

# The Social Sphere

Phyllis Van Kimmell, Editor

## Social Life of Campus Begins with Frosh Annual Banquet

Social activities for the Oregon campus this year began according to custom with "rush week," which was terminated by the second annual freshman banquet. This affair, which was inaugurated last year, proved a decided success and was repeated last Saturday evening in honor of all members of the class of 1933.

Speakers at the dinner were Tom Stoddard, president of the associated students, Jack Benefiel, graduate manager, Captain John McEwan, athletic coach, Mrs. Leslie Schwering, acting dean of women, and Dr. Arnold Bennett Hall, president of the university. Hugh Biggs, dean of men, was the chairman of the affair. Entertainment was offered by the S. A. E. quartet.

Guests of honor at the banquet were, Karl W. Ontbank, executive secretary of the university; Earl M. Pallett, registrar; Burt Brown Barker, vice-president; L. H. Johnson, comptroller; Paul W. Ager, assistant comptroller; John Straub, dean emeritus; Virgil D. Earl, Dean Virginia Judy Esterly, Dean James H. Gilbert, Dean George Rebec, Dean Ellis F. Lawrence, Dean David E. Faville, Dean Henry D. Sheldon, Dean Eric W. Allen, Dean Charles E. Carpenter, Dean John J. Landsbury, Dean John F. Bovard, Dean Philip Parsons, Dean Alfred Powers, and Dean Richard B. Dillehunt.

## Announcements Made By Campus Couples

Marriages and engagement announcements were as usual characteristic of news of university students during the summer vacation. The marriage of Thelma Kitchen to Raymond Hall was solemnized in La Grande on the fourteenth of August. Mrs. Hall was an Oregon graduate of 1923 and a member of Alpha Chi Omega. Mr. Hall was also a University of Oregon student and was affiliated with Sigma Alpha Epsilon. The couple are now residing in Portland.

Another marriage in the month of August was that of Marion

Clear and David Bauman. The bride was a member of Alpha Chi Omega, and Mr. Bauman of Sigma Nu.

The engagement of Miss Margaret L. Daigh, instructor in Household Arts, was announced to Frank van Aalst, of Seattle. Miss Daigh is temporary housemother at the Chi Delta house this fall. No date has been set for the wedding.

Thursday night of rush week, announcement was made at the Alpha Gamma Delta chapter house of the marriage in August of Miss Estelle Mays to Robert Harbison. The announcement was made at dinner, with miniature airplanes which sailed down bringing the air mail messages. The wedding had been kept a secret until that time. Mr. Harbison is a member of Sigma Pi Tau.

Two members of last year's graduating class, Margaret Nugent and William Baker, were married in Chicago early in September. They are making their home in Springfield where both are teaching in the high school. Mrs. Baker is affiliated with Delta Delta Delta and Mr. Baker with Phi Delta Theta.

Another wedding of early September was that of Luella Andre, '29, to Glenn Potts, '28. They were married in Spokane at the home of the bride, and are making their home in Eugene. Mrs. Potts is affiliated with Delta Delta Delta and Mr. Potts with Sigma Pi Tau.

Of interest to the campus is the engagement of Charlotte Carl, '29, to Edward Winter, '29, which Miss Carl announced at her home in Eugene September 14. The couple plan to be married sometime before Christmas and make their home in San Francisco.

A wedding which directly preceded the beginning of the fall term was that of Miss Rowen Gale to William Crawford. The former Miss Gale was affiliated with Pi Beta Phi on the campus and was well-known in music and literary circles. Mr. Crawford is a member of Alpha Tau Omega and a track letterman. The wedding ceremony was held at the home of the bride's mother on Cardinell Drive, in Portland.

## Pedagog Plays Women Teachers As Incompetent

### Professor Says Feminine Thinking is Ruining Young People

WELLESLEY, Mass.—(P.I.P.)—American thinking is feminine thinking, inculcated by women teachers, highly competent in detail, immediate in its application, rigidly idealistic regardless of the working facts, and weak on critical examination, Professor Robert E. Rogers, of Massachusetts Institute of Technology told the sixteenth annual national business conference at Babson Park here recently.

