

Oregon Emerald

University of Oregon, Eugene

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College Didn't Change Him

HE'S one guy college didn't change. He still talks in that over-
bearing tone and persists in using the same old expressions. He
dresses no better—his hair still falls to his nose. Even his saxo-
phone playing hasn't improved. In fact, he's the same old boy who
used to play dirty basketball on his high school team.

Why hasn't it made a man of him? Why hasn't he fallen in the
footsteps of his teammates, learned to be polite, meet people
well, and dress correctly? Just because—because he failed to listen
to the advice of others. He knew it all—no one could teach him.
Yes, it made him mad when someone ordered him about. He broke
his pledge. No other house would take him—then. Strangely, too,
he was kind at heart, but something was there—no one knew what
—that kept him from being milled.

Thousands have taken their hacks, realized they knew little,
and learned to stay within the ropes. They have graduated as men
and women, with a feeling of atonement, looking back over the days
of their progress. They maintain a feeling of pride—if they were
good then, they are better now.

But the lad we speak of—he has missed it. His fault, some,
but others are to blame. Primarily, his initial associates in the
University were insufficiently interested in moulding his future. Per-
haps he was just another man—considered "not so hot" at that.
He needed personal attention from one who could touch upon the
kinder and more human strings of his heart. But he didn't get it.
He needed more than the brutal poundings of the fraternity paddle.
But he didn't get it. He lacked the comradeship of one who could
carve men.

Now for the unlucky boy himself. He had many faults, but
only one matters. HE NEEDED NO ADVICE. It is ruining his
collegiate career, and perhaps his whole life unless, before the dis-
ease has become too deep-rooted, he listens.

A bit of advice we offer: 1. Consider the ideas of others.
2. Tactfully share with others your own knowledge.

Knees and Cosmetic Mart

AT LAST comes a gleam of light in the prevailing economic
gloom which our business experts of the Dean Inge school as-
sure is to throw the sun of good old Coolidge prosperity into a semi-
permanent eclipse.

Spokesmen of one of America's greatest industries, the manu-
facture of cosmetics, have just broken forth in trade journals with
the cheering news that the sales of their products showed a sizeable
increase during the past year.

And with the same gesture they reach across a hypothetical
conference table and give the hand of fellowship to the czars of
style. For they ascribe the cause of their increased affluence to a
belief that 1930 styles in women's dresses have swelled the sales of
lipstick, cold-cream, eye-lash tonic, mud packs, and cheek kalsom-
ine.

The gist of the thing is that since skirt hem-lines have been
sold short by the bears and dropped a good six points beneath knee-
par, men pay more attention to feminine facial topography, with
the result that the dear ladies are plastering more and more goo
and gumbo on the area which bears the strain of this withering
scrutiny.

It looks like a good thing for everyone concerned. Textile man-
ufacturers are happily engaged in turning out 20 per cent more
fabric to make the same number of frocks; cosmetic companies will
declare extra dividends once a month; the raising of the average
man's optical objective to higher fields is of undoubted aesthetic
value; and the plastic surgeons will undoubtedly make up for the
loss of operations on bow-legs by inventing some ingenious method
of transferring dimples intact from knees to cheeks.

A Great Rally, Folks

THE editor's pen was prepared to pan the student body. It was
primed to tell them exactly what a fine brooding bunch of
chicks they were. But it's off now. It was the greatest rally we
have seen in years—over 2000 strong.

Overjoyed at winning the first really great intersectional game
the associated students showed their appreciation, and we congrat-
ulate them. We are glad they forgot that meek, gentle, and poorly
represented rally at the station when the team entrained for Sol-
dier's Field. We hope Doc and his men forgot it, too. Evidently
they did—or perhaps they were determined to show that SLUG-
GISH MOB at home that they could fight. They could fight. The
students now realize it, turned out in full force yesterday, and an-
nounced their support and appreciation.

