

Large Entry Expected in Water Meet

Intramural Traditions To Forbid Giving of Trophy Cup

Entry Blanks Mailed to All Organizations

Entries for the men's intramural swimming meet will close at 5 p. m. Friday, January 24. The cup that was to be presented to the winners is not to be given.

It is expected that the turnout for the meet will be large. The fact that a cup will not be the object for winning the meet is not expected to influence the list of entries at all since in the past there has always been enthusiasm for donuts sports when only the title "Champions" was the distinction received.

In regard to the cup which was to be presented by the Co-op, G. L. Hermance, promoter of the intramural program of the school, said yesterday, "The department of physical education for men has not presented cups for intramural competition since 1923. It was through a misunderstanding of the policy on which intramural sports are conducted that it was announced a cup would be offered."

Track and baseball in the past have been handled by the athletic department and frequently cups have been offered in those activities.

Blank entry forms are being mailed to all fraternities and when filled out can be given to Johnny Anderson, captain of the varsity, Jim Raley, swimming manager, or left at the gym office.

Letters Reveal Book Attracts Wide Attention

Research Gains Interest From Authorities, Says Dean

That the recently published research, "Oregon Hardwoods Industries," made by William A. Fowler and Ronald Robnett for the Bureau of Business Research is attracting national interest is evidenced by two letters received by Dean David E. Faville, of the school of business administration. Both letters from nationally known men, who are authorities in their field, and their interest in the book is, believes Dean Faville, an indication of its worth and importance to business research.

G. B. Roorbach, head of the foreign trade department of the Harvard graduate school of business writes:

"I am glad indeed to have this book, both because of its content and because it illustrates the sort of original research which I think is important and quite appropriate for a school of business to undertake."

The other letter comes from Ira B. Cross, head of the economics department of the University of California. "I am very happy to see that the University is doing something to arouse good citizens of Oregon to appreciate their opportunities," writes Professor Cross. "I rather feel that in many ways the people of Oregon have been somewhat backward in developing their natural resources and that much remains to be done. I hope your report will have wide circulation and be helpful in building up a new spirit among your business men."

SIGMA DELTA PI TO MEET THIS FRIDAY

Sigma Delta Pi, Spanish honorary, will meet Friday, January 24, at 5 o'clock in room 2, Oregon hall, it was announced today by Willmadene Richolson, president of the society.

Plans relative to national organization, and the program for International week will be discussed. The annual election of new members will also be held at this time.

Further Tryouts To Be Announced

Tryouts for parts in the short German play to be presented soon by the German club, were held Tuesday evening at the regular meeting of the club. No definite parts were assigned and further tryouts will be held later, according to Diana Deininger, president of the club. Myron Kruse was appointed business manager of the Deutches Garten Fest which is to be held some time this month.

YE OREGON SPORTS

SIDE LINES

By Harry Van Dine

Jimmy Phelan and 'Doc' Spears Again Rivals

RIVALRY between the new football mentors of the Universities of Washington and Oregon, which has waged in the Western conference for several years, is getting well started on the coast even before Dr. C. W. Spears has arrived to take up his new duties at Oregon. It won't be long now until things should be booming along these lines. Already the University of Washington Daily has compared the 1929 records of the two mentors, showing, naturally, that Jimmy Phelan, the new Huskie mentor, had an edge. What the Washington paper failed to show, however, was the clear superiority of Dr. Spears' record for the many years previous to 1929.

"Washington's Loss Is Oregon's Gain" reads an article coming from a famous Chicago sports writer. This gentleman should know, as he has been on the Western conference battlefield to see the teams play. Warren Brown, sports editor of the Chicago Herald-Examiner, is the authority who has declared himself in favor of Spears. Brown wrote that Spears is a big-leaguer among big leagues, and he gave plenty of facts to back up his statement. He states, "Incidentally 'Doc' Spears is one of the two coaches in football who has defeated 'Pop' Warner's teams two years' running. . . . Make no mistake about Spears."

The Chicago sports scribe goes on to declare, "And with all due respect to Phelan and his Notre Dame technique, far be it from me to fail in the suggestion that what was Washington's loss will be Oregon's gain. For 'Doc' Spears was also at one time very much in the running for that Washington job, which went to Phelan undoubtedly because the Huskies had gathered the wrong impression that Spears was another of those 'power' coaches. Well, 'Doc' Spears is a 'power' coach, whatever that is. But he is also an exponent of opening up the game, and a coach who knows and has proven his ability to teach what the forward pass is, and what it can be used for."

