

Oregon Daily Emerald  
University of Oregon, Eugene

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Day Editor—Dorothy Thomas Assistant Night Editors  
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The All-American Joke

AFTER reading about the annual all-American football teams selected the last few days by the New York Sun, the New York Telegram, Bob Zuppke, Bill Roper, Howard Jones, Dan McGugin, and being mildly moved in perusing the all-American and all-coast and all-state teams named by sports editors of the Gentryville Bugle, the New Frisco Times-Clarion and the Plattsburg-Printer-Telegraph, the question arises above all—"What's it mean?"

The all-American lineups so far have contained the widest variety of names, one grid star seldom being placed on more than two. Half of the men on the teams are unknown to the average reader.

Walter Camp started something when he died. When he was living, only his selections were considered the criterion. Now every college paper and big city daily, not to mention a score or so of coaches and newspaper syndicates, have their own ideas about who played the best and most consistent game. They accomplish one journalistic aim—the stories are read and talked about and that is probably the papers' lone reason for printing them.

Backfield men are usually placed on the honor roll for their long runs, not taking into account the strength of the line and fellow backs who ran interference. Linemen are selected mostly for the number of times they break through and nail the runner. Sports writers seldom watch the lineplay and in order to gain their eye linemen have to get out into the open a few times.

Every small school in the land has some football star they consider all-American. One small college paper lies before us. The candidate of that college failed to get his picture in the big city papers and will probably stand no more chance at national notice. Individually, he may be as good or better than Cagle or Carideo, but being buried in a "minor league" killed his all-American hopes.

What with the injustice of these selections made every fall, the wide variety of men picked by a wide variety of "experts," being mentioned on an all-American or all-coast is just another chance for a football player to get his name in the papers.

Abolishing Frosh Traditions

FRESHMEN at the University of Southern California will be relieved of the trouble of obeying frosh traditions following Homecoming week, December 7 to 15. Until then they must wear frosh arm-bands, attend chapel, carry frosh "bibles," refrain from wearing hats, prep school jewelry and from walking on the front walks of the ad building. Some such system of declaring frosh traditions null and void might end the constant worry on the Oregon campus and ease the burdens upon the shoulders of the Order of the "O" and the Oregon Knights.

Sophomores at the University of Washington shaved off their beards after a several weeks' contest. Silent movies were taken of ten contestants. That was a mistake. We'd like to hear a talkie of the occasion when the beards were shaved off with a dull razor. Or maybe a nice yankee picture showing the methods of pulling a tooth.

The publication of the exam schedule toward the end of every term usually serves as an awakener to students, warning them that finals are near. Those who fail to hear the warning furnish comic magazines with material for some joke about midnight oil.

Not so long from now: All right, folks, git yer souvenir programs here for the big game! Names, numbers and salaries of all the players.

Campus Forum

Santa Ana, Calif. Nov. 7, 1929.  
To the Editor:  
Yesterday, I looked forward to the two remaining games on the Oregon football schedule with a sense of anticipation and hope. Oregon was to meet St. Mary's college, as yet undefeated, and then the University of Florida in an inter-sectional game that seemed spectacular in consideration of the distance traveled.  
Today, I view the approach of these games with indifference; and the latter with a sense of shame. My attitude is explained by the enclosed news item referring to the absence of Bob Robinson and Charles Williams from the Oregon-Florida lineup.  
I gather from the news item that Oregon, in southern games,

has drawn the color line. I can see no other extenuating circumstance for such an action other than the fact that Oregon has as a worthy predecessor New York University.  
I realize the attitude in the South toward the negro. Oregon has subscribed to such an attitude by scheduling the University of Florida with the understanding that no colored man would play in the game. Is the necessity for such a game one of prestige? What of a few human principles? Is it one of money? Then, what of honor?  
Protests are idle. But I do not care to concur, even through silence, with such a ridiculous, yet shameful, action as the school, which I once attended, has committed.  
CHARLES NAMSON.

CAMPUS BULLETIN

FIVE O'CLOCK VESPERS will be held today for the last time this term at the Y. W. bungalow.

GERMAN CLUB meeting tonight at 7:30 at the Y. W. bungalow. Visitors welcome.

SWIMMING MEET tonight. Freshman second vs. freshman fourth; and sophomore first and freshman third. Be there at 5 o'clock. Captains get lineups in.

POT AND QUILL meeting at 7:30 o'clock at Women's building.

PHILOMELETE business meeting at 1205 University street, tonight at 7 o'clock.

Y. W. CABINET members meet for Oregon picture today at 11:50 in front of old Libe.

THETA SIGMA PHI luncheon at the Anchorage today noon.

