## + EDITORIALS + FEATURES + HUMOR + LITERARY

## Gregon & Emerald

University of Oregon, Eugene

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#### Lame-Duck Homecomings

SOMEBODY on this campus had a new and interesting idea for a few days last winter, but it was almost immediately smothered by the only-slightly budged inertia of the "let things stay as they are" spirit which is our gospel.

Tom Stoddard and Jack Benefiel, then president of the Associated Students and graduate manager, respectively, suggested that something be done to lift those Oregon Homecomings which fall on the alternate years when the Oregon State game is not played in Eugene from the doldrums of the listlessness and halfhearted enthusiasm which make them near-mockery.

With all due credit to the commendable work of this year's Homecoming chairman and his efficient committee, no one can be found who will declare the 1930 Homecoming to be a success in any sense of the word. Although the Alumni office gave the affair unusually effective publicity and far-reaching advertisement, the records show that only 350 alumni registered for the week-end. On the other hand, the same records show that in 1929, when Homecoming was built around the Oregon State game, more than seven hundred alumni registered, and several hundred more probably did not get up to the registration office.

The unavoidable deduction is that love of the dear old alma mater and longing to revisit the scenes of those oh, so happy undergraduate days do not suffice to entice alumni back to the campus unless there is a football game with Oregon's traditional

Now Mr. Stoddard and Mr. Benefiel pointed out that the University of California at Berkeley and Stanford university at Palo Alto have their Homecoming week-ends at the same time, centering them around the "big game" between the two schools, regardless of where the game is played. If it is at Palo Alto, the California alumni made the trip down Saturday afternoon to see the game, but were on their home campus both before and after to take part in the Homecoming festivities. When the game is played at Berkeley, the Stanford alumni follow the same procedure.

Berkeley and Palo Alto are approximately the same distance apart as Eugene and Corvallis, and the two Oregon cities are connected by a road uncongested with metropolitan traffic such as besets the Bay region of California.

Why not institute, or at least try out, this simultaneous Homecoming system here? Whether Oregon or Oregon State is the first to try it is immaterial; the other would soon follow the lead. Oregon need not worry next year, but in 1932 we will again be forced to choose either Idaho or U. C. L. A. as a Homecoming opponent, and again only half the desired quota of alumni will show up to buy tickets and pay their dues for the luncheon.

The doubters claim that if the Oregon Homecoming game was played in Corvallis, most of the alumni would drive down from Portland and go back without visiting Eugene. Some of them undoubtedly would, but the number would not exceed those who at present drive down to Eugene and go straight back without bothering to register or attend any of the alumni functions.

More of them, once in Corvallis for the big game, and there imbued with the spirit which always attends it, would undoubtedly drive the few miles further to Eugene for the dance and reunions Saturday night.

More of this anon, Horatio, but think it over!

### Spears Will Stick

THE quietus has definitely been placed upon all rumors to the effect that Dr. Clarence W. Spears, football coach here at Oregon, might be considering the University of California job when his statement, "nothing to it, positively," was received

Rumors released in an Associated Press dispatch hinted at a conference between Spears and the graduate manager of the Bears. Spears denied this, too. But even had they met it might easily have been on diverse subjects.

Oregon would tremble, and perhaps deeply regret any move on the part of California to seek Doc Spears. California is too sportsmanlike to attempt to lure Oregon's coach after only one year of active service. The contract calls for five years at the University of Oregon-but just how binding this is we do not know. We are hesitant to say that both parties are lawfully

Rumors are atrocious, but sometimes they must be watched they must be carefully dealt with. This time the press report seemed to demand a prompt answer from the Oregon coach.

Clarence W. Spears will see the termination of his five-year contract in four more seasons. He is too great an individual to leave the post at a point so early in the game. He'll hit the line hard for four more yards and a first down.

## ALENDAR

Will the following people report immediately to Miss Delzell in Dr. fice or Réx Tussing at 355. Boyer's office, 105 Villard, concerning their honors program for this term?

William J. Bruce, Cal Bryan Gladys Clausen, Jane Cullers, Evelyn Har, Beulah Jenson, Amello Lewis, Robert Johnson, Irma Ruth Ludington, Dulcie Mae Lytsell, Jean Meinell, Maxine Moore, Robert O'Leury, and Rex Tussing.

A paper on "The Greek Gods" will be read by Lawrence E. Hartmus, instructor in classics at Reed college, in the women's lounge of Gerlinger building, Thursday evening at 7:30.

Congress club will meet tonight o discuss the Monroe Doctrine and the part which the United States Dear Editor: is taking in the present South American situation. John Caswell will introduce the subject.

Westminster Guild is discussing plans for next term that you will want to have a part in. Nine o'clock tonight at Westminster put business back on its feet! I house. All co-eds invited.

