

Oregon Emerald

University of Oregon, Eugene

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The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday, during the college year. Member of the Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second class matter. Subscription rates, \$2.50 a year. Advertising rates upon application. Phone Manager: Office, 1895; residence, 127.

Day Editor...Mary Frances Dilday Assistant Night Editors
Night Editor...William White Isabelle Crowell, Nan Ruonala, Stanley Wickham



LEMON TOPY

WE ARE ALMOST READY TO OPEN THE JOURNALISM JAM JAR, SO GET YOUR SPOONS READY.

At this time we will introduce the new "Exam" song—entitled "I'll Get By."
(Then follows the little "pony" song, "As Long As I Have You.")



D. W.—Doctor, I'm a little hoarse today

Doc. Romig—Yeh, well go buy yourself a set of harness.

We see by the papers that "Squeek" Parks is in charge of the A. T. O. noise float. No wonder someone has been robbing all the mouse traps lately.

Oh, yes, by the whey, Izzy the inventor declares he has at last developed the perfect self supporting hose for the co-ed, lined with flypaper. (Don't crowd, girls.)

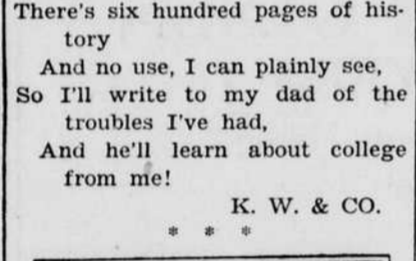
Society Note—There are truckloads of good looking women in the halls this year—just ask the man who phones one.

Remember, the less clothes you wear to the Journalism Jam the more room there'll be to dance.

DUTY TO DAD

Oh, I've taken my grades as I got them, And I've snored and I've snickered in class, I've never even heard the assignments, And the prof. says I never can pass; There's six hundred pages of history And no use, I can plainly see, So I'll write to my dad of the troubles I've had, And he'll learn about college from me!

K. W. & CO.



TODAY'S PUTRID PUN

"Discuss."
Cop—What's the matter, miss?
"Discuss" tried to embrace me.

HEARD IN CONDON

Will Doc. Boyer please return "The Specialist"?

Along about this time of the year we find the college boy and girl taking his toothpaste and hair oil down to the safety deposit vaults until after the sack of home (coming).

Uh huh, she's one of them Laundry girls.
Yeh, how come?
Take her out to eat and she cleans ya.

Mr. Fox E. McDonald (theatre) is still offering those box seats for the best contribution. Let's get off the lead and scrape some real dirt for H. C.

Eve: Why so restless, Adam?
Adam: Dawgonit, I used poison ivy for my winter overcoat.
—Punch Bowl.

Mrs. M.: Don't you stay in the room when your daughter has company any more?
Mrs. D.: No, I'm trying the honor system.
—Tar Baby.

PREPARE FOR THE JOURNALISM JAM IF YOU HAVE TO JOIN THE BOY SCOUTS, AND REMEMBER, THE SILLIER YOU LOOK THE MORE CHANCE YOU HAVE OF WINNING A SCHOLARSHIP IN THE STATE SCHOOL FOR HALF-WITS.

Joseph Hackman, University of Tennessee halfback, entered the university without ever having seen a team he played on defeated. This is his sixth year of football.

Oregon Editors Announce Dates For Conference

Press Association To Hold Meetings Here in February

Dates for the annual Oregon Press Conference have been definitely set for February 6, 7, and 8, according to Dean Eric W. Allen, of the school of journalism. This announcement was made following a conference between the dean and Earle Richardson, '20, president of the Oregon Press Association and editor of the Dallas Itemizer-Observer.

The conference will be held on the campus, and newspaper men from all over the state will be present. Mr. Richardson is coming to Eugene in a few weeks for another conference with Dean Allen, at which a program committee will be chosen and other details arranged.



HORSE FEATHERS

"Father, why are the students carrying their books to class today? They never did it before."
"They have exams today, my son.—Wag Jag.