PHI THETA Upsilon group picture for the Oregon will be taken today at 12:30 in front of Friendly hall.

ing them on the first bounce. Cap McEwan was busily engaged in a conference with some prominent railroad coaches at the time the unfortunate accident occurred and at an early hour this morning had made no statement.

PODUNK CENTER, Iowa, Dec. 1.—Through an unfortunate oversight on the part of the Oregon athletic committee their football team will have to play Florida without a coach. It seems that in the rush for economy, the graduate manager's office forgot to arrange for the sending of Cap McEwan to Miami. Prof. Lesch, who knows a lot about passing, will probably be called upon to run the team by telegraph.  
—The Soda Jerker.

PLEDGING ANNOUNCEMENT  
Phi Chi Theta, national women's business administration honorary, announces the pledging of Pearl McMullin of Springfield, and Nell Patrick of Portland. Both are seniors in business administration.

PLEDGING ANNOUNCEMENT  
Kappa Delta announces the pledging of Faye Fishel of Junction City.

PLEDGING ANNOUNCEMENT  
Zeta Tau Alpha announces the pledging of Gladys Darling of Harrisburg.

President Ernest Hatch Wilkins of Oberlin college has announced that the Oberlin college honor system is either to be completely revised to place the student body entirely on its own honor, or done away with entirely during the next year.

HORSE FEATHERS

BIG SALE—FIRE—BANKRUPTCY  
The Emerald Co-op book sale special for today—"The Light-house's Confessions" or "Up From a Buoy," not by A. Mee McFiercean.

ODE TO A DOCTOR  
'Twas the night of Thanksgiving And all through the belly, There were many a stirring In cranberry jelly— My Gawd! I can't continue, the agony's too great.

Which only reminds us of the missionary who had just returned from Constantinople, and was asked how he liked Turkey. "With cranberry sauce," he said and laughed as though his little heart would break.

And Gideon, the Goofy, says the turkey dinner won on a fowl, it hit him below the belt.

Headline— MEN IN DORM GET TURKEY DINNER  
So do guests of the county jail.  
AND "STIFFY" BARNETT

DR. J. R. WETHERBEE  
Eye, Ear, Nose and Throat  
Office Phone 1601  
Residence 1230-M  
801-2.3 Miner Bldg.  
Eugene, Oregon

SAYS TO THE NEAR FLUNKERS: "DO YOUR XMAS DROPPING EARLY."

The other 56-100 per cent.

The Ambler

YESTERDAY I SAW GRETCHEN WINTERMEIER and her red shoes... BUD DUNHAM in a tearing hurry to get into Condon libe... PROF. TURNBULL reveling in his enlarged office... DICK HORN resuming his place with the mob in front of Commerce... TONY PETERSON bawling out an Emerald reporter... THELMA KEM with some other guy... BARNEY MILLER smoking on the campus... a THETA PLEDGE sliding down the banister in McClure...

New Ballroom Class for Beginners

Starts Wed., Dec. 4th, 7:30 P. M.  
All Students Will Dance a Modern Fox Trot in First Lesson  
Ten 2-Hour Lessons \$8  
Ladies \$5  
Single Lesson \$1



Learn the New Ballroom Dances Advanced Class Thursday 7:30 P. M.  
All Classes Under Direction of Francis Mullins MERRICK Dance Studios 861 Willamette Phone 3081

and DR. TOWNSEND'S philosophy class being royally entertained by BEA MILLIGAN and LOU ANN CHASE and their pack of hounds.

CLASSIFIED ADS

LOST—Lady's white-gold Gruen wrist watch, with initials M. M. S. on the back; white-gold bracelet strap with two emeralds in it. Reward. Call 225 or 1436 Alder.

mediately; beginners or advanced; twelve-lesson course. Waterman System. Leonard J. Edgerton, manager. Call Studio 1672-W over Laraway's Music Store, 972 Willamette St. Res. phone 13F23.

FOR RENT—To one or two young men for winter term, room in modern home. Furnace heat, lots of hot water, phone, etc. 1531 Mill. Phone 725-J.

WANTED—Typing. Phone 1261, from 12 to 3 p. m. e-tu-12

Fourth Anniversary

Today is our 4th Anniversary and we are going to celebrate it by giving our friends a good 25c Plate Lunch. Choice of Roast Turkey or Beef Steak  
Dressing Mashed Potatoes  
Cranberry Sauce Buttered Toast  
Come and Help Us Celebrate

Electric Toastwich Shop

Colonial Theater Bldg.

