

## Student Body to Gather At Villard Thursday to Cheer Team to Seattle

Send-off to Washington  
To be Greatest in  
Oregon History

**BROOKS IS CHAIRMAN**  
Stoddard Urges Students  
To Make Effort to  
Aid in Success

The entire student body will be at Villard hall next Thursday evening at 6:45 to give the Oregon team a rousing send-off when they board the train for Seattle on their way to the Washington game, according to plans outlined by the directorate of the rally committee.

Jim Raley, rally chairman; Joe Freck, assistant chairman; Stan Brooks, director of send-off rallies; Chuck Reed, yell king; and Shirley Rew, secretary, are organizing a rally that will be an enthusiastic and noisy expression of the students' support of the team in their effort to dispose of Washington on Saturday in the same way they smothered the Idaho eleven last week.

**Students to See Team Off**  
All living organizations on the campus are requested by Tom Stoddard, president of the student body, to set their dinner hour ahead to 5:45 Thursday in order to have all the students at Villard hall when the north-bound Shasta pulls in at 6:48.

"Next to Oregon State, Washington has always been our bitterest football rival," said Raley in commenting on plans for the rally. "If Oregon can defeat her as she did last year, we will be well on our way towards another Northwest championship. Advance dope has never counted for much in Oregon-Washington games, and this year's is going to be no set-up for us."

"Every Oregon student should be at the tracks when the team leaves, Thursday evening, to give them the confidence that comes with knowing that the student body is behind them to the last man."

**Keith Hall Resigns**  
The appointment of Keith Hall to the directorship of Homecoming, necessitated his resigning his chairmanship of the send-off committee, and Stan Brooks has been appointed by Raley in his place.

Brooks will have direct charge of Thursday's send-off, and will be assisted in his work by Anne Stange, Ina Tremblay, Edna Dunbar, Virginia Peyton and Chuck Laird.

Ken Hamaker is arranging for spotlights which will light up the scene of the rally, and also for special noise effects.

**Committee to Wear Sweaters**  
Members of the rally committee are requested by Chairman Raley to wear their rally sweaters for the occasion. Virginia Peyton, who is handling the distribution of the sweaters, will have the balance ready for the committee members by 4:00 Thursday afternoon, and they may be obtained from her at the graduate manager's office.

The Southern Pacific is offering a special round-trip rate to Seattle of \$13.85 for this week-end, but there will be no official rally train.

## Louis Artau Tells of Summer Vacation in Hollywood Studios

HOLLYWOOD, and especially the talking picture studios, was the scene of what Professor Louis Artau of the music department chooses to call his vacation, during the past summer. Professor Artau passed most of his time watching the process of "talkie" production. He had the privilege of making motion pictures himself, with his own camera, of Mary Brian. He saw "The Children." Famous-Players-Lasky's latest production, filmed, and spent a few of his leisure moments in watching John Barrymore doing his stuff in his forthcoming picture, "General Crack."

## Council Sponsors Contest for New Alma Mater Song

**Hamaker Committee Head  
To Select Successor  
For Mighty Oregon**

## Sunday Concerts Proposed For Music Auditorium

A contest for a new Oregon alma mater song and a series of Sunday afternoon campus concerts were authorized by the A. S. U. O. music committee in a meeting held yesterday.

Kenton Hamaker, chairman of the committee, was delegated to confer with Tom Stoddard, student body president, to arrange dates and details for the song contest. According to Hamaker, the contest will get under way in the near future. Competition for words for the new song will be held first, and then prizes will be offered for the most suitable and original music to go with them.

The contest is being held in response to long-felt need for an alma mater song which will be better adapted to group singing and more suitable for use at games than "Mighty Oregon."

The proposed Sunday afternoon concerts would be held in the music auditorium from 3:30 to 4:15, thus allowing a 15-minute interval before the beginning of vespers. The university orchestra, glee club and band would probably appear in concert, and talent from the faculty and students of the school of music could also be utilized. Incidental expenses would be covered by a charge of 25 cents for townspeople attending the concerts.

