# Gregon & Emerald CAMPUS +

University of Oregon, Eugene

Robert Allen, Managing Editor

Anton Peterson, Manager Vinton Hall, Editor

EDITORIAL WRITERS
Dave Wilson, Rex Tussing, Bill Duniway, Harry Van Dine

UPPER NEWS STAFF Neil Taylor, News Editor Jack Burke, Sports Barney Miller, Features

Carol Hurlburt, Society
Lester McDonald, Literary
Warner Guiss, Chief Night Editor
Editor's Secretary: Mary Helen Corbett

NEWS STAFF

NEWS STAFF

Star Reporters: Lois Nelson, Merlin Blais, Ralph David, Elinor Jane Ballantyne.
Reporters: Betty Anne Macduff, Lenore Ely, Jessie Steele, Isabelle Crowell, Thelma Nelson, Helen Cherry, Jack Bellinger, Betty Davis, Helen Rankin, Beth Salway, George Thompson, Roy Sheedy, Thornton Shaw, Zora Beeman, Rufus Kimball, Virginia Wentz, Ted Montgomery, Jim Brook, Carl Thompson, Isabella Davis, Eleanor Coburn, Joan Cox, Allan Spaulding, Fletcher Post, Kenneth Fitzgerald.

General Assignment Reporters: Mary Bohoskey, Eleanor Coburn, Joan Cox, Fred Fricke, Eleanor Sheeley, Barbara Jenning, Madeline Gilbert, Katherine Manerud, Katherine King, George Root, Frances Taylor.

Day Editors: Dorothy Thomas, Thornton Gale, Phil Cogawell, Lenore Ely, Thornton

Day Editors: Dorothy Thomas, Thornton Gale, Phil Cogswell, Lenore Ely, Thornton Snaw.
Night Staff: Monday—Harold Birkenshaw, George Kerr, Marion Phobes, Marion Vorland; Tuceday—Eugene Mullens, Byron Brinton, Lois Weedy, George Sanford; Wednesday—Doug Wight, Eleanor Wood, Dorice Gonzel, Betty Carpenter; Thursday—Stan Price, Earl Kirchoff, Gwen Elsmore, Rita Swain; Friday—Fred Fricke, Elsworth Johnson, Joseph Saslavsky, George Blodgett.

Sports Staff: Mack Hall, Bruce Hamby, Alfred Abranz, Erwin Lawrence, Kelman Keagy, Vincent Gates, Mahr Reymers, Esther Hayden, Ed Goodnough.

Jack Gregg, Advertising Manager Larry Jackson, Foreign Advertising Ken Siegrist, Circulation Manager Addison Brockman, Assistant Manager Ned Mars, Copy Manager Mae Mulchay, Ass't. Foreign Adv. Mgr. Edith Peterson, Financial Adm.

John Painton, Office Manager Betty Carpenter, Women's Specialties Harriet Hoffman, Sez Sue Carol Werschkul, Executive Secretary Larry Bay, Ass't. Circulation Manager Bob Goodrich, Service Manager Marie Nelson, Checking Department

Copy Department: Janet Alexander, Beth Salway, Martin Allen, Barney Miller, Victor Office Assistants: Marjorie Bass, Jean Cox, Jean McCroskey, Virginia Frost, Roselie Commons, Virginia Smith, Ruth Durland, Mary Lou Patrick, Carolyn Trimble, Harriett Kinney.

Production Assistants: Gwendolyn Wheeler, Marjorie Painton, Marian McCroskey, George Turner, Katherine Frentzel.

Advertising Solicitors This Issue: Dick Goebel, Jim Hutchinson, Art Woods, George Sanford, Pick Henry.

The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday, during the college year. Member of the Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second class matter. Subscription rates, \$2.50 a year. Advertising rates upon application. Phone, Manager: Office, Local 214; residence, 324.

### A Bras Ouverts!

SHORT time ago two sophomores in the University addressed A a letter to the editor of the Emerald pleading against the incapacities of a certain professor on the campus. They declared that he knew little more than the students and was incapable of instructing a class as a professor should. If this is right, we greatly regret that we have men of this sort on the faculty of the University of Oregon.

