

Floyd Runk is the busiest man on it was not until they returned to the campus right now. With only Eugene, that the first game was two days to get everything in readi-

played flashes of brilliant ball, needed to help construct the scen- believe. She cited one incident Montana was defeated once and ery which is to consist of beaver when a real estate man wrote an Oregon State twice. The games board, and to hang the cloth. Wom- advertisement which ran in the with Washington State and Idaho en are asked to help with the paint- paper five times with no results. were so close that, although Ore- ing to be done. gon lost; the difference in the strengths of the teams was not

### great. Lineup Undecided

Oregon's lineup for tonight's game is as undecided as it was before every game. Bill Reinhart has worked all week attempting to organize a combination to topple the championship winning Huskies. If last much longer. the Oregonians can win tonight, much of the disappointment of the season will be removed.

The whole of Oregon's veteran basketball team plays its final game for the Webfoots tonight. Seven lettermen, who have been the backbone of the team for nearly three years, graduate at the end of the year. They are Gordon Ridings, Ray Edwards, Scott Milligan, Joe Bally, Marvyn Chastain, Dave Epps, and Don McCormick. Howard Eberhart, reserve center, will also end his basketball career tonight.

Jean Eberhart, center, and Cliff called suddenly to Portland. Horner, guard, recruited from the sophomore candidates for the varmisunderstanding," said Francis sity, will be the only lettermen on McKenna, class president, "about next year's varsity. Roy Hughes, the attendance of graduate stuplaying his first year in coast condents and faculty members. They ference competition, is another are invited as well as all sopho

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Y.

ing the best buyers. Some of these firms write their own ads, and are ness, he is calling for the help of confident of their ability, although Since the road trip, Oregon has all seniors on the campus. Men are sometimes it is not as great as they

> When it was rewritten by the staff, Larry Shaw, general chairman, it brought not only a buyer the and "Bunny" Sargent, assistant first day, but one other prospect

> chairman, have expressed their sat- who became interested in another isfaction that the ball is to be a piece of property and bought that. huge success. A few tickets are She went on to say that, contrary left, they said, for those people who to common belief, the average cusare always waiting till the last tomer expects his solicitor once a minute to do things, but the sale in day. Merchants are realizing the the last two days has been surpris- value of advertising, and feel slighting, and the remaining few won't ed if the salesman does not call on

> them. The floor in the Woman's build- That soliciting classifieds pays ing, which has previously caused a well was illustrated when Miss great deal of unfavorable comment, Olsen gave figures showing that will be worked over into an excel- the Register showed a 33 per cent lently smooth dance floor, according gain in one year that the solicitato the floor Chairman, Bus Sullivan. | tion method was used.

> The music, Jack Jones and Burt Me-"Display" Discussed Elroy say, will be the "best ever" Frank H. Loggan, advertising | -Johnny Robinson's Varsity Vaga-bonds. Madge Normile, who is in manager of the Bend Bulletin, discussed "Promoting Local Display." charge of the features, promises Mr. Loggan divided all advertisers something interesting to everyone. into three groups: first, those who Carl Heilborn drew up the origprepare their own copy; second, inal plan for the decorations and those who allow the newspaper to these plans are being carried out write their ads for them, and third, by Floyd Runk, since Heilborn was those to whom advertising must be cold and re-sold. "It seems that there was some

Outlining some of the advertising practices of his paper, Mr. Loggan described the campaign method. 'This is a valuable aid in dealing with advertisers," he said, "especially those of the third group."

A series of 16 or 18 advertisements are made up and taken to the prospect, so that he can see exactly the progress of the campaign. The plan is very successful, according to Mr.

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#### By CAROL HURLBURT 1 of affairs, a man who is on the A giver of gifts, a prophet of in-"qui vive."

Young Japanese Tells of Attitude

**Of His People Toward United States** 

ternationalism, a man with a vision, Japan, he says, owes her present a man with a purpose, a man of intelligence and much culture. Thus Yoshi Otsuka, short, round, er Perry who opened Japan to the pink-cheeked, poker-faced as any eyes and influence of the world. Buddah, who sat with his hands folded in front of him, more proper he said, "I do not know what Japan than any school boy, and told of his would do. America's ifts are so program for giving.

