(5) Rexin)

## University of Oregon, Eugene



At Last Registration Ed E torializing Pleasant $\begin{aligned} & \text { somyed any part in Emeral } \\ & \text { played }\end{aligned}$ 1 DITORIALS on registra- playod any part in bringing the change it was merely y traditional in so ne Emerald that we sometimes won-
der'what would happen if the
editorial staff editorial staff shouid, in the
first issue of some term's paper, first issue of some term's paper
make the unpardonable blunder of failing to re-open the
question. We shall make, no
such blunder; and not because such blunder; and not because
we fear the violation of tradiWe fear the violation of tradi-
tions, but because for the first
time in remembrance the task of writing such an editorial is
pleasant. No one who went through the mill of registration in fall
and winter terms could avoid eeing the difference that has visited Canadal dismissals few changes effected this week $\begin{aligned} & \text { ed Mr. L. J. Ryan, a senior at } \\ & \text { the University of Toronto, of }\end{aligned}$ made in speeding up the pro- his
 waits in lines that had no end, professors hidden in dim nooks and cranmies about the cam-
pus. The handling of registraion material was speedy and pieces having been distributed without haste or congestion in noon Monday. MeArthur before was orderly and the arrangeattain a maximum of made acy and speed. The entire student body was accommodated required of the individual student was cut from several
hours to less than one. The whole process displayed exesi-, evitor and his to the deposed lent organization.
Perhaps the system is not The student senate elected a yet perfect, but with the start The students signified staf longer be the dreaded period of
torture that it Some of the more diligent readers of the more diligent
remember that on October may 1928, the Emerald sugyeste
that the miversity administr: tion adopt a plan almost ide
tical to that which
$\qquad$ cannot, The credit is due Earl the talme of reur suggestion had papers, and by the impassioned evolved a similar scheme. At tor, censorship in one college possibility that the plan would

forehand. No so very intelligent,
Mr. Bodenheim.
Oh ys. The novel has a mission,
too. This book is to free the world
from al falsity toward sex. The
author is very stongly against the
stork story, which I think is cute.

| WHAT . . . |
| :--- |

They Say



An empire hung on that strap
HE hitch must be right, the pack must the attainment of the day's such as that hung success of the expedition.
-Lewis and Clark, first Americans to cross the continent, knew the importance of "trifles" in the concerted plan. They saw to it their equipment was right, they supervised every step from man-power to pack-horse-
power, they applied sure knowledge and onstant vigilance to their task. Today's leaders in business have the same point of view.
Men in the Bell System, exploring new country, take infinite pains in preparation They work toward the smooth coordinatio of engineering, manufacturing, warehousing accounting, finance, public service.

## BELL SYSTEM


"OUR PIONEERING work has just begun"

## But who wants a



When his Lordship the Bishop akked his guest that all you ask from your cigarette? We how he enjoyed the breakfast egg, that timid -but always truthful-young curate replied "Parts of it were excellent, sir Now isn't that just like saying that such-and uch a cigarette is mild? Mildness in tobacco he summum bonum, the ... in plain English. is tink
Take Chesterfield's mildness for granted and get the full relish of its rich, real taste under your tongue. That's its difference from the common run-all the difference between plus and minus. Chesterfields are mild . . . and

MILD enough for anybody.. and yet.. THEY SATISFY