Members of the music committee present at yesterday's meeting were Kenton Hamaker, Florence McNeerney, James Dezenorf, Ronald "Doc" Robnett, John W. Evans and George Hopkins.

## TEMPORARY TEXTS AT LIBRARY NOW

Eight books requested by university departmental heads for use as supplementary texts were received at the library yesterday and will be delivered to department offices today. Several departments, including those of dramatics, household arts, journalism, and sociology, make frequent use of this library rush service.

The books, after they have been used as texts, will be returned to the library to be catalogued and placed on the shelves. The list follows:

- "The Art of Rapid Reading," by Walter S. Pitkin.
- "A Stranger in Paradise," by J. Anker Larsen.
- "The Infant and Young Child," by John Lovett Morse, Edwin T. Wyman, and Lewis Webb Hill.
- "Dynamo," by Eugene O'Neill.
- "Journey's End," by R. C. Sheriff.
- "Democracy," by Edward McCleskey Sait.
- "Brain Mechanism and Intelligence," by K. S. Lashley.
- "Some Forerunners of the Newspaper," by Matthias A. Shaaber.

## Students Slow In Paying Fees Declares Cashier

A LAST minute congestion at the cashier's window will result if the students continue to procrastinate in the payment of fees, according to Cashier E. P. Lyon. Only a few hundred students have paid their course fees, he has announced, and over two thousand will have to be taken care of within the next few days.

The laboratory, syllabus, non-resident and class fees are due and payable on or before October 26, and a late payment fee of \$3.00 will be charged for the first day late with an additional 25 cents for each subsequent day of delay.

Every student, whether he thinks he owes anything or not, is urged by Mr. Lyon to report at the cashier's office. The deadline has been set at Saturday noon, October 26.

## Order of the O To Operate Grid- Graph Saturday

**Students Will be Able to  
Follow Play on Board  
In McArthur Court**

**Will Dance Between Halves  
And After Game**

Oregon football fans who are unable to accompany the Webfoot team to Seattle will be enabled to follow the progress of the battle in McArthur Court Saturday afternoon, according to an announcement made by Johnnie Anderson, for the Order of the O. A full gridgraph program, with dancing between halves and for an hour after the close of the game, has been arranged, and the Order of the O will sponsor the affair.

Several improvements have been made in the gridgraph in order to follow the game more closely, and this week reports will be received via radio to speed up transmission. There will be no more interferences coming dashing in with final reports when the game is still showing on the screen.

The Oregon Frosh-Washington Babes football game has been advanced to start at noon, in order to enable football fans to attend the gridgraph later in the afternoon. The varsity game will start at 2:30 o'clock.

## ASSOCIATION PLANS SERIES OF MEETINGS

The opening of a series of Round Table meetings, to be held throughout the year in various eastern Oregon cities, was announced today by Arne G. Rae, new field manager of the Oregon State Editorial Association.

The first two of these meetings, one to be held at La Grande, October 28, the other at The Dalles on the following night, are given under the auspices of the University of Oregon extension division in co-operation with the Oregon State Editorial Association and the commercial clubs of those cities.

Frank Jenkins, editor of the Eugene Register, who will speak at both these meetings, was chosen as the representative to attend. Mr. Jenkins will discuss "Making Advertising Pay."

## Miss Casford Does Literary Research

A piece of research work, "Some English Periodicals of the 1590's," done by Miss E. Lenore Casford, periodical librarian of the University of Oregon library, is being printed at the University Press. It is the first number of the language and literature series to be published.

## Big Plans For Homecoming Taking Shape

**Noise Parade Revived for  
Friday Night Rally  
Prior to Games**

**SEARCH FOR FEATURE**  
**Houses Urged to Appoint  
Sign Committees  
At Once**

The famed Oregon noise parade will be revived this year as one of the features of the Homecoming rally Friday night before the clash of Oregon and the Aggies on the gridiron. It was decided yesterday afternoon at the meeting of the Homecoming directorate.

## Traveler

George Verne Blue, professor of history, has recently returned from an extensive tour of the Orient where he studied economic and political conditions. He was the recipient of a Murray Warner traveling fellowship.