No doubt about it, it was a stupendous rally. Other schools
can envy that figure—over 2000. The yell king did wonderful work,
the student body president made an extraordinary enthusiastic
speech. But where were the football men? Where were the words
from Oregon's new and most successful coach, Doc Spears? Our
only criticism is that they did not loom sufficiently in the fore-
ground to repay the students for their whole-hearted attendance.
The men were tired—hungry, too, perhaps. Yet we couldn't help
wanting to see them.

If the junior class meeting last night was any smaller than
some we have previously seen, the nominations would certainly have
to come from the floor.

We read that authorities in psychology are going to study the
flapper and her boy friend. They should have started in four years
ago. It's been a long time since we have seen a flapper.

Headlines in the Emerald say "Holiday Chosen as First Attrac-
tion of the Season." Never could we disagree with such a state-
ment.

Secret meetings, plotting groups, and gruff words make us be-
lieve that soon we shall have to bury the old and hire a new and
less daring Wetfoot editor.

A Decade Ago

From the Emerald, October 8,
1920

Six varsity football games,
three of which take place in Eu-
gene are scheduled for the 1920
season, according to Graduate
Manager Marion McClain. The first
game is scheduled for this coming
Saturday when Oregon will meet
Multnomah club of Portland. On
October 23 the next game will be
played here with the University of
Idaho. On October 30, the lemon-
yellow will journey to Palo Alto,

where they will meet Stanford.

On November 13 the homecom-
ing game against Washington will
be played here.

The Oregon-Aggie game will not
be played on Eugene ground. Ore-
gon will go to Corvallis November
20 to meet the O. A. C. gridsters.
The last game of the season will
be played on the historic Tourna-
ment of Roses Field when Ore-
gon will battle with the University
of Southern California on Thank-
sgiving day.

Major Murray Warner, father of
Sam Bass Warner of the school of
law, died Saturday in San Francis-
co after he had been stricken with
a sudden illness while playing golf.

Between Classes

Yesterday we saw: JOHNNIE
KENDALL looking thoughtful;
GLEN GODFREY staggering un-
der a 50-lb. moving-picture cam-
era; RUTH GEORGE running a
sight-seeing bus; HACK MILLER
with his mouth open; BRIAN MIM-
NAUGH playing fireman; Jane
WARNER yelling; MARGE
CLARK looking for a new man;
JANE CULLERS in new shoes;
and CAROLINE HAHN fright-
ened at the rally noises.

THE WETFOOT

"ALL THE NEWS THAT'S FOOT TO PRINT"

WELL, GIRLS, HERE YOU
ARE. ACCORDING TO OUR
PROMISE MADE YESTERDAY,
WE HERE HAVE THE REAL
STRAIGHT DOPE ON YOU AS
VIEWED BY A REPRESENTA-
TIVE MALE ON THE CAMPUS.

ALPHA PHI—A lot of pledges,
but—Oh, well, we had a nice time,
anyway.

ALPHA CHI—The principal fea-
tures were the Gerlinger cup
(loaned for the occasion by Bess
Templeton) and the new and much
more comfortable furniture in the
den. Oh, yes, and then there's the
new radio.

ALPHA GAM—Remembered this
house because of lump sugar on
tea service from which everyone
helped himself. "Don't you think
our pledges are marvelous?" etc.
Would suggest that they enlarge
floor space.

ALPHA O—Another tong with
the marvelous pledge complex.
Homey atmosphere. The daven-
ports were much appreciated by
the overworked males.

CHI DELTA—They introduced
a new wrinkle in the evening's
entertainment by providing chairs



on the porch. This backfired,
however, as the attraction was so
great, most of the boys stayed out
there.

The Safety Valve

An Outlet for Campus Opinion

All communications are to be
addressed to the Editor, Oregon
Daily Emerald. They shall not
exceed 200 words. Each letter
must be signed; however, should
the author desire, only initials
will be published. The editor
maintains the right to withhold
publication should he see fit.

INFIRMARY TACTICS

To the Editor:
We wish to comment briefly on
a few of the tactics which we have
observed as to the practices of
the infirmary personnel.

