

Oregon Daily Emerald

University of Oregon, Eugene

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Day Editor This Issue—Vinton Hall
 Night Editor This Issue—Fred Bechill
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Paris Steals A March

THE new spring fashions are being kept a secret by a syndicate recently formed to protect the styles from being copied prematurely. The American copyists cannot issue pictures of their version of the new styles, before they are really ready to be put before the buyers. About 750 gowns, carefully concealed in wooden cases, arrived from France and were taken to the appraisers' stores, without anyone having a peek at them.

Shorter skirts, elbow sleeves, pleats and tucks. No one here will know until the cases are opened. The members of the syndicate are reported to be well pleased with the results of their combination. Formerly the copies of the creations were in New York very often before the original models. This took all the joy out of the expectation of having a dress unlike someone else's. There were too many creations alike before on the street or in the ballroom, and no one had any individuality. No more of this if this plan works out this time.—Kausan.

Sunday Morning Golf; Why Not Tennis?

THE success of tennis is not in its popularity as a tournament sport, but in its enormous playing public. For six days a week thousands of Oregon students enjoy it. On the seventh day, a day sanctified by sturdy old conventions, they still enjoy tennis but only for the limited period of from 2:00 to 6:00 o'clock.

Sunday is not such an unusual day. The sun rises and sets, and people must go on living just like on any other day. On Sunday we eat and sleep as we do on Wednesday—why should we not exercise? Time, in this city at least, has proved that the rather independent minded students of the university will pursue their own whims, and their whims may not be for church or books. At the last election this was recognized, and now we may go to the theaters. But for hundreds of us there is something better than shows. It may be golf, or swimming, or it may be tennis. Of all these we cannot play tennis.

It is impossible to crowd onto the courts in four hours each Sunday all the students who would like to play tennis. In one month alone last year 6118 players used the tennis courts in a period of a possible 362 playing hours. For the most of us Sunday is not such a sedentary day that we are willing to stop all needed physical activity.

Flocking to Emerald's International Standard

EXCEPT for such time destroying activities as campus honoraries, library steps paddling, traditions, "hell week," public initiation ceremonies and athletic managerial work, the Emerald lends its enthusiastic support to the customary run of student enterprises.

Gratifyingly, it is observed that already, four powerful and active organizations on the campus are actively backing the idea of an International Week April 17 to 20, proposed by the Emerald. The International Relations club, the Cosmopolitan club, the Y. M. C. A. and the Y. W. C. A. now have representatives at work on the program designed to dramatize the event for the benefit of the university at large.

From the nature of these groups, it can readily be understood that their respective members are not satisfied to spend all their time in dances, bridge parties, automobile rides, petty committee meetings, and fraternity politics.

Ordinarily too much attention is focused upon these matters. The reason is due probably to the fact that these affairs involve "doing" something to provide a temporary thrill. No constructive imagination is necessary to visualize what these immediate channels of action are concerned with. Hence they bask in the light of popular fancy.

No one expects every student to burden himself with attempting to think about the entire world at once. But all too often people are unable to see beyond their noses. Certainly this is true in the case of international relations. "What's the use?" Joe College or Mary University exclaims wearily. "We only come to college once. Let's have a good time while we can."

International week at Oregon is being arranged in order that some attention by the campus generally will be paid to international questions outside the regular classroom. If students at great higher educational institutions cannot be made to feel the romantic drama and the challenging nature of world problems, then what class of people in the country will? If students cannot lift their imaginations above the trivial and the commonplace the populace at large in the various countries of the world will never be able to form responsible opinions upon such far reaching but nevertheless real affairs.

PLEDGING ANNOUNCEMENT
 Kappa Kappa Gamma announces the pledging of Judith Angell, of Portland, Oregon.

CAMPUS BULLETIN

Christian Science organization holds its services tonight at 8 o'clock in the Warner Museum library. All are cordially invited to attend.

Intramural representatives will meet in the men's gym today at 2 p. m. Important.

Theta Sigma Phi meets at Anchorage today at noon.

Committee members for frosh stunt of April Frolic meet tonight at 6:45 at Kappa Kappa Gamma house.

Juniors baseball practice this afternoon from 5 to 6. All others who are interested may come.

Cosmopolitan club will meet tonight at 8 o'clock in the "Y" hut. Please be there.

Pi Sigma will hold an important business meeting Wednesday afternoon at 4 o'clock in 107 Oregon.

Hockey practice will be held at 4 o'clock this afternoon for senior women. It will be held at the same time Thursday for juniors and Friday afternoon for sophomores.

Those interested in the course in club leadership will meet at 4 o'clock today in the Education building for an announcement regarding the course.

Very important practice of the Y. W. C. A. vesper choir today at 4. Spanish conversation hour under leadership of Juan Centeno, 3 o'clock, today, in men's lounge.