Proposed Gopher Changes Already Here

BOTH Spears and Phelan were classed among the three best young coaches in the Big Nine by Brown, the other mentor being Dick Hanley, who recently renewed his contract for seven years at Northwestern. He declares that California teams will have to look to their laurels with Spears and Phelan operating in the Northwest. In explanation he declares, "This doesn't call for any prophetic gift. Both Phelan and Spears have proved their worth under fire and 'Doc,' since the truth must be told, has come through more fire than Phelan." At any rate, the Northwest has recently acquired two of the greatest football coaches in the country and we are sure to see some real fire works when their teams mix in Portland next fall.

ing, some of it is surprising. Oregon students will be interested to know that the five points which are causing so much trouble in the middle west, have been in operation here at Oregon for some time. Few students realize that we are as far ahead of some eastern schools as facts prove.

HERE are the five points which are causing the uproar at Minnesota, and which are working out very nicely here at Oregon.

1. Organization of a full time freshman football coaching staff.
2. Curriculum adjustments so that all football candidates may practice after 4 p. m., to eliminate night practices.
3. Availability of athlete's scholastic standings to coaches at all times.
4. Appointment of a special athletic publicity director.
5. Permission for the football coach to present his own program in person or in writing to the athletic committee.

We, here at Oregon, take all of these measures as to be expected and it seems surprising to us that other schools should be having difficulties about them. Dr. Spears should be very satisfied with the conditions here at Oregon as they include every main issue he has been fighting for at Minnesota.

LIFE-SAVING CLASS FOR MEN STARTED

A class for men in life-saving started last Tuesday and will meet again today between 4 and 5 o'clock in the men's pool. Jack Hewitt, instructor of the class, said it is being conducted for those wishing to take the life saving examinations which will be held in February.

Swimmers that are fairly good are encouraged to turn out. The class will be held twice a week. On February 16, 17, and 18, Mr. A. Carlson, representative of the American Red Cross in San Francisco, will be here to give senior life saving tests and the examiner's test.

Professor F. S. Dunn To Speak at Condon

"The Odyssey in Art" will be the subject of an illustrated lecture this evening by Prof. F. S. Dunn, head of the classical department. The address will be given in the geology room of Condon hall at 8 o'clock, under the auspices of Pi Sigma, Latin honorary fraternity. The meeting is open to all those interested.

ZERO TO ZERO IS FEAT OF SIX YEARS

(Continued from Page One) together on such a machine total ten billion which was what Mark Anthony told Cleopatra. But the poor layman who has

Frosh Basketball Five Takes Salem Into Camp, 43-22

Yearlings To Invade Rook Lair for Big Tilt Tomorrow

Fresh from four successive victories, the Oregon frosh quintet will initiate basketball hostilities against the Oregon State Rooks at Corvallis tomorrow.

The latest addition to the yearling scalp string is the Salem high five. Prink Callison's team took a hot battle from the Cherry City boys on their floor Tuesday night, 43 to 22. Medford high, Chemawa Indian school, and Albany college are previous victims of the frosh onslaught.

They will meet much stiffer opposition when they invade Corvallis tomorrow. Coach Lamb of the Orange and Black has built up a strong team around Ed Lewis, ex-Washington high star. Lewis is a big fellow and knows what he is doing on the court. With the exception of Bill Bowerman who is still bothered with a cold, the frosh squad is in good condition.

Infirmary Now Has Four New Patients

The infirmary now has 12 patients under its care. Those admitted within the last two days are: Jack Sammons, Louise Candaux, Marguerite Looney, and Walter Norblad.

Those who have been under the infirmary's care since last week are: Margaret Litscher, Elden Strom, Marian Musgrove, Leonard Donaldson, Lawrence Mitchelmore, Allan Scavell, Weston Hayden, and Dessel Helfrich.

CAMPUS BULLETIN

The 1930 Oregona will buy snapshots of the Canoe Fete. Bring to Lester McDonald at the Oregona office.

Frosh commission will not meet today. Meeting postponed until next Thursday.