Polly: Look! Look! Our team is on the ten-yard line.
Molly: That's nothing; their team is, too.—Pitt Panther.

She: Don't you just love nights like these?
He: No, sometimes I study—Octopus.

He: Ah, there little piano!
She: And why piano?
He: You wouldn't be so grand if you were perfectly upright.—Voo Doo.

Kris: Josephine may be buxom, but she certainly has poise.
Kringie: Yes, you bet she has—avoidupois.—Virginia Reel.

"How do you like that phonograph record?"
"Much better than the one you had last year."
—Brown Jug.



CAMPUS BULLETIN

CHRISTIAN SCIENCE ORGANIZATION will hold their regular meeting tonight at 7:30 in the Y. W. C. A. bungalow.

KWAMA OREGANA picture will be taken today at 12:30 in front of Friendly hall.

PI LAMDA THETA will meet in front of Friendly hall today at 2:30 for Oregana picture.

DAY EDITORS meet today in managing editor's office, at 4 o'clock.

HOUSE REPRESENTATIVES of the girl's rally committee will meet today at 4 o'clock in Room 104, Johnson hall.

MEMBERS OF SIGMA DELTA CHI AND THETA SIGMA PHI will meet this afternoon at 4 o'clock in the newspaper room of the Journalism building to discuss plans for the Jamboree. Important.

PLEDGING ANNOUNCEMENT
Chi Delta announces the pledging of Madia Ehlers.

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The Ambler

YESTERDAY WE SAW

JACK STIPE all bundled up on their sign . . . the S. A. E.'s working on the libe steps . . . BOB KEENEY engaging in polite prattle with two females . . . KATHRYN PERIGO trying to make a recitation . . . VERNE ELLIOTT giving his public a treat by putting on a tennis match for their benefit . . . RON HUBBS enthusiastically giving him his support . . . the R. O. T. C. boys suffering in their "monkey suits."

GREEN COLLEGE CHAP IS SIMILAR TO FROG
(Continued from Page One)

fect, American students would doubtlessly call loudly for a "stein of beer," laboring under the impression that they had the correct word for the true foreign atmosphere. A German, Dr. Schmidt said, would be considerably puzzled at this. Stein means rock—nothing more. If the student still insisted, movie fashion, on the correct theme song, he should resort to the true "deutsch" and say "ein Stein-Krug," meaning, a stone mug.

"Professor Kluge, of the University of Freiburg, wrote an excellent book of etymological expressions, and a book of German student slang," Dr. Schmidt said. "No doubt many American slang expressions may be found in this book."

Anyway—a frosh is a frosh.

OF COURSE—

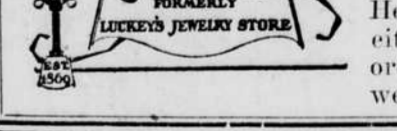
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For Further Information.

DANCE

At
MIDWAY Sunday
Music by Johnny Robinson's
Varsity Vagabonds

Pledges

PLEASE NOTICE



Perhaps your family, too, is planning to give you your pin for Christmas, so of course you'd rather wait until after Christmas to order it, and still you will want it right away for the winter term initiations. Bristow's solves your problem. Here you can get your pin, either out of stock, or your order will be received in a week.

To the Students, Faculty, and Administrative Staff of the University of Oregon:

It is your privilege today to become a member of, or to renew your membership in, the American Red Cross. In exercising this privilege you become enlisted for another year in what is, perhaps, the greatest of all modern humanitarian enterprises.

The American Red Cross makes no terms, signs no armistice, with poverty, suffering, fire, storm or flood. Wherever men, women, or children are overwhelmed with disaster of whatsoever sort, there stands the Red Cross to give help or protection by proxy for you. You who join are the American Red Cross. Its trained workers are your servants who fall only when you fail.

JOIN THE RED CROSS.
Faculty Committee of the Red Cross.

Doggone!

Much as we'd like to, we won't be able to deliver any food on either Friday or Saturday. There'll be too many people flocking in here all the time.