However, it is believed that this professor, whoever he may be, is fully qualified to teach the English course. No doubt he is fully aware of the growth in education methods and allows himself to enter into discussion with the class, work with the individuals, and act as the axis around which revolve the workings of the class rather than the trainer who wields the whip. This is in direct line with an idea brought to light recently in the Emerald.

As to the rhetoric of this professor before the class we cannot speak. A slight slip or two may have caused the comment by the two correspondents. We dare to say that the attitude in classroom was not racy or collegiate, but bordering on the line of the favored

method of modern education.

Perhaps students fail to realize the value of personal contacts with classroom instructors, believe it handshaking, and prefer to be retiring and omit the advantages of occasional conferences. Students must know their professors that they may grasp better their methods of instruction and that the educators may better learn the propensities of the students.

As the Michigan State News recently said, "Students oftentimes find that the most starched and stiff teacher develops into a very human person after a few minutes' personal conversation. Far too many students neglect to become acquainted with their instructors through this route-even going so far as to have a face-to-face talk with them during a whole term."

In direct line with this we add that it is the duty of every instructor on the campus of the University of Oregon to make an effort to know his students personally. He, as many of them do, should welcome conferences, invite friendship, and adopt a cooperative attitude. Students feel deserving of it-instructors are re-

### To Hear Great Men

OREGON students will gather in McArthur court this morning to pay homage to the University and those high ideals for which it stands at the nineteenth annual Pledge Day assembly. Leaders of the state in three distinct fields will be present to voice their opinions of what constitutes the duty of a member of the student body toward the institution which is furnishing him with the necessary education to allow him to successfully cope with the problems of life.

Governor A. W. Norblad, as the highest executive of the state, will administer the pledge and B. F. Irvine, editor of the Oregon Daily Journal, will deliver the principal address of the day. Dr. Arnold Bennett Hall, president of the University, will preside at the

Through the many years of the existence of the custom, it has come to be one of the most inspiring traditions of modern college life. The Oregon Pledge is an acknowledgment of the duties of each and every student to his state and University.

In the bustle of daily campus life few students find time to really appreciate the great opportunity they are enjoying-that of obtaining a college education. Every member of the student body is among a favored few as the great majority of young men and women never have the opportunity to obtain higher education.

Attendance at the Pledge Day assembly is not compulsory but every student, no matter how busy he might be, should do his duty and attend the meeting. It is little enough to do to spend an hour a year at the assembly in return for the great opportunities which are afforded the students at Oregon by the people of the state and the board of higher education.

Be at McArtnur court at 10 o'clock this morning and help make this Pledge Day the most impressive ever held on the campus. Read over the Oregon Pledge and ask yourself if you are doing your best to live up to the high ideals which it symbolizes.

Because her mother said she would have to give up cigarettes or her sweetheart, a 16-year-old Illinois girl shot herself recently. At Oregon her sweetheart would have to give out the cigarettes, or be given up.

Was it just coincidence that the Oklahoma gas well spouted so hard just during election time? There's proof for the mechanists.

Stock exchange seats have dropped from \$495,000 to \$217,000 apiece. That will help the unemployed-commodities being so much cheaper.

The planting of live maggots in sores to prevent blood-poisoning is still being practiced as it was in medieval times. And you are wrong-its value has just been rediscovered in the United States.

Queen Mary of England has table linen worth \$40,000. Even so, we'll bet that she doesn't like it when King George spills a little soup on the cloth.

# ALENDAR

Phi Beta meeting at the Alpha Gamma Delta house Thursday at 4 members be there. o'clock. Pledges and active members be present.

Kwama meeting today at 5 p. m. at College Side.

A meeting of the Inter-fraternity council will be held this afternoon at 4 in room 110 Johnson.

Homecoming registration committee meets today at 5 p. m. at alumni office.