"Our boys and girls have not been taught to think," he said. "They are interested in applications, not ideals and principles. They have had, in school at least, no fundamental instruction in the problems of ethics and conduct, in the problems of society and government, in genuine science as opposed to tinkering. Above all they have not been taught to criticize or analyze."

"They come to higher education and life with a settled conviction that the only allowable criticism is 'constructive,' as if one could construct without first tearing down. . . .

"Whose fault is it? I will hazard one unpopular guess. For half a century now the largest part of our young people have been trained exclusively by women teachers. The faults I have been speaking about are the faults of women teachers. Fifty years of this has produced a people incompetent to think politically and philosophically."

Work in Portland. Robert De Welt, Frank Hallin, and Harold Gulde, all graduates of the school of business administration, have very good positions with the Pacific Northwest Paper Mills in Portland.

Wade with Wade. Wade Newbegin, graduate of the school of business administration, and very prominent on the campus last year, is working for the R. M. Wade Machinery company of Portland.

# Movies

Lester McDonald, Editor

## College Humor Story At Rex Theatre Now

The serial, "Joe College," recently published in College Humor, has been brought to the local screen by Pathe under the title "The Sophomore," with Eddie Quillan in the leading role. This story will be given its local premiere at the Rex theatre today when it opens a four days' engagement.

## 'The Cocoanuts' Closes McDonald Run Today

If you haven't seen "The Cocoanuts," starring the four Marx brothers, which closes its run at the McDonald today, you are missing the biggest laugh of the fall. There never was a picture more replete with the laughs of twenty years ago than this one. It is outrageously slapstick, with crude comedy in almost every scene, but one laughs at even the oldest "Oscar, come bleed for lady" gag. The Marx brothers are relieved from time to time by an interesting chorus and Mary Eaton, Broadway star, whose singing voice isn't so good in the talkies.

## Tale of South on Run At New State Theatre

Mary Pickford makes the most of her first mature role in "Coquette," an all-talkie at the State theatre, today and Thursday. In this picture, a tale of the south, she runs the gamut of a giddy coquette, to that of a sad-souled, tear-drained young woman with a purpose.

The story is that of a pretty flirt in a southern town, who has all the eligibles at her fingertips.

EVERYBODY GOING  
**NEW STATE THEATRE**  
RUBEN'S FAMILY SHOWBOAT  
**TODAY AND THURSDAY**

Mary Pickford  
**COQUETTE**  
HER FIRST 100% TALKING PICTURE  
PATHE SOUND NEWS AND TALKING COMEDY  
"GENTLEMEN OF THE EVENING"

## Buster Keaton Scores In New Colonial Play

Buster Keaton, playing a love-sick tailor, enamored of an actress, is hilariously entertaining audiences at the Colonial theatre, where his latest Metro-Goldwyn-Mayer comedy "Spite Marriage," is showing for the last time today. Dorothy Sebastian plays the heroine and Lella Hyams, Edward Earle, John Byron, William Bechtel and others of note are in the cast. Edward Sedgwick, who directed "The Cameraman," also directed this new Keaton vehicle. Lew Lipton is responsible for the story.

McDONALD—Last day, "The Cocoanuts," starring the four Marxes.

STATE—Today and Thursday, Mary Pickford in "Coquette."

COLONIAL—Last day, Buster Keaton in "Spite Marriage."

REX—Today, Thursday, Friday and Saturday, "The Sophomore," with Eddie Quillan and Sally O'Neill.

**CLOTHES**  
ESTABLISHED ENGLISH UNIVERSITY STYLES. TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.  
**Charter House**  
Suits \$40, \$45, \$50 Overcoats

**SCHOOL DAYS, SCHOOL DAYS,**  
IN the college tempo. A pen and pencil of subtle iridescent beauty and unending serviceability. The new Conklin Endura Supernal Pearl and Black will help make school days successful and campus memories perpetual. The pens \$6 and \$8. The pencils \$4 and \$4.50. Other Conklin Enduras in modern color combinations at \$5 and \$7. Pencils to match \$3.50 and \$4. Identify a Conklin Endura by the annular lines in contrasting color on cap and barrel.  
Conklin pens \$3.50 and more. Conklin pencils \$1.00 and more. Conklin desk sets \$6 and more. All colors—many models. Not obtainable in static stores.  
The Conklin Pen Company  
TOLEDO, OHIO  
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**Conklin ENDURA**  
Service unconditionally and perpetually guaranteed.

