

Oregon Daily Emerald

University of Oregon, Eugene

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Day Editor Barney Miller Assistant Night Editors
 Night Editor Rufus Kimball Clifford Gregor, Elinor Henry, Nan Ruonala.

Oregana Not an Activity

THE finance committee met yesterday and came out of their huddle without making any published move to provide remuneration for the Oregana editor and manager for their year's work.

As matters stand now, the yearbook's heads must work fast and furious to get their book out by April 15, taking chances of producing an inferior grade because of the speed which will be required to fulfill that requirement, laid down on them by the executive council and finance committee.

Should they fail, they get no money for their hours of work. The editor and manager devote from three to four hours daily on work connected with the Oregana, work which is not in the "student activity" class because it requires technical training and advanced ability which cannot be obtained for nothing in this advanced age.

"It gives the staff the wrong slant on the publication of the book if they are made to feel that their payment depends upon getting the book out on a certain date," declares a former Oregana editor, in a letter to the writer. "After all, the primary object is to publish a good book."

Last year was the first time since 1925 that the Oregana has been a financial success and consequently the first time since that date that the editor and manager received any pay for their work. No profits, no pay, is the rule set down by the ill-formed A. S. U. O. constitution. Does not this seem to encourage spending less on the book so that there will be profits, merely citing a theory, without any implications whatsoever toward past performances?

For three years the Oregana went into the hole, financially, and not a cent was paid to the workers. The day is past when the student body can expect a man or woman to devote three or four hours daily to a work requiring professional training and get only glory (?) for a reward.

The Emerald takes the stand that an amendment must be made to the constitution which will provide a set salary for the editor and manager. This should be placed at a low figure, about \$300, and any additional remuneration for their year's work should come out of the profits, as is now provided.

Remembering Oregon's Heroes

MONDAY is Armistice day, November 11, when all the powers of the world will bow their heads a moment to honor the men who died that this world might go on living.

This is not an editorial on war. Nor is it an attempt to moralize against the bloodshed that goes with it.

When the final roll call was taken, 44 men of Oregon failed to answer. They were "over there." They had paid with their lives in the titanic struggle of nations.

Many universities and colleges have erected monuments or dedicated plaques in honor of such men—that the world might remember in a small way their sacrifice before the guns of war.

Oregon has in no official way made lasting recognition of these 44 men. It is entirely fitting and proper that such tribute be paid.

Somewhere on the campus, perhaps in the new Campbell Memorial Arts museum, a plaque should be placed to their honor. The names of these heroes should be emblazoned on the bronze so that the university generations to come may never forget the men who helped Oregon "do its part."

Campus Forum

YELLING ON DECLINE?

To the Editor:
 The resignation of Chuck Reed as cheer-leader, with his frank and manly announcement that he has discovered he has not the "potentialities of a yell king" arouses two lines of thought in this writer. One of these was reflected in the tributes paid Chuck by the A. S. U. O. president and by the Emerald; it was a manly thing to do. The other is a suspicion that, in the changing atmosphere of the student bodies, which are rapidly throwing off their adolescence, the students themselves are losing their "potentialities" as yell producers.

The days when every student really believed in his heart that it was his sacred duty to yell at the muskies for his alma mater to help a halfback find a non-existent hole in the other team's forward wall, seem to be passing rapidly. Are we not see-

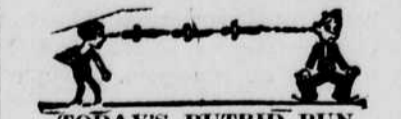
ing the beginning of the end of rah-rah days, not only at Oregon but in colleges generally? Isn't it, perhaps, high school stuff? Some other countries enjoy college competition without organized rooting.
 One of these days we should make a "talkie" of a college rooting section, for historical purposes. It would be as interesting a hundred years from now, perhaps, as a reproduction of a red-Indian war dance would be today. "Believe it or not," we are growing up, and the yell king is due to join the dodo in the limbo of things that are past.
 —LASTIMA.

Fearing that he would not continue to be successful both in athletics and his studies, Frederick H. Ladd, 17, captain of the Pun-chard (Mass.) high school football team recently shot and killed himself.



BUENOS DIAS MUCHACHOS
 —WE DON'T KNOW WHAT THIS MEANS, BUT OSCAR SAYS IT'S AN ITALIAN BREAK-FAST FOOD.

Which reminds us that the devil-chaser's daughter has turned down the Sigma Nus' bid to their pledge dance.

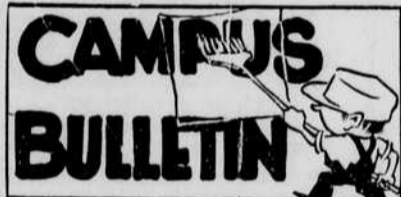


TODAY'S PUTRID PUN
 "Howell."
 When I stepped on her foot, she said "Howell you can dance."

We hear the latest disease discovered by scientists is Cough Dropsy.

ODE TO AN ONION
 There are gobs of honors to work for,
 And ambition need not addle;
 But the frosh worth while,
 Is the boy who can smile
 When socked in the pants with a paddle.
 —A. B.-D. Z.