Tabard Inn Neophytes, Jim Cris- C A. bungalow

sey, Lester McDonald, and Roy Craft, report to W. F. G. Thacher's office, room 3 Journalism, at 9:50 a. m. today.

his afternoon at 4 o'clock at the

"Holiday" rehearsal tonight at 7:15 at Guild theatre-Act III.

Craftsman's club. All members be

Christian Science organization meets tonight at 7:30 in the Y. W.

### Between Classes

Scabbard and Blade will meet JONES putting on the war paint the bulletin says. An increase in barracks. Very important. All GEORGE ROBERTSON'S foot . . . be profitable in Oregon, it is be-Alpha Delta Sigma pre-initia- RHINE starting at something or tion speeches will be delivered by other . . . LES McDONALD fast creased by 100 per cent, while in pledges at 12:40 p. m. today in asleep in class . . . WARREN

of water at a drinking fountain per cent. A decline in workers in . . STEVE SMITH shocking his the United States from 168.772 in class . . . BOB ECKMAN pushing 1909 to 154, 361 in 1927 is shown, his Dodge up the street . . . BOB while in Oregon the number Temenids meeting at 7:30 at HARDY and JENNINGS drum- showed a healthy condition.

> PLEDGING ANNOUNCEMENT Gamma Phi Beta announced the pledging of Katherine McGowan,

## WETFOOT

"ALL THE NEWS THAT'S FOOT TO PRINT"

In view of the fact that the Emerald is unable to put everyone's picture on the front page, although, in all fairness, it must be said that it has done its best, it is a known fact that many of our most prominent students remain unknown, because of the heavy competition. To alleviate this evil, this column has taken the responsibility of compiling a campus Who's-Who. To-wit:

- A is for Allen, Managing editeur. The reason we keep this column so pure.
- B is for Baker, Connie the Kappa, Warbles them blues With much vim'n snappa.
- C is for Cherry-His name is a pass key. Ask about summers He spent N'Alaskey.
- Vincent the mighty. Bet he'd look great In a new flannel nighty.

D is for Dolp,

- E is for Evans, Of Sigma Chi fame; His daddy's a judge, But what's in a name?
- F is for Fraundorf-Meet our boy, Hal; Brings many heartaches To every young gal.
- G is for Glover-How the crowd roars! Her singin' keeps wolves From Gamma Phi doors.
- H is for Hall, Vinton the great. Step right up, girls, He'd make a fine mate.
- I is for Ireland, Our left-handed pro; In a taxi, on links, He ain't never slow.
- J is for Jantzen. Oneita, the heiress. The suits papa makes Won't rip'n embarrass.
- K is for Kitzmiller. Johnny the sheik. Co-eds all flutter And sigh, "Ain't he sweet?"
- L is for Londahl, Johnny the blonde.

### Classified Advertisements

Rates Payable in Advance

-		rtion		 	\$
2	Inse	rtions	*****	 ********	 .60
3	Inse	rtions	*****	 	 .80
5	Inse	rtions		*******	1.00
a		rtions			one
SE		and			
				HUG!	

STOP, LISTEN — Navajo Indian blankets direct from the reservation in Arizona. On sale at very reasonable prices in the Public Market stall 83. Come,

FOR SALE-Complete drum set. See Jack Hewitt at the men's gym, or 1454 Onyx.

LAUNDRY-Home laundry, student work specialty. Satisfaction guaranteed. Mrs. May Holmes, 1490 East 21st street. Phone 2074-W.

FOR RENT-A small, furnished house. For further information call at 1352 Beech street.

LOST - A new, light-brown camel's-hair coat in one of the University buildings. The coat bears the tag of Warmster's on the inside. Reward. If found, please call Fred Hellberg, 1920.

Wimmen is things Of which he ain't fond.

