

# Oregon Emerald

University of Oregon, Eugene

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The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday, during the college year. Member of the Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second class matter. Subscription rates, \$2.50 a year. Advertising rates upon application. Phone, Manager: Office, 1895; residence, 127.

## We Start Anew

BEGINNING another school year is a joy to some, to others it is somewhat of a task. To the members of the Oregon Daily Emerald staff it is a joy because before them they see a year of progress, a year filled with pleasant activity. Serving the campus in a most essential way, they will strive to make the daily publication a near perfect disseminator of student news.

Dealing with such a delicate subject as the policies of the publication, we might say that no bold and radical reforms will be shouted in the public ear. Changes for improvement will be advocated when the time for such is ripe. Support will be tendered when a movement sponsored by the A. S. U. O. or any campus organization is deemed worthy and justifiable. The mechanics of the University have not been in action sufficiently long to disclose the 1930-31 weaknesses; however, irregularities of the past may be brought to light. It is the aim of the Emerald never to destroy without constructive suggestion. The Emerald is behind Oregon. It believes her officials are the ablest, and, with the dawn of a new era in athletics, looks forward to one of the biggest and most successful years in Oregon history.

The Emerald is as a tool in the hands of a carpenter—sold each year to a new woodworker. What the publication does depends upon the carpenter who is using it. With this the Emerald falls into the footsteps of last year's editor, who, we believe, guided the student daily through one of its most successful volumes. Little alteration in the general makeup of the paper is anticipated. This as the first issue marks the introduction of a few new type faces, a feature where every newspaper may find improvement, and an attitude of close co-operation with students and faculty of the University of Oregon.

## Freshman's Telescope

AN unfocused telescope peering far into the future has been before the eyes of every freshman. So out of focus is this telescope that he cannot tell what is ahead of him. First it appears a huge mass of moving machinery, then again it is like an angry whirlpool. Presently the instrument will become adjusted. Definite outlines will emerge from obscurity, masses will merge to form a goal.

Looking as he does into the future he sees four years of University life filled with a mixture of work and play. Just the correct ratio between the two he does not see. His upperclassmen are his advisors and from them he will seek advice. It is as an upperclassman that the Oregon Daily Emerald offers its bit to guide the first year student to a successful start.

1. Choose conscientiously a division between studies and activities. The ratio will vary according to the student, so watch yourself and use common sense. An overbalanced schedule may lead to an unsuccessful University career.
2. Do not neglect your regular work. Fundamentally that is why one comes to school, that is why authorities are employed, and that is why the institution was organized.
3. Do not neglect your activities. It is through them that acquaintances are made. It is through them that you learn to be a leader. Mingle among the students and, above all things, make friends.
4. Maintain a high moral standard. Through this will come a satisfied conscience. Strength of students today will make it less difficult for posterity. Forget the collegiate rah rah and become real men and women.

## The Modern Fraternity

A BIT of disappointment, perhaps, when the new pledge returns from his first 11 o'clock, finds the members busily engaged in conversation, dressed neatly and waiting quietly for the lunch bell. He fails to find that super-collegiate environment of tangled legs and sprawling bodies strewn over the davenport near gapping trays of half smoked cigarette butts. Perhaps the newcomer has never been a faithful reader of magazines depicting college life, perhaps he has never heard advice about how to resist fraternity temptations. He is one out of a thousand.

Yet when he comes to school on the Oregon campus it is different. There is no extravagant swaggering attitude of life in a social organization. Things seem to be meant for business, seem to stand for the higher ideals throughout a University career. Fraternities are so organized to obtain the greatest efficiency from a selected group of men or women.

Now is not the moment to discuss the time one should enter a fraternity. We are merely pointing to the logic in the social organization as a whole. Its sincerity and power to prepare one for a better life cannot be debated when the fictitious, or better to say antiquated, collegiate ballyhoo is forgotten.

WHEN a school has grown to the size of the University of Oregon harmony among students is essential. Remember the old "Hello" spirit? Bring it back. String Hello Lane from one end of the campus to the other. Everyone you meet has gone through the same registration procedure, paid his \$26.25, and yawned wearily before making his first 8 o'clock. All are brothers and sisters—in a way, so we must say "Hello."

