The women's physical education

dancers for most of the scenes.

Ad Slogans Make

Impression Upon

Minds of Class: Most

Luxuries Recalled

"I'd walk a mile for a Camel"

In order to ascertain the effect

ious items as automobiles, lister-

The fact that an idea of the

reader before the actual words are

learned was verified when several

slogans were found to contain al-

from the original. One case cited

by a student was "On the floor it's

Another result of the survey was

gans had to do with the selling of

the whole group could be classed

as pertaining to some basic com-

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space, in the cigarette it's taste."

ine, flowers, and toothpaste.

science class shows

Oregon Sets All on Edge

Webfoots' 3 Wins From Cougars, Vandals Are Big Surprise

Reinhart Men in Race

With their road trip behind them the Oregon basketball team will return to the campus a far considered to be at the time it started on its campaign last week.

Of the four games played while in the north the Webfoots won three and lost one. The series with Washington state was split and both games with Idaho were won by comfortable margins.

By virtue of their excellent performance on this trip the Lemon and Green returns in second place in the conference, having risen from fourth place where they dropped after losing the third game of the Oregon State series.

May Tie Huskies If the improvement noted in the games of this week and last weekend continues, and the team is successful against the Oregon State Beavers in the final game Huskies at present secure in first week. place will take on the nature of a championship series. The Webfoots will have a chance to tie

On its recent trip many men to his playing.

Eberhart Hits Hoop Jean Eberhart, at center showed

that the shooting eye he acquired during the Oregon State series had not lost any of its accuracy in the recent games and he contributed some remarkable floor work as well.

The Oregon guards showed well against the Idaho Vandals. Winsor Calkins, Harold Olinger, and Cliff Horner showed particularly well at this position.

If nothing else was proved on this trip the Webfoots showed that they are still the "dark horse" of the conference and have a good chance to finish well up in the final rating, a thing no one would have predicted for them at the opening of the season.

MOVING FINGER

(Continued from Page One) outed? Because someone feels that he or his has been injured.

would delegate the power to a quets at the Osburn hotel here group other than the aggrieved Saturday night and we think he parties and the court to investi- will probably be ready to call it gate the reasons for having a ju- quits when it is all over. He cerdiciary at all. If an interested tainly will be well received before person or group is to decide who all the shooting is over, and he may present cases in court, than will have had plenty of opportuneven the machinery as well as the ity to demonstrate his much hername of justice seems a little rusty alded abilities as an after-dinner and spotted. The student officials should more than any others be interested-they are the government which is affected.

For a disinterested body, who would search elsewhere after setting up the judiciary itself? If the court is impartial enough to decide the cases it will as properly decide whether they come under its jurisdiction. The court will formulate its own code, its own procedure, and should be trusted to know the limits of its power.

That the court will be overcrowded with petty cases is hardly conceivable if the aggrieved individual himself has to bring the matter before the court. Interested seniors and anonymous plaintiffs might shrink a little before bringing themselves into the news columns via that publicity which should be accorded the decisions.

If further check would need be made, then a petition might be required, but the ease of gaining signatures would make that a small check indeed.

Actual cases, facts, the constitution, plaintiffs and defendants are required. Without a plaintiff there is no case, without a case there are no facts, with fcats supplanted by the personal whims of the student president or a group, there is no use for a judiciary.

Atmosphere With Food

We strive to combine hese two and we will serve luncheon and dinner on Washington's birthday that will be pleasant to ce as well as eat.

THE ANCHORAGE

Dope Kettle SIDE LINES

BY HARRY VAN DINE

Webfoots Enjoy Great Success on Road Trip

WINNING three games out of four conference battles on their annual road trip is the record set up by Coach Bill Reinhart's University of Washington, with Road Trip Victories Put battling Webfoots and the Oregon quintet has climbed from fourth to second place in the league standings during the past week. Reinhart's men showed that the flashy form they displayed against Oregon State was no temporary condition and the Webfoots have proven themselves to be the real dark horses of the circuit. Much credit is due Reinhart for the manner in which he has whipped a band of more successful team than it was green players into a team that is a real title contender.