His father is a member of the Japanese leisure class; his hat is and the earthquake when aid was from London's Bond street, and he rushed overseas.

is a personal friend of the directors of the Mishufishi company, which of her gifts, and to show the apcontrols the economic and political preciation of Japan, that he has welfare of Japan, and of Mr. come to this country. He wished Okowa, Japan's J. Pierpont Mor-

He is a visionary, a dreameryet, because of his amazing sincerity, he shows himself as a man

state as a world power to the United States because it was Command-"If it were not for America," continuous."

mores and upperclassmen."

Mr. Otsuka spoke of the floods

It is to return to America some to give to America some of the Japanese civilization. "It is," he remarked, "a spiritual gift. I can-

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in the election which was held yes- out. terday at the Y. M. hut. He was

the only cardidate for the office. that hasn't a high school or a uni-Hal Anderson defeated Wilbur versity," the mayor declared, "and Sohm for the vice-presidency, there are hundreds of thousands of Shailer Peterson won the office of young men and women being edutreasurer and Walter Evans was cated in every part of the country. You think all you have to do to elected secretary.

The new president, who is a get a job is get an education. By junior in sociology, has been very the time you are released from this active Y. M. C. A. affairs. This institution you will find hundreds year he has had charge of com- of thousands looking for opportunimunity service, is chairman of the ties too. Take advantage of your Seabeck committee, and is chairman opportunities now. I wish that I of the committee which recently ar- had the opportunity you are get ranged the reorganization of the ting." cabinet. Last summer he attended

Mayor Baker gave a brief de the industrial seminar which was scription of his trip back east in which he visited some of the famous Hal Anderson, also of Eugene, is old landmarks of history.

#### chairman of religious education and Has Traveled Much is in charge of the discussion groups

"I personally traveled over the which are now being held at the territory which had to do with the men's living organizations. He is freedom of this great country of ours," he said. "I saw the terri-Shailer Peterson, another Eugene man, was secretary of the Y. last tory of the North Church over which Paul Revere traveled and Oregon City. year and for two years has been a told the people that the British delegate to the Seabeck conference. were coming.

"I visited the city of brotherly Walter Evans, a freshman in prelove-the cradle of freedom-Philalaw from Portland, has served on various Y. M. C. A. committees. | delphia.

"I saw Valley Forge where our Two other men have still to be selected to fill the vacancies in sick, hungry, cold soldiers stood the new cabinet. The election will guard.

"I visited Mount Vernon and probably take place in the near future, shortly after which a joint took an interest in how Washingmeeting of the new and old cabi- ton's home was arranged and how he lived. . .

"This is a great country we live enthusiastically. "If you don't be lieve it take a trip and see how thousands of other persons live." Mayor Baker gave the students a To Try for Y.W. Posts few parting words of advice. "Have your fun-but make it clean and The "deadline" for interviews | decent. Live your lives as you want

of prospective candidates for next people to know them. Always have year's Y. W. C. A. cabinet is set a smile on your face. It doesn't for the end of this week, Dorothy Thomas, Y. W. secretary, who is lot of sad people happy if you do." conducting the interviews, an- Oregon's Flag Displayed

nounced last night. Girls interested The famous old flag with only 45 in being on the association's cab- stars, which was flown by the batinet next year have been talking to tleship Oregon on its trip around Miss Thomas during the past month, the Horn, was exhibited at the setting forth their ideas for the assembly.

program next year. She asks that President Arnold Bennett Hall those who have not arranged for introduced the speaker, and Dean John Straub presided at the meet-Election of officers will take ing. The invocation was given by There are many books now on the place next Wednesday, and the new John Maxwell Adams; university pastor, and the University of Orethere in view of the number of at a general membership banquet at gon band played a group of oldtime and patriotic songs. Resolutions of condolence on the deaths M. H. Douglass, librarian. Remo- and with arrangements for the of Robert Kelly and George Weldon around.

dent body meeting which took place house the more valuable books now tive body, Miss Thomas thinks the at the beginning of the assembly students said. The girl even rehour.