## Plans Nearly Complete for Dad's Banquet

**Members of Faculty Plan  
Informal Reception  
After Game**  
**Feast Prepared for 1000  
By Committee**

Plans for the annual Dad's Day banquet which will be held in McArthur court at 6 o'clock Saturday, November 2, have been arranged by Karl W. Onthank, Dean David E. Faville, Dr. John F. Bovard, and Mrs. Maud MacDonald, on the faculty committee and by Kenneth Curry, chairman of the banquet committee, assisted by James Dezenorf, Jane Cullars, Dorothy Eberhard, and Mary Malarky.

The toastmaster will be Bruce Dennis, of Klamath Falls, who is president of the Oregon Dad's Association, and the principal speaker of the evening will be President Arnold Bennett Hall, according to Mr. Onthank, who is in charge of the program.

At 5 o'clock, immediately after the football game with U. C. L. A., there will be an informal reception in McArthur court. This will give the Dads an opportunity to meet the members of the university staff. Dean Faville, in charge of the reception, has suggested that Dads, sons, and daughters meet there after the game.

Mrs. MacDonald, who has charge of the food for the banquet, is preparing for about 1,000 people. Dr. Bovard, who is working with Mrs. MacDonald in deciding the seating arrangements, is also making plans for setting up a stage for the speakers, and for installing loud-speakers around the room.

**MORRIS DEDICATES SCHOOL**  
Victor P. Morris, doctor of economics at the university, gave the dedication speech for the new Wendling high school at Wendling, Oregon, Tuesday evening, October 22.

## OREGANA COSTS LISTED

**First Year-Book in Five Years to Show Gain Turns  
\$662.23 Into Treasury**

By REX TUSSING  
Editor's Note: This is the fifth of a series of surveys by Rex Tussing, associate editor of the Emerald, briefly outlining the direction of student income and expenditure through official channels.

## Traveler



George Verne Blue, professor of history, has recently returned from an extensive tour of the Orient where he studied economic and political conditions. He was the recipient of a Murray Warner traveling fellowship.

## Plans Nearly Complete for Dad's Banquet

**Members of Faculty Plan  
Informal Reception  
After Game**  
**Feast Prepared for 1000  
By Committee**

Plans for the annual Dad's Day banquet which will be held in McArthur court at 6 o'clock Saturday, November 2, have been arranged by Karl W. Onthank, Dean David E. Faville, Dr. John F. Bovard, and Mrs. Maud MacDonald, on the faculty committee and by Kenneth Curry, chairman of the banquet committee, assisted by James Dezenorf, Jane Cullars, Dorothy Eberhard, and Mary Malarky.

The toastmaster will be Bruce Dennis, of Klamath Falls, who is president of the Oregon Dad's Association, and the principal speaker of the evening will be President Arnold Bennett Hall, according to Mr. Onthank, who is in charge of the program.

At 5 o'clock, immediately after the football game with U. C. L. A., there will be an informal reception in McArthur court. This will give the Dads an opportunity to meet the members of the university staff. Dean Faville, in charge of the reception, has suggested that Dads, sons, and daughters meet there after the game.

Mrs. MacDonald, who has charge of the food for the banquet, is preparing for about 1,000 people. Dr. Bovard, who is working with Mrs. MacDonald in deciding the seating arrangements, is also making plans for setting up a stage for the speakers, and for installing loud-speakers around the room.

**MORRIS DEDICATES SCHOOL**  
Victor P. Morris, doctor of economics at the university, gave the dedication speech for the new Wendling high school at Wendling, Oregon, Tuesday evening, October 22.

## OREGANA COSTS LISTED

**First Year-Book in Five Years to Show Gain Turns  
\$662.23 Into Treasury**

By REX TUSSING  
Editor's Note: This is the fifth of a series of surveys by Rex Tussing, associate editor of the Emerald, briefly outlining the direction of student income and expenditure through official channels.