About two weeks ago a student
who was afflicted with a very bad
cough and cold requested admis-
sion to the infirmary at about 7
p. m., so that he might have an
opportunity to receive treatment
before getting worse. He was in-
formed that admission could not
be granted. It so happens that
this individual developed a severe
case of the gripe and has not yet
completely recuperated.

Another man, a basketball let-
terman of last year, who is to
commence practice in about two

A. D. PI—Of course there was
the new house and all the girls
were awfully nice about taking
you out and showing you the new
back yard and grape arbor. Most
of the visitors were easily per-
suaded to look at the yard.

CHI OMEGA—Very enthusiastic
about their pledges. "The sweet-
est and dearest bunch of girls—
and so intelligent and refined,
too." Well, maybe so. Harriett
Kibbee giving everyone the big,
well-sealed hand.

DELTA GAM—When we first
entered the portals, we looked up
at the ceiling to see what the at-



traction was. However, we de-
cided that the girls were merely
exhibiting their profiles. "Have
you seen our new pledge from
Texas?"

DELTA ZETA—The new house
is nicely arranged. At least they
didn't din the praises of their
pledges in our ears continually.

GAMMA PHI—Carmined and
dressed up to the usual standard.
Wanted to show off the new
pledges, so they insisted on mak-
ing us pass down the line. Con-
cited, we'd call it.

KAPPA—Made enough racket
for a young boiler factory. Some
of the pledges had really nice
voices. A few of the alums were
brought back to bolster up the
pulsititude of the line.

KAPPA DELT—The music was
very good. Yes, the K. D.'s (just
like a prominent fraternity we
know of) are good in the East.

ALPHA XI DELT—Just a
bunch of jolly girls, having the
grandest time—unsophisticated
but natural.

PI PHI—Phonograph was out of
order this year so they hired a
piano player. Bea Milligan was
back giving all the weary men a
big smile, a slap on the back, and
a booming invitation to come back
again.

PHI MU—We couldn't get a
dance. Too many Sig Eps sticking
around. Oh, well, we were get-
ting tired about then anyway.

THETA OMEGA—Not many
boys went there. They thought
the Friendly hall announcement
must be wrong. Lots of room to
ratrace.

THETA—The total poundage on
the hoof was a bit smaller this



year. The pledges were really cor-
dial, but they'll learn better after
they've been there a year.

TRI-DELT—it really seems that
the girls might have been a bit
more hospitable after the boys
had gone to the trouble to walk
clear up there. Unless a bus serv-
ice is instituted the men may go
on strike next year and omit them.

ZETA TAU ALPHA—The girls
painted their house this year in
order to keep step with the A. D.
Pis. For additional information
see Alpha Xi Delta.

HENDRICKS AND SUSAN
CAMPBELL HALLS—Thousands
of women standing around. On
the whole improved over last year.

TEAM WILL FLY TO NEW YORK—MAYBE

(Continued from Page One)
them back to the waiting train.
Again at Denver there was a good
turnout at the station. As we had
eight hours in Denver, we were
quartered at the Denver Athletic
club. From there Jeff Cravath, all-
American center at U. S. C. in 1928
and now coach of the Denver uni-
versity team, took us in cars to
the new stadium. "Doc" put the
boys through a pretty stiff work-
out.

Tommy Williams described Den-
ver as a very beautiful city, clean
and orderly, and the university as
equally pleasing in its effect.

The team also stopped at Omaha
before arriving in Chicago.
But expenses seemed still to be
on Tommy's mind, for his conver-
sation quickly led back to figures.
"Well, anyway," he sighed, as if
he'd just finished one of those big
meals en route, "we broke even on
expenses for the Drake game, and
the trip was a big success in every
way."

PLEDGING ANNOUNCEMENT
Sigma Chi announces the pledg-
ing of Sidney B. Wood, Jr., of New
York City.

Scholarships To Be Awarded Foreign Pupils for Good Will

Peace Plan Provides 1000
Students With Money
To Study in U. S.