- M is for Moeller-Of bragging he's loath. He says cigarettes Stunted his growth.
- N is for Norblad, A boy from Astoria. All the Babes cry fer 'im-We call him Castoria.
- O is for O'Melvaney, Of the Chi Psi Garage; The Big Casanova Down at the lodge.
- P is for Paddock-Wears himself thin. Explaining to broads Why he ain't got no pin.
- Q is for Quinn, Only guy that we knew Of the three whose names Started with Q.
- R is for Raley, Ye campus Will Hayes; Look at "Ed's Co-ed"-Crime never pays.
- S is for Stipe, Our rollicking Jack. If you walk with him, girls, Prepare to run back.
- T is for Thielsen, A good Danish name. She warbles and acts And rates hall of fame.
- U is for Udall-Clownin's his dodge. Out of the lodge.
- V is for Van Dine, With curly brown locks; Goes for loud neckties And zebra striped socks.

## The Dropkick

It's the latest thing in men's hats . . . snappy and up to the minute . . . priced at

\$5.00

Just the thing for Homecoming . . . in shades of brown and grey to match your suit.

STORE FOR MEN

## Give It a Break

Surprise the old back . . or the new one either. Give it a little oil and some gas to appease the auto appetite.

> Gas Oil Greasing

**OREGON** Service Station 11th and Hilyard

Yesterday we saw: BETTY past few years has not decreased, . . MYRNA BUSH stepping on production in these products would HENRIETTA STEINKE slaving lieved. on that there Oregana . . . JACK front of main library. All are in- STOEFFER getting his eyes full increase has been less than one

ming up a little trade.

of McGowan, Washington.

### Old rat-racin Bill, And idol of crowds

- Who fill the Old Mill. X is for Xaverine, Of opposite sex, And the one lonely name
- Y is for Yerkovich-A big hand for Johnny; Fulla hot air
- Z is for Zentner, Young Betty, a frosh, This column of bosh.

## OREGON UNAFFECTED

(Continued from Page One) to be a valuable asset to the in-

From the marketing standpoint there is still room for considerable expansion, not only in markets elsewhere, but in the Pacific coast area, Mr. Burrell says. With less than one half of the yarn used by the knitting mills of the coast actually made here, and a much smaller proportion of woolen clothing made in this area, there is an unusual opportunity for expansion in these lines, it is pointed out.

W is for Whitely,

- That started with X.
- And pigger so bonny.
- Has the honor of ending

## BY SLUMP IN WOOL

dustry in this state.

the pioneer manufactures of Oregon. The Willamette Woolen Manufacturing company began operations in Salem in 1857. The Linn County Woolen mill opened in Brownsville in 1861, and in 1862

### WAA Hikers Will Spend Night at Peters Lodge

turing company was organized.

Oregon mills are also now sup-

plying a large quantity of robes,

Indian blankets and other specialties for which the demand in the

Since 1919 the output of the

woolen industry in Oregon has in-

the United States as a whole the

The woolen industry is one of

the Oregon City Woolen Manufac-

have already signed their names tween Wesleyan and Amherst. to the list in the entrance of the Gerlinger building. Others wishing to go are urged to sign up by this evening, Ella Redkey, hiking chairman, announced today.

The party will meet at the Gerlinger building Saturday afternoon, immediately after the football game. Margaret Duncan, faculty member, will accompany the group.

Hikers are to bring their own blankets and 45 cents each to pay for the two meals to be eaten at the lodge.

> For the Game **BIG 'MUMS** Decorated and Delivered

50c A. L. RAINWATER **PHONE 3235-M** 

### Poor Frosh Must Meet on Steps

The following freshmen will appear today on the library steps at 12:45 to receive their reward for infractions of Oregon infractions.

For failure to wear lids:

Chuck Lane, Tom Massey, Bob Perigo, Howard Lee, Bob Patterson, Bob Tollefson, Dick Goldthwaite.

For rank display of cockiness: Albert Richen, George Bennett. Bob Johnson, Leonard Hall, Henry Jayne.

For sitting on the senior bench, no lid, and wearing sophomore pants. Bob Dunn.

Signed, -KARL GREVE,

Duke of the Oregon Knights. -JERRY LILLY. President of the Order of O.

Officials of Wesleyan university, Middletown, Conn., have ruled that An opportunity to enjoy an all fraternities on the campus shall overnight hike to Peters lodge is write to their chapters at other open to any University girl, if she college requesting a limited attendjoins the W. A. A. hikers on their ance on dance week-end. The Westrip this Saturday. The party is leyan Argus sees the ruling as a limited to 20 members, and eight detriment to the good feeling be-

## **Supplies**

We carry a full line of student supplies at the right prices.

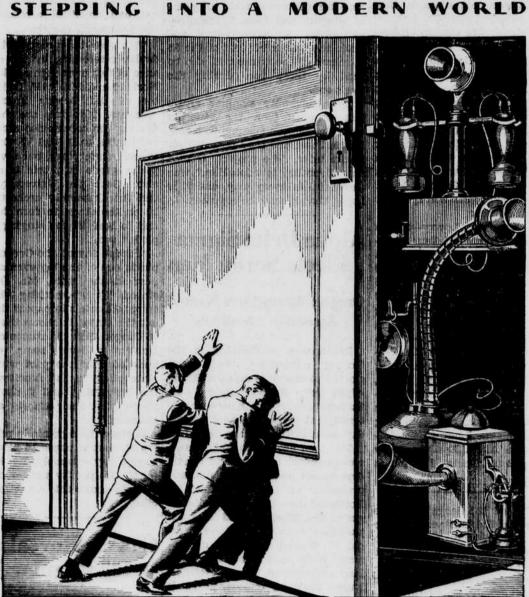
-WE HAVE-

Pens **Fillers** Inks

UNIVERSITY

**PHARMACY** 11th and Alder

### INTO A MODERN WORLD



## They shut the door on hybrid styles

Quantity production of equipment has long been practiced by the telephone industry. Telephone designers years ago shut the door on many hybrid styles-seeking first to work out instruments which could best transmit the voice, then making these few types in great quantities.

This standardization made possible concentrated study of manufacturing processes, and steady improvement of them. For example, the production of 15,000,000 switchboard lamps a year, all of one type, led to the development of a highly special machine which does in a few minutes what once took an hour.

Manufacturing engineers, with their early start in applying these ideas, have been able to develop methods which in many cases have become industrial models. The opportunity is there!

## BELL SYSTEM



A NATION-WIDE SYSTEM OF MORE THAN 20,000,000 INTER-CONNECTING TELEPHONES

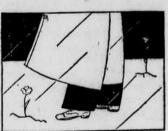
### Chocoalate Bars Used by Dr. Hall To Rectore Pep

Most everyone has a private remedy for "that tired feeling." Dr. Arnold Bennett Hall's is chocolate. Yes, chocolate. His desk drawer is never without at least one bar of this stimulating candy which he claims peps him up in the middle of the afternoon.

At present Dr. Hall is partial to a brand by the name of "Pilgrim," which is manufactured in San Francisco. He secures it through a personal friend, Dr. H. A. Cuppy, who was a boyhood friend of the president in Franklin.

A tale of being thrown four feet into the air when a bolt of lightning struck near his feet while he was at work was told by Alex Fox, 22, of Billings, Mont.

## Under moonless skies



AH-H-H! So sad. Look at the poor student (?) lurking among ye posies whilst some fair one keeps him waiting as ye ran beats down. But he's not so dumb at that. We make slickers, and our trained eyes note that he is wearing a Fish Brand "Varsity." So we know he's dry and comfortable from head to foot. Fish Brand Slickers are

made in a wide choice of models, weights, colors. Smartly cut. Long-wearing. Sold everywhere. Look for the fish on the label. A. J. Tower Company, 24 Simmons Street, Boston, Massachusetts.

# lon Coats

"University" Model Imported Fabrics.

In the Popular

\$27.50 to \$50.00

## Trench Coats

New Shipment Has Just Been Received.

\$7.50 and \$13.50

# Suede **Jackets**

Pull-Over Button-Front and

\$5.00 to \$15.00

Zipper Styles.

## DeNeffe's

McDonald Theatre Bldg.