

HOME-COMING WEEK

HELLO!  HOWDY!

They are back home again. Friends, fraternity brothers, sorority sisters, all awaiting your outstretched hand . . . ready for greetings . . . ready to relate experiences . . . the good old fashioned "bull-fest" . . . and what a happy celebration that will be. Are you prepared to greet them royally? Dress up your home . . . fill up your kitchen. Come to the shops listed below and make your preparations for their home-coming! It will be a gala week-end, so spare no expense to make your party a happy and successful one.

Program of Events

Saturday, November 16

- 8:00 A. M. Registration of alumni, Lobby of Johnson Hall.
- 9:30 A. M. Alumni Convention, Guild Hall.
- 10:30 A. M. Alumni Meeting, Guild Hall.
- 11:00 A. M. Homecoming Luncheon, at McArthur Court.
- 1:30 P. M. Football, Oregon vs. Oregon Aggies, at Hayward Field.
- 8:30 P. M. Alumni Reception, Alumni Hall (Murray Warner Fine Arts Museum Open 8:30 to 9:30.)
- 9:30 P. M. Homecoming Dances—Junior and Underclass Dance, McArthur Court; Senior and Alumni Dance, Gerlinger Hall.

Sunday, November 17

- 4:00 P. M. Homecoming Vesper Service, Music Auditorium.



Homecoming! There never was a more joyous or happier time. All the cares and worrying of the "cruel, old world" disappear magically and everyone is young again, cutting capers, yelling, and "horsing around" in general. Gee, but it's great sport to come back again to the old Alma Mater and re-live some of those inimitable experiences known only to college and college students. And the game with O. S. C., with both teams evenly matched, and the entire student body of both schools present to back up their respective teams . . . with the grandstands gay with bright colors and yellow chrysanthemums . . . there never was such a time! The Eugene merchants are all behind you, and are betting on the wonderful Oregon team to give O. S. C. the trimming they deserve. Don't believe that most of us won't be at the game today ourselves, and won't be going home hoarse from yelling for the Lemon Yellow and the Green!

The Following Merchants Are Glad To See You Back

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|-----------------------------------|------------------------|-----------------------------------|------------------|
| 1. Jennings & Co., Auto Repair | 715 Oak | 11. Manhattan Cafe | 685 Willamette |
| 2. Seven Oak Service Station | 11th and Oak | 12. Tiffany-Davis Drug Co. | 797 Willamette |
| 3. Graham's Shoe Store | 828 Willamette | 13. Williams' Self-Service Stores | 77 East Broadway |
| 4. Manireud & Huntington | Oak and 10th | 14. Dr. Royal Glick | 921 Willamette |
| 5. Northwest Cities Gas Co. | 881 Oak | 15. Broadway, Inc. | 30 East Broadway |
| 6. Rainier Coal Co. | 69 Broadway; Phone 412 | 16. Kafouries Ready-to-Wear | |
| 7. Otto's Candy Shop | 705 Willamette | 17. Laraway's Jewelry Store | 885 Willamette |
| "Buy your candy at a candy store" | | 18. Lee Dukes Restaurant | 845 Willamette |
| 8. Welcome! The "O" Lunch | 829 13th East | 19. J. C. Penney Co. | 942 Willamette |
| 9. Paul D. Green's | 193 19th East | 20. Office Machinery & Supply Co. | 1047 Willamette |
| 10. The Green Parrot | 780 East 11th | 21. Walora Candies | 851 East 13th |
| "Next to the Colonial Theatre" | | | |