# Gregon & Emerald

University of Oregon, Eugene

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Day Editors This Issue—Carl Gregory
Mary Klemm
Night Editors This Issue—Mildred E. Dobbins
Thornton Shaw
Asst. Night Editors—Max Carman

Eleanor Jane Ballantyne Jean Garman Dave Totton

preciate it.

not unusual, publicity.

will receive rather interesting, if

And Once More

was almost ruined. Why is it that

an audience, as soon as it recognizes

a selection, bursts out in applause?

Why not let the artists finish their

number and then show apprecia-

tion? Let us at least learn one of

the simplest of the rules of the

etiquette of concert-going. I am

sure that visiting artists would ap-

Hygiene Examination

Examinations in women's per-

sonal hygiene will be given by Dr.

-STUDENT.

And so another excellent concert

EUGENE RESIDENT.



#### The Audience Again

I was much surprised and chagrined at the child-like behavior exhibited at the conclusion of last evening's concert by many of the students of the University of Ore-

Being an alumnus of another university where such conduct would have been a reflection upon the cultural standing of the institution, I certainly want to thank the loyal students who remained to the finish, thus saving the singer a most humiliating embarrassment.

The artist had the pleasure of singing to a moving audience which Wilmoth Osborne, medical, adviser I imagine was quite an imnovation for to women, Saturday evening from him, judging from the reports of 6 to 8 o'clock instead of from 7 to his reception at other universities. 9, as previously announced. The

Taking cognizance of the fact change was made to allow students that the artist is a world traveler, to attend the lecture by Richard the University of Oregon, no doubt, Halliburton.

CONTRIBUTORS TO SOUP ARE REQUESTED NOT TO SOUP BOX THIS TERM.

They always get stale over vacation. The cake and cookies especi-

The last cookies we got were so hard and dry that we thought surely they came from the domestic science



AT LEAST WE DON'T SUS-PECT ANY FRATERNITY OR a wonderful thing. It got you up SORORITY. THEY COULDN'T for 9 o'clocks. SPARE THE FOOD.

THE STUFF.

WE THINK A GREATER NEED IS A TEXT BOOK THAT CAN BE READ AT ALL.

#### FRESHMAN CREDO

College is a funny place. Everybody else in college is set on sitting on you and making you feel insignificant. Housework is a terrible injustice



forced upon you. Going to a show by sneaking away on week nights is a big thrill. Eccentricities of campus dress

pass by as collegiate. There is lots of necking going on To Be 6 to 8 P. M. all around you, even if you don't

> OREGON STUDENT WINS FAME AS AN INVENTOR

> Bath-tub Attachment Outstanding Achievement of Term

X. Mortimer McGoof, Oregon dent who has for the past ten years | Phone 2731-W. 1252 Beech St.

been perfecting a rubber book which can be read in the bath-tub on Saturday nite without the slightest precaution.

He firmly believes that the student should utilize his time to the greatest possible advantage and for this reason he plans to extend his Drama group of Phi Theta Upsilon invention to text books. He also PLACE ANY MORE FOOD CON- states that by a very light adjust-TRIBUTIONS IN THE DUCK ment the book can also be read in a shower.



College is a funny place. Nobody noticed you when you entered, nor gives a whoop if you

Housework when a freshman was

Going to shows on week nights is a waste of money.

ECAUTE OF LACK OF FOOD Goofy campus clothes are merely ANALYSISTS ON THE CAMPUS things someone gave you for Christ-WE DON'T DARE EAT ANY OF mas and you're trying to wear out. There is a lot of necking going on. Too much danger of getting You can tell by the sleepy looks next morning.



TODAY FROM SCOTLAND Then there's the Scotchman who liked monogrammed cigarettes but wouldn't buy them so changed his name to "Lucky Strike."

DUCK SOUP

BOWDOIN HAS FIRST SWIM BOWDOIN COLLEGE, Me .- (IP) -The first intercollegiate swimming meet ever held in the state of Maine was won recently by Bowdoin, whose team whipped Boston university, 45

### Classified

LOST-In Oregon building, a walking stick. Finder please call Avis Smith, 688.

LOST-Blue beret with old fashioned Sigma Nu sister pin on it. Pin valued as a keepsake. Finder please call Dorothy Creath, 204.

ROOMS for men students, with or without board. Close to campus



will meet in the women's lounge, the Woman's building, at 5 o'clock Sunday.

The last social swim of the term will be held at 7:30 in the Wom- Newman Club Plans an's building.

Physical education for men-Final grades will be posted on the bul-Thursday noon, March 14.

lar for the best joke submitted to the Old Oregon office Friday or Saturday.

Newman club will breakfast Sunday morning at 9 o'clock at Newman hall. All members invited.

Personal hygiene exams will be held in Villard Saturday evening from 6 to 8 o'clock. This will permit those who choose to go to the Halliburton lecture.

## Breakfast Sunday

The Newman einb will breakfast letin board in men's gym at 9 Sunday morning at 9 o'clock at a. m. Monday, March 11. No Newman hall, according to Richard grade will be changed after Burke, president of the group. Joe McKeown, student body president. Old Oregon will pay one silver dot- and Helen Webster, secretary, will

be guests at the affair. Dr. and Mrs. K. Reinhardt will also attend at this, the last function of the term for the club.

> Let us make you a namburger

> > 10c

To help exams along

GOSSER'S

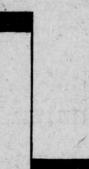
# Justhese better Ream Flakes

The most popular ready-to-eat cereals served in the diningrooms of American colleges, eating clubs and fraternities are made by Kellogg in Battle Creek. They include Corn Flakes, ALL-BRAN, Rice Krispies, Krumbles, and Kellogg's Shredded Whole Wheat Biscuit. Also Kaffee Hag Coffee - the coffee that lets you sleep.

BRAN FLAKES

NOW for a new treat in flavor and crispness! These better bran flakes, made by Kellogg, have no equal. There's the flavor that only PEP can give. Extra crispness. The nourishment from the wheat.

With all this taste-goodness is just enough bran to be mildly laxative. Try these better bran flakes with milk or cream. You'll say they're great.



**BRAN FLAKES** 



The Hindu Fakir tosses a rope into the air, swarms up said rope hand over hand, and pulls it in after him. Marvelous! One skeptical tourist took a snapshot of the miracle. Result: no miracle, no climb, nothing.

You can't photograph a cigarette's flavor, of course. Can't taste it, either, if it isn't there. Mildness can be overdone, you know - to the

point where there's no taste at all. But never in Chesterfields. They've got flavor and body,

and it doesn't take a hypnotist to prove it. Not that there's even a hint of harshness in Chesterfield. There's none smoother. But all the full, rich, subtly blended tobacco flavors are kept intact to do their pleasant duty-to satisfy. Isn't that what a cigarette is for?

LHESTERFIE MILD enough for anybody .. and yet .. THEY SATISFY

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