

Oregon Daily Emerald University of Oregon, Eugene

Editor: Arthur L. Schoenl; Business Manager: William H. Hammond; Managing Editor: Vinton H. Hall

EDITORIAL WRITERS: Ron Hubbs, Ruth Newman, Rex Tussing, Wilfred Brown, Nancy Taylor

UPPER NEWS STAFF: Mary Klemm, Assistant Managing Editor; Harry Van Dine, Sports Editor; Dorothy Thomas, Society Editor

GENERAL NEWS STAFF: Dave Wilson, Betty Anne Macduff; Rufus Kimball, Elizabeth Panton, Henrietta Steinke, Merlin Blais, Eleanor Jane Ballantyne, Lenore Ely, Bobby Reid

SPORTS STAFF: Jack Burke, assistant editor; Phil Cogswell, Brad Harrison, Ed Goodnaugh, Spec Stevenson, and Beth Salway

ADVERTISING STAFF: Associate Manager: George Weber, Jr.; Advertising Manager: Tony Peterson; Assistant Advertising Manager: Jack Grege

Office Assistants: Elaine Wheeler, Carol Warsckell, Ed Kirby; The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday, during the college year

"Nursing" the Public

"YESSING" the presidents of colleges about the nation who say that athletics are over-emphasized, college publicity men who met in New York recently decided to start a concerted move to subordinate athletic news to academic news in the nation's press.

Aside from the question of whether or not athletics are over-emphasized, which has more substantiating arguments than denials, the problem of feeding the public something they should know and making them like it is going to be a difficult one.

The millennium will be reached when the number of column inches of news on educational researches and experimental findings will equal or surpass the column inches devoted to football games and college drinking parties that ended up by getting into the glare of publicity.

The public men are truly sorry if they have been creating a false impression of what colleges are doing and leading the poor, dumb public to think college is a conglomeration of coonskin coats, football games and social functions.

And it probably will. The public is more and more being fed from the spoon of the publicity agent. For years the public service corporations and the theaters have cleverly interlarded propaganda with fact until today, in some of the most reputable newspapers of the nation, large numbers of the news stories printed come from "hand-out" sources or are rewrites of carbon copies.

Medical students at Harvard, Yale, Cornell, and Virginia are growing goatees as marks of distinction. We always thought whiskers sort of made the co-eds the "goatees."

A Buenos Aires student shot a prof who flunked him the other day. And the student no doubt does not know any more now than he did before.

Cheating at the University of Bombay is a heinous crime. Holy cow! to eating the flesh of the sacred cow. Holy cow!

"Pierson Enters Soph Rep Contest"—headline in Washington Daily. What sort of a "rep" does a fellow have to have to enter the qualifying round?

She was only a street-cleaner's daughter, but she could not be curbed.—Daily Californian.

Not money alone was his object—he spent a week or two at each school, attending classes, listening to lectures, judging social affairs. Then he weighed the scholastic standards as well as the money inducements.

So, for this pioneer, Oregon needs must offer more than money. We hope she makes good.

"Guinea Pig" Collegians

"GUINEA PIGS" they called the 119 students who enrolled in Dr. Alexander Meiklejohn's "experimental college" because the new institution, that was three years ago, seemed radical, more like a biology experiment.

They have announced that the worthy doctor's school will close at the end of this semester. It was an unusual experiment. The freshmen started out studying in place of the time-honored subjects

listed in the college catalogs, the civilization of fifth century Athens. The sophomores studied the civilization of contemporary America. There were no formal classes, and but few examinations.

Planned as a revolutionary change from the usual class system of college, they failed to get over because it was too radical a change and too different. The students lived together in a dormitory and had their meals together. They were looked on as queer by fellow students at Wisconsin. No one wanted to enter because of the social complications which accompanied the joining of the "fool idea."

It was a noble experiment, but too big a step. Society is too slow in changing from the established order and too conservative to accept, even though the college may have catered to their interests to change.

Tickets, Please!

CHICAGO has its racketeers, Mexico has its revolutionists, and the University of Oregon has—"To follow friend Pat Henry, we would say: "If that be treason, make the most of it." But it is hardly treason to point out that each year student votes are cast by others than those entitled to the ballots.