Realization that days of brutality to the freshman are nearing end comes with the rumor that one living organization on the campus has no paddle in its possession.

Judging by the crowd in the Igloo during registration, men's physical education is the most popular course in the University.

Nevertheless, some of us can remember when a milking stool would come in handy at every station during registration.

Little Oscar came running breathlessly home. "Hey ma, I've found eight windows in the Fine Arts building!"

# CAMPUS CALENDAR

Associated Women Students meet this afternoon at 5 o'clock, in the women's lounge of Gerlinger hall.

Tryouts for the Women's and Men's Glee Clubs are being held at the school of music building this week. Men try out from 7 p. m. to 9 p. m. and the women in the afternoon from 4 to 6.

Interfraternity council meets today at 4:30 in room 110, Johnson hall.

Oregana staff, both business and editorial, will meet Friday at 4 o'clock in 104 Journalism.

Attention, Frosh—The frosh nomination convention will be held Friday, October 3, at 4:30 in Villard assembly.

## 'Report All Changes of Address,' Says 'Doc'

All students who have changed their address since registration or have not recorded their permanent University address are requested by "Doc" Robnett, assistant graduate manager, to report new addresses to the graduate manager's office at the north end of Friendly hall. This is necessary in order that the student directory, annual publication put out by the graduate manager's office, may have the correct addresses of the students.

# Dean Must Know Where Men Live

Men! Attention! Have you received your junior certificate?

If so, don't bother to read this.

If not, harken. Have you established your residence in a dormitory or hall of residence?

If so, you may stop here. If not, harken still further.

Have you made arrangements with Dean Biggs to live outside? If so—But if not, report to his office in Johnson hall on or before October 4, which is Saturday, at which time all underclassmen must be living in approved residences. Don't forget!

## Between Classes

Yesterday we saw: HAL PADDOCK still harried about "them junior finances"; HARRIETT KIBBEE looking very much more dignified than last year; CARL GREVE renewing last year's romance; a number of FROSH GIRLS exhibiting brand new riding pants in front of the College Side, no horses in sight; PERCY BERGENSEN looking lost; ED WELLS being very serious about his first rush week; KEN POTTS looking just plenty sinister; BUZZ LARKIN imitating a fog horn; LOUISE WEBER cutting a caper; KAY LANGENBURG sporting a diamond solitaire.

# THE WETFOOT

"ALL THE NEWS THAT'S FOOT TO PRINT"

In order to start the freshmen off on the right foot, (left in military), this column of chaff has decided to print a director of the places to avoid, people not to speak to, and things not to do. Next week we will run an article on the cultivation of the poppy for those of our readers who are interested in landscape gardening. To continue with the directory: ("Correction—Inasmuch as we had not even started to give the directory, we can hardly continue with it, so, in the interests of better grammar, "now for the directory.")

A is for Arnold.  
Surname is Hall.  
Prexy of the U.  
Head of 'em all.

B is for bathtub.  
For frosh wise and simple;  
Conducive to pneumonia,  
Gooseflesh and pimple.

C is for campus  
And also for class;  
The professor's motto:  
"They shall not pass."

D is for date,  
Many times blind.  
A good one, youths,  
Is hard to find.

E is for Emerald  
Chock full of gas,  
Keeps student awake  
In eight o'clock class.

F is for frosh  
(Look under hack)  
They receive many  
A pat on the back.

G is for gym  
Promptly at ten,  
Turns little frosh  
Into big, husky men.

H is for hack,  
Meaning flivver or blow;  
To learn about latter  
See "Order of 'O'".

I is for Igloo,  
Home of terspichore;  
Where basketweavers chew Climax  
And good "Old Hickory."

J is for Johnson  
Ad building, it seems;  
Just try and get out  
With dough in your jeans.

K is for Kitzmiller,  
Johnny the brute,  
Co-eds all flutter  
And sigh, "ain't he cute."

L is for library.  
For hacking and books;  
A pity it's public,  
So many nice nooks.



M is for millrace  
(Look under D)  
A gonsend to poor  
Piggers like me.