## Oregana Goal Set At 2,500 Subscriptions

**Urge Members of  
Faculty to Take  
Exercise in Gym**

**Dean Bovard Arranges for  
Use of Gymnasium and  
Facilities**

## Large Proportion Forming Athletic Habit

All members of the faculty should not only be invited but urged to turn out regularly for the sports of their choice, it was decided at a recent meeting of the Intra-Mural Sports Committee.

An unusually large proportion of the faculty have formed the athletic habit, according to Professor E. E. DeCou, chairman of this committee, but more of them are urged to do so, and especially the new members. The school of physical education through Dean Bovard has most generously provided facilities for faculty sports after 4:00 p. m. daily, and will make special provision for those who must come earlier.

The following sport leaders were appointed by the committee to help the faculty members in getting started: volley ball—Roger Williams and C. L. Kelly; handball—Ralph R. Huestis and Donald Barnes; tennis—S. Stephenson Smith, and Mary H. Perkins; hiking—John F. Bovard and Charles E. Carpenter; horseback riding—Mary E. Kent and Ottilie Seybolt. In the moderate sports such as deck tennis, paddle tennis, ping pong, and badminton, Margaret L. Daigh and Neannette Hermance were appointed leaders.

**Prize Contest  
In Advertising Is  
Offered Students**  
**Portland Printer to Give  
\$50 in Awards for  
Best Solution**

A prize contest for advertising students, sponsored by Henry Haek, a printer of Portland, was announced yesterday by W. F. G. Thacher, associate professor of journalism. The contest is to be permanent in nature.

A total of \$50 is to be awarded each year, being divided into first, second and third prizes. The prizes will be given for the best solution of a problem in advertising, emphasis being put on layout and typography.

This is the fourth permanent contest to be offered by an Oregon firm to advertising students. The others are offered by McMoran and Washburne, of Eugene, and Botsford-Constantine and Ham-Jackson, both of Portland.

**TRIP BY AIR MADE  
BY PROF. KELLY**  
Professor C. L. Kelly, of the school of business administration, made a trip by airplane to Burns, Oregon, on Saturday, October 18, as the guest of Stafford, Derbes, and Roy, a wealthy real estate firm which is handling the development of greater Burns for the Hines interests of Chicago. The trip was made for the purpose of studying the scientific plan of the town that is to prosper with the coming of the \$3,500,000 sawmill.

Professor Kelly says, "There are unquestionably a number of fine business chances for a man who possesses a little capital. Inasmuch as the amount of experience allotted to business property is limited to what the population and purchasing power will support, the man who plans his business on a sound basis is assured success."

**ROJANSKI IN ST. LOUIS**  
Vladimir Rojanski, former math assistant in the university, who received his M. A. here in 1928, is now in the physics department of Washington university at St. Louis. Rojanski obtained his doctor's degree in physics last year at the University of Minnesota.

**Y.W.C.A. to Hold  
Dinner in Honor  
Of Marcia Seeber**

**Northwest Secretary Will  
Be Guest at Informal  
Fete in Bungalow**

## Interested Students Urged To Arrange Conferences

A Y. W. C. A. staff dinner, occasioned by the visit of Marcia Seeber, of Tacoma, Northwest division secretary to this campus, will be held Thursday night at six o'clock, at the bungalow.

An invitation has been extended to all women of the campus. Tickets can be obtained at the bungalow for 25c. The evening will be over by 7:30 o'clock and will be entirely an informal one. Students who are interested in knowing Miss Seeber are invited to make appointments for interviews with her at the bungalow. She will be here for the rest of the week and will devote much of her time to personal conferences. Any women especially interested in doing Y. W. C. A. work at the completion of college are particularly urged to talk with the visiting secretary.

There will be a meeting of the frosh commission on Thursday at four o'clock at which Miss Seeber will talk to the new students.

## PHI BETA KAPPA WILL ELECT SIX

The election of the "Senior Six" will be the most important business of the annual fall meeting of Phi Beta Kappa, national honorary scholastic fraternity, which will be held next Monday afternoon at 4:50. There will also be election of officers for the coming year at this time.