Of interest to all members of the
faculty and student body of the
University of Oregon, is the new
plan for international peace and
good will proposed by Emerson P.
Schmidt, formerly of the history
department of the University of
Oregon, and Philip George Nese-
ruis, who was a member of the Ore-
gon summer session faculty from
New Hampshire.

The peace plan provides for a
fund of \$1,500,000 to be created
from the war debts due the United
States. The general fund is to be
divided into 1,000 scholarships of
\$1500 each. These will be distrib-
uted to foreign students who have
achieved high scholastic records in
order that they may study in
American universities. The distribu-
tion among the 27 countries of
Europe will be made on a strictly
population basis.

Mr. Schmidt and Mr. Nese-
ruis believe that since the year 1920,
the United States has lost favor
with the European countries strug-
gling to pay war debts to this
country.

The international good will pol-
icy is attracting a great deal of
interest in diplomatic circles in the
United States, and the originators
have written outlining their plan
to President Hoover, Senator Bor-
rah, chairman of the foreign re-
lations committee of the senate,
and to Senator McNary. The New
York Nation promises to discuss
the policy in a future issue.

"OREGON? THAT'S OUT NEAR CAL." IS REPLY

(Continued from Page One)
there were hundreds of restau-
rants featuring foods prepared
"like mother used to make it in
the old country." Some of these
dishes were just courses by another
name but some were sources of
keenest enjoyment. A Hindu
drink is made from the juice of an
Indian bean was possessed of the
most delicate flavor and provided
the highest sensual pleasure.
"Now don't misunderstand me,"
his eyes twinkled. "All my stay

CAMPUS CALENDAR

Alpha Delta Sigma meeting at
noon today at College Side Inn.
Very important. Please take no-
tice of time and new place.

All Phi Theta Upsilon members
and presidents of Phihome-
te groups will meet Thursday night
at 7:30 in the woman's lounge of
Gerlinger hall. Important.

Master Dance group will meet
in the Gerlinger building this eve-
ning at 8. Important that all
members be there.

The photographic art exhibit,
sponsored by the Pacific Interna-
tional Salon of Photographic Art,
is now being held in the museum
of the Architecture building from
8-12 and 1-4:30 on week days, and
on Sundays from 2-5. The ex-
hibit will be here until the 20th
of this month.

There will be an important
meeting of the W. A. A. intra-
mural house representative in 121
Gerlinger at 4 o'clock this after-
noon.

Vena Shaw With Meier
Vena Gaskill Shaw, '27, former
secretary of the A. S. U. O., is now
acting as secretary for the Julius
L. Meier for Governor committee
in Portland. Mrs. Shaw is the
wife of Leland Shaw, who was
president of the law school stu-
dent body last year. She is affil-
iated with Zeta Tau Alpha.

Kremy Thick

Rech, Thidk With
Ice Cream

MALTS 20c

SHAKES 15c

OREGANA CONFECTIONERY

Meals—Fountain—Home-made Candy

YOU AND THE WORLD

You can sit in your room and turn through
the advertising pages—demand any portion
of the world before you to come to you, and
it will come! You can summon an ounce of
French garden in a perfume vial from the
pages of the New Yorker, exquisite slippers
and frocks from the pages of Vogue, the smart
world comes to you.



Advertisements tell you the desirable portions
of the world you can buy. How most quickly
to call them to you. How much you'll like
them when yours.

Because these fine products are standardized,
and nationally and locally advertised, you are
assured of the best. And the Eugene shops
you will find foremost in the endeavor to
bring to you these goods. Advertising is your
guarantee of good merchandise.

Oregon Daily
Emerald



LEMON

FOR headcolds, that
hinder one froit
studying should
never be neglected, for
they may easily lead to
"flu" or even pneumonia.

WE HAVE SPRAYS,
GARGLES, COUGH SYR-
UPS, AND THE RELI-
ABLE COLD REME-
DIES.

"O"

PRESCRIPTIONS
filled competently
and accurately. If your
doctor at home has pre-
scribed a treatment, have
the prescription trans-
ferred to us and we will
always have it on our files
as long as you are in
school.

PHARMACY

—Corner 13th Street and Alder—