Woman's building. Topic: Student life in Spain. Only Spanish will be spoken.

There will be a meeting of the Canoe Fete directorate in room 104 Journalism building at 4 o'clock today.

Special: Tryouts for play sponsored by the German club are Wednesday evening at 7:30, room 109, Oregon building. Everyone interested and with some knowledge of German is urged to try out.

Important—German club meeting at 7:45, men's lounge, Woman's building, Tuesday evening.

There will be no faculty rhythms class this week on account of the orchestra and Glee club recital.

The Y. W. cabinet will meet tonight at 7:30 in the bungalow.

Amphibian will hold an important meeting Tuesday evening at 7:30 o'clock.

Orchestra is to meet Thursday evening at 7:15 this week instead of Wednesday evening. Those in advanced dance groups who are interested in production work are urged to come.

Phi Chi Theta will meet this afternoon at 5 o'clock at 107 Commerce.

Gamma Alpha Chi luncheon at the Anchorage Tuesday noon. All members be there!

Stude's Progress
 By Wilfred Brown

(Continued from Page One)

And in my dream I saw Knight come running after Student when he had progressed but a few steps and snide him once more with his stave.

KNIGHT: Avaunt, Frosh, avaunt!

JUST A REMINDER

That we put up lunches for any size mill race party

The "O" Lunch

GREETING CARDS FOR ALL OCCASIONS

the UNIVERSITY "CO-OP"

Darest thou violate this sacred law of the code of the Happy Land of Collegia. Darest thou tread upon the herbage? Avaunt!

STUDENT: O good sir, I might save me many a weary step thereby. And besides, look thee ahead. See there yon pilgrims who cross as thou commandest me not to.

KNIGHT: Those be pilgrims who have more than one year in the land and may walk on the herbage.

STUDENT: But good sir, what difference doth it make? We all seek the same goal, the Golden City of Education, so why shouldst we not all be able to make this short cut?

KNIGHT: Argue not. The law was writ by the first pilgrim who ever did enter the Happy Land of Collegia and hath been since enforced from generation to generation. It is not for such as thee to question, so avaunt!

And when Student reached the road again he sat himself down by the wayside and wept, saying: O would that I had continued along the Pathway of Pleasure, despite the dank Valley of Mediocrity whereto it lead, the River of Forgetfulness, and the City of Illiteracy, where dwell the Morons and the Submerged Tenth. Ah me that I should have undertaken a pilgrimage through such a land as this.

(To be continued)



THIS WEEK'S PROGRAM

McDONALD—Tuesday and Wednesday, "Submarine," starring Jack Holt and Ralph Graves; Thursday, Friday and Saturday, "The Little Wildcat," with George Fawcett, Audrey Ferris and James Murray.

COLONIAL—Today and tomorrow, Estelle Taylor in "Lady Raffles"; Thursday, Friday and Saturday, "Mother Knows Best," starring Madge Bellamy.

REX—Tuesday, "Sunset Pass," starring Jack Holt and Chester Conklin; Wednesday and Thursday, Ralph Forbes and Marceline Day in "Restless Youth"; Friday and Saturday, the Manhattan Players present a new Novel-T stage play.

HELLIG—Tuesday and Wednesday, "The Show Off" by the Taylor Players; Thursday, Friday and Saturday, the Taylor Players in a novel comedy.

WHAT... They Say

"BECAUSE of the increased cost of living, the average young man is not economically equipped for marriage until the age of romance and idealism is long passed. Sophisticated youth has abandoned the tradition of undying love to the movies... youth now seeks truth and realities of life instead of elixir and gallantry."—Rabbi Abraham Feinberg, in the Brooklyn Eagle.

"THE animal I most envy is the elephant. He has only four teeth in which to get a toothache. Each one weighs 20 pounds apiece.

but if an elephant did have a toothache in a 20-pound tooth... Carveth Wells, author and explorer, in the Chicago Daily News.

Rally Ends Campaign With \$153,253 Gift

(Continued from Page One)

tion, considered one of the finest in existence and of inestimable value. Mrs. Warner herself has volunteered to pay all costs of installation of this great collection.

One of the most important aspects of the campaign was that it cleared up the last traces of the

gift campaign begun a number of years ago, and will leave a clear future for any program adopted by the university. The success of the drive is expected to stimulate support for the university throughout the state, and influence the statewide drive for an infirmary, to cost \$100,000, and to be under way by early summer, thus giving Eugene a total of \$260,000 in new buildings within the next few months.

President Arnold Bennett Hall, in a telegram of congratulation to the Eugene business men, declared that the completion of this campaign was the greatest forward step taken in recent years by the people

of the state for the university, and expressed his belief that the institution was now on the verge of a great expansion and increased service to the state.

