

Oregon Daily Emerald
University of Oregon, Eugene

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For Thursday's Menu

WHICH do you want? This one:
Scene—The campus. Time—Today. Char-
acters—Any two students.
First student—"Going to the nominating assem-
bly Thursday?"
Second student—"No. What's the use? It's
not interesting. They never do anything. Besides,
I don't know any of the candidates."
Or this one:
Student No. One—"Let's go up to the assembly."
Student No. Two—"Right-o. I've always wanted
to see this Zilch fellow. Been reading about him
a lot in the paper lately. Let's get Joe and George to
go, too. I hear they're going to have some good
music, too, besides the candidates' speeches."
It's up to the student body whether it wants to
make its nominating and inauguration assemblies
interesting. It has the means right at hand, need-
ing only to open its eyes to the opportunities. Add-
ing a little interest to the usually dry and formal
meetings would also add zest to the campus interest
in student body politics.

Both assemblies balance each other off so far
as austerity is concerned. There is no more need
for reverence and a prayerful attitude at one than
the other. Of the two probably the inaugural would
be the best time to add a vivid act or two and
perhaps a comic parody on politicians.
So which is Oregon going to do? Say "What
was good enough for the '90's is good enough for
us" or will it say "Dramatization and 'show' is a
pretty good way of selling a second-rate exhibition.
We'll try it."

Deep in the Red

DILEMMA of the Oregon student body, so much
in debt that its credit is no longer good, and
so mixed up in its funds that it can extricate itself
from the financial red only with expert juggling
in order to float a bond issue, ought to provide
sufficient warning against future attempts at too
hasty expansion.

Recurrent complaints concerning construction of
the student memorial building, or suggestions for
land and building improvements at the expense of
the students, should first be backed by sufficient
knowledge of the condition of the student treasury.
Oregon has two funds, into which each year go
\$30.75 from each regular member. One is provided
for building alone. When McArthur court was built,
the students pledged the building fund for several
years to come. When they wanted bleachers, ball
fields, tennis courts, or any of those suggested im-
provements brought forward each year, they reached
rapacious and unknowing hands into the general
fund.

Crippled, the general fund limped along for sev-
eral years, paying for money for regular expenses
the costs of land improvements. That fund is now
bankrupt. It owes money. It has no credit.
In the meantime the building fund is easily car-
rying half its burden. But if it had carried its full
share—all the building costs—then it, instead, would
have long ago been bankrupt.

Now is the time to look expansion programs
in the face.

Mencken on Collegians

THERE are two kinds of talkers—those who talk
to hear themselves talk, and those who talk
so others can hear them.

Representing a cross-breed between the two we
have H. L. Mencken, the American bad boy, to
whom cynicisms come easy.

His latest uttering, which no doubt imparted
great joy when he got it off, came at Princeton,
where he said:

"Probably the most valuable thing the average
young American gets out of a college education lies

in the general feeling that it makes him somewhat
superior. This feeling opens doors to him. More-
over, he usually shares it himself, and is thus made
happy."

Professor Rogers crashed into print with a vim
recently when he said something about "being a
snob" and has devoted considerable time since try-
ing to grind out other shocking statements to stay
in the public eye, while Mencken enjoys being sar-
castic and cynical because it is his main stock in
trade and the means whereby he "gets by."

A student without confidence in his ability is
an indictment on the institution which turns him
out. Certainly he needs a little ego to carry him
over the rough spots, but for Mencken to say the
"average college man" emerges with an exalted
ego is as much a mistake as it is to say Mencken's
Mercury is typical of mercenary America and voices
the opinion of the multitude.

To Lie or Not to Lie?

BECAUSE they admitted smoking in their rooms
during the present year, 44 of the 400 women
students at Bucknell university have been barred
from walking on the campus or having dates for
the next six months. The penalty was meted out
after the 44 had found themselves unable to sign
a pledge that they had not smoked in their rooms.

The flagrant injustice of such a punishment is
so outstanding as to call for comment that is hardly
flattering. Irregardless of the merits of the "crime"
in itself—smoking is only a sectional vice, accord-
ing to where a person's feet are at the time—the
Bucknell officials are censurable for their method
of determining guilt.

Because 44 girls would not lie and say they had
not smoked cigarettes, they were punished. Is hon-
esty to be dealt with thus harshly? What profits
it for a girl to have high ideals of right and wrong
and refuse to perjure herself to escape harsh pen-
alty? Such a system would encourage lying and
erect a pedestal to guilt.

