

Editorial Page of the Oregon Daily Emerald

Oregon Daily Emerald
University of Oregon, Eugene

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Money Matters and the Movie

THE directors of the Campus Movie are indirectly compared to gluttonous porcine apple-bidwellers in today's letter to the editor, for charging \$1.25 for the combined vodvil acts and movie next Friday night. Rather harshly termed, perhaps; it might be better to compare them to the fabulous ostrich who sticks his head in the sand and thinks his body hid.

During the entire production of the local cinema, among the columns and columns of newspaper publicity received in the state, no attempt was made to show that the enterprise was backed by a locally organized corporation, not by the student-body. Faculty and students subscribed, but as they would back a series of concerts, feeling that any loss would be well-spent.

It is not the duty of any student to attend the first showing here. It is probably not even necessary to attend next Friday to see it in Eugene. And now the analogy of the ostrich. The directors have hidden their heads in the sand, thinking that students will not see that a demand for the movie will bring it wherever wanted. One cannot suppose that the film will be destroyed. Cloaking the real backing, endeavoring to hide a too obvious fact, the ostrich leaves a vulnerable body exposed. As for the price, first nights are always choice nights, with each character presented in person on the stage. The vodvil itself will add to the attractions offered. No one can judge the value of the showing until it has been here for the first time. There can be no true quarrel with the price.

But the directors may be open about the matter. They may withdraw their heads from the sand and say, "We have something you want, something worth the price we ask. If we have an overflow, we will come back." They would be heard.

A Tribute to "Chuck"

"CHUCK" REED, Oregon's yell king, yesterday took one of the most difficult steps for a man to make.

Realizing that he was not getting the fullest amount of enthusiasm out of the rooters, he publicly admitted his inability by handing in his resignation as leader of yells.

It was not because "Chuck" did not work hard. There never was a yell king who practiced more faithfully his yells and timing.

It was crowd psychology that defeated his best efforts. "Chuck" did a man's thing by taking stock in himself and by seeing his status, a thing that was infinitely harder to do than continue as yell king. He had the interests of the associated students at heart when he resigned, not his own.

An Italian died the other day after an exhibition fast of 65 days, said to be a world's record. Bet it's a grand feeling to know you've set a world's record doing that.

"Students Take Aimee for Ride"—Emerald headline. Is Oregon becoming the Chicago of the west?

What with the noise parade, journalism jamboree and campus movie all scheduled for downtown next Friday night, Eugene will get a liberal sample of university life.

Campus Forum

No letters to the editor with more than 200 words will be printed. We have on hand one signed L. V. which is too long to print. All communications must be signed with the full name, although only the initials will be used if requested.

THE ALTRUISTIC DIRECTORS

To the Editor:
"Some folks," the renowned Ezra Peck once remarked, "are like the hog in the apple bin that tried to eat everything at once."

And now, for the small sum of \$1.25, students of the university will be given the privilege of viewing the premier showing of "Ed's Co-ed" at the McDonald theater, November 15. Displaying a marked spirit of benevolence, the producers of the movie have cut the original top price for tickets from \$2.50.

It is the solemn duty of every loyal student of Oregon to show his appreciation of such philanthropy by attending this first and only showing and by taking all his friends.

Of course some narrow-minded and pecuniary person may rise up and point out that "Ed's Co-ed" has been given column upon column of publicity in the newspapers of the state because it was pro-

duced here as an activity. Such a person, if there is one on the campus, may also point out that the usual charge for motion picture entertainment is fifty cents; and that theaters which have shows which are supposedly "hits" hold them over for three or four days, so that all who wish may see them, instead of attempting to cash in with but one performance.

But such talk, if there is such, should be immediately and thoroughly quashed. The producers of the campus movie have shown that they have the interests of the students at heart by cutting their original prices. It is our obvious duty to show our appreciation by attending en masse.

Silence Dogood.

MORE ABOUT R. O. T. C.

To the Editor:
Briefly analyzed, Saturday's naive R. O. T. C. summary contains the following elements: (1) that war is inevitable; (2) that the source of war lies in statesmen's idle prattle and scraps of paper; (3) that national wealth, granted that it exists, can be protected by armed force. The reasons for these interesting conclusions were not disclosed, consequently cannot be disproved. May

I congratulate Mr. Laird upon such an impregnable mode of argument.