N is for naughty  
Meaning not nice nor dumb  
Nothing like that in  
Our little column.

O is for open house  
Where all people meet  
And athletes walk over  
Everyone's feet.

P is for pigging.  
Love a la carte,  
When you're a senior  
It becomes quite an art.

Q is for quart  
Water, gas, or oil;  
Helps th cold bus  
Quiver and boil.



R is for rushee  
Who becomes the goat  
As soon as he gets  
A pin on his coat.

S is for sandwich  
In College Side Inn;  
Near all the scandal  
Revel in sin.

T is for taxi,  
The reason one tries  
To tell her walking  
Is good exercise.

U is for undies,  
Red flannels taboo  
For big husky frat men  
Fresh from the U.

V is for Villard,  
Wheezy old hall;  
Will fall some day  
And kill us all.

W is for water  
Put up in bags;  
Furnishes amusement  
When all else lags.

X is for mark  
Where mistake is found;  
Some profs run it  
Into the ground.

Y is for yell,  
A thing led by Creech;  
Males sit and holler,  
Females all screech.

Z is for zero,  
Fits this to a dot;  
On thermometer or paper  
Means not so hot.

## The Rushin' Racket

It seems as if the Phi Sigs succeeded in solving the problem of what to do with the old Patterson school building this year. It is understood that the city of Eugene

# MARGIN NOTES

By Lester McDonald

The second week in October the Emerald is to issue a magazine section, planned to be a four-page bi-monthly devoted to literature and arts. The page size will be one-quarter as large as the Emerald. Contributions of short short-stories, sketches, poetry, and criticism of art, music, drama, and books are most welcome.

They may be left at the office in back of Friendly hall, occupied jointly with the Oregana.

Prizes such as books and theatre tickets are being arranged for each type of contribution.

Contributors can appear at the office any afternoon from 3 to 5.

"This Land of Liberty," Ernest Sutherland Bates' latest book, is causing quite a sensation in literary circles. Professor Bates taught in the 1930 summer session, and was at one time head of the English department. He is a famed critic and liberal.

Says Web Jones, in the Oregon Journal: "The appalling picture of the decline of personal liberty... as presented by Mr. Bates, in an appalling tale of encroachment on private rights; of universal distortion of constitutional protection... of forces gone wild; of a new generation doomed to life without freedom... 'This Land of Liberty' is the protest of a man of recognized intellectual standing; it is a searching and impassioned

study of wrongs which few notice."

The book will be reviewed here at a later date.

Considerable news comes from Hollywood about Albert Richard Wetjen, one of Oregon's best known writers. His last book, "Way for a Sailor" has just been finished as a cinema opus, with John Gilbert. It seems that Wetjen has had little difficulty recognizing his own brain child at times, and the Gilbert is not quite the bawdy sailor he conceived, but reports say that it will do much to help the "screen's greatest lover" remount his pedestal. Wetjen has lectured to writing groups on the campus several times.

John Tunis, author of "American Girl," has an article in last week's New Yorker. He punctures the proverbial theory about American sportsmanship, pointing out the superiority of the Frenchmen in this respect.

Divorce is a subject on which authors are supposed to be expert, either through personal experience or through objective study of the loves of their characters. A group of notable authors from four countries have contributed their candid views of divorce to a volume to be published next month. Bertrand Russell, Fannie Hurst, H. G. Wells, Theodore Dreiser, Rebecca West, Andre Maurois, Lion Feuchtwanger, and Warwick Deeping, are the contributors.

"Today on the Yukon Trail of '98," by Amos Burg, University of Oregon's own explorer, appeared in the July Geographic. Amos attends classes in the school of journalism between intrepid expeditions. He is now lecturing through

## OUTSTANDING FALL BOOKS

Fiction  
"Wings of Illusion," by Philip Gibbs.  
"Twenty Four Hours," by Louis Bromfield.  
"Coronet," by Manuel Komroff.  
"Angel Pavement," by J. B. Priestley.