Of course it is a far cry to the panuant , with three tough games remaining on the Webfoot schedule. Oregon State will be met at Corvallis Saturday night and the league-leading Washington Huskies will furnish the opposition in the last series of the year. The Webfoots will take to the road again to play the Huskies. Washington is enjoying a healthy lead at present, while only two games separate Oregon in second place and Oregon State in fourth place. Idaho meets Washington in a two-game series this week-end in the only other games scheduled. The Vandals should make a comeback after dropping two games to

Oregon State didn't fare quite so well while sojourning on the road, the Beavers breaking even with both Washington State and Idaho. They dropped from third to fourth position in the dope standings but helped Oregon to climb by defeating Washington State Tuesday night. Oregon will have to win all three remaining games and Idaho will have to win over Washington this week for the Webfoots Virginia, Washington university, to have a clear claim to the title. In other words, Washington has North Dakota Agricultural colonly to win two more games to at least tie for the pennant while lege, and Oklahoma Agricultural goods advertised is obtained by the at Corvallis Saturday, the series Oregon must win all. This series between Oregon and Washington and Mechanical college. at Seattle against the Washington should be a great one if the Webfoots can down the Beavers this

Everything Is Ready for Spears' Reception

floor work and shooting won the tendance. The affair gives promadmiration of the crowds in all ise of becoming a huge pep rally them to work. four games and the success of before the evening is over, with a the team is due in no small part capacity attendance expected. Doctor Spears will arrive in Portland Former Professor Is at 10 o'clock Friday morning and will be greeted at the station by the civic and University commit-

tees. Governor Norblad will be in attendance along with other high city and state officials when Spears steps off the train and ev-

A 27-piece Oregon band and the men's glee club will be on hand for the banquet in Portland, with the band furnishing the main musical entertainment during the evening. These members of the band will get a real work-out over the week-end as they will leave Portland late Friday night and will arrive in Eugene about 3 o'clock Saturday morning. After catching a few winks of sleep they will again play for the Eugene reception of Spears and will also play at the student rally.

Dr. Spears will be subject to It seems time for those who another of those reception ban-

> FORMALS Require Neatly Tapered Haircuts CAMPUS BARBER SHOP Gives Them Leo Deffenbacher, Prop.

> > Delightful Candies

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Fifteen hundred mimeograph speaker. Spears will meet the rean school will be depicted in the were outstanding in the Oregon copies of Oregon songs have been group of men in whom he is most next scene. Mrs. Norton, of Eulineup with the name of Billy Kee- prepared for the great Spears interested when he arrives in Eu- gene, is assisting Sam Whong in the discovery that all of these slonan appearing most as the out- banquet in Portland and will be gene. We mean the football vet- planning this. A Chinese New standing player of the team. His distributed among those in at- erans and we think that Spears Year's idea will next be shown, as luxuries. Only one article out of will lose little time in putting the students visit China.

sistant professor of architecture at the University last year, is now employed in the New Orleans oferything is in readiness for the fices of the firm of Weiss, Dreyby W. R. B. Wilcox, professor of architecture.

Walquist stated in his telegram that he was working day and night doing "big things." He also sent his regards to the "Wednesday nighters," especially the girls. The weather, he described, as being "balmy."

for

Spring

Many of the fellows have already set the stamp of approval on our Spring

Distinctly new weaves in light grey, tans and darker colors; in flannel and unfinished worsteds; with knickers or two-pants as you may desire.