SAVE S & H GREEN DISCOUNT STAMPS

Eugene's Own Store  
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PHONE 2700

Select Your Christmas Cards

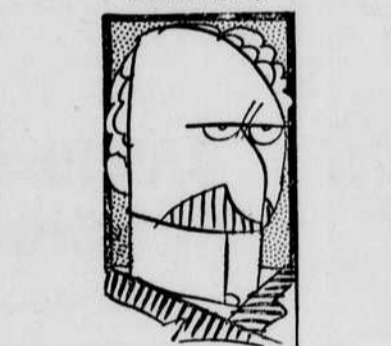
From Our Complete Assortment  
Parchments—Plain and Colored  
Plain Cards—Etchings  
5c to \$1.00

A most complete and a very delightful assortment of lovely Christmas cards—in many different styles—including the modernistic designs... cards suitable for everyone, from mother to your best friend. Come in and make selections of your cards now while the stock is complete... Book and Stationery department.

Main Floor



WUXTRY! WUXTRY! WUXTRY!  
FINANCIER INJURED, FATALLY?



NEW ORLEANS, Dec. 2. — (Special to Lemon Toddy)—"Jock" Benefiel, prominent Oregon financier, committed suicide today by jumping into the Gulf of Mexico when notified that two Oregon football men had been found guilty of buying gum with A. S. U. O. funds. He is not expected to live.  
Witnesses said his dying wish was to be cremated in the University of Oregon power plant and to have his ashes sifted. The corpse is expected to arrive on the next through freight coming north.



Will the kind hearted gentleman who sent the poison ivy and dandelions for Benefiel's funeral please leave his card with the infirmary attendant? A casket has already been donated by Swift's packing house.

SH-HHHH—BIG RUMOR  
It has been rumored in Chicago athletic circles that injuries will keep several Oregon stars from the starting line-up in the Florida game. It seems an upper berth gave way last night and four Oregon football men were injured in the fall to the floor below. The ten men in the lower berth were unhurt and prevented further damage to their team mates by catching them.

Toasted Sandwiches

Tuna fish, peanut butter, cheese, ham sandwiches—all toasted in butter to a delicate, delicious brown—steamy and fragrant. Of course you want one.  
The Phone O Lunch 2952-W

A Cacklehack

is all the rage. We have the very thing in all models and prices. You could really save time if you had one of our specials.

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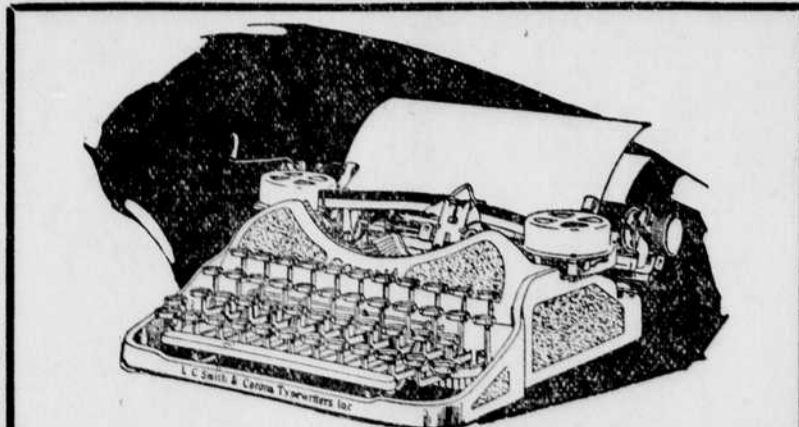
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550 13th E. Gosser's Phone 2974  
"A GOOD PLACE TO EAT"

What's That?

... no clean shirt!  
What a life—to find at the last minute you haven't a clean shirt, and on top of that the roomie doesn't wear your size.  
A clean shirt makes a fellow feel more comfortable and we try to serve this comfort.

—Just Call 123  
Eugene Steam Laundry



TAKE A LOOK AT THE CALENDAR  
Getting Along About Thesis Time  
How About Renting a Typewriter and Pounding Her Out?  
Office Machinery & Supply Co.  
Willamette St.—Opposite "Y" Phone 148



UNITED SHOE MACHINERY CORP. BLDG., BOSTON MASS.  
Parker, Thomas & Rice, Architects Henry Bailey, Alden Associate Architect  
Boston's Newest Skyscraper  
THE United Shoe Machinery Corporation Building is one of the finest commercial structures in New England. It embodies advanced design and is equipped throughout with the latest improvements in machinery and equipment.  
It is natural to expect to find Otis Elevators in such an important building, and Boston's new skyscraper is served by ten Otis Signal Control Elevators—the most advanced form of Vertical Transportation for high-speed passenger service.  
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