

Student Store To Undergo Drastic Changes In Near Future

Departmental System To Be Used By Co-op

Board of Directors Adopts Modern Method of Merchandising

Each Division Will Have Separate Account, Cash Drawer

Plans are being devised for the departmentalization of the University Co-op store, which will take place about the first of the year, according to M. F. McClain, manager.

The opinion of the board of directors is expressed by Day Foster, president, who stated yesterday: "We feel that the growth of the university requires a more modern method of conducting the Co-op store."

There will be five departments, each one supervised by a clerk, who will be responsible for the business of that division. These departments will probably be athletic, stationery, text books, general books, and miscellaneous (pennants, emblems, confections, etc.).

Inventory Planned

An inventory of the store is to be taken and the new system will start with a separate inventory for each department. This method will indicate what lines of goods are advisable to carry.

A new cash register has been ordered and will arrive some time in December. Each clerk is to have an individual cash drawer in this large register and his sales will be distributed to the account of the particular department. In this way any errors may be easily traced to the clerk who made the sale.

Spencer Collins, C. P. A., who has furnished the quarterly audit for the board of directors for a number of years, will assist Marie G. Hadley, store accountant, and Mr. McClain in working out the new system of bookkeeping.

Systems Investigated

During the week-end of October 25-27, Mrs. Hadley studied the system in use at the book store of the University of Washington, which has been using the departmental system for a number of years.

Mr. McRae, manager of the Washington book store, believes that the efficiency of his organization was increased fifty per cent by the adoption of the departmental plan. "The reason," he states, "for this increased efficiency is that each clerk is more interested in the progress of the department for which he is responsible."

The store at Washington does a large amount of business with townpeople, it is pointed out by Mrs. Hadley. This trade is handled by a separate department.

"We believe that the system will greatly increase the efficiency of our store," says Mrs. Hadley.

AMOS BURG BACK AFTER ARCTIC TRIP

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glamour of the stars. He was a splendid comrade."

North of Great Slave lake fierce winds swept up the river. The voyagers awoke at dawn to find the sting of frost in their nostrils. Below Fort Simpson where the vast isolated clumps of the Rockies bury their snowy summits in the clouds, they were marooned for three days unable to fight their way through the breakers. They thatched a driftwood wind-break with willows and lay sheltered from the howling wind. Solid ice chilled the frozen ground six inches beneath the surface.

On August 20th at Point Separation the river ranges that had bordered the Mackenzie since leaving Great Slave lake rolled into the low delta islands, and the vast ice-choked Arctic sea lay before them. Here Dr. Rebec began his long journey up the Mackenzie to continue his study of the roving Indian nations. Burg crossed the Rocky mountains into the Yukon watershed and in a ten-pound rubber airplane life raft floated 500 miles to Fort Yukon, down the Bell and Porcupine rivers.

Burg arrived at his home in Portland about two weeks ago, and has been preparing pictures and material of his recent trip. While on the campus he was associate editor of the Emerald, photographic editor of the Oregonian, and belonged to Sigma Delta Chi, Condon club, Crossroads and Tabard Inn. He is a member of Phi Gamma Delta.

'It's a Thrill Says Aimee On Fraternity Visit

FOR the first time in her life Aimee McPherson visited a fraternity house.

It was inside the Sigma Nu mansion that she was first escorted, after fifteen members had been proudly seated with her last night on the platform where her evening sermon was given.

Due to a meeting with officials, Aimee was unable to fulfill a dinner engagement promised by the members of the favored house. After being introduced and after many autograph books had been signed, she listened to genuine Oregon songs for which she expressed her hearty appreciation.

Not content to let the Sigma Nus cap all the honor, the Kappa Sigs insisted that the famous evangelist visit their home, where she spoke to them of her hearty enthusiasm for the university.

Dr. Barnes Speaks on European Conditions

Dr. Donald Barnes, of the history department, spoke at a meeting of the Kiwanis club at the Osburn hotel Monday at noon on conditions in Europe.

Dr. Barnes has recently returned from a tour of the old world countries. He told of changed and improved conditions since the war, especially in England, France and Italy.

PAJAMAS, NOISE FOR HOMECOMING RALLY

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the same time. Spotlights will be placed on top of the Heilig theatre by Dick Givens.

The rally will be over at 7:30, and the crowd will then adjourn to the armory for the Journalism Jamboree dance, which is scheduled to begin at that hour.

Committee chairmen for the rally whose work lies outside Friday evening doings are Marjorie Clark, who will make all arrangements for speakers, and Brian Mimnaugh, planning a number of card stunts for Saturday's game.