heir luke-warm stand on the bill. ver, La Grande; Ben Litfin, Chor President Hall issued a statement "There isn't a state in the union icle, The Dalles; Lee D. Drake, Budyesterday regarding his stand on the get, Astoria; S. Sumpter Smith, Mail Tribune, Medford; Margaret question in which he neither approved nor disapproved of the Irene De Losh, Mail Tribune, Medmeasure. ford; Ralph Cronise, Democrat-

His stand, as given to the press, Herald, Albany; Charles Bollinger, is as follows: Morning Enterprise, Oregon City;

"Together with Dr. Kerr of O. S. Ben E. Titus, United Press, Port-C., President Inlow of the eastern land; Philip J. Sinnott, N. E. A. Service, San Francisco; W. L. Jack- Oregon normal school, the governor son, Democrat-Herald, Albany; W. and members of the senate attended G. Hooker, Pacific Northwest Newsa meeting called to discuss the bill in question," said Dr. Hall. "I paper association, Spokane. E. A. Brown, Capital Journal, plainly stated at this meeting that Salem; Frank Lombard, Willamette I could not approve or disapprove University Collegan, Salem; W. G. of any measure dealing with con-Green, Daily Tidings, Ashland; Lee solidation of regents or any other Tattle, Daily News, Medford; A. phase of higher educational admin-E. Voorhies and Mrs. Voorhies, istration. This is a matter for the Daily Courier, Grants Pass; E. J. university regents to take up and Murray and Mrs. Murray, Coos Bay pass on.

#### Times, Marshfield; A. W. Stypes, Feels School's Interests Arthur W. Stypes Inc., San Fran-

"At the present time I am intercisco; C. A. Sprague, Salem Statesested only in the university's legisman and Corvallis Gazette-Times; lative prgoram as approved by the E. E. Brodie, Morning Enterprise, board of regents. I wish to point Robert W. Sawyer, Bend Bulleout that the institution is facing tin, Bend; Frank Loggan, Bend financial crisis.

"As I stated to the ways and Bulletin, Bend; Joe D. Thomison, Hood River Glacier, Hood River; means committee, I only request the legislature to consider our case on Maynard W. Brown, O. S. A. C., Corvallis; Leslie J. Smith, Associat- its merits, and to allot state funds ed Press, Portland; George Putnam, where they are most needed. If in Capital Journal, Salem; J. S. Del- the long run the university and collinger and Mrs. Dellinger, Morning lege can benefit from a merger of Astorian, Astoria; Margaret Hub- their governing bodies I personally ler, Morning Astorian; Wesley Lan- am not opposed to it."

tis, Ludlaw Typograph Co., Chicago. The Bell-Schulmerich bill has been E. G. Harlan, Oregon Business, considered one of the most import-

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# **Jovial Mayor Baker Handshakes** His Way into University's Heart

"Of course I remember you," | a hymnbook with him once and Mayor George Baker of Portland knew that he would remember it assured all the Oregon students who for he didn't attend church quite crowded around him after his talk as often as the rest of them did. at the assembly Thursday morning. Mayor Baker gave her a rather un-All this in spite of the blank look | certain look, and then shook her that came over his face when each hand heartily. "I remember you newcomer introduced himself.

Mayor Baker was joviality itself. person, and you felt like the presiwhen he grasped your hand. The driving back at one. "I'm sorry I twinkle in his big brown eyes and his happy smile made you iee! like consoled the reporters. "You can smiling too, and even the freshmen say anything about me you want to grew bold enough to ask him ques- though-as long as you don't intions in spite of the fact that all volve me." Then he gave a big the faculty notables were standing laugh. Everyone else laughed too, "I sit in the next pew to you in it was about.

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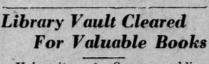
well," he said. Mayor Baker told the students He had a big handshake for each who surrounded him that he had arrived from Portland just in time dent of the United States himself | for the assembly, and that he was

haven't time to be interviewed," he though they didn't quite know what

Everything was upset then by the

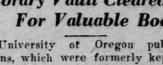
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church," one of the newswriting membