

Congratulations

The Emerald extends hearty congratulations to Alpha Beta Chi on being granted a charter in Pi Kappa Alpha, and wishes them success in their new venture.

Oregon Emerald

UNIVERSITY OF OREGON, EUGENE, THURSDAY, FEBRUARY 12, 1931

The Weather

The weather today was:
Maximum 48
Minimum 30
No precipitation.

VOLUME XXXII

NUMBER 75

Stipe Heads 1931 Greater Oregon Group

New Chairman Directed Portland Division Last Summer

Committee's Organization Plan Will Be Carried On This Year

Jack Stipe, junior in political science, was appointed chairman of the Greater Oregon committee yesterday by George Cherry, president of the associated students. Stipe was in charge of the Portland division of the committee last year.

"The Greater Oregon committee the past year, with its central office in Portland, has been unusually effective," said Cherry in announcing the appointment. "This committee involves a problem of organization requiring the best in time and effort of a most capable and experienced chairman.

Directed Portland Crew
"Stipe has been chairman of the Portland division in the past and has proven himself here as well as in other varied campus activities. His plans will call upon all the students to recognize themselves as part of this committee by becoming well informed about the view and its work. The success of his work will depend, to a great extent, upon us as individuals."

Joe Freck, chairman of the committee last year, stated that there are at present 180 members on the committee, through which it reaches out to high school graduates from all over the state. "In turning over the direction of the Greater Oregon committee to Stipe," Freck said, "I feel that the committee will continue to grow and to increase its effectiveness as a student organization.

Stipe's Service Good
"I feel safe in predicting an even larger enrollment of students next fall and a further development of the University departments and schools. Stipe's service to the University as a member of the Greater Oregon committee has been outstanding and has proven him able to assume the greater responsibilities accruing to the chairman of the committee."

The Greater Oregon committee, which is in its eighth year of existence, has been directly or indirectly responsible for a large percentage in the increased enrollment in the University since that time, Freck said. The committee works directly with the administration of the institution, through the registrar's office, the office of the University editor, and with the alumni.

To Continue Organization
"In accepting this appointment, I can best express gratitude by saying that I fully realize the responsibilities attached to it and the effort necessary for successful ad-

(Continued on Page Two)

New Zealand Quake Causes Albania Tremor, Says Hodge

"Albania is directly opposite New Zealand on the earth, which explains why Albania had an earthquake yesterday," said Dr. Edwin T. Hodge, professor of geology. "The Albanian quake might have been predicted by geologists according to the Omari rule.

"The basis of the prediction depends upon a very simple principle in mechanics. It recognizes that the so-called crust or shell of the earth surrounds an inner sphere. This shell is constantly shifting in a determined effort to fit itself as snugly as possible to the sphere. Thus in places where it has been heaved up, it fractures so as to settle down again. The movement along these fractures or fault planes does not amount to a great deal, nor does it occur with great frequency.

"Nevertheless, when such a movement does take place, because of the tremendous volume

College Is No Longer Desired To Be 'Pals', Says Sumner

Modern Woman Demands More Than Girl of 1915, Says Bishop

"During the last 17 years I have noticed marked differences in the co-eds of 1915 and the co-eds of 1931," said the Rt. Reverend Walter Taylor Sumner, Episcopal bishop of Oregon, yesterday shortly after he had arrived from Portland to make his 17th annual visit to the University of Oregon campus.

"In 1915 the young girl in college wanted to make herself a 'good fellow' among her gentlemen friends. She wanted to make herself a pal, and would interest herself in her friend's activities. She would lower herself to his level of thinking and seemed not to have a mind of her own.

"The girl of today is much more demanding, and the young fellow who wants the company of the modern girl must do just about as she says."

When asked about his views on

women smoking in public, Bishop Sumner replied, "Smoking for both men and women is not a question of ethics or of morality, but is governed merely by custom. Women who bobbed their hair years ago were considered immoral, but after a few years, it was merely a custom for a girl to have short hair. Smoking is established on the same grounds."

While on the campus, Bishop Sumner will hold private conferences with any student wishing to consult him on any question. "The personal conferences are, in my estimation, the most important part of my visit. Those of you who have heard Dr. S. Parks Cadman, who is famous for his Sunday afternoon radio talks, will understand just what I mean by saying that I am here to answer any question which the student may wish to ask me.

"To be of service to all the students is my desire, and any student wishing to confer with me should make an appointment in the dean of women's office.

State Librarian Will Speak Today On Job Guidance

Miss Harriet Long Here To Address Women At Alumni Hall

"A practical librarian" is the description applied to Miss Harriet C. Long by Mrs. Mabel E. McClain, circulation librarian. Miss Long, state librarian, will speak today in Alumni hall at 4 o'clock on library work as a vocation for women, under the auspices of the Associated Women Students.

"Miss Long has done field work, much county library work, and she has done a great deal of social work in the library field," Mrs. McClain continued. "She has taken books to people who would otherwise be unable to get them, and into prisons, fireboats, freight boats, and other places. This seems to be the work she is most interested in."

Field Becoming Filled
The library field is gradually becoming filled, according to M. H. Douglass, librarian, but there is still a good demand for well-trained people. More applications from graduates of library schools were received at the University library last year than ever before, Mr. Douglass said.

Although the University does not offer special training in library work, it does have a pre-library course for those who wish to take specialized study in library schools. A college degree is required for entrance to most of these schools, some of the most outstanding of which are those at New York, Boston, University of Pennsylvania, University of Wisconsin, University of Washington, and University of California.

In the pre-library course outlined by the University, it is expected that the student have a knowledge of French, Latin, and one other language, preferably German, at time of graduation. In addition to this, it is suggested

(Continued on Page Four)

Deady Hall May Be Rewired for Use In Research

Demonstration Apparatus Included in Plans for Lecture Room

Plans which include the installation of two electric furnaces in Deady hall and the remodeling of room 103 so that it will fit the needs for demonstration as well as fulfill the demands of the survey of physical science and general physics groups, are being considered by the administration, according to Dr. A. E. Caswell, professor of physics.

The electric furnaces will be used by Dr. Caswell and Dr. Will V. Norris, assistant professor of physics and math, in a research to determine the properties of the rarer metals and their alloys. An optical pyrometer, an instrument to read temperature ranges above that possible with the ordinary thermometer will also be installed, if the present plans are carried out.

The installation of the electric furnaces will necessitate the rewiring of Deady for high voltages and the replacement of the present transformers serving Deady, Villard, and that portion of the campus, according to Dr. Caswell.

The plans for the remodeling of the Deady lecture room include the widening of the room the width of the present hallway, placing of a complete set of demonstration apparatus in the room, including switchboards, gas, and electric outlets.

Preliminary estimates of the cost of the work are being made.

Seniors Advised To Do Grad Work

Talk Given by A. S. Rudd On Business Depression

The coming year, 1930-31, will be a fine year for graduate work and a poor year for looking for a job or trying to get a start in any line of business or any of the professions, according to Arthur S. Rudd, '24, of New York, who addressed the journalism seniors in Dean E. W. Allen's editing class yesterday morning. Mr. Rudd was editor of the Emerald in 1924-25, and is now representative of Publishers' Syndicate. According to Dean Allen he is one of the most successful men in the entire country in his special line of journalism.

"Take a year of graduate work," Mr. Rudd advised all seniors. "Many of the best economists are predicting only a very gradual recovery in business conditions. Get an extra year of the best training you can get, and then go out with all that extra advantage, and at a time, too, when business recovery will be a little further along."

Mr. Rudd's own practice was in accordance with his expressed belief that a college course ought to be five years long instead of four. He took five years in journalism, one at Columbia and four at Oregon.

Symphony Will Come on ASUO Concert Series

Portland Orchestra of 70 Musicians Will Visit Campus Feb. 22

Willem Van Hoogstraten To Lead Ensemble Here For Third Time

The Portland Symphony orchestra is coming to the campus.

Just 10 days from today, February 22, the concert season sponsored by the associated students will reach its high point in interest at a concert to be given by this well-known orchestra at McArthur court.



Hoogstraten Nor will the concert have to compete with studies and social engagements for student time, since it is to be given on Sunday afternoon, when nearly every one will be free to attend.

Cards Will Admit
Students are expected to attend in force, since the presentation of their student body cards will be the only requirement for their admission.

The plan of giving the concert on Sunday afternoon cuts down the cost of transporting the orchestra ensemble of 70 people from Portland and eliminates the night trip back, an economical feature which enables the graduate manager's office to offer tickets to faculty members and townsmen at lower prices than for any other concert on the series so far this year. One dollar for reserved seats, and 50 cents for general admission will be the order of the day.

Concert To Be Third
A concert given on the campus by the Portland Symphony never fails to attract a capacity crowd. This year's trip to Eugene will be the third since Willem van Hoogstraten became the orchestra's conductor. The first was in 1927 and the second a year ago.

Hoogstraten, internationally known as one of the ablest of American conductors, has been instrumental in procuring for the Portland orchestra a ranking as one of the ten best civic orchestras in the United States.

Hoogstraten is completing his fifth year as conductor this spring. He has been so popular in Portland that he was recently offered a renewal of contract for three more years, which he has accepted.

The big orchestra is in splendid form this year, with many new members, a larger and stronger string section and a greatly extended repertoire. The conductor has promised for the University concert a program especially arranged to please students and their friends. The numbers to be played will be announced from Portland within a few days.

Fashion Dance Date Draws Near

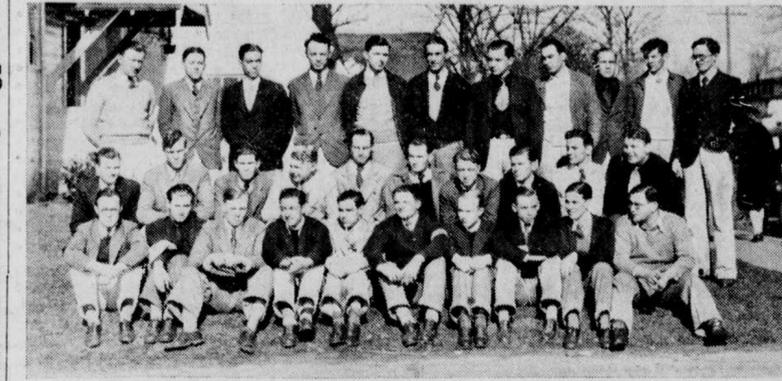
Gamma Alpha Chi Affair To Be Tomorrow

"There is only one more day to get tickets for the Gamma Alpha Chi fashion dance," warns Harriette Hofmann, chairman of the dance. "The Cocoanut Grove has been enlarged, but there is room for only 110 couples. So tickets will probably not be obtained at the door."

The fashion dance Friday night is to be informal. The feature of the evening will be a style show sponsored by McMoran and Washburne department store, and the models will appear on the dance floor in several changes of costume. Spring styles for men and women will be shown. Kramer's beauty salon will do the women's hair.

Tickets for the dance are on sale at all men's living organizations, and reservations should be telephoned to the Cocoanut Grove, 3376, Miss Hofmann said. Tables for two or more can be obtained.

Meet Oregon Chapter of Pi Kappa Alpha



These are the men who will become members of Pi Kappa Alpha, national social fraternity, when the local A. B. C. group will be installed as the Oregon chapter of the organization spring vacation. Front row, left to right: Lester McDonald, John Currier, Evan Campbell, Ralph David, Bob Quinn, Bree Cuppoletti, Roy McMullen, Bob Miller, Ed Cruikshank, and Walle Ohler. Middle row: Orville Lindstrom, Larry Winters, Malvin McCarthy, Neils Nelson, Thornton Gale, Floyd Dorris, Larry Donaldson, Ed Roll, Jay Downs, and Mike Mikulak. Back row: Cal Bryan, John Schaeffer, Carl Moore, Randolph Rebe, Jack Marshall, Ben McDonald, John Yerkovich, Kenneth Olds, George Niemi, Louie Vanceie, and Jack Dunbar.

Students Petition Senate Approval For World Court

Paper Addressed To Solons In Washington To Be Signed on Campus

Unanimous endorsement was made last night by the International Relations club of a campus-wide petition to Oregon's senators at Washington asking for senate approval of the World Court treaties. Immediate distribution of the petition will be made, and every student and faculty member of the University will be given the opportunity to support by signature the demand for action in the World Court problem, Cal Bryan, president of the club, declared at the meeting.

Petition Follows
The petition is as follows: "We, the undersigned citizens of the United States, believe that, without blocking urgent domestic matters, the senate can and should approve the World Court treaties."

"We believe that the World Court treaties should be acted upon this winter or spring. "We urge the president and our senators to act along these lines."

