** EDITORIAL PAGE OF THE OREGON DAILY EMERALD

Oregun Daily Emerald University of Oregon, Eugene

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Elaine Wheeler, Carol Werschkul The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday, during the college year. Member of the Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second class matter. Subscription rates, \$2.50 a year. Advertising rates upon application. Phone, Manager: Office, 1895; residence, 127.

Insanity

What's in a name? That which we can a

By any other name would smell as sweet . . . -Shakespeare.

Logic based on those words appearing in "Romeo and Juliet" seems the guiding light of anonymous writers, who neglect to sign their names when writing poison pen letters to movie stars or vehement letters to newspaper editors.

To them, a name means nothing. They would just as soon have a pseudonym signed to the bottom of their literary efforts as let the public know that all the honors are due to them for its excel-

It may be modesty which brings a person to ask that his name be kept out of print at the bottom of his pennings. He may not want Gloria Swanson to know those honey-dipped words came ter "A Fan" or "Valentino II" instead of Amos

It may be . . . But Dr. Spears, Oregon's new coach, says that writing unsigned or anonymous letters is a mild form of insanity—and he should know, for he is a brain specialist when he isn't coaching football players (and possibly when he is).

The urge to say sarcastic things about someone else and himself remain incognito has been strong on the campus this year. About three of the hundred writers who sent in letters to the editor have been willing to back their statements with their names. The rest could be classed as "interested seniors" or "Bergerac's" or "Dukackiack's" or "XYZ'S"-all of which lent great weight to the words contained therein.

This is a job of psycho-analysis for someone. Insanity is used as an excuse for many peculiarities. When a hoodlum shoots a man he pleads insanity when a man does not wear a hat he does it because he is insane, says an eastern city's mayor; and now they blame "fan mail" to lunacy tendencies. Anonymous and hatless, the college man is under suspicion.

And if they are condemned for being insane, let them say with William Blake:

"I mock thee not, tho' I by thee am mocked.

"Thou call'st me Madman, but I call thee Blockhead."

Classes Awaken

Melting snow on the campus brought to light patches of green grass this week. It also seemed to mark the end of the hibernation of classes. At least, the sophomores and the seniors have shaken off the death grip of idleness and have scheduled class events for the next few weeks.

For some time the Emerald has been aiming darts at the inefficiency of class officers and their lack of anything to do in the hopes that it might stir up a hornet's nest or two. In its editorials it soliloquized, Hamlet-like, on the use of electing four or five officers for each class who did little else than shake hands.

Some results are at last forthcoming. Sophomores under the leadership of Jack Stipe are planning several novel features to take the place of the deceased frosh parade. Juniors are planning a campus-talent show to replace the too-expensive and time-consuming Junior Vodvil. Seniors are working up a "kid partg" this week, and the other day voted \$25 for starving Bulgarians. Frosh will dance informally at Gerlinger hall Friday.

It is gratifying to see the classes come out of their hibernation under the snow drifts and do something. Class officers are elected to function as leaders of their class and to direct the activities of their group. If there is nothing on the books for them to do, then it is their cue to make work for themselves. Success never came to anyone who sat back and waited for jobs to be thrown at him.

PORTRAIT OF UNIVERSITY OF OREGON

(By one who reads the undergraduate daily.) Senior "kid party" postponed-no dates available . . . Oregon girl works in slums of Chicago . . "Everyone for a team and a team for everyone" is the slogan of the W. A. A. . . . Death knell sounded for Frosh parade . . . "War is an emotion. Wars are made by governments; not by people." . . . Philosophy is an attempt to render scholarship

productive of a scheme of life which shall be worthy of the human spirit . . . Registration fees raised \$6.50 . . . "Co-education is scarce in Scandinavian countries" . . . Dr. Spears denies he visited Oregon campus . . . Tickets for "Last of Mrs. Cheyney" going fast, reported . . . Rally train fares cut . . "American thinking is feminine thinking, inculcated by women teachers, highly competent in detail, weak on critical examination" . . . "8-Ball" carries Oregon drum in rally . . . 3 religions meet in discussion on campus . . . Homecoming officials named | can be placed on spring term fees.