Visits Chicago. John M. Rae, associate professor of business administration, spent the summer in Chicago, working as the assistant sales manager in Sears-Roebuck company.

Addison in Spokane. Claud F. Addison, graduate of the school of business administration, is teaching this year in the Blair Business college in Spokane. He is professor of accounting there.

Recommended by the English Department of  
**University of Oregon**  
**WEBSTER'S COLLEGIATE**  
The Best Abridged Dictionary—It is based upon Webster's New International  
A Short Cut to Accurate Information—here is a companion for your hours of reading and study that will prove its real value every time you consult it. A wealth of ready information on words, persons, places, is instantly yours. 106,000 words with definitions, etymologies, pronunciations and use in its 1,256 pages, 1,700 illustrations. Includes dictionaries of biography and geography and other special features. Printed on Bible paper.  
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**G. & C. MERRIAM COMPANY** Springfield, Mass.

WELCOME, U. OF O.!

LAST TIMES TODAY

**Buster Keaton** in **spite marriage**

Buster's Funniest Picture

**Colonial THEATRE**

COMEDY "Why Is a Plumber"

FOX NEWS TABLES

## Ability to Mix Seen as Biggest Gain at College

### Book Learning Depreciated By Critics; Defends Campus Dancing

Not book learning, but the ability to "mix" and "make contacts" is the best thing college students learn after their allotted time in institutions of higher education, says Douglas Bush in the August issue of the Bookman.

"Everyone knows that the road to financial and social success does not lead through the college library," he declares, and goes on to say:

"But while a portion of the undergraduate youth has been touched by the prevailing literary self-consciousness, the mass of students continue to pursue the normal curriculum of loafing and dancing which leads to the B. A. However, the present generation wears its vine leaves with a difference, as a recent writer has pointed out. The diversions which make up college life are partly the carefree frisking of the traditional lamb, but they are increasingly the nursery and training school of future Babbitts.

"Socialization" Lauded  
"It is through them that the ambitious and sagacious young man learns how to 'mix,' how to 'make contacts' which will be useful later; learns, in short, what he was sent to college to learn. He is not interested any more than his father usually is, in education and ideas, but he knows even more surely than his father that college is the place to gain social prestige and influential friends—and his sister knows that it is worth while to spend a year at a college for women in order to be eligible for the alumnae club of her home town.

Upholds Dollar Grabbing  
"While business has attracted many men of genius, of genius vastly more important than swarms of minor literati who look down on them, it has also, with entire impartiality, gilded the straightened forehead of the fool. Incomes of the illiterate in this country drive home the painful fact that education is a positive obstacle to financial success;

that is why our university alumni are almost invariably wealthy or well-to-do."

**Special to Oregon Students**  
Shoe Shine Ticket  
10 Shines for \$1.00  
(40-day limit)  
at the

**The Campus Shoe Shining Parlor**  
Across 13th from the Sigma Chi House

Coming! **McDonald**  
**Colleen MOORE**  
SAILING IRISH EYES!  
JAMES HALL  
A BOMBASTIC COMEDY OLD IRISH  
ALL TALKING PICTURE  
LAST TIMES TODAY  
LAST TIMES TODAY  
HURRY! HURRY!  
GOING! GOING!

**REX**  
FOX WEST COAST  
WHAT A SHOW!

100% ALL-TALKING! SINGING! LAUGHING!

WHOOPEE! LAUGHTER! COLLEGE LIFE! COLLEGE LOVE!

Pathe presents **The SOPHOMORE**  
with **EDDIE QUILLAN · SALLY O'NEIL · JEANETTE LOFF**

Laughs and tears—thrills and cheers—you'll find them all and more in "The Sophomore"—charming, delightful, appealing.  
A dialogue picture with a tremendous football game in which the hero is sent into the struggle at the crucial moment, and doesn't win the game! But don't fail to see and hear this remarkable picture of college life—you'll vote it the best you've ever seen.

Based on the Widely Read Novel "JOE COLLEGE" In College Humor

OTHER SELECTED SHORT SUBJECTS