To be included among the "Senior Six" is considered one of the highest honors that can come to a senior. Although Phi Beta Kappa elects a larger group to membership in the spring, the six chosen in the fall are supposed to have the highest qualifications for membership of all those eligible.

Phi Beta Kappa, formerly had its election of new members in the spring only, but three years ago it was decided to elect the six seniors with the highest scholastic record as an additional recognition for their achievement.

## DRAMA STUDENTS PLAN TWO PLAYS

The drama department, under the direction of Ottilie Turnbull Seybolt, is working on two plays which will be produced this quarter.

"The Importance of Being in Earnest," by Oscar Wilde will be given by the Guild Hall players with the help of a number of outside players, some of whom are on the faculty. "The cast will be announced later and the play will be produced in the middle of November, probably around the twentieth, Mrs. Seybolt said.

Members of the course in technique of acting are still working on Galsworthy's "Escape," which will be produced early in December.

## Half of Theta Sigma Phi Alumnae Actively Engaged in Journalism

FROM Alaska to South America, from Turkey to China are scattered the alumnae of the Oregon chapter of Theta Sigma Phi, national women's journalism honorary. About half of the 114 alumnae are actively engaged in journalism. Eighty-five have done journalistic work since leaving the university. This is an unusually high percentage, according to Wilma Lester and Ruth Newton, who have just completed a survey for the "Matrix," national publication of Theta Sigma Phi.

**Workers to be  
Lunch Guests  
Today at Noon**

**Airplane Rides Offered to  
Representatives Who  
Sell Most Books**

## Speakers to Visit Houses In Interests of Book

Today at noon, 60 campaign chairmen from every house on the campus will be the guests of the 1930 Oregana at a big kick-off luncheon to be held at the College Side Inn. The goal has been set at 2,500, and members of the campaign committee, at a meeting last night held at the Kappa Kappa Gamma house, expressed confidence that this goal would be reached by Friday evening, the closing time of the drive.

Betty Beam is circulation manager for the girls' houses, Bob Miller is handling the men's organizations, and Alice Carter is assisting. These workers explained to the groups under them last night the outline of the three day campaign which breaks today.

**Airplane Ride Offered**  
As a special incentive to those working toward the goal, the book is offering to the man and the woman who sign up the most subscriptions during the first day of the campaign, a free airplane ride with the Hobi Airways of Eugene. Beside this, each house chairman who signs up 75 per cent of his or her organization will receive a free Oregana. Copies to the houses going over 100 per cent.

Those working under Betty Beam and Bob Miller are divided into 11 groups. Each of these sections has a chairman to whom are responsible six or seven house chairmen.

Instead of having students sign up for the year-book on a single sheet of paper, as was done last year, a system of books has been devised whereby much of the needless confusion of duplicated names and lost sheets will be avoided. These will be passed out to the house chairmen at the luncheon today.

**Posters Prepared**  
A staff of artists worked most of yesterday in preparing posters to be distributed over the campus. This same group will make the rounds of the classrooms on the campus today and draw with colored chalk on the boards, appropriate designs for the subscription campaign. A ride in an airplane will also be awarded to the most artistic of these drawings.

Speakers will visit all the living organizations on the campus while the solicitors are enjoying their meal at the College Side. They will explain to the houses what the Oregana is trying to accomplish this year, and urge everyone to cooperate with the staff in reaching their goal of 2,500. Speakers at the men's houses will be: Eleanor Lewis, Jean Rogers, Lois Nelson, Elizabeth Stain, Irma Long, Jane Colors. Men to speak at the girls' houses are: Jack Stipe, Don Call, Ken Curry, Stan Brook, and Tom Handley.

(Continued on Page Three)

## Half of Theta Sigma Phi Alumnae Actively Engaged in Journalism

FROM Alaska to South America, from Turkey to China are scattered the alumnae of the Oregon chapter of Theta Sigma Phi, national women's journalism honorary. About half of the 114 alumnae are actively engaged in journalism. Eighty-five have done journalistic work since leaving the university. This is an unusually high percentage, according to Wilma Lester and Ruth Newton, who have just completed a survey for the "Matrix," national publication of Theta Sigma Phi.