Dr. John R. Mez, associate professor of economics, explained the petition as a move to set congress in action before the coming presidential election is allowed to stand in the way and halt progress for several years to come.

Decision Is Needed
"We must stop playing hide and seek with the question of peace," Dr. Mez said. "Shall the United States throw its weight on the side of peace or on the side of war? Do you want disputes settled by reason or by poison gas? By the World Court or by a world war?"

"Five years ago in January, 1926, by an overwhelming vote of 76 to 17, America's adherence to the court was sanctioned by the senate, but with five reservations. The first four were accepted by all nations. The issue was narrowed down to the single question of the right of the United States to prevent the arbitration of any question in which she is a party," Dr. Mez explained.

U. of Michigan Boys Should Hold Liquor, Says Bill

CAMPUS CENTER, Eugene, Feb. 11.—The boys back at the University of Michigan ought to learn to hold their liquor. Forty-two quarts of whiskey, five quarts of gin, three quarts of wine, and a small quantity of beer were taken from them by police. Cans and bottles aren't the correct places to keep the stuff anyway. You bet, this prohibition surely works wonders. See how easy it was for the officers to get that liquor? Yea, it was too bad to spoil the plans for the big dance.

Linking this new road from Klamath Falls to Keddie is almost like the first railroad west. Let's get Mr. Robert Needhammer to drive the golden spike!

Yours,
—BILL ROTERS.

Telegraph Office Established Here

Valentine Greetings to his or her sweetheart, whether in Paris or Hongkong, will find prompt service in the newly established Western Union office on the campus.

This was instituted Tuesday and will be a regular service for all students who don't wish to take the time to journey down town to the main office.

The Oregon Pharmacy, at 13th and Kincaid, has installed Western Union service, and will receive and send all telegrams or cables for college students.

Skipper Decries Business Tactics

Alpha Delta Sigma Hears Pennzoil Man

Decrying the big business firms of this country for the tactics they have used in bringing about the present slump in business, Frank H. Skipper, director of personnel and public relations for the Pennzoil company, addressed the members of W. F. G. Thacher chapter of Alpha Delta Sigma, national honorary advertising fraternity, at their regular luncheon meeting yesterday noon at the Anchorage. His topic was "Slumps vs. Booms."

Mr. Skipper pointed out how several large concerns have heavy surplus accounts, the great part of which has been set aside to pay wages, and so forth, and then these very companies have laid off workers in large numbers in the recent depression. Slumps can be avoided during the height of booms, the speaker said. At that time, the customer should be placed first instead of third, and thereby eliminate slumps, and make for continued booms. Open discussion followed the talk.

Mr. Skipper was elected and initiated into associate membership of the fraternity at the meeting.

Victor Kaufman, junior in journalism, was formally pledged to active membership at the meeting.

Edison Marshall Contest Extended

March 1 Set as Final Date; Few Stories Entered

The Edison Marshall contest has been extended to March 1, as the final date to turn in any original short story, it was announced by W. F. G. Thacher, professor of short story writing and advertising.

"Very few have handed in manuscripts," Professor Thacher said, "and yet there is a perfectly good \$50 prize to be awarded to someone. The contest is open to everyone on the campus, and not just those who are taking short story writing."

Last year Roy Craft, a freshman, won the prize, so everyone on the campus is urged to enter the contest.

All manuscripts are to be accompanied with a duplicate copy. No name should appear on the story but should be sealed in an envelope and be handed in with the manuscript. All stories are to be turned in to Professor Thacher.

Freshman Class Decides To Hold Dance Saturday

Affair To Be Limited Only To Yearling Students, Says President

Decision to hold an informal freshman dance Saturday, February 14, announcement of Frosh Glee preliminaries, and the report of Treasurer Bob De Graffe were highlights of the second mass meeting of the class of '34, held last night in Villard assembly.

"We're limiting the dance to freshmen only, and their dates," declared President John Kendall, "and we do not feel that it will conflict in any way with the Senior ball."

Campus Clothes Decreed
Campus clothes will be the order of the day, by class decree. Freshmen may make reservations for the dance at Cocoanut Grove, for \$1 a couple.

Ed Reames, chairman of Frosh Glee, announced that the event would be held on April 11. He stated that his policy in making committee appointments would be strictly non-political, that he wanted one representative from every living organization on the campus, if possible, and that he would be able to place about 50 or 55 persons on committees.