Y. W. vesper choir will meet Saturday at 1 o'clock instead of today at 4. All members please be there.

Y. W. chorus will not meet for regular practice today, but everyone must be at the Y. W. bungalow at 1 o'clock Saturday.

Nature Study group meets next Sunday at 4 p. m., at Westminster house. Visitors cordially invited.

Christian Science Organization will meet tonight at 7:30 o'clock in the Y. W. C. A. bungalow.

House managers will meet at 6 o'clock Thursday at the Chi Omega house. If it is not possible for you to be there, please send a representative.

Sigma Delta Pi, Spanish honorary, will hold an important business meeting Friday, January 24, at 5 p. m., in 2 Oregon.

International Relations groups of Philometele will have a breakfast Sunday morning at 9 o'clock in the Y. W. C. A. bungalow.

Phi Beta Kappa will meet at the south entrance of Friendly hall.

Y. M. C. A. cabinet picture will be retaken today at 12:40 at the side entrance of Friendly hall.

International Week committee will meet today at 4, at the Y hut.

next Tuesday, January 28, at 12:30, for an Oregona group picture.

Sigma Xi Oregona picture will be taken Tuesday, January 28, at 12:45, in front of Friendly hall.

Pi Delta Phi open meeting at 8 o'clock tonight at the University high school. Business meeting will follow.

National Collegiate Players, an important meeting tonight, 7:30, at 1369 Emerald. All active members please attend.

Y. M. C. A. cabinet group picture for the Oregona will be taken today at 12:30 in front of Friendly hall.

Pi Lambda Theta luncheon and

business meeting at noon today at the Anchorage.

English A make-up exam at 4 p. m. today in 204 Villard.

Senior Ball directorate will meet at 5 o'clock today at Gamma Phi Beta house.

Members of Jack Stipe's sophomore committee will meet again at the Kappa Kappa Gamma house today at 7:30 p. m.

Independent Studies Form National Club

A national independent student organization, Tau Mem Aleph, was officially installed at Washington State college last week-end, when students from that organization at the University of Idaho and from the Washington State College Independent club held an installation banquet on the latter campus.

Officers of the national, Tau Mem Aleph, are: Frank Cone, Idaho, president; and Byron Do- neen, W. S. C., vice-president.

'Congress Club' Holds Discussion On Time Buying

Proposed Stadium Topic Begins Series for Award Contest

Installation buying was discussed last night by the Congress club, with Merlin Blais, club president, introducing the subject. In the discussion it was brought out that installment buying has increased consumption and has enabled the consumer to enjoy the use of more goods, both necessities and luxuries.

On the other hand, opponents of the plan declared, installment buying leads to unwise expenditures, and it keeps the working class constantly in debt. It is easy to spend, they said, when one has not yet earned the money.

The proposed football stadium will be discussed at the next meeting of the club, January 29. George Bateman, freshman in pre-law, will introduce the topic.

This topic will be the first of the list to be discussed this term which will be used in the Vice-president public speaking award contest, according to Wallace Campbell, chairman of the contest.

NUTS and CANDIES

To munch on between meals. You'll find that our nuts, and candies are always fresh and tasty . . . just the proper thing to bridge the gap between lunch and dinner. And then, too, during the long evening hourse, a box of candy or a sack of nuts will make study much more interesting.

The PETER PAN CAFE

The New Styles Demand a Variety

of costume jewelry. But of course it must be "just right." Here, you will find just the right piece for every gown, and at such prices that you can afford variety.

Briston's
JEWELRY STORE

For That House Dance

When you want to look "extra" nice and make a hit with that wonderful girl, come in to Ye Olde Oregon Barber Shoppe, and get one of those shaves and haircuts for which we are so famous.

"Right on the Campus"

Ye Olde Oregon Barber Shoppe

Leo Deffenbacher. . . .

"The Campus' Own Tonsorial Artist"

Our shop has been built on collegiate styles. It is not an easy matter to secure artists who can answer our rigid requirements, but at present we have the best men that possibly can be found. By this it is made possible for you to receive the latest style cuts and the most modern methods in facial appliances.