Alpha Delta Sigma meeting at noon today at the College Side tube of tooth paste, or a Christmas Inn. Elmer Byrne and Harry Van card and say they saw my ad in Dine will speak. Business meeting card and say they saw my ad in the Emerald, they would have the

Pi Sigma group picture for Ore-12:45 at the east entrance of Con- than the newspaper, and the Emgana will be taken Thursday at

Phi Theta Upsilon meeting today at noon at the Anchorage. Important.

Drama group of Philomelete will meet at 4 o'clock today in the Y. W. C. A. bungalow. Very impor-

Honoraries ready for group pictures for Oregana call Oregana of-

Sigma Delta Chi meeting Thursday noon at College Side Inn.

Y. W. C. A. Cabinet will meet early in January. 7 p. m. today, instead of 7:30.

Thespians will meet tonight in Gerlinger hall at 7:45.

#### The Safety Valve An Outlet for Campus Steam

All communications are to be addressed to The Editor, Oregon Daily Emerald. They shall not exceed 200 words. Each letter must be signed; however, should the author desire, only initials will be published. The editor maintains the right to withhold publication should be see fit.

Following an interview with a tall, energetic youth, my employer made a statement to this effect: "Just another Emerald ad salesman tryin to tell me that an advertisement in the Emerald would doubt whether advertising there does any good-but if half a dozen students a week would drop into the store and buy a pencil, or a merchants clamoring for space."

It is an old, old story but there erald might well make use of these advertising pays.

Sincerely,

### **\***MARGIN NOTES By Lester McDonald •

S. Stephenson Smith has returned all proof sheets of his new book,

have seen some of the proof sheets behr, German incunabula authorand find it contains material es- ity, and his associates. Dr. Vollsential to every reviewer, a book behr recently visited the American that should be in the library of institution, and were vastly imket devoted to the mechanics of Austria, to whom delivery will be criticism. The journalist, however, intrusted. is not the only class of reader to profit; the author has put nothing in the University.

Since Martha Osteno's first vol-

pre-establishing lucidity and or- the same that were used in the reder in the movement of her narra- cent limited edition published by tive."

either the library rent shelf or the Month's Club selection for Decem-High Hat, on the balcony of the ber, and it will probably be the

The Congressional library at Washington has recently acquired "The Craft of the Critic," to the the Gutenberg Bible, printed on

Marion McClain is taking his colof mere pedantry in the work, but lection of rare books to Portland has succeeded in incorporating for exhibition. Since the J. K. Gill that flavor of S. S. S. wit, bulwark- company first heard of this colleced with an amazing fund of anec- tion, gathered on his recent Eurodotes, that makes his course in pean tour, they have been after criticism one of the most popular Mr. McClain to bring them to their store for a short time

Only nine days are left for Uniume, a book of verse, was publish- versity of Oregon students to coned, American critics have been tribute their poetry to the new Anconstantly concerned in defining thology of American College Verse, and redefining what it is in her to be published in May, 1931, by work that makes it so important. Harper and Brothers. The book Her last book, "Waters Under the will contain only poetry written by Earth," published in November, students attending college during has renewed these inquiries. Stu- the 1930-31 year. It will be edited "What she lacks in subtlety she bia '30. The verses may be writmakes up in strength. She grips ten upon any great subject, but her human theme as a man takes must be limited to 50 lines or less. are other means of advertising hold of plow handles, driving the Students wishing to make contricolter in. She conspicuously ex- butions should mail their manucels where the young novelist is scripts to Anthology of College to advertise the fact that Emerald ordinarily weak; in firmly con- Verse, care E. F. Saxton, Harper ceiving and thoroughly dramatiz- and Brothers, 49 East 33rd street. ing character and in the fundamen- New York City. All contributions tal work of composition, which is must be in the mail by December

> Some of the new Modern Library titles for December are "Fortitude," by Hugh Walpole, "The Medici," by G. F. Young, and "The HAPS, BUT ANYWAY, WE'RE Old Wives Tale," by Arnold Bennett. "Wilderness," one of Rockwell Kent's earlier illustrated books and Maughams' "Of Human

> > Yesterday Random House issued Kent "Moby Dick." The book in-

the Lakeside Press. The Kent The volume can be procured at "Moby Dick" is the book of the cutstanding gift book this Christ-

At last we have this American publishers. Publication is expected vellum, and universally considered classic, undoubtedly one of the the most valuable book in the three or four great literary accom-Professor Smith's book will un- world. The library obtained it plishments in all American literadoubtedly find a wide sale. We through the generosity of Dr. Voll- ture, in a format worthy of its ceived from the publishers, it seems that all the vitality and swinging vigor of Melville's prose every writer of critical material. pressed. The book has been given are in these Rockwell Kent draw-scoring and his 16 points gave There is no other book on the mar- to the American ambassador to ings. Captain Ahab, Ishmael, the whole varied crew of the Pequod, gon men who broke into the scorand Moby Dick, the white whale, ing column are Ed Moeller, John live more intensely in this edition Donohue, and Red Rotenberg, with than ever before.

seeing things through and thus cludes over 200 drawings by Kent, Orville Mohler of U.S.C. Wins Individual Honors

Orville Mohler, Southern California's sensational sophomore ball carrier, took top place in individual Pacific Coast conference scoring honors for the season just over. Mohler scored 11 times for a total of 66 markers. His running mate, Marshall Duffield, was a close second with nine touchdowns and two conversions for 56

Another U. S. C. ace, Jim Mufame. From some drawings re- sick, took third place with 38 points.

