# * EDITORIAL PAGE OF THE OREGON DAILY EMERALD 

 University of Oregon, Eugene
 The reason the co-tds take more time to dress
than the college men is that they have to go slow than the college men is that they have
around the curves.-Idaho Argonaut. "Brains are sexless,", saỳs a woman debater for times one sex or both seems brainless. Harvard has a club called the Hasty Pudding
clun. They must be the boys who eat breakfast
at $7: 55$ and make their $80^{\circ}$ clocks. A sorority back at Nebraska will offer kisses
for sale at the Cornhusker carnival, we learn. It , moren Oreganized Dementia scenario
scene I.
time: august A place that looks something like a lumber yard
It is hot. You can see the heat waves rising from
the docks. The hero is wandering around in a pair
of high boots, wool socks, and a blazer that is the docks. The hero is wandering around in a pair
of high boots, wool socks, and a blazer that is
buttoned up to his chin. Villain arrives in ear with top down. He
wears an overceat, a muffler, and has his cap
pulled down over his ears. The heroine is in
the car haso. She must be warm-blooded, because she doesn't even wear a cont.
Villain-Why don't you go to college, Ned? Hero-I guess I will, cousin
Villain-Lend me some dough.
The hero goes to college because he likes the
隹 from a distance of 50 yards.

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\begin{aligned}
& \text { "She must be a fine, healthy girl," he says } t \\
& \text { himself, "because she doesn't get pneumonia in thi }
\end{aligned}
$$

Games in the Midde. West and Pacific coass
attract huge crowds rivaling the best turnouts of
co attract huge crowds rivaling the best turnouts
the East. Coaches are moving west. Especially is this last trend apparent since the signing of Phelan
by Washington and Spears by Oregon. The West Is taking its football more seriously than the At-
lantic seaboard. We are tempted to say "too seriA girding for a tremendous fray in the coast
oust conference is going on. Washington's Phelan arstudent body. He brought with him a coterie all-American essistant coaches and spring practice will start with five ex-Middle West players and
coaches superintending the Huskies Oregon will match Phelan's move, rumor has it
by taking by taking Billy Reinhart and Prink Callison oft Spears' spring football coaching staff, raising it newly-signed, complete the list. Universities in the South are also bolstering up their coaching staffs the North the ominous war-clouds rolling up spring football full-time coaches working daily o to injury on those who attack the over-emphasis of placing such importance on spring practice is racical move. Whether the results will justify the
means is probiematic. Certain it is that with five full-time top-notch coaches on the job, football will what with equipment and other expenses.



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SHOES for
FOR BOTH MEN
AND WOMEN FOR
AND WOMEN FOR
ALL OUTDOOR
AND GYMNASI-
TENNIS
BALLS,
PRESSES,
COVERS
UNIV. "CO-OP"

## A Photograph <br> 

CARRIES THE MOST PERSONAL OF ALL GREETINGS

Kennell-Ellis Studios

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SON, SPALDING,
AND NATIONAL
PRICES RANGE
FROM \$3.00 TO
SIG.50, AND ALL
ARE NEW MOD-
ELS.

## Emerald Corner tor Notables


" $\mathrm{H}_{\text {phone. central! Give me } 2480 \text {." Tom Stoddard }}^{\text {ELLO }}$ phone. Tom Stoddard, the student body president.
The person on the other end of the line answered. "Can I speak Doc Robnett?" he asked. "Hello, Doc. How about a
game? Okay? Fine." He hung up.
What's wrong with calling up the assistant graduate manager