Somewhere there is a slip-up, for too often complaints are made that regular students arrive at the polling place only to find their names crossed from the list of those eligible to vote. The fault is not that of the elections committee, but lies most probably in the deliberate successful attempts of over-anxious partisans.

The Emerald makes a suggestion which it believes will help keep the voting lists cleared. It suggests that student-body cards be required for a ballot. Each card must have been signed—each card will be punched. True, there may be some of the old evils, but fewer votes will be cast for those students who arrive too late to do their own voting.

The new plan would not supplant the old. A double check would be needed; and sadly enough, a double check will not completely suffice.

Some of the most scholarly teachers of written English are deplorably poor exemplars of spoken English, said Hamlin Gariand. And, we might add, some teachers of education are themselves poor teachers, some law professors know no law themselves, some journalism pedagogs cannot themselves write a news story, but can teach others.

Even the printers seem to forget that the boys at Oregon State Agricultural college are no longer "Aggies." Last night's Oregon Journal refers to the election of next year's editor for the "Oregon State Dairy Barometer."

A country without a navy is like a man without evening clothes, declared Lord Ponsonby. And still there are a few of us who manage to stagger through life without a swallow-tail and never miss it.

Mahatma Gandhi has advised the women of India to go naked rather than wear garments of English cloth. Either the women or Mahatma are bound to get a cold reception.

Twenty-six out of every 41 co-eds at the University of Arizona are going stockingless, a recent survey showed. Well, there are a few rays of hope left yet.

Medical students at Harvard, Yale, Cornell, and Virginia are growing goatees as marks of distinction. We always thought whiskers sort of made the co-eds the "goatees."

A Buenos Aires student shot a prof who flunked him the other day. And the student no doubt does not know any more now than he did before.

Cheating at the University of Bombay is a heinous crime. Holy cow! to eating the flesh of the sacred cow. Holy cow!

"Pierson Enters Soph Rep Contest"—headline in Washington Daily. What sort of a "rep" does a fellow have to have to enter the qualifying round?

She was only a street-cleaner's daughter, but she could not be curbed.—Daily Californian.

Not money alone was his object—he spent a week or two at each school, attending classes, listening to lectures, judging social affairs. Then he weighed the scholastic standards as well as the money inducements.

Editorial Shavings

She was only a street-cleaner's daughter, but she could not be curbed.—Daily Californian.

Not money alone was his object—he spent a week or two at each school, attending classes, listening to lectures, judging social affairs. Then he weighed the scholastic standards as well as the money inducements.

Now That You've Red The Emerald ANSWER THESE

- 1. Who won yesterday's track meet at Hayward field? 2. How can a student secure temporary financial aid? 3. How many are participating in the Emerald golf handicap? 4. What is the prevailing ailment on the campus? 5. What dean will attend a conference in Washington, D. C.?



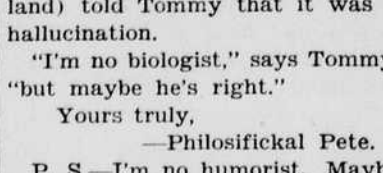
The SEVEN SEERS

Dear 7 Seers, George Christensen was approaching, broadly smiling at a lavender-colored letter that he perused as he walked. A waft of warm spring breeze informed a keen pair of nostrils (mine) that the letter was not only lavender colored. But, of course, it might have been the perfume of some of the campus shrubbery.

The nerves of Tommy Chave, pre-law student, received a terrible shock the other day. A bug, he says, came out of one of the books over in the law library and bit him on the thumb. One of the psychology profs (not H. G. Crossland) told Tommy that it was a hallucination.

"I'm no biologist," says Tommy, "but maybe he's right." Yours truly, Philofisical Pete.

P. S.—I'm no humorist. Maybe that was why I knew you would print this.



Dear Seers,

We were just wondering if the barn out in back of the Faculty club is where they keep the faculty bull. Or is it for Stevie Smith's chariot?

Jake and Jeeves. Don't be illusioned, boys, it belongs to the Phi Deltas. Their scholars room there.

And here's some more stuff from Oregon's brilliant 3,000: Headlines in Emerald: CHERRY IS PITTED AGAINST LAIRD! Evidently the fight is ripening.

Spark Plug—This is Joe Hughes' favorite chew. He carries a couple plugs along all the time so he can treat the boys.—H. M. H.