"A good orchestra and a good floor are the essentials," he continued, "and we intend to be absolutely sure of both."

McElroy's Band Considered
According to Kendall, Cole McElroy's 12-piece orchestra is now under consideration.

De Graffe announced that class expenditures had kept below their budget to the extent of \$58.98 and that class expenditures to date totaled \$216.07.

The class extended a vote of thanks to Fred Aearn, Homecoming bonfire chairman, for his efficiency as head of the committee.

Carpenter To Address Club

Charles E. Carpenter, dean of the school of law, will speak before the Social Science club on the topic, "Work of the United States Supreme Court," next Monday night at the Faculty club.

Guild Play Good Performance Matson, Cast Deserve Credit

By ISABELLE CROWELL
The cast of "The Single Man" gave a brisk, smooth performance last night at Guild theatre, and except for a slight hoarseness and strain in Jack Stipe's voice, most of the audience had no idea of the near disaster that threatened the play. Due to a cold yesterday, Stipe, who has one of the leading parts, was unable to speak a word until almost time for the performance.

Much credit should be given Cecil Matson, director, that even this excitement could not ruin the morale of an amateur cast. Mr. Matson was ready to go on in Jack's place if necessary.

The cast was very well chosen; everybody was suited to his part. Marian Camp gave the best performance of the evening and brought a great deal of original action to the play.

Pi Kappa Alpha Grants Charter To A.B.C. Local

National Fraternity Plans To Install Chapter Spring Vacation

Organization Founded in 1868 at University Of Virginia

The supreme council of Pi Kappa Alpha, national social fraternity, notified Alpha Beta Chi, by telegram yesterday noon, of the acceptance of their petition and the granting of a charter. By a unanimous vote the council passed on the qualifications of both the petitioning local and the school. Tentative plans for installation proceedings have been set for the latter part of spring vacation.

Founded in 1868
Pi Kappa Alpha fraternity was founded at the University of Virginia in 1868, and became a national in 1869 with the establishment of a chapter at Davidson college. Since then it has had a steady but conservative expansion and now has 78 chapters, Alpha Beta Chi's being the seventy-ninth.

There were no sectional limits drawn, but the early history of the fraternity finds its expansion primarily in the South, due to the disorganization of colleges following the Civil war. Later chapters were granted to petitioning bodies in the North, East and West.

Six Chapters on Coast
On the Pacific coast there are chapters located at the University of Washington, Washington State, University of Montana, Oregon State, University of California, and U. S. C. All chapters of Pi Kappa Alpha own their houses, with the exception of those schools where faculty regulations do not permit. There are alumni organizations in 82 of the principal cities of the United States and one in a foreign city.

Alpha Beta Chi was organized as a local organization at the University of Oregon April 20, 1922. The fraternity has taken a large part in campus activities and at the same time has maintained a consistently high scholarship average. The group owns its house on Kincaid street where it has lived for the past seven years.

Men Are Active
Men of the organization active on the campus this year include Calvin Bryan, president of the house managers' association and the International Relations club; John Yerkovich, chairman of the building committee of A. S. U. O. and secretary of the Inter-Fraternity council; Thornton Gale, associate editor of the Oregon and a day editor on the Emerald; Ralph David, radio editor and editorial writer on the Emerald; and Lester McDonald, literary editor of the Emerald and secretary of Sigma Delta Chi, journalism honorary.

Larry Winter and Bree Cuppoletti were members of this year's varsity football squad, and Mike Mikulak, Evan Campbell, and Chuck Johnson were frosh players. Officers of the fraternity are:

(Continued on Page Two)

Guild Play Good Performance Matson, Cast Deserve Credit

swept about in her gorgeous gowns and got many laughs from the audience by her portrayal of the super-sophisticated lady in appearance out after her man with the tact of a child. She managed to keep in character throughout the play, even to the eyebrow.

Gwen Foss seemed to fairly dance with youth and lively spirits. She certainly led the bachelor a hard chase. It's no wonder that he found his secretary, played by Inez Simons, so restful and desirable. Robin Worthington, the single man himself, was rather vague and helpless in the midst of so many determined women, but that's the way bachelors of forty-odd years are. Hobart Wilson gave an excellent interpretation of the part.

Although Eleanor Wood had a rather small part, her work was outstanding. She had good lines

(Continued on Page Three)