \$50,000, and if it had been necessary for the University to provide for their retirement under the regular retirement plan the cost for those annuities would have been \$73,000.

University Teaching Improved

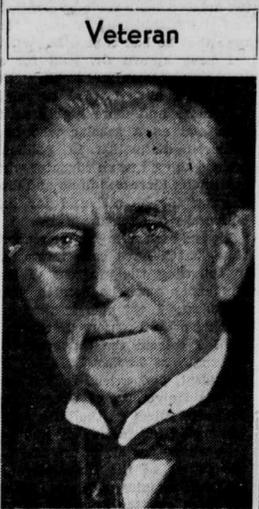
One of the first things done by the new president upon his arrival in 1926 was the organization of a committee on the improvement of University teaching, the committee being made up of faculty members. This movement has gained great momentum in the last two years and has made a distinct improvement in the teaching work done by the faculty of the University, the credit for which goes to the faculty men themselves. This work has been so distinctive that the Office of Education, Department of the Interior, recently held a Northwest Conference on the Improvement of University Teaching, in which the work done at the University was made the central theme of the conference. The University of Oregon is one of the first two or three universities to achieve national prominence in this much needed field of university activity.

Graduate Work Developed

The whole work of the graduate school has been reorganized on a divisional basis, breaking down departmental barriers and bringing the work into the most modern form of organization that is greatly increasing its efficiency, raising the standards, and modernizing the work in every respect. The graduate work is now as well organized as it is in any university.

Applied Social Science Noted

This school was reorganized on strictly modern lines two years ago. Its appeal to the public and its practical work in the aid of organized charities and professional social work has been so obvious that a very large portion of its budget is derived from voluntary gifts from individuals and charitable organizations who have recognized its distinctive achievement. The American Red Cross selected this organization to establish in Lane county a National Red Cross demonstration center for rural social work. This na-



Dean John Straub, the "Grand Old Man of Oregon," who has rendered splendid service to the University for more than 50 years. Not long ago he celebrated his 77th birthday. Although he is now retired, he still maintains an active interest in all that concerns the school and the students.

tional recognition is some evidence of the national esteem in which the work of this school is held.

One of the many functions of the school of applied social science is the maintenance of this service. Because of insufficient income, it has been impossible to develop it to its full needs, but much valuable service is being rendered at nominal cost.

The development of the summer session until the session, in size and richness of offerings, can be a fourth quarter of the University, thus making possible the use of the University plant through four quarters instead of three, was one of the first steps adopted by the administration. This is clearly in the interests of economy and also enables the students of the University to come in contact with some of the outstanding professors of the great universities who can be secured here during the summer at very small cost. The increase of summer session attendance has been from 1,226 in 1926 to 1,701 in 1930.

In addition, summer cruises have been held as part of the summer session to Alaska and Hawaii which have paid all their expenses and left a small balance to the credit of the University.

Artistic Appreciation Developed

The administration believes that a liberally trained man ought to have his natural capacities for artistic appreciation highly developed, on the theory that such a development will add to the joyousness of his life, to his capacity for spiritual perception and to a deeper understanding of spiritual and religious values. With this in view, the development of glee clubs, choral organizations, a symphony orchestra, a concert band, a polyphonic choir, and similar organizations have been encouraged upon the campus and have been developed to such a high state of efficiency that they have attracted national attention.

Just recently an eastern foundation granted a \$10,000 subsidy to the University to make a scientific study on the teaching of artistic appreciation. It is expected that this subsidy will be continued from year to year until the study reaches completion. One of the things contemplated in this research is to determine, if possible, what relationship there is, if any, between an increased capacity for artistic appreciation and one's altruistic urge and spiritual perception. This is attracting attention from other institutions and is considered one of the most significant pieces of research in the whole country.

The work of the school of architecture and allied arts has been so outstanding in character that when the Carnegie corporation decided to establish another summer normal school for the training of art teachers, it chose the University of Oregon and provided a subsidy to enrich the offerings of the summer session and to provide scholarships for teachers desiring to attend. The only other summer session so sponsored by the Carnegie Corporation is Harvard university. This is a much coveted recognition which has come to the University as a center of artistic interests.