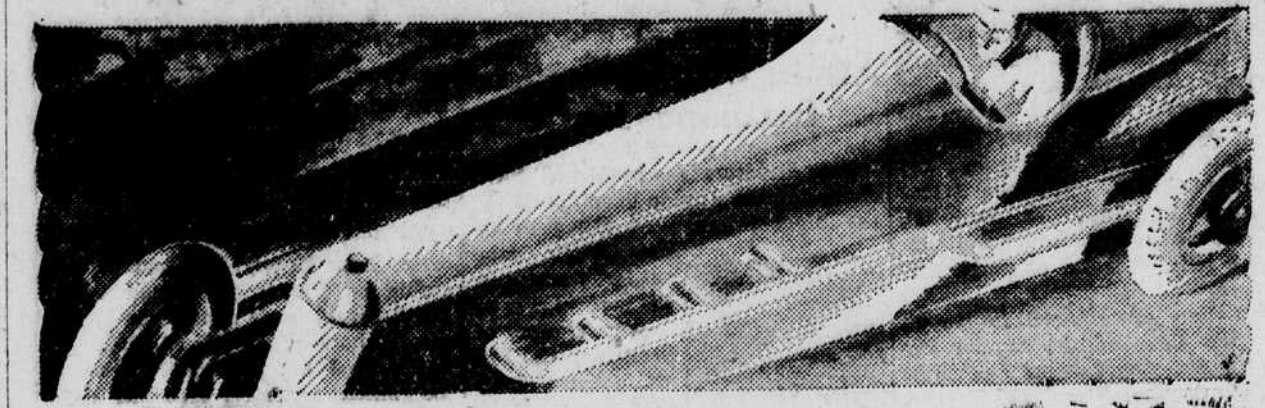
Classified

LOST—Square-faced man's wrist watch, green gold with initials J. C. L. on back. Reward. Call Jerry Lillie, 127. 3-30-4-2

FOR RENT—Very desirable room in modern home, for young men. Hot water, phone, furnace, etc. 1531 Mill St. Phone 752-J.

RICHFIELD-ETHYL

Different from any other gasoline

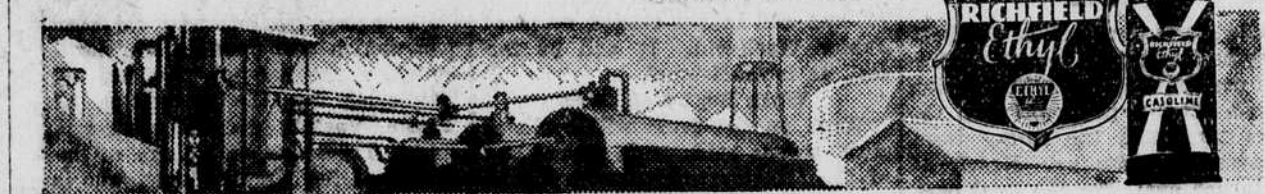


Why it is different... and better!

RICHFIELD-ETHYL is better—noticeably better! It is as different from other Ethyl gasolines as they are different from ordinary motor fuels. This new Richfield will give you super qualities unobtainable in any other gasoline—the result of years of exhaustive laboratory tests based on knowledge gained in a decade of close contact with the speedways and great motor events, where it is used exclusively by the world's greatest drivers. Richfield's quality is proved, not merely claimed. In open competition with practically every known brand of gasoline, it has won more victories and world records than all others combined!

For seven consecutive years, Richfield has won the great Indianapolis speedway classic. Richfield was chosen by Captain Wilkins for his thrilling flight over the North Pole, by Art Goebel for his record-breaking transcontinental non-stop flight and by the "Question Mark" in its recent Army flight which broke all previous distance and duration records. Richfield's winning qualities have been carried one step further in Richfield-Ethyl—a super fuel that will give super results in every type of motor. Use it in your own car for the finest motor performance possible.

"Ethyl at its Best"...



Conquering the Cascades

SNOW falls every month in the year where the Great Northern crosses the Cascades. Steep, tortuous grades increase the difficulty of the railroading problem. Nature has stubbornly resisted man's effort to conquer the range.

In January, 1929, the new Cascade tunnel was opened. Man, with electricity as an ally, had conquered the Cascades.

The eight-mile bore was driven in three years—a

record impossible without electric power. And electrification has been extended to the entire 75-mile route through the mountains.

The conquests of electricity on the land and on the sea, in the air, and underground, are making practicable the impossibilities of yesterday. As our vision encompasses wider horizons, electricity appears as a vital contribution to future industrial progress and human welfare.



GENERAL ELECTRIC
 GENERAL ELECTRIC COMPANY SCHAENECTADY, NEW YORK

Waffles	ELECTRIC TOASTWICH SHOPPE	Milk Shakes
Toasted Sandwiches	Colonial Theatre Bldg.	Cheese Pies
Salads	786 E. 11th	Bottled Drinks
Pies and Cakes	Special 25c Plate Lunch	Good Coffee
	Home-made Pastry	