.. "Rip-snorter," says manager about Very Little Theater group . . . "We are always rushing around, hurrying, doing things fast," says Rabbi Berkowitz . . . Board of Higher Education visits campus o'clock at the Y hut.

. . Oregon trims Idaho in Portland battle . . "The next Oregon football coach will be on a professorial basis" . . . Howe needs stronger liquid than for the Oregana will be taken to-"fountain of youth" to renew pep . . . "The Emerald-KORE radio contest is unique in the stateit will create a lot of interest."

The Guild Hall players are to be commended on their new feature of Thursday afternoon matinees. Yesterday afternoon at the initial perform- Everyone please be there as the ance three clever one-act plays were presented, and final tryouts of the skit will be the students and faculty members showed their in- held. terest in the venture by overflowing the small theater. If subsequent matinees are as successful as the one yesterday, the players will be faced with evening at 7:30 in Gerlinger hall. the problem of finding a larger auditorium.

Stephen Leacock would put a lot of men and in front of Friendly hall for an pipes together in a room, and, if he had any money Oregana picture. left over, hire a few professors. That is his idea of college. To get ours he would have to add several boxes of matches.

Northwestern university curbed students selling bungalow. their student body tickets to football games by requiring them to paste tiny pictures of themselves on the tickets. Would one call that "getting by on your face?"

They're still talking in eastern college papers about the assertion that a kiss shortens life by three minutes. And the younger generation goes right on reducing its life-span by several hundred years apiece.

Spike, the nondescript white wire-haired dog that has been running around the campus recently, believes in having fleas. They keep him from thinking too much about the fact he is a dog.

Oreganized Dementia

THE ROAD CURE (An Objective Story)

Her eyes, as blue as clear, deep, shaded water -faltered, then dropped before his steady, ruthless stare. Her carmine lips parted and exposed her from his own love-starved soul, so he signs the let- pink, quivering tonsils. Suddenly she shrieked. A mile away a farmer consulted his watch.

"Th' Shasta is ten minutes ahead of schedule today, by heck," he said.



Back by the railroad tracks the woman leaped desperately at the man, clawing futilely at his prominent, beady eyes.

"You won't," she said. "You wouldn't. You couldn't."

He observed her coldly.

"Oh, couldn't I? Wouldn't I? Won't I?" "No." she gasped hoarsely.

He picked her up easily, deposited her in the rumble seat and closed the lid down, despite her struggles. Her voice came from within, muffled.

Woman Dissatisfied

"I won't stand it. I won't stand it." "You don't have to," he said.

"I know it," she replied.

There was a sudden explosion. A boiler factory ten miles away had blown up. The man's weird black eyes were staring up the railroad track. "It must take a lot of gravel to make this road-

bed." he said. He climbed into the car. The machine sped swiftly down the white dusty road. A steady, thumping, pounding noise came from the rear. Replaces Tools

"Darn it," said the man. He stopped the car and got out. It took him 15 minutes to change the tire. When he had finished, he tossed the tools he had used back beneath the front seat. Then he raised the lid of the rumble seat. The woman raised up as though actuated by a powerful spring. Her hair was unorderly.

"Hello, there, are you cured?" asked the

"I'm ruined," she replied. "Look at my



"All right, you can ride with me now," he said But next time you make a remark about trains, "Il put you in the rumble seat and keep you there." "But-" she said, "doesn't the engineer blow the whistle when the fireman tells him to?"

Takes Out Hands The man sighed and put his hands in his pockets. He took them out.

"Yeah," he said, "but the conductor doesn't like it."

There was a faint, clanking noise off to the right of the road. A chipmunk had leaped from a fence post and lit on a tin can.



Oregana subscriptions can be phoned to 2480 and 655. Orders

Cosmopolitan club executive committee meets today at

Phi Beta Kappa group picture day at 12:45 in front of Friendly

Philomelete Drama group will meet Sunday at 5 o'clock in the women's lounge of Gerlinger hall.