The erection of this beautiful structure to be occupied primarily by the Murray Warner Collection of Oriental Art, is a significant achievement and lends additional impetus to the art work of the campus. This was erected by gifts of various sizes from all over the state. Its erection at this time was made possible by Eugene business men who raised \$133,000 for various University purposes.

Organization of Mothers and Dads Has Big Response

Meetings Aid in Promotion Of Understanding of School Aims

By JAMES BROOKE

The creation of the Oregon Mothers and the Oregon Dads organizations is a feature of Dr. Hall's administration. The Dads group was founded in 1928 and the first official Dad's day was January 28, 1928. The Mothers did not organize until a year later and the first Mother's day on the campus was held May 11, 1929.

Each year the number of parents attending the meetings on the campus has grown considerably in size and importance until at the present time they are regarded as two of the outstanding events of the year.

Dads Enthusiastic

Spontaneous enthusiasm greeted the announcement of the first Dad's day with large numbers attending the first meeting. Many letters expressing regret at the inability of the senders to attend were received by those in charge of arrangements. One San Francisco Oregon Dad wrote that he was unable to attend but to show his approval and sympathy with the new organization he enclosed money for ten tickets to the banquet with instructions to give one to each of his two sons and the remaining eight to boys who were working their way through school.

Dennis Is President

At the first official meeting of the Dads, Bruce Dennis, Klamath Falls, was elected president. A general committee of 50 and an executive council of 9 were designated, and a constitution specifying the purpose of the group was adopted.

Dr. Hall explained the purpose of the organization in the January 11, 1928, issue of the Emerald. He said:

"We want the fathers of our students to come to the University, enjoy the hospitality and the splendid 'Oregon spirit,' see just where the classes are held, where

the boys and girls live and play, and also to become acquainted with each other."

Since then the group has grown greatly each year. The head last year was Paul T. Shaw, Portland. O. Laurgaard, also of Portland, is the present president.

The Oregon Mothers group came into being chiefly through the untiring efforts of Mrs. Walter M. Cook, Portland, who toured the state, speaking to service organizations en route, and awakening everywhere an interest in the University. Mrs. Cook served two years in the capacity of president and was subsequently elected honorary president for life. Mrs. F. Willard Bond, Pendleton, is now president of the organization.

Oregon Mothers Active

The Mothers have been particularly active and interested in student affairs. Fourteen local groups of Mothers have been organized in the state for the purpose of more fully appreciating the workings of the University. They were the inspiration for the writing of the "Mother's Study Book," a series of papers developing various phases of university life. The local groups use this book as a basis for study.

The two parents groups were not created with a view toward their potentialities as money raising sources. Dr. Hall discouraged all attempts in this direction.

The purpose primarily was to acquaint the parents with the objects and methods of the University and with its aims and aspirations for the students so that the parents might work with it in greater harmony. Dr. Hall seeks to build character and broad-mindedness in his charges and he believes that by educating the parents to appreciate his endeavors he will be enabled better to succeed.

The Oregon Mothers and Dads organizations seem to have established a harmonious relation between the University and the parents of the students, as was the original aim, and at the same time they enable the parents to keep closer in touch with the students, understand student problems, and what is even more—it brings about a firmer relation and deeper sympathy between parents and children.

Gifts Made to University in Five Years Total \$1,504,942

By RALPH DAVID

Gifts totaling \$1,504,942 have been made to the University of Oregon since Dr. Arnold Bennett Hall took over the reins of the administration five years ago.

Largest single amount in this total was the \$400,000 donated to the University medical school in Portland by the general education board of the Rockefeller Foundation of New York in 1929. The money was used for an out-patient clinic building at the medical school. A previous donation of \$128,500 in 1926, also to the medical school, makes a grand total of \$528,500 received from the general education board during the past five years.

Of gifts from individuals, the largest is that from Mrs. Gertrude Bass Warner in 1928. This gift was an Oriental art collection valued at \$168,194. The donation led the way to the construction of the Prince L. Campbell Museum of Fine Arts.