Non-Fiction  
"The Way of Cape Horn," by A. J. Villiers.  
"Midstream," by Helen Keller.  
"Life of Moccaccio," by T. C. Chubb.  
Dostoyevsky's Letters to His Wife.  
New Journalism—C

the East under the society's auspices, telling about his canoe trip along the Athabasca with Dean Rebec. The article tells of his canoe trip through the famous gold rush region, "armed with a camera instead of a pick."

In receipt of the interesting prospectus of "The Limited Editions Club." It states as its purpose: "To furnish to lovers of beautiful books, unexcelled editions of their favorite works; to foster in America a high regard for perfection of bookmaking; by publishing for its fifteen hundred

members 12 books each year, illustrated by the greatest of artists and planned by the greatest of designers."

For those who can dig up \$10, and who value well printed books, this does seem an opportunity. Naturally, this is no charity club rendering service to mankind, but the names of such illustrators as John Austen, Oliver Simon, and Fritz Krehel, and printers such as The Shakespeare Head Press, Curwen's, and The Officina Bodoni, mean much in the world of bookmaking.

## CLASSIFIED ADS

LOST—Brown leather wallet, containing student body ticket and money. Finder can keep \$5.00 reward. Please return to A. Kransenburg, Alpha hall.

FOR SALE—E flat alto York saxophone; good condition; \$65 cash. Call 1296-W.

Sophisticated though you may be, Knowing all things beneath the sun, There's one delight you haven't known If you haven't eaten a Buster's Bun.

Watch the Emerald! Buster Love at the Lemon "O"



The place to go when you have a vacant hour...

You'll find the old crowd there holding forth in all their glory. And "Newt" Smith insures that you'll like it even better than before meals. Homemade pastries and fountain service.

## MEAL TICKETS

College Side Inn

## Listen In

DRAKE

vs.

OREGON

Over

KORE

From Chicago

Sponsored By

PAUL D. GREEN

has made them tentative offers of the building to house their pledges in. If this building does not suffice, the city has agreed to throw in the garage behind.

There was an unusual preponderance of the Phi Psi type came to school this year, according to authorities. A banner year for Phi Psi. We understand the competition was not great.

"Very small group pledged, but very v-e-r-y select" say the Deltas. Ho-hum.

Someone told us that a great many of the Alpha Chi hopefuls have their heads in the clouds.

It has been a moot question among certain circles whether the Kappa freshmen this year ran to beauty or brains, or perhaps neither. It depends on which they desired most: men in the den or a scholarship cup over the fireplace.

We wonder how the Sigma Chis were able to discern the rushes from the newly acquired members during the past week.

# Welcome Oregon

## UNIVERSITY TAILOR SHOP

1128 Alder Street  
Call 1247

## U of O SHINE PARLOR

Announces the opening of its new location for the convenience of students.

New Shop  
Better Service  
Lots of Room

New Home of Business  
In the Old Oregon Bldg.

# Waterman's

## —The fountain pen with SEVEN degrees

Doctor of letters, perhaps—but the degrees we mean are the seven different degrees of pen points through which Waterman's will exactly fit your handwriting needs.

Try all seven yourself—pick your point. Examine the patented spoon-feed that brings the ink evenly to the paper without skipping or blotting. Note Waterman's size-for-size greater ink capacity—won't run dry in the middle of a lecture or exam.

There's a Waterman's for every taste and every purse. Newest are the Patrician and the Lady Patrician—the very last word in colorful beauty, as well as writing efficiency. The Patrician's five jewel colors, its great ink capacity, its extra large gold pen point and its aristocratic lines, make it the natural choice for the man who wants the best. Ten dollars. A pencil to match, five dollars.

The Lady Patrician is the pen women have wanted for years. A smart feminine clasp locates it securely in belt, pocket or handbag. Choice of three smart colors. Slander and graceful, yet it holds plenty of ink. Five dollars—and three for the matching pencil.

When you select your Waterman's, have it filled with Waterman's ink—that's the ne plus ultra of writing luxury. Waterman's new Blue Ink in the blue carton; Blue Black in the yellow carton. Use the first for note-taking and general correspondence, the second when permanency is needed.

Every Waterman's is guaranteed forever against defects.

# Waterman's