The first conclusion is ridiculous; the second ludicrous; the third sad, very sad, for upon that empty philosophy hinges the two grotesque jokes. War, like any other physical phenomenon, has definite causes. Anything that has causes will cease to exist when those causes cease to operate. I submit the following chief causes of war: (1) International disorganization; (2) the philosophy that preparedness results in protection; (3) the philosophy that economic wealth is dependent upon political possession. In the first instance the League of Nations, the increasing interdependence of nations, the World Court, the proposed United States of Europe and the increase in efficiency of communication are beyond doubt bringing world unity, diminishing one cause of war and obviating inevitability of war. That military preparedness affords protection is disputed by the fact that Germany, France and England, ultra-militaristic, practically depleted and temporarily lost their economic wealth and social well-being. Sweden, Denmark, and Switzerland, highly productive, consequently according to the militaristic philosophy desirable, achieved greater protection through non-militarism. In a complex society peace, not war, gives protection. Armies exist for war, consequently enhance destruction, not protection.

To be misquoted is inconvenient; plane geography implies flat worlds.

LELAND N. FRYER.

WOMAN'S SPHERE HOBBY group will meet Sunday at the woman's lounge, Gerlinger hall, from 5 to 6 o'clock. All girls interested are invited to attend.

CHARM SCHOOL group will meet at Westminster house Sunday evening at 5:30. Please bring dues.

DRAMA GROUP OF PHILOMELETE meeting, Sunday, at 5 p. m. in the Women's hall of the Gerlinger building.

OREGON KNIGHT meeting at 5 o'clock today, 110 Johnson hall. Active members and pledges asked to attend.

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GREETINGS STUDENTS!

WHAT HO! WHAT HO! In the O. S. C. Barometer one of their heads says, INVESTIGATION IN NUTS STARTED BY GOV.— And to think that all the time we thought Salem was the official refuge of defectives. Looks like the registrar has been fudging a little.



And now philanthropists are supporting a movement to put mileposts on the road to Hell. It is already disfigured by Lucky Strike signboards according to the anti-cigarette league.

And now the campus jocksters announce the formation of a new senior honorary called "Cap and Clown."

TODAY'S PUTRID PUN

The word "Debate." When the poor fish opened his mouth, he swallowed debate.

Quote from yesterday's Emerald—"Theme song rehearsals to be held at McDonald "heater" at 5 o'clock."

Must have been a hot time all right.

Issy, the inventor, says on his farm they run a roller over the

potato hills so they can grow mashed potatoes.

WISHY WINNIE She calls the boy friend "Prune" because he's always stewed.

Have you heard the latest Frog song? No, croak it. (It might be Tip Toad to the Window.)

INFAMOUS EPITAPHS Here lie the bones of Bashful McGee, A lady's man, he could not be.

THE HEILIG SEATS ARE STILL SITTING, BUT THE SODA JERKER THREATENS TO CONFISCATE THEM IF MORE CAMPUS DIRT IS NOT SIFTED. WE WOULD PARTICULARLY LIKE TO HAVE SOME SCANDAL ON HOMECOMING.

PLEDGING ANNOUNCEMENT Zeta Tau Alpha announces the pledging of Celestine Balsiger of White Salmon, Washington.

McMorran Washburne's gave the prize for the name of this column.

Graham Covington and His Lee-Duke's Orchestra

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HORSE FEATHERS

You can lead a Frosh to mid-terms but you cannot make him think.—Sun-Dial.

"I give great pains to my operations," said the doctor, giving the appendix another jab.—Jester.

CLASSIFIED ADS

FOR SALE—Flat top office desk and chair. 1588 Fairmount Blvd. Phone 1621-W.

LOST—A pair of glasses between Hendricks hall and A. T. O.

Phone 25 BROWNIE BEAUTY SHOP Ringlette Permanent Wave \$7.50

Be sure and make your appointments either by phone or calling at the Mezzanine floor of Carrol-Davis Pharmacy.

"Registered Operators"

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house. Finder call Allan Palmer, 703. Reward.

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