Edna Dunbar is in charge of Women's activities during the rally and she announced that the women will have a special block on Willamette street to watch the parade.

Pairings of the houses for the noise parade are as follows: Sigma Chi and Bachelor; Alpha Upsilon and Phi Delta Theta; Psi Kappa and Friendly hall; Sherry Ross and Delta Epsilon; Zeta hall and Delta Tau Delta; Phi Gamma Delta and Kappa Sigma; Sigma Phi Tau and Gamma Hall; Sigma Phi Epsilon and Omega hall; Beta Theta Pi and Alpha hall; Phi Kappa Psi and Phi Sigma Kappa; Alpha Tau Omega and Sigma Nu; Sigma Alpha Epsilon and Alpha Beta Chi; Theta Chi and Chi Psi.

All Classes Finance

In years past the Homecoming rallies preceding the big games, such as that with O. S. C. this year, have been financed in part by the four classes. This plan, which was in force two years ago, makes possible the biggest possible rally without cutting down on the budgets for the other features of Homecoming. John Anderson, finance chairman of the Homecoming directorate, is making plans for consulting with the class presidents regarding financial assistance for the rally.

Underwoods Highly Praised by Critics Music School Instructors Present French Music

By GEORGE BARRON

AN extremely interesting "Evening of French Music" was given by Mr. and Mrs. Underwood last evening, interesting both in content and in performance. An ease of execution coupled with a pleasing interpretation of the numbers was evident throughout the program.

The Cesar Franck sonata for violin and piano was perhaps the most interesting of all. The intense, devotional feeling with its touch of mysticism, which is the essence of Franck's later compositions, seems to be at its height in this famous work. This emotional content was brought out so successfully by Mr. and Mrs. Underwood that its significance could not help but be clear to all.

The second group which was composed of gavotte and variations—Rameau and Sonatine—Ravel was very charmingly done by Mrs. Underwood. In the first, the variations were delicately con-

trasted in tone color to the original theme in the gavotte, thereby holding interest until the close—something which does not always hold true in the performance of variations. The Ravel was particularly suited to Mrs. Underwood's fluent technique and delicate touch, the impressionism of the modern French school being brought out in all its subtle charm.

The third and last group was the Sonata for Violin and Piano, Op. 75—Saint Saens. Although this work lacked the deep emotional feeling of the Cesar Franck sonata it is exceedingly interesting from the point of view of its grace and beauty of melody coupled with its brilliance of style. It was performed with a finesse, a freedom of movement, which was met with utmost approval by the audience, difficult passages being rendered with a fluent dexterity that showed off the skill of the performers to an excellent advantage.

Society

Phyllis Van Kimmell, Editor

Pledge Dance Is Given By Alpha Upsilon

A recently reported dance of last week-end that was held by Alpha Upsilon on Friday, November the first. The event was in honor of the Alpha Upsilon pledges, and patrons and patronesses invited were, Mr. and Mrs. Earl M. Pallett, Professor George Verne Blue, and Mr. E. L. McKinney. The decorations consisted of palms and colored lights.

Dime Crawl Is Set for Tonight

Dime Crawl is the main social event of mid-week for all the students. It will be held tonight from six-thirty to seven-thirty o'clock. The affair is given once every term for the benefit of the foreign senorial fund of Women's league.

Underwoods Featured In Faculty Concert

The second faculty concert was held last night in the auditorium of the school of music, featuring Professor Rex Underwood, violinist, and Aurora Potter Underwood, pianist. The artists gave a delightful presentation of French music by classical composers. The concerts seem to be having unprecedented success.

The Ambler

YESTERDAY WE SAW HOWARD RAGAN dodging a car on Thirteenth. . . BARBARA LEITER wending her way toward Condon. . . MONA MASTERTON smiling at the sun. . . PHYLLIS MEISEL and CLIFF BECKETT wasting each other's time. . . MRS. EDGE invading Deady hall with her brief-case. . . LYN-NETTE DAVIS gazing meditatively at the Pioneer. . . The "Ed's Co-ed" poster lying flat on its face in front of the Ad building.

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THE LION AND THE MOUSE
MAY M'AVOY
LIONEL BARRYMORE
A WARNER BROS. PRODUCTION
"St. Louis Blues" and Pathe Sound News

Dr. Mez Will Be Women's League Assembly Speaker

Women Students Urged To Attend First of Mass Assemblies

Lecturer New on Campus; Thursday Set

With Dr. John Mez, newcomer to the University of Oregon faculty who is already gaining a reputation as a lively speaker, slated for the main talk of the afternoon, Women's League leaders are anticipating a large attendance at the fall term lecture mass meeting, to be held Thursday at Alumni hall in the Gerlinger building.