Social swim will be held this

Sigma Xi will meet at 1 today

Philomelete Prose and Poetry groups will hold a get-together party at 6 today at the Y. W.

PLEDGING ANNOUNCEMENT Bachelordon announces the pledging of Auton Bush of Port-

PLEDGING ANNOUNCEMENT Delta Zeta announces the pledging of Alice Collier of Coquille.

FORUM

ON LIBE' STEPS

To the Editor:

It does our hearts good, in this day of demoralization of the younger generation, to know that still there are men among us who will uphold to the death the foundations of our institutions.

As Mr. Harrison said, "For No Reason At All,-freshmen have been parading around the campus without their green lids."

The wearing of green saucers by freshmen is absolutely essential to the wellbeing of, not merely the famed Oregon Spirit, and the support of the Order of the "O" when its members are exercising to Oregon's glory, but is also essential to the Social and Scholastic well-being of the institution and its individual members.

Now,--- For Adequate Reason, these freshmen will don the "green" whenever their "parading" instinct crops out.

As was also said, sincerely and truthfully, "This shows utter disregard of a Tradition that Has Been enforced On This Campus For Many Years." It is very good that this point was brought up. For it stands to reason These Traditions Would Not Have Been en-Forced for "Many Years"-Unless They Are Backed by Adequate and Justifiable Reasons NOW.

The Order of the O and the Oregon Knights have done commendable work in reviving "library steps." Let us hear no Weak-Sisters crabbing.

-An Amused Senior.

RAPS ADVERTISING SCHEME

To the Editor:

The use of Eugene's city fire ruck to advertise the waffle sale vas in my opinion an abuse of

CLASSIFIED ADS

PIANO JAZZ-Popular songs immediately; beginners or advanced; twelve-lesson course Waterman System. Leonard J. Edgerton, manager. Call Studio 1672-W over Laraway's Music Store, 972 Willamette St. tf

LOST-A heavy silver ring set with black onyx and surmounted by Phi Delta Theta crest, in or near Journalism building about two weeks ago. Finder please return to Emerald business office. Reward.

STRAYED-From 1245 University avenue, male Sable-Pekinese dog. Telephone Bill White at

LOST-Lady's black fountain pen with gold ribbon ring. Reward. Margaret Frey, 2287-W, after 4

LOST-Phi Kappa Psi pin with initials of W. F. G. T. Return to Emerald office.

LOST-A pair of glasses in black leather case between dispensary and the Administration building. Call 1535-J.

civic privilege and an unwarranted nuisance. A fire siren even in an emergency call is sufficiently disconcerting, but to use it as a means to exploit a private enterprise is a step further than citi-

zens should tolerate. It would be weil to remember that by law people are required to give a fire truck sounding its siren the right of way, but it was never the intention of that law that people should give up their rights and privileges in order to advertise waffles. It is in a certain sense shameful that the city of Eugene would allow its fire truck to be used for a ballyhoo wagon. Someone evidently didn't know what constituted appropriateness in ad-

-An Indignant Citizen.

vertising.

If I Were FOOTBALL COACH

. . .

amended so that more students would be on the executive council than is the case at present. In

Lee-Duke's Campus Band

Friday and Saturday **Nights**

LEE-DUKE'S CAFE

Phone 549 for Reservations

I would ask the Order of the O necessary, freshmen would be paddled on the library steps every day for infractions of the rules laid down for their conduct.

-Gracia Haggerty.

I would want the constitution

for a more rigid enforcement of men on the library steps for vio- Fords, without lighting parapheexisting Oregon traditions. If lation of traditions that have long nalia.

the present situation the student

are outnumbered. - Don Moe.

members of the executive council been outgrown. Such action is childish and inhuman. -John Yerkovich.