The work of the Alumni Holding company, an organization of University of Oregon graduates, in collecting gifts amounting to \$205,000 in 1929-30, was the final step to actual completion of the fine arts museum.

Of other gifts during the five

year period, the Woodward bequest of \$60,000 in 1926 made possible the construction of Sherry Ross Hall as a unit of the new men's dormitory. The bequest was in the nature of land and the hall was named in honor of the donor.

Organizations Help

A campaign in 1926-27 in behalf of the Portland Doernbecher hospital netted \$29,043 from the American Legion of Oregon, \$21,068 from the Rotary club of Portland, \$18,000 from the Oregon State Elks, and \$12,000 from the McKee estate. The Doernbecher hospital and the new out-patient clinic building, made possible by the Rockefeller foundation gift, are used by students of the University of Oregon medical school in Portland.

One of the largest gift campaigns ever conducted for the University was that by the citizens of Eugene in 1928-29. At the end of the campaign the amount raised for University use reached \$153,000.

More recent gifts secured under President Hall include one of \$10,000 from the Carnegie corporation for art survey work, and a land grant valued at \$40,000 from Ion Lewis to be used for scholarships to students in architecture.

Gifts to the University of Oregon, October 1, 1926, to March 31, 1931:	
1926-27	
Woodward Bequest, Land for Sherry Ross Hall	\$ 60,000.00
General Education Board, Cash for Medical School	128,500.00
American Legion of Oregon, Cash for Doernbecher Hospital	29,043.00
Rotary Club of Portland, Cash for Doernbecher Hospital	21,068.00
Oregon State Elks, Cash for Doernbecher Hospital	18,000.00
McKee Estate, Cash for Doernbecher Hospital	12,000.00
Other Donations, in amounts of less than \$10,000	39,411.00
Total, 1926-27	\$ 308,222.00
1927-28	
Gertrude Bass Warner, Oriental Art for Museum	\$ 168,194.00
Other Donations, in amounts of less than \$10,000	16,666.00
Total, 1927-28	\$ 184,860.00
1928-29	
General Education Board, Cash for Out-Patient Clinic Building	\$ 400,000.00
Eugene Citizens, Eugene Gift Campaign Fund	153,000.00
Carnegie Foundation, Annuity Gift	50,000.00
Other Donations, in amounts of less than \$10,000	40,833.00
Total, 1928-29	\$ 643,833.00
1929-30	
Alumni Holding Company, Museum of Art	\$ 205,000.00
Other Donations, in amounts of less than \$10,000	64,986.00
Total, 1929-30	\$ 269,986.00
1930-31	
Carnegie Corporation, Art Survey	\$ 10,000.00
Ion Lewis, Land for Scholarship in Architecture	40,000.00
Other Donations, in amounts of less than \$10,000	48,791.00
Total, 1930-31	\$ 98,791.00
Grand Total of Gifts in Last Five Years	\$1,504,942.00

U. of O. President Gains Recognition For Science Work

Dr. Hall Has Busy Life as Educator, Economist and Social Scientist

By JACK BAUER

Arnold Bennett Hall, president of the University of Oregon since 1926, one of the foremost social scientists and educators of the nation, an authority on international law, and an earnest advocate of judicial settlement of international disputes, was born July 22, 1881, in Franklin, Indiana.

His father, Columbus Horatio Hall, was professor of Greek and vice-president of Franklin college. His mother, Theodosia Parks Hall, became professor of Latin in Franklin college at the age of 18.

Doctor Hall graduated from Franklin college in 1904. He was granted the degree of Doctor of Jurisprudence cum laude by the University of Chicago in 1907, and was admitted to the Indiana bar in the same year.

He was assistant instructor in political science and international law at the University of Chicago, 1907-09. He held a scholarship in the Chicago law school from 1904 to 1907, was enrolled in the graduate school in 1908, and the same year was lecturer in the Chicago school of civics and philanthropy. In 1908-09 he held a fellowship in political science in the University of Chicago law school.