"We are expecting every woman on the campus to attend the meeting," declared Helen Peters, president, yesterday. "This will be one of three mass meetings during the year and they merit campus-wide attendance. Dr. Mez is a particularly fine speaker, with a humorous, entertaining style, and I know the meeting will be an interesting one."

AIMEE GOES RIDING WITH COLLEGE FOLKS

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lovely brown and gold autumn colors. Eleventh street, she excitedly exclaimed, was "just like Paris!"

When we first started on our ride, the three of us were a little ill at ease. We had just had seats of honor at her afternoon service. We had sat there and listened to her sermon, and we weren't quite sure whether it was our duty to punctuate our conversation with "amens" or not. But Aimee soon relieved our embarrassment. She talked about football, and fraternities, and airplanes, but not about church. She expressed the wish that her daughter were here. "We could all have a good time together," she said, flashing her fascinating smile.

When we stopped the car on Fifteenth street to take her picture she wrapped her fur coat around her, tilted back her head and smiled another of those glorious smiles. We were sorry she had a hat on so that we couldn't get a picture of her very blond and very unusual coiffure.

Then we started back to the hotel again, where she was to meet several church dignitaries and go to dinner with them. As we passed the College Side she looked longingly in and remarked that the ride had been a brief respite, and punctuated her statement with a fervent "Gosh!"

We told her we'd send the pictures to her when they were developed, and asked for the correct address.

"Why," she said simply, "just address it 'Aimee, Los Angeles.' Goodbye."

CLASSIFIED ADS

LOST—One pair of horn-rimmed glasses in black case. Phone 1920.

FOR SALE—Flat top office desk and chair. 1583 Fairmount Blvd. Phone 1621-W.

Movies

Evelyn Shaner, Editor

AT THE NEW HEILIG—

Goldiggers who use their sex appeal instead of a spade, fat, elderly gentlemen who hand over everything except the gold in their teeth, whether they like it or not and a series of gorgeous chorus scenes are the high lights in the elaborate Heilig offering "Gold-diggers of Broadway." Nick Lucas and Winnie Lightner are by far the hits of the show. Nick plays and sings "Painting the Clouds With Sunshine" and "Tulips" in such a way that one unconsciously hums them in his sleep and Winnie, as the hard boiled, man loving mama sings in her usual expressive not to say gesticulating manner. "The Mechanical Man" went over big and ought to be a good suggestion to spinsters on the campus.

AT THE REX—

The troubles of a man with a daughter to marry, and a plumber with ambitions makes "Wise Girls" at the Rex of great comic importance. It is guaranteed to

turn the corners of the mouth up and keep that way.

AT THE STATE—

"The Lion and the Mouse" at the State with May McAvoy and Lionel Barrymore shows the strife of a girl torn between the love for a boy and love for her dad. But this is not the end of her woes. She has also a roaring lion to subdue in the form of the boy's father, Lionel Barrymore.

"The Hollywood Revue" at the McDonald is a pioneer no plot revue effort on the part of moving picture producers. It is a collection of skits, "Blackouts," tableaux, dances and songs. Buster Keaton introduces a new sausage dance and John Gilbert gives the girls a real treat as Romeo.

AT THE COLONIAL—
We usually think of Jean Hersholt as kindly and sympathetic, but in "The Girl on the Barge," now showing at the Colonial he forsakes this type of role and is seen as a hard fisted, crusty old Scotch barge captain.

STUDIO STATISTICS—

- 1. The Hollywood Revue took over six months to make?
- 2. 1,500 persons took part in designing, recording and photographing the picture?
- 3. More than 3,000,000 feet of film were used?
- 4. More than ninety songs were written of which the twenty best were selected?
- 5. The chorus was selected from more than 1,500 good looking applicants?

TODAY THURSDAY **Colonia THEATRE** TODAY THURSDAY

"The GIRL on the BARGE"

BY RUPERT HUGHES

starring JEAN HERSHOLT with Sally O'Neill and Malcolm MacGregor An EDWARD SLOMAN Production

AS BIG AS LIFE ITSELF

A story you will like and remember. . . Romantic . . . Splendid.

Comedy "TOMATO OMELETTE" and FOX NEWS

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Continuous Show Daily 1:00 to 11:00

Scene from "Gold Diggers of Broadway" - A Warner Bros. Production