In a pinch, of course, he can use Copenhagen. Git it? Git it?

"What this country needs," howled Dr. Clark in a history lecture, "is to raise less corn and more hell."

James Morgan, freshman in geology, has been appointed advertising solicitor.

CLASSIFIED ADS: PIANO JAZZ—Popular songs immediately; beginners or advanced; twelve-lesson course Waterman System. Leonard J. Edgerton, manager. Call Studio 1672-W over Laraway's Music Store, 972 Willamette St. tf

FOUND—Pair horn-rimmed spectacles; found in front of Johnson hall Tuesday night. Call Neil Taylor, 2969.

LOST—Black leather key case, 5 keys. Call 1128.

Results of Naval Meet Told by Mez

Talk Given Before Town Club in Portland

A halt in the building of big battleships and the complete elimination of all likelihood of war between Great Britain and the United States were described as the two outstanding results of the recent London naval conference by Dr. John R. Mez at a meeting of the Town Club in Portland Wednesday.

Doctor Mez, a member of the department of economics, discussed the conference from the standpoint of sanctions and final commitment of the powers for the insurance of mutual security against aggression as other phases of the naval parity.

Emerald Corner for Notables

This is the sixth of a series of personality interviews with prominent students on the University campus.

The arm that has waved exit to many a dancing chorus, the arm that has helped nimble fingers bring vibrating notes of jazz from a piano, the arm that has swung an accurate tennis racket, and the arm that has given ready assistance to innumerable campus activities, yesterday waved a negative answer to the question "What have you done on the campus?"

Boone Hendricks it was. The man who directed "Oh, Dear," the Junior Vodvil, last year. His black curly hair and the twinkle of his eye cause a little feeling of jealousy among men and flutter of heart among women.

"I don't want to be quoted," he said as he seated himself comfortably for a good talk about the Orient, where he is planning to go this summer. "Besides, I've never done anything of much note on the campus anyway." After he returns from the trip to Manila ports he will then embark upon a voyage around the world as leader of the ship orchestra.

As one of the song writers for "Creole Moon," a tennis numeralman, and chairman of the music committee for the Frosh Glee, Boone ended his first year on the University campus. Doing work of growing importance each year of his collegiate career, he was on the music committee for Dream Follies as well as a member of the Webfoot and Emerald publication staffs. Finally, in his junior year, he was the producer of "Oh, Dear." Together with Don Johnson, Emerald staff humorist, he wrote all continuity and songs. This year as well as every year he was in charge of his class dance features.

"Aw shucks, being on the Home-

coming committee and being stage manager for a couple of plays isn't much and besides that picture is kind of funny looking." But we know this isn't all Boone has done in student activities, and we'll leave it to you about the picture.

Art Students' Works On Exhibit at Mills

An exhibit of work of the students of the art school is now being shown in the art gallery at Mills college, according to Nowland B. Zane, instructor in the school of architecture and applied arts.

The display was exhibited at Oakland, California, during the convention of the Pacific Arts as-

sociation there, and is now at Mills, where it has been invited to remain through the month of April.

LOOK AT THIS FORD TOURINGS & ROADSTERS CHEV TOURINGS—STUDE ROADSTER MANY OTHERS READY TO GO \$5.00 DOWN—BALANCE \$5.00 WEEKLY

AND THIS!!! FORD ROADSTERS—COUPES—SEDANS CHEV ROADSTERS—COUPES—TOURING MAXWELL COUPE \$20.00 DOWN—BALANCE \$5.00 WEEKLY

ALSO GUARANTEED MODEL "A" FORDS LATE MODEL CHEVROLETS & DURANTS ALL GUARANTEED CARS ON EASY TERMS SEE THEM TODAY

E. C. SIMMONS C. INC., 59 EAST 10TH ST. Or Phone 556 and ask for Dave or Scott.

Seniors Order CAPS, GOWNS, and ANNOUNCEMENTS at the CO-OP TODAY See the Clever SOUVENIR BOOKLET

The UNIV. "CO-OP"

Hank Says Ideas Differ

That Woid 'Prowler'

Today Hank finds many different conceptions of the word "prowler." Next week he will find definitions of the word "co-ed." Help him out. Put your contributions in the Seven Seers box in the library.