In 1909-10, Doctor Hall was instructor in public law and politics at Northwestern university, where he taught until 1921 as associate professor in political science.

In 1915 he published an "Outline of International Law," and in 1919 "The Monroe Doctrine." In 1915, he edited "Hall's Fishback on Elementary Law."

Doctor Hall was a member of the Wisconsin War History commission in 1919, and in 1921 became associate professor of law and political science at the University of Wisconsin, which position he held until he came to Oregon in 1926.

The degree of LL.D. was conferred on Doctor Hall by Franklin college in 1924.

"Dynamic Americanism," "Popular Governments," and a syllabus on "The Past, Present, and Future of the Monroe Doctrine," were published in 1920. They represent a small part of Doctor Hall's contribution to authoritative literature in the field of political science.

Doctor Hall is a member of Phi Delta Theta, national social fraternity, Phi Delta Phi, national honorary law fraternity, Phi Beta Kappa, national honorary scholastic fraternity, Delta Sigma Rho, national honorary debate fraternity, Pi Gamma Mu, national honorary social science fraternity, Order of the Coif, national honorary law fraternity, the Madison University club, the Blackhawk club, and the University club of Portland.

He is also a member of the American Political Science association, the American Social society, the League to Enforce Peace, the American Institution of Criminology, the American Judicature society, the American Peace society, the American Society for the Judicial Settlement of International Disputes, the Social Science Research Council of America, and the Universal Union for Peace.

For several years he was chairman of the committee on problems and policies of the Social Science Research Council of America, and in 1923 founded the Pacific Coast regional committee of that organization. He was the first chairman of the regional committee.

In 1927, Doctor Hall was a delegate to the Institute of Pacific Relations, held in Honolulu, and has several times been invited to address the Pan-Pacific conference on international social relations.

Doctor Hall has for several years been state chairman of the National Student Forum, and in November, 1930, was invited by President Hoover to participate in the White House conference on Child Health and Protection. Dr. Ray Lyman Wilbur, chairman of the conference, extended a special invitation to Doctor Hall to attend the meeting of the medical section of the conference.

Doctor Hall is one of eight children, four others of whom are prominent in educational fields in this country.

Oregon's president has encouraged nation-wide contacts by members of the faculty with their colleagues in national societies devoted to the interests of the special intellectual fields. This has been instrumental in stimulating a progressive turnover of teachers, and the constantly increasing prestige of the University has se-

Donor



Mrs. Gertrude Bass Warner, donor of the Murray Warner Oriental art collection, which will be housed in the Prince L. Campbell Fine Arts museum, recently erected on the campus. The untiring efforts of Mrs. Warner, and other friends of the University, have made possible this museum, which will be the finest in the West.

cured more competent and satisfactory professors for the University. Doctor Hall's educational revision policies, inaugurated in 1928, have drawn the attention of the nation, and his invigorating influence has set in motion a profitable interchange of educational policies which reflect credit on the University and the state.

Music is Doctor Hall's chief hobby. He played second violin in the Franklin college orchestra in his undergraduate days, and still retains his love of music.

There always is music in his home during meal times, and his library of many hundreds of phonograph records is one of his chief prizes. There are two talking machines in the presidential residence on the campus, and the doctor puts a series of records on one of the machines the moment he returns from his office at the end of the day.

Doctor Hall also is fond of fishing and hiking. Outings on the McKenzie river, though infrequent, are the president's finest recreation during the school year. He loves to hike the long trail on Horse creek, on the Upper McKenzie river, and relaxes at Foley Springs, 60 miles from Eugene. Doctor Hall is very partial to the Oregon woods. Oregon trout are favored, in his estimation, beyond all other fish.

Research Gains Recognition for U. Over Country

Stimulation of Activities During Five Years Has Worthwhile Results

By RUFUS KIMBALL

With Dr. Hall wholeheartedly back of it, a constantly broadening program of higher research has reached its greatest development in the past five years, and has made them a period of outstanding progress in the history of the University. Today nearly every school and department on the campus is engaged in some way in furthering this progress; and the future promises even greater achievements in the many fields of new scientific knowledge.