Johnny Kitzmiller, Webfoot star, did not fare so well in conference him only ninth place. Other Oreone touchdown apiece.

### Comedy-Color-Crime

December 3rd A TRIPLE BILL

Presented By

U. of O. Drama Division

Guild Theatre, U. of O. Phone 3300

Matinee 4:00-25c Evening 8:15-50c



## Buy Meal **Tickets**

and

Save 10 Per Cent

Lunches Refreshments Smokes

College Side

# "ALL THE NEWS THAT'S FOOT TO PRINT"

"WELL, EXAMS ARE NOW ABOUT TWO WEEKS OFF," Mary had a big fur coat, DENTALLY THIS IS THE TIME The coat was sure to go. OF YEAR WHEN MANY OF DOGS AND START PLAYING But the bunnies got her goat; THE PONIES. WHICH ALL Cause all the sisters laughed to see, light bill. GOES TO REMIND US THAT WE Them recognize the coat. ARE GLAD THE GLEE CLUBS, ETC., NEVER PRACTICE WHAT



EPITAPH

No mourning heard for this bloke, Angus Whistletree McGunn, He said his notion of a German joke.

Would be a Hamburger Pun.

And then, there's little Dora, our dumb frosh friend, who thought that closed week-end was a national Scotch holiday.

LITTLE ALEC SAYS HIS IDEA OF A DIRTY STORY IS THE THIRD FLOOR OF A FRA-TERNITY HOUSE AFTER VA-



One shouldn't be too harsh on the person who habitually hides his face before going to bed. He probably lived in a fraternity

NICK CARTER A LA CARTE He knew he was beleagured. He stepped back a moment as if stunned. A look of intense horror came into his eyes and he placed his hand before his mouth in order to keep from screaming out. No mat ter where he looked he saw accusing and merciless eyes following him. There was no pity there. Too late he realized his hideous and fatal mistake. Cold perspiration broke out upon his brow and he felt weak. An electric slience greeted him as with difficulty he kept from swooning. The English

professor had just said FRAT!!

### LOUSY LIMERICKS

AND OTHER SPRIGHTLY Which cost her dad much dough; FORMS OF GREETING. INCI- And everywhere that Mary went

> IT DOESN'T SCAN AND THE RHYME ISN'T SO HOT, BUT WE'LL FIGHT ANYONE WHO

And then what's this dainty tidbit we hear about the Sigma Chis and Phi Delts almost getting in a fight over a certain houseful of co-eds during the past vacation? WHERE'S THE GOOD OLD MIAMI TRIAD FRATERNALISM,

SAYS IT'S HARE RAISING.



And not wishing to toot our wn whistle at all but since all this propaganda is being carried on in the way of Christmas donations, etc., why not start a few contributions for needy columnists?

WELL, NOT NEEDY, PER-

PATHETIC.

Well, after much research, some inquisitive soul has discovered that Bondage," are others. even though many sororities stay-OUR STUDENTS GO TO THE She wore it rabbit hunting one day, ed open during vacation, all of them saved 95 per cent on their the trade edition of the Rockwell



STREETS AND BUILDINGS IN THIS MODERN DAY, BUT YOU CAN BE SURE THAT IT'S AL-WAYS THE MAN WHO PAVES AND PAVES-AH, YES, AND

Wins National Title WASHINGTON STATE COL-LEGE-Keith Jones state college student, who has been taking many prizes at the fairs this fall and winter, has received word that he won the national junior animal husbandry scholarship at Chicago.

ONLY SAPS

WORK

# Hear Ye!!

Fraternity and Sorority Managers

## Special Prices

To all on floor wax and rentals on electric floor polishers; to fraternities and sororities.

## Power's Furniture Co.

11th and Willamette Streets

# Save Time

Read The Advertisements

TIME is a valuable commodity anywhere. At a university, it is doubly so. You women, with your teas, dances, dates and dinners sandwiched in between classes and hours of study, have no margin for idle "shopping around." And men, with athletics, classes, dates and all manner of activities, have no time to wander aimlessly from store to store. Save time. Read the ads before you start on a buying tour.



# Know What You Want Then Buy



DEFORE starting anything, it is only common sense that you know what you are about. You know what you want. Read the ads every day to find where those things are to be found, and then, when you buy, you'll know where to go. Then, too, you can keep in touch with the trend of fashion by watching the advertisements. Read them regularly. You'll save time in the long run, by being able to find what you want easier and quicker.

Oregon Daily Emerald