Dere Hank: A prowler is anyone from a law student to one of these people who goes around from one room to another sticking his nose into other people's business.—Genevieve Piluso.

A "prowler" is the journalism student who has that instinct for news.—Harry Van Horn.

A "prowler" is a fellow with a sense of humor.—Lynne Downs.

A "prowler" is a man who goes into the women's gym.—Virginia Stanton.

A "prowler" is a guy wot goes into other people's rooms looking for his collar button.—Wallis Ohler.

A "prowler" is similar to a peeping Tom.—Herman Ross.

A "prowler" is a guy who is where he shouldn't be.—Phyllis Van Kimmel.

A prowler is a guy who lurks below his girl's window and watches her with another guy.

A person who gum-shoes around the kitchen at 9 p. m., trying to find that piece of pie you ditched after dinner.

If you see a man with Hank's tux shirt on, Joe's tie, Cyril's studs and links, Hector's vest, Bat's tux shoes, and your best top-coat, he's not a prowler; he's just an ordinary fraternity man.

Whatever the Occasion... My dears, I have found just the place to buy my costume jewelry. And as you all seemingly follow my lead I must tell you all about it. sh—h, it's the U. of O. Ko-ed Shop... right next to the College Side. Absolutely the latest thing... and in infinite and charming variety.

Flowers, Too, Seem More Festive

than ever before. They have their only rivals in the lovely printed silks of the new mode. Today is the day to order a lovely centerpiece for the Sunday dinner table. The University Florist will have just the thing you want. I happen to know, 'cause I always peek in the windows as I go by. So just phone 654. It's up on the corner of 13th and Patterson, if you happen to be up that way.

These Afternoons on the "Race"...

are becoming so frequent that we are beginning to think about sport costumes. And here's the dope. Yesterday at McMorran & Washburne's I saw some of the loveliest, gayest flannel campus and beach coats... for only \$3.95... in all of the gorgeous color combinations you could imagine.

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East



CAMPUS Bulletin

Beta Gamma Sigma—important business meeting, 4 p. m. Monday, April 28, in room 107, Commerce building. Much business in order.

Seniors, Notice—Order commencement announcements, caps and gowns, and souvenirs at the Co-op before Saturday, April 26. This is very important.

Members of Co-op store—meeting in 105 Commerce at 4 o'clock Monday.

Prose and Poetry group—of Philomelete will hold breakfast Sunday at 8 a. m., at "Y" bungalow, rain or shine.

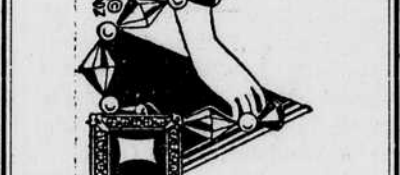
More News, My Dears! "Sez Sue"

Spectator and Participant Sports Attire are Rivaling the Formal Modes...

for color and beauty, and grace of line. I've been out wandering around the country, as you have probably noticed. And nowhere have I found any shops to compete with ours in Eugene.

The most notable thing is the prominence that sport clothes have been getting... and of course that suits are perfectly because they are ideal for campus wear.

The favored fabrics are kasha, pongee, light woolen mixtures, knits, and shantung silks. And of course the lovely new printed Rajah silks that make the sport dress a thing of beauty, and a joy forever...



Whatever the Occasion... My dears, I have found just the place to buy my costume jewelry. And as you all seemingly follow my lead I must tell you all about it. sh—h, it's the U. of O. Ko-ed Shop... right next to the College Side. Absolutely the latest thing... and in infinite and charming variety.

Flowers, Too, Seem More Festive

than ever before. They have their only rivals in the lovely printed silks of the new mode. Today is the day to order a lovely centerpiece for the Sunday dinner table. The University Florist will have just the thing you want. I happen to know, 'cause I always peek in the windows as I go by. So just phone 654. It's up on the corner of 13th and Patterson, if you happen to be up that way.

These Afternoons on the "Race"...

are becoming so frequent that we are beginning to think about sport costumes. And here's the dope. Yesterday at McMorran & Washburne's I saw some of the loveliest, gayest flannel campus and beach coats... for only \$3.95... in all of the gorgeous color combinations you could imagine.

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East

University Florists 598 13th Ave., East