In his inaugural address just five years ago, Dr. Hall used these words:

Hall Lauds Research

"Scientific research is the basis of human knowledge and the source of human progress. There is not a realm of human activity or interest that has not been enriched, improved, and enhanced by the products of research. . . . We must have the spirit of inquiry, stimulated and unhampered. Freedom of research and a reasonable allowance of time and energy are the first requisites to an effective program of productive scholarship. It will be the policy of this administration to encourage in every way within its power those men on the faculty who develop a genius for productive scholarship which can be placed at the service of the state."

Since receiving this initial pledge of support, research activities at Oregon, under the sponsorship and leadership of Dr. Hall, have steadily taken a more and more prominent part in the "productive scholarship" of the world.

Dr. Gellhorn Scores

In physiology, for example, the work of Dr. Ernst Gellhorn on muscle fatigue and its control has become known throughout the world, and won for him the New

York Academy of Sciences award for 1930 for experimental biology, which is regarded as the outstanding recognition for research in this field.

In chemistry, Dr. Roger J. Williams this year has been nationally recognized for important discoveries regarding yeast.

H. J. Unger, teaching fellow in physics, has conducted throughout the past year a series of highly specialized studies in the rays of the spectrum, resulting in considerable additions to the knowledge of spectroscopy. A report of Mr. Unger's findings is now being prepared for publication.

In the department of geology, Dr. Edwin T. Hodge has made extensive surveys of the Columbia river region, and is the author of studies on other sections of Oregon. Dr. Warren D. Smith is engaged in a survey of the Oregon coast, and Dr. Earl L. Packard, also a professor of geology, has gathered and compiled much valuable information on the central part of the state.

Accounting Plan Devised

In the school of business administration, members of the faculty are constantly active in various lines of original research, including many technical surveys in the course of each academic year. Outstanding examples are the recent surveys on general business conditions and on foreign trade. At the request of Hal E. Hoss, secretary of state, C. L. Kelly, associate professor of accounting, recently devised a new accounting system for Oregon municipalities.

Much practical research work is now being carried on by the school of education, including particularly investigations into pupil costs, new tests, and special teaching methods. The school makes use of the University high school as a general laboratory for teacher training. Wayne L. Morse, associate professor of law, has gained wide recognition for an exhaustive survey of the grand jury system, as well as for other work in the field of criminology. Collaborating with Dr. Raymond B. Moley of Columbia university, under a grant from the Social Science Research council, he has completed a joint study held to be the most significant ever made on this subject.

Economic Problems Studied

Toward the solution of social problems, a considerable amount of work has been done at the University. Dr. James H. Gilbert, dean of the college of literature, science, and the arts, has conducted valuable studies on taxation and municipal problems. Dr. Louis A. Wood, associate professor of economics, is a nationally known authority on labor questions.

In the study of personnel problems among students, with special reference to intelligence, scholarship, personality, and extra-curricular activities, the results of many original investigations by Dr. Howard R. Taylor, associate professor of psychology, have added liberally to scientific knowledge in a comparatively new field.

Dr. Hall's ideal of "productive scholarship" is being fulfilled, and with it come unlimited possibilities for the future.

Personnel Work Forward Step in Student Welfare

Under the direction of Karl O. Thank, formerly executive secretary of the University, a new department was established recently, the work of which has already won national recognition.

This included the appointment of a dean of personnel administration, the establishment of a bureau of personnel research, the development of a specially trained group of lower division advisers and the correlation of the work of the University health service, the offices of the dean of men and dean of women, the Bureau of Personnel Research and the advisers, all in the common effort to help the individual student to solve his problems, to help him find himself in the academic community, to select wisely his vocational interest, and to give him constructive counsel and advice regarding matters of health, academic standing, and personal problems of character, personality, and morals. Part of this program has been the establishment of an honors system, to the end that the more brilliant student could have a higher type of work assigned to him that would bring out his best qualities rather than permit him to loaf because he could pass normal requirements with greater ease than the average student. This program was recently discussed as one of a small group of outstanding personnel programs adopted in the various institutions in America by a nationally known authority.