-See Them-We want your approval

DeNeffe's

OregonRiflers negro scene, with clog dancing and Receive Defeat negro spirituals. In Latest Shoot department is co-operating in the

Squad Chalks up Number Of Victories Over Other Schools

The first reports of last week's intersectional rifle match give the an aggregate score of 3.677 points: New York Stock Exchange, with a total of 3,662 points; and South Dakota State college, with 3,628 points, leads over Oregon of 61,

46, and 12 points respectively. The Oregon team scored 3,616 points, which gives them a margin is the slogan with the greatest ap- zel Miller, Isabel Goodnough, of 33 points over Washington State college, with 3,583 points, and 127 points more than Iowa State col-

lege, which made 3,489 points. Straggling reports of the contest for the week ending February 8 are still coming in. The latest received, that of the Washington university rifle club, of St. Louis, Missouri, which scored 3,464 with 3,524 points, a 60-point lead were submitted. over that team.

The teams yet to be heard from in the series for the week ending February 15 are: Indiana university, University of Delaware, Davidson college, University of West

INTERNATIONAL WEEK PAGEANT SCHEDULED together different expressions

(Continued from Page One)

The third act opens in the Hawaiian Islands, where the Luan feast, which is used to welcome Employed in South strangers, will be shown. Next are the Philippine Islands, where a student dormitory scene is de-John A. Walquist, who was as- picted. A Filipino orchestra will play several numbers.

Act V Back in U. S. In Act V the students find themfous and Leiferth, architects, ac- selves in the United States once cording to a telegram received more, and visit an Indian reserva-

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TRY OUR NEW SPECIALS

tion. Next they see an American Mexican Consul **Among Initiates**

production by furnishing the Spanish Honorary Adds **Eight New Members** At Meetings

Antonio Rafael Vejar, consul at Student Buyers Antonio Rafael Vejar, consul at led that from football managers Portland for Spain, Mexico, and will be given work during spring Ecuador, was among those initiated Tuesday into Sigma Delta Catchy Phrases Stick in Pi, Spanish honorary fraternity. Mr. Vejar received his A. B. demencement in 1929 here.

Other pledges initiated into the society were: Naomi Hohman, Ha- gerial training this year and will peal to college students on this Thelma Chappell, Lulu McLough campus a survey conducted by lin, Mrs. Edna Landros; and Laura Prof. Vernon G. Sorrell's social C. Johnson, a teacher in Eugene high school. C. B. Beall, assistant professor of romance languagof the wide-spread use of slogans es, was made an associate member, and Dr. John R. Mez. associate in advertising, the students were professor of economics and politrequested to hand in a list of well- ical science, an honorary member.

known popular phrases. Eighty The initiation took place at the poits, gives the Oregon squad, lists with about 125 suggestions home of Dr. L. O. Wright, of the romance language department, When compiled, the results re- and was followed by a banquet, at vealed that out of 12 leading slo- which Mr. Vejar made the princigans 5 concerned cigarettes, 2 pal address. soap, and the rest dealt with var-

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Frosh Training To Begin Soon

Of Sigma Delta Pi Soph Football Managers Announced

> Departing from the usual custom of trainin gunderclass football managers, Russel Baker, senior athletic manager has announc-ed that frosh football managers practice.

A meeting of prospective candidates will be called at 4 o'clock in the Igloo this afternoon, and gree at the summer session com- the managerial system will be ex-

Sophomores who started manabe junior managers next fall are:

Trevor Shawcross, Robert Boals, Fred Norton, Bud Powell, and Henry Stratton. Freshmen will have the opportunity to see what the new coach Dr. Spears is like right away, for

spring practice will start imme-

FRIDAY NITE!

DANCE!

CHIEF BIG BOY

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and MUSICAL REDSKINS

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color to the de-

mands of the occa-Briston's LUCKEYS JEWELKY STORE



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of energy you have.

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For example, a business house can typewrite a message over telephone wires, and this is retyped instantaneously and simultaneously in any number of branch offices. The advantage is obvious — in

knitting together far-flung organizations and in quickening the pace of business.

Here is still another extension of telephone service which has already proved its value. The telephone typewriter promises even greater things as industry discovers new uses for this instrument of convenient communication.

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