Campus Barber Shop

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Fraternity and Sorority

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University Pharmacy
"The Students' Drug Store"

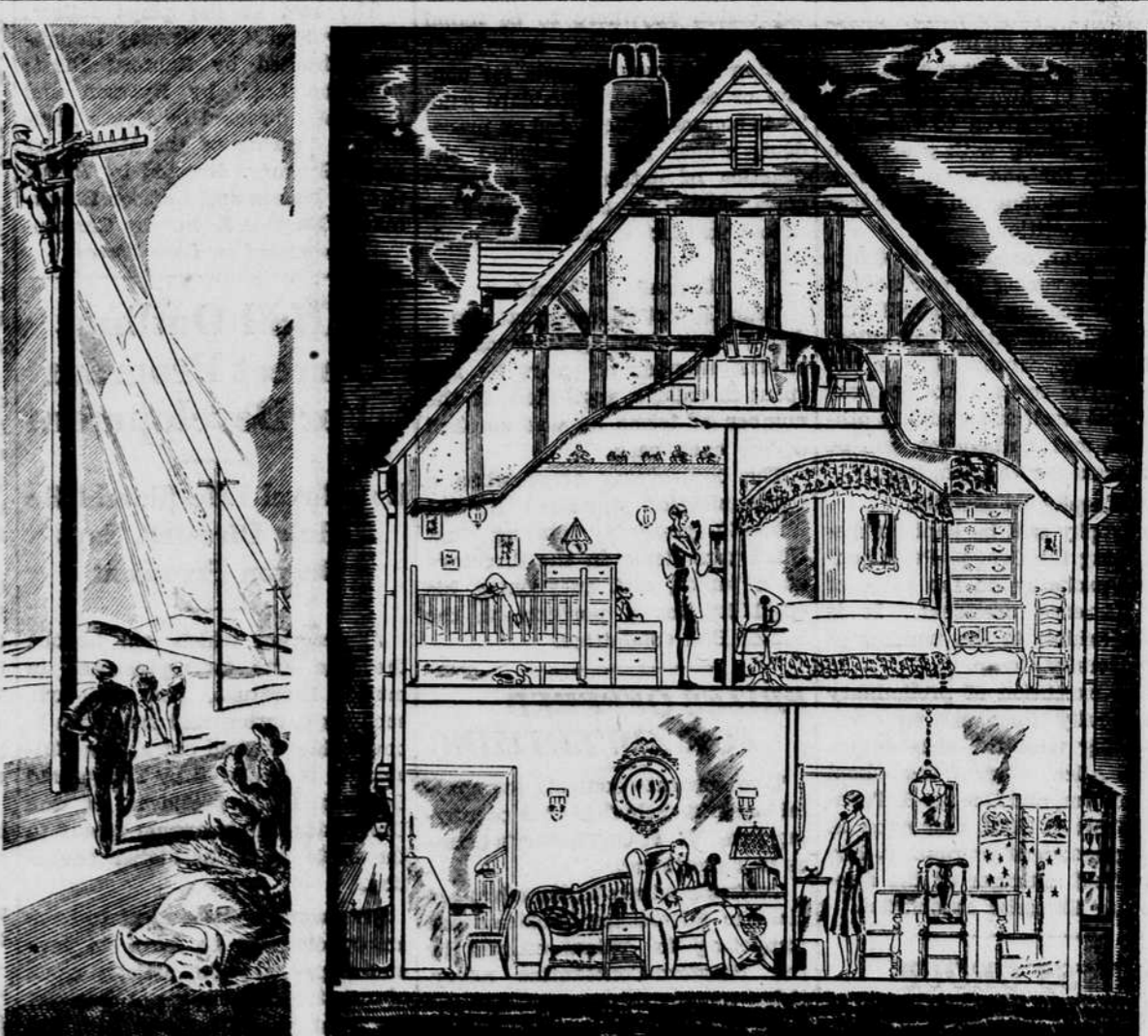
French Pastry-

YOU . . .

don't have to go clear down town to get those dainty cakes any more.

TRY our delicious new pastries with that cup of coffee.

COLLEGE SIDE INN



Frontiers of telephony— old and new

Yesterday the natural course of telephone expansion was to penetrate the nation's frontiers, building new lines and adding new subscribers. Today finds many new "frontiers" for telephone expansion— among them the homes of present subscribers. Upstairs and downstairs, wherever needed, additional telephones are being installed. People are learning that there is added utility in convenient communication. This new field of activity was conceived by commercial development men of the Bell System. Just another example of forward planning to make telephone service more valuable.

BELL SYSTEM

A nation-wide system of inter-connecting telephones

OUR PIONEERING WORK HAS JUST BEGUN