The sophs say not to be alarmed at the prospect of seeing by the six by eight foot chandeliers. They are even now collecting birthday cake candles to be placed inside, while Pres. Hall has volunteered to lend his cigarette lighter in case of emergency.
ZONITE, THE PURIFIER.



CAMPUS BULLETIN
 ALL LETTERMEN AND NUMERICAL MEN in swimming will meet at the pool in the men's gymnasium at 10:15 this morning for the purpose of electing a captain for the coming season.

INTERNATIONAL RELATIONS group of Philomatele will have a breakfast Sunday morning at the Y. W. bungalow at 9:00.

GIRLS interested in trying out for Amphibian, meet in the pool

of the Gerlinger building, Tuesday at 7:30. Senior life-saving certificate not necessary to try out.

PHI THETA UPSILON meeting, Monday noon at the Anchor-age.

PHI CHI THETA will meet at 2:30 this afternoon in Alumni hall.

DECORATIONS COMMITTEE of Homecoming will meet Monday afternoon at 3:30 o'clock in Room 4, Johnson hall.

STUDENTS who plan to enter words for new Oregon songs in the contest should turn in their entries to the graduate manager's office in Friendly hall before November 22.



Last Chance to Join New Class for Beginners

TUESDAY, NOV. 12TH
 7:30 P. M.

Ten 2-Hour Lessons, \$8
 Ladies, \$6

Learn the New **BALLROOM DANCES**

Advanced Class
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All Classes Under Direction of **FRANCIS MULLINS**

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It's funny . . .

How different . . .

one feels in clean clothes—isn't it?
 After a game of tennis or golf to run to the shower and then put on a clean shirt—isn't it a glorious feeling?

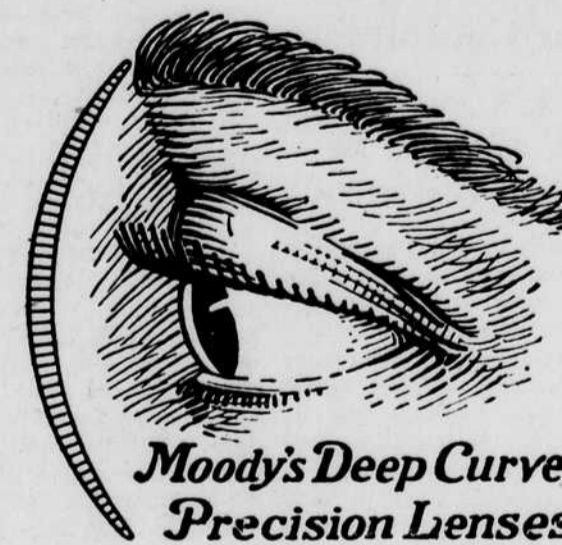
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We Are Open for Business in Our New and Up-to-the-minute Optical Establishment At 38 East Broadway.

We take exceptional pleasure in making this announcement, for we have gone to several thousand dollars expense in making this the most up-to-date and by far the best equipped optical emporium in the state with one exception in Portland. Eugene can well be proud of having such a finely furnished and equipped optical headquarters located here.

We venture to state that there is not another city in the U. S. of this size so well provided for optically and in excellence of service, Dr. Moody having been engaged in the study and practice of the optical profession since sixteen years of age.

Our stock and equipment would do justice to most wholesale optical houses. However, we do not expect to do much wholesaling, limiting ourselves mostly to giving good, dependable, skilled optical service to our thousands of patients. We have many hundreds of frames in all styles and prices and several thousand uncut and partly finished lenses ready for quick service in emergencies, at prices within the reach of everyone.

With added pleasure we wish to inform our patients and the public that we have been appointed exclusive licensees in Eugene and southern Oregon for the grinding and dispensing of the nationally known and advertised "TILLYER" wide angle precision lenses clear to the very edge. The American Optical Company owns the patents and controls the manufacture of these improved ophthalmic lenses and their instruments, tools, charts and lens blanks will be used under their manufacturing license and supervision.

The American Optical Company is the largest concern in the world making high grade ophthalmic lenses, being capitalized at fifty million dollars, and with wholesale branches in one hundred and fifty-six cities in the U. S. and Canada. Every four months, one of their skilled factory representatives will call here and true up and adjust all lens grinding tools, templates and machinery, thereby keeping it all in perfect condition for grinding perfect lenses. We have engaged Mr. Linn Buley to supervise our lens grinding laboratory. Mr. Buley was with us in the same capacity for about nine years, at our former location at 881 Willamette St., and is considered unexcelled in the skilled occupation of lens grinding and polishing.

In addition to our up-to-the-minute optical equipment for diagnostic eye examinations, we will have the only lens grinding factory between Portland and San Francisco for dispensing the nationally advertised "TILLYER" improved wide angle precision lenses, clear to the very edge. The better to meet your every optical needs, we will also be equipped with new special machinery for grinding the regular deep curve toric lenses, with which you are already familiar.

Our new improved "TILLYER" lenses are ground from the finest optical glass, carefully selected and inspected, designed to harmonize with your features, ground on the most modern machinery, finished by expert lens grinders and prescribed by skillful, experienced specialists. All under one roof and an undivided responsibility, and a system that approaches perfection because it is the development of many years of practical experience and research.

There's a reason why we can furnish you with good, better or best lenses, all guaranteed and dependable, at prices to suit any purse. Easy to buy and easy to wear.

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