Is not the college assuming considerable power
when it requires women to answer personal ques-
tions which will be used against them if they refuse
to lie? Has it any more right to inquire into a
co-ed's smoking habits than into her intimate per-
sonal life, which would certainly fall under the head
of "none of their business"?

One-Party Lines

POLITICS of a carpet-bag variety seem to be the
vogue on the Idaho campus, to judge from re-
cent primary election reports emanating from the
Moscow campus.

When the votes were counted the leading candi-
date for president received 258 and his nearest
opponent 2. Only one person ran for vice-presi-
dent, secretary, junior woman, sophomore man, May
queen, maid of honor and page, probably due to the
unusually strong party political lineup. The Alpha
party, which seems to be the one and only, runs
things according to its wish and as a result interest
on the campus in student politics is rather low,
only 16 per cent of the students voting in the pri-
mary. When a political lineup can run through its
ticket practically unopposed, it is indicative of
a condition where one or two swivel-chair men
probably control the student body. The need for
a primary election would also seem rather small.

On the Kansas campus a similar condition ex-
ists. A recent issue of the Daily Kansan carried
a full page advertisement for the Pachacamac party
in which it stated that it had been in existence for
nearly a score of years, often being unopposed in
elections. Its 1930 ticket contained 20 non-frater-
nity candidates and 19 fraternityites and the party's
"men" were all picked, even down to the lowliest
class officer.

College politics cannot be expected to flourish
when an "oligarchy" controls the student govern-
ment. Such a condition may be an indication of
crafty and clever politics on the part of a long
line of predecessors, but is hardly a desirable one.

Since this is Senior Leap Week, we hope the
co-eds keep us men on the jump.

Editorial Shavings

Then there's the girl who got lint on the lungs
for chewing the rag too much.—The Pennsylvanian.

Four words constitute the text of every primary
candidate's campaign—I want the nomination—but
some have a better way of saying it than others.—
Indiana Daily Student.

Speaking of movies, we have slept through five
"gigantic spectacles," three "unchallenged tri-
umphs," and twenty "laugh riots."—The Pennsylv-
anian.

A scientist has discovered that fear reactions
originate in the brain. That explains why it's next
to impossible to scare some people.—Willamette
Collegian.

We know a co-ed who would rather be a June
bride than a May queen.—Penn State Collegian.

Wonder if people will continue getting famous
at a rate fast enough to satisfy the testimonial ad
demand.—Washington State Evergreen.

As for promiscuous kissing, what decent girl
wants to resemble a piece of rock salt licked by
all kinds of passing cattle?—Daily O'Collegian.

There is a lot of midnight oil being burned, but
it is mostly used by students packing their bags to
go home.—Daily Kansan.



Somebody has been inspired
enough to contribute a solution to
the much discussed pledging prob-
lem. Not only that, but this bril-
liant person has gone to the trouble
of actually working out some of
the details whereby living orga-
nizations can stabilize their pledg-
ing methods by putting their pledg-
ing on a commercial basis.

"Abolish rushing," says this
correspondent, "and advertise for
pledges. Set forth the principles
of your long, and let nature do
the rest."
"In order that my policy may be
destructive as well as destructive, I
offer the following examples of
advertising copy. Use these and
watch the pledges batter down
your doors!"

That a regular conference
game in Eugene the last year
lost \$2,000. —R.T.

That football stickers, home-
coming stickers, or any other
stickers, except those required
to be displayed by law are un-
lawful on any of the windows
of the car? The penalty provid-
ed is a fine, imprisonment, or both.
—F. E. C.

That the students went in the
red at a rate of approximately
\$10,000 a year from 1925 to
1929? —



This is the basic reason why
more men pledge Beta than any
other house. Delighted as they
are with the graceful lines . . .
the vivid coloring . . . the lux-
urious finish of the Betas, men
want the satisfaction of having
the alertness and brilliancy of
the Beta performance.

A Beta starts so promptly
. . . runs so smoothly . . . accel-
erates so swiftly . . . does ev-
erything he is called upon to do
so easily and evenly . . . that
all who know him recognize that
here is an entirely new and su-
perior kind of fraternity man.
Ask the girl who owns one!

Teas, dances, formals have no
terror for the Theta-ized girl—
she is social-proof. This really
means that girls will look just as
new after a party as they do be-
fore—if they are Theta-ized. Theta
protects the finish, makes it last
longer, and keeps the colors from
fading. That's why hundreds of
wise parents want their daughters
Theta-ized.

Save the surface and you save
all! Theta comes to the rescue of
the girl who is dull looking,
smudgy. Just apply Theta for
that lasting brilliant protection.