Eighty-three students of the I would use my influence to do University of Kansas were arrestaway with punishment of fresh- ed recently. They had collegiate

Save S & H Green Discount Stamps

ME MORRAN & WATHBURNE

PHONE 2700

New Spring Coats



Stressing the Importance of Soft Novelty Tweeds

\$19.50

New coats for the fashionable spring wardrobe are showing tweeds in great preference. They possess all the attributes of the new mode . . . low placed flares that give a youthful smartness . . . slightly fitted lines that suggest the normal waistline . . . strictly tailored styles with deep cuffs and collars trimmed with stitching and fancy buttons. All are tailored with extreme care and are attractively lined with quality silk crepe.

COLORS

Canary Cocoa Brown

Lanvin Green Sand Grav

Sizes 14 to 40

Sue Finds the Styles of Yore Are Coming Back!

"Sez Sue

Varsity and Town News of the Shops for the Co-eds



Sophisticated Strands

Are finding themselves wound around the co-ed's neck these days . . . long strands of seed pearls in white and red, dark bronze pearls, green and blues, and purple beads of various kinds are also in the running. At Laraway's Jewelry Store on Willamette these very kinds of neck adornment may be found.

The Smart Modern Wardrobe Will Find

That it can get those new styles that it must have at the Broadway, Incorporated, on Broadway. Some of the very best of looking frocks, suits and coats may be found here as well as the accessories of the well-filled wardrobe. P. S. There is no hangover of stock, only new dresses and coats are being offered for sale.



Dinner Frocks Turn Feminine

With all the grace imaginable. Long princess line styles of georgettes, chiffons and crepes are the thing, but most especially new are the intriguing prints on different colored backgrounds. At the Co-ed Dress Shop on Willamette are some of these very elusively gossamer frocks.

Sleeves Gain Distinction

By many a new little puff, a flare, or a splash of colorno longer are all sleeves following the straight and narrow line, but some are full from the elbow down with different color combinations or shirred effects. Then, too, they are full at the shoulders like grandmother's used to be. Along with odd-shaped necks, cape effects and the long princess line skirts with flares, Miss 1930 has a decidedly different style than she has had for many years.

Mid-Term Exams Bring Eve Strain

And goodness knows the exams are bad enough without a head-

Lustrous Formal **Necklace Sets**

ache to boot. Though you may have never had trouble with your eyes before, if you are bothered with headaches it is more than likely that it is your eyes. Dr. Ella Meade, optician, 4 8th, W., will give you a thorough examination of your eyes to help you track down that ache.

Are reduced from \$7.50 to \$4.95 as a special for this week at

the U of O Ko-ed Shop next to the College Side. There are some specially lovely pearl and crystal combinations as well as other kinds that will do much to enhance your formal.

Even Hats Have Flares

These days and with everything else having them, how can they help it? Letitia Abrams Hat Shop on Willamette has in some of their new spring hats, saucy-looking hats of felts, and felt and braid combinations in the new bamboo green and piecrust shades as well as other popular colors.

Luck Comes With Witch Balls

According to the old New England legend. The glass blowers at the end of the day would blow out the odd bits of molten glass into little balls with sticks to hang them up. And now the Alladin Gift Shop on West 10th has some of these witch balls in different colors te hang in the window with ivy.

Sport Coats Gain On Dress Coats

In the spring forecast of styles. At McMorran and Washburne's the new spring coats are in, and the sport coats have belt waistlines and slight flares; tweeds, lamano cloth and oxford cloth are the smart materials. The dress coats have uneven hemlines and many are lapin fur-

To Call 616 Brings Spring Flowers

To your house—and in case you didn't know to call 616 is to call Raup's Floral Shop on Willamette. Perhaps you would like hyacinths, daffodils, prim-roses or tulips for your first signs of spring about the room or to send to your friends as a fragrant remembrance.

Campus Frocks Stay Short

But they have a new modern style that makes them seem different from the good old dress you've been wearing around. At Kafoury's Department Store on Broadway there are some very moderately proced dresses that may be used for many different occasions.



Curls That Make The Girl . . .

Are not just any kind of curls, but rather curls that frame the face with an attractive and becoming swirl. At the L & R Beauty Shop next to Kennel Ellis you will find that the beauty work is of the most expert kind, and adds greatly to your good looks.