The **O** 2952-W
Phone **O** Lunch

Accepted Socially

Grads, we are surely glad to see you once again and hope that in some way we can make your visit more welcome. . . . During this Homecoming the Peter Pan is at your disposal for your social center so you can meet your old and new friends.

Peter Pan

C A F E



Football Enlists Psychology

INTO THE dusty galleries of time has gone the idea that football is a game of brute strength, galloping legs and knock-down-and-drag-out steam-rolling.

Today the coach on the eve of a great battle unfolds his bag of tricks, winks an eye or two and proceeds to dig out of it all manner of voodoo, diablerie, and occult arts. He conjures up his psychology to help put the team on edge and to incite their spirits to mayhem and malefic deeds against the prodigal foe.

Pep talks before the game, while the team is in the dressing room, are supplemented with psychic stimuli, aimed to build up morale and produce the mental attitude which makes the football field a battle ground in their minds and the enemy an evil to be eradicated.

Calling pre-game pep rallies, posting positive signs where the players can see them, playing war-like music on the eve of the battle, showing the warriors reels of football moving pictures—all these are psychologically aimed to create the mental set which will curb anything but the victory spirit.

The players are dealt with as mere molecules of the human species. Instilling in these hulks the determination to win is half the coach's job. A few good plays, plus a little deception, plus a half-ton line, plus a fast, hip-throwing backfield and you have a football team. Add to that the intangible "spirit" which coaches try to work up before crucial games they are "pointed" for and you have a winning football team.

There is a time in every man's education when he arrives at the conviction that envy is ignorance; that imitation is suicide; that he must take himself for better, for worse, as his portion; that though the wide universe is full of good, no kernel of nourishing corn can come to him but through his toil bestowed on that plot of ground which is given him to till. Emerson, who said those words, evidently once went through that stage of life's indecision where a student tries to decide whether or not to continue his major.

Co-eds were used exclusively to put over the yearbook drive back at Minnesota because of their better sales ability. Sometimes it is hard to put up a sales resistance to a pretty co-ed, as we have discovered in recent charitable fund drives, and after they have gone it often leaves a bad mental set against such methods of filling the gold bin.

Nature might have made things a little better if she had made an empty head as uncomfortable as an empty stomach.

Campus Forum

All letters to the editor which run over 200 words in length will be cut down at the discretion of the editor or else not run at all. Students writing them should remember this rule.

MID-TERM GRADES

To the Editor:
Now that mid-terms lamentations again are with us, may I suggest a cause for our unfortunate grades, that everyone seems to have overlooked? Some blame the student's unstudiousness, others condemn the pedagogue's inhumanity; whereas the real trouble lies in the intrusion of the instructor's personality upon the mind of the eager seeker after knowledge, crowding out the scheduled course of study.

How can I grasp the salient points of a zoology lecture when the piercing blue glance and the fascinating vocabulary of the lecturer continually diverts my interest?

What care I for diminishing returns or aleatory elements, if, as the Econ. prof discourses after the bell has rung, I am delightedly watching the suave discipline with which he forces the overhasty departers back to their seats.

Can one separate Free Will from Fatalism while wondering why the prof blushed just then, and how any being past six years of age could possibly look so innocent as

he sometimes does? Now I know I'm on the right track, and not depending upon introspection alone to prove my theory (even though it is an accredited system for study of social phenomena), for I have noticed that in this sociology class whenever students wish to give point to their arguments, they talk about the good-looking prof's cravats, which evidently impinge upon their senses to the exclusion of all else.

KNOW-IT-ALL.
To the Editor:
I favor compensating the participants in our college sports for their efforts. This is not a barren plea for professionalism. It is an attempt to secure what is justly coming to them.

Our athletes faithfully train abide by strict regulations and have to sacrifice in meeting the university schedule. Their studies suffer even with the best of efforts. They barter their freedom and forego their pleasures that mighty Oregon may live in cherished traditions; that the spirit of our Alma Mater may fly before the breeze and guide our ships across this perilous sea. They struggle that we may live with golden memories. Oh, students, will be let our dear old Alma Mater bow in submission before the ghosts of defeat.
—Blayne Brewer.

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