Parents! Insist on Theta and
you will always have a nice new
looking daughter.



Tested. Each Alpha Chi, you'll
find, is absolutely perfect. Fresh.
Delightfully attractive. And we
offer you a varied choice. Every
step in their making is backed
by years of careful study. Our
special staff of experts test ev-
ery batch of ingredients.

Do you wonder why Alpha
Chis win all who try them? Do
you wonder why they are re-
cognized today as the outstand-
ing achievement among sorority
women?

Send today for our new book-
let, "How to Become an Alpha
Chi in Ten Minutes."

There's so much real value in
the Alpha Gamma Deltas . . .
their undiluted goodness makes
them go so much farther . . . that
hundreds of men never consider
dating under any other label.

You see, the Alpha Gams are
just the simmered down goodness
of all the courses in morals and

ethics. No dilution of any kind.
Only purity and rare spices—per-
sonally selected. You are always
sure to be right with Alpha Gam-
ma Delta quality.

Do You Know?

(The Heilig theatre tickets for the
contest ending last week go to
Raymond G. Wood. This week
two more tickets are offered as a
prize for the best contribution to
this column. Leave contributions
in Seven Seers box in main libe or
on bulletin board of Journalism
building.)

That a regular conference
game in Eugene the last year
lost \$2,000. —R.T.

That football stickers, home-
coming stickers, or any other
stickers, except those required
to be displayed by law are un-
lawful on any of the windows
of the car? The penalty provid-
ed is a fine, imprisonment, or both.
—F. E. C.

That the students went in the
red at a rate of approximately
\$10,000 a year from 1925 to
1929? —

That a man was once hired by
the school to spend 15 hours with
some mice, taking care of them?

Sophomores Must See
Registrar This Week

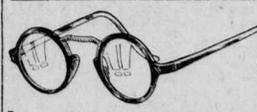
Again urging all sophomores to
go to the registrar's office and fill
out necessary cards this week,
Gertrude Stephenson, assistant to
the registrar, explained yesterday
that all underclassmen not in
schools have no majors, and when
red books are checked over this
summer it is essential that this in-
formation be on the records. This
must be done in order to have ma-
terial ready for registration next
fall. So far only about a third of
the sophomores have filled out
these cards.

R. O. T. C. Inspection
To Be Held Tomorrow

The first official inspection of
the R. O. T. C. will take place to-
morrow. Major Barker has an-
nounced. Lieutenant-Colonel E. C.
Waddill will give the annual of-
ficial administrative inspection.
Colonel Waddill is a staff officer
with General Hines at San Fran-
cisco.

Sometime before May 15, Col-
onel McCannon of Portland will
give the official tactical and
training inspection. No definite
date has yet been set.

DR. J. R. WETHERBEE
Eye, Ear, Nose and Throat
Office Phone 1601
Residence 1230-M
801-2-3 Miner Bldg
Eugene, Oregon



EYES EXAMINED!
Ten years' successful prac-
tice in Eugene.
LENSES GROUND!
In our own modern lens-
grinding laboratory.
GLASSES FITTED!
By us personally. A com-
plete service in one
establishment.

Dr. Royal Gick
OPTOMETRIST
921 Willamette St., Eugene



Pot and Quill—meeting at Gerling-
er hall at 7:30.

Theta Sigma Phi—meeting at the
Anchorage at noon today.

Cosmopolitan club—will meet at 4
o'clock today in the Y. M. C. A.
hut.

Ye Tabard Inn—meets tonight at
7:30 o'clock at 1369 Agate street
(upstairs).

W. A. A. Archery—meets at 4
o'clock today by the archery
closet in Gerlinger hall.

International relations group—of
Philomatele will meet at Westmin-
ster house tonight from 5 to 7:30.

Vice-president extempore contest
—entries will draw places this
morning at the speech office, any
time between classes.

Interfraternity Council luncheon—
at 12:15 today in the Regents'
dining room of the men's dormi-
tory. For present members of the
council.

Y. W. C. A. Personality group—
discussion will be led by Dean Vir-
ginia Judy Esterly at the Y. W.
C. A. bungalow at 5 o'clock. Any-
one interested is invited.

Seniors, notice—Order commence-
ment announcements, caps and

gowns and souvenirs at the Co-op
before Saturday, April 26. This
is very important if you desire
them.

Freshman entrants—in the Vice-
president's speaking contest will
meet in the speech office at 9:50
today.

Prof. F. S. Dunn—will lecture to-
night at 8 o'clock in the geology
room, Condon library. Subject,
on the Aeneid. Open to the public.

CLASSIFIED ADS

PIANO JAZZ—Popular songs im-
mediately; beginners or ad-
vanced; twelve-lesson course.
Waterman System. Leonard J.
Edgerton, manager. Call Stu-
dio 1672-W over Laraway's Mu-
sic Store, 972 Willamette St. tf

LOST—Gold wrist watch with
black ribbon band, between 17th
and 13th on Alder. Phone 1309,
Mrs. Perkins. Reward.

LOST—April 19, small gray leath-
er coin purse containing about
\$.88, and pearl-handled pen knife.
Finder please notify C. Pridoux at
688. Reward.

LOST—Square gold Hamilton
wrist watch. Lost in men's gym
about Thursday. Liberal re-
ward. Phone 1295.

LEGAL NOTICE

Annual meeting of members
of Co-op store will be in 105
Commerce Monday, April 28, at
4 p. m.

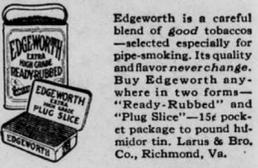
The Princeton radio club prom-
ises to send radiograms all over
the world for students, free of
charge.



Somewhere the right
pipe and the right
tobacco are waiting
JUST for YOU

CARRY ON, man; never say die, don't
give up the ship, and all that sort
of thing. Somewhere the right pipe
and the right tobacco are waiting—just
for you. Carry on! Find 'em!
The trick is to find both—to find,
for instance, the pipe with just the
shape and weight, just the balance and
size and "grip" that suit you. No easy
job—but it's your job, and the world
is full of pipes.

The tobacco problem is easier, for we
can help you there, not only with the
suggestion that Edgeworth very prob-
ably is the tobacco you are looking for,
but also with some Edgeworth. The
Edgeworth will smoke most benignly in
your tentative pipe, and it will smoke
there several times. We mean every
word: several good heaping pipefuls of
Edgeworth, a generous packet of abso-
lutely genuine Edgeworth, all free and
for nothing if you'd like to try it. Done?
Then the coupon, please.



EDGEWORTH
SMOKING TOBACCO

LARUS & BRO. CO.
100 S. 22d St., Richmond, Va.
I'll try your Edgeworth. And I'll try
it in a good pipe.
Name _____
Street _____
Town and State _____
Now let the Edgeworth come!

25c Box of
Kleanex
Cleaning Tissues
GIVEN
With a 50c Jar of
ARMAND CLEANSING
CREAM
University Pharmacy
"Across from the Kappa Sigma House"
11th and Alder Phone 114

When Small Machines
Were Big
MORE than a quarter century ago, the
Commonwealth Edison Company,
prophetically alive to the immense possi-
bilities of the future, ordered from Gen-
eral Electric a 5000-kilowatt steam turbine
—in those days a giant of electric power.
To-day, a General Electric turbine-gen-
erator of 208,000-kilowatt capacity sends
out its vast energy to the Chicago Metro-
politan District.
College-trained men played a responsible
part in the engineering and manufacture
of both machines—just as they serve in
important capacities in the engineering,
production, and distribution of all
General Electric equipment, large or
small.
5000-kilowatt turbine-generator installed in 1903 at the First Street
station of the Commonwealth Edison Company, Chicago
208,000-kilowatt turbine-generator installed at the
State Line generating station
JOIN US IN THE GENERAL ELECTRIC HOUR, BROAD-
CAST EVERY SATURDAY EVENING ON A NATION-WIDE
N. B. C. NETWORK 95-766GC
GENERAL ELECTRIC
SALES AND ENGINEERING SERVICE IN PRINCIPAL CITIES

Now That You've Read the Emerald, Answer These:

1. What figure in international eye was a campus visitor last week?
2. What blind student will give a recital to-night?
3. Who will participate in the track meet here Saturday?
4. Who has been chosen to represent the University in the coast oratorical contest?
5. The feature of the "Emerald of the Air" tonight is what?
6. What was the score of last Saturday's baseball game?
7. Who won first prize at April Frolic?
8. Women cops kicked one man from April Frolic last Saturday. Who was he?
9. What will the A. W. S. sell at their auction?
10. What is your idea of a "cull"? See page one.

Well . . .
It happened again
. . . but that is just one of our extra services to our customers—to call for your duds even up to the hour of twelve, and back they come the same day. Make a habit of call for "quick special service" and forget that "it happened again."
Eugene Cleaners
Association