

Hardly can we say that Wilbur's mental dilemma was a result of radical and improper teaching. Hardly do we believe that his instructors actually tried to erase his personal ideas once so clear. It may have been the lad's own fault to allow himself to embark upon that period of philosophical daze. However, time and again, we have felt that the modern institution leaves its students without a compass. His ideas are muddled.

Some may ask why Wilbur should have definite views or why he should throw his support one way or the other. The world needs leaders. Institutions of higher education are to produce leaders. And, most important of all, a leader must take his stand and organize his following.

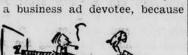
What an aversion the Betas have Don't come out of books." For Bohunkus, Tennessee.

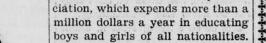
And here I am, a college guy, DISILLUSIONMENT A Greek letter feller, When I came to College papa said: Winning glory for myself "Remember your family name, school-

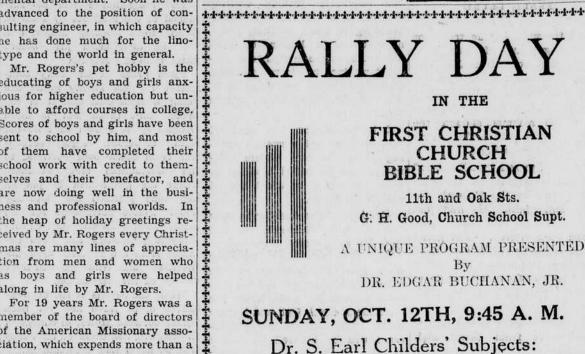
◆ EDITORS HITHER AND YON ◆

Upon being told that a certain freshman had been taken in by a certain fraternity, the Sophisticated Sophomore remarked, "Taken

son slouching down the street, pipe in mouth, dirty cords, and either a bright-hued sweater or a soiled leather jacket, and dragging a pair of 10-pound brogues, why chances are that he is either a business ad student or a law major. The method of discrimination is very simple. If he shows the least semblance of cheerfulness, he







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11:00 A. M.-"'Carry On"

Did Parties Do It?

FRESHMAN political parties have been tried for the first time and found to be a failure on the Oregon campus. The two leading parties in Friday's elections of the class of 1934 were split equally as far as results count-and, after all, the number of winning candidates really tell the story.

For the first time in the history of the Associated Students an attempt was made to organize regular party tickets in the freshman class elections, and what resulted? Two candidates from each of the two main parties were elected to office.

Members of the class of 1934 showed rare judgment in voting for the person whom they considered best qualified for office regardless of party affiliations. The result of the election will leave little room for the supporters of either side to compliment themselves upon their "strong ticket."

To John Kendall will go the task of leading the class of 1934 through its first year of college life-with Billie Eastman, Joan Cox, and Bob DeGraff as his assistants. The Emerald wishes the leaders success in their attempt to make the class the "biggest and best ever."

The members of the class have made a fine start in their first official act. May they continue to do so throughout their four years as undergraduates at Oregon.

Huh, Mr. Hoover?

WHEN a college newspaper takes a pot-shot at the president of the United States, the echo doesn't go any further than the shot, which in the first of the several thousand miles that separate this column from the White House, sinks in its own swirling smoke.

We need a little history of unemployment for an introduction. Tabloid-a stock market crash, a business depression, unemployment, and a meeting of captains of industry called by the president to plan increased business.

Now athletic competition has been proved an industry, and so has upbuilding of a university. These lieutenants of industry who handle the gate receipts immediately fell in with President Hoover's plan, and laid foundations in their own three-sport circuses for increased production. So in that way collegiate unemployment was to be relieved.

Tabloid again-the industry is expanded, more players are secured, the mills roll merrily with a grist of games. Surely the college factory will draw many orders now!

10 10 10

We think President Hoover just woke up in the night with his idea, and called in the papers without thinking out the result of such expansion. We publicly ask President Hoover if he knew what it would do. We dare him to answer honestly.

For, you see, to grind out the grist of games, a school needs millstones, and millstones must run freely and smoothly or they squawk and squeal. If you remember your Goldilocks, the little university, and the middle-sized university, and the great big university all oil their millstones with jobs. Only the great big, gruff, old universities have enough jobs to go 'round, so they send away all the job-seeking students who go to the games and classes-use up the grist of the mills-and give the jobs to the athletes. We mean, you see, that they lubricate the millstones.

Mr. Hoover, did you ever stop to think that the athletic industry cannot grow, the college mills cannot run, if we send all the Adv. wheat away and spend our time on millstones? What profits a university with millstones on its neck and no one to admire them? Huh, Mr. Hoover?

in is right."—The University Daily Kansan.

Somebody around this university has got to be dignified, and we students already have enough on our hands .- The Silver and Gold.

* * * Our hearts go out to those loyal fans who buy tickets to see their favorite football team play and then find they are seated among the rooters of the opposing team .- The Indiana Daily Student.

Pausing for reflection has its merits, but it is often referred to as cribbing in college.-The Indiana Daily Student.

About this time we should begin catching the freshmen in the act of marking circles around those Thanksgiving and Christmas vacation dates on the calendar.-The Indiana Daily Student. 車 車 車

First impressions count. What kind are you making, rook, on the upperclassmen? What kind are you making, upperclassmen, on the rooks ?- The Linfield Review.

When the freshmen were ready to count the ballots yesterday. they found the box locked tight -key gone. Now ,who claims that the election was run crookedly?



Class hockey managers will be

chosen Monday evening at 4 dur-

ing the regular hockey period. All

girls going out for intramural

Wesley elub will climb Spencer's

butte at 2 p. m. today. All stu-

dents asked to meet at Methodist

Between Classes

Yesterday we saw: KEITH MA-

GUIRE emerging from the Art

building; DONNA GILL striding

past the law school; ELEANOR

LEWIS at her favorite pastime of

making faces; AMY LAWRENCE

looking disgusted over the results

of the frosh class election; ES-

TELLE JOHNSON tittering up-

loariously; BILL PITTMAN being

genial; JAY DOWNS tying his

shoe lace; JACK BURKE with his

newly acquired "cheaters"; BET-

Buy a chrysanthemum now .-

What's a game without a 'mum?

TY BROWN in conversation.

hockey attend.

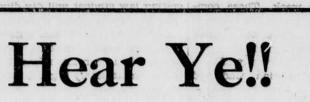
church.

-Adv.

The women in the business ad school are there for one of two reasons. They are anxious to get in amongst the big men of the campus and acquire the real collegiate spirit and perhaps a husband, or else they are anxious to PLEDGING ANNOUNCEMENT learn how to take care of their Sigma Kappa announces the fortunes. The latter case, it is pledging of Eleanor Fair of Cen- needless to add, are so few as to

ing else to do, so why not?

almost be a myth.



Fraternity and Sorority Managers



To all on floor wax and rentals on electric floor polishers; to fraternities and sororities.

Power's Furniture Co.

11th Street and Willamette



time to time, but the average is,

The Ad school's one bright spot

is their activities' men, is their

boast. That can't be denied, it is

true, but then some unkind souls

say that most of them have noth-

say, one in a hundred.

For ten years he was chairman of the board of directors, until his resignation from the association, a

ness and professional worlds. In

the heap of holiday greetings re-

ceived by Mr. Rogers every Christ-

mas are many lines of apprecia-

tion from men and women who

member of the board of directors

of the American Missionary asso-

along in life by Mr. Rogers.

as boys and girls were helped

any man caught smiling in the few years ago. law school is deprived of his de-gree. Business ad majors are no-member of the board of trustees of toriously drowsy and, it is whis- Oberlin college; and for the last 29 pered, the I. Q. rating is a bit be- years has served in a similar calow nil. It can't be denied that pacity with Berea college. they have their Phi Betes from

7:30 P. M.-" A Trio of Foolish Men" Mr. Lorin Davidson Directs the Music Establish a Church Home in Eugene While in College. WORSHIP WITH US SUNDAY





The sports department of the Co-op is equipped to serve your every tennis need. A fine assortment of rackets and frames in either Wright & Ditson or Spalding models is always on hand. We make a specialty of stringing frames to suit your individual game-the work is done by experts, of course. Genuine Armour gut is used exclusively. A fresh shipment of balls and a large assortment of covers in Oregon colors has just been received for fall play.

And For The Golfer:

UNIVERSITY "CO-OP"

10 YEARS OF SERVICE TO OREGON STUDENTS

The most exacting golfer will find a complete line of Wright & Ditson supplies at the Co-op-with the newest in steel-shafted clubs featured. Let us show you something classy in a golf bag, or replenish your supply of balls. Our service is always at your disposal when you are in need of quality sporting equipment.

The Co-op is headquarters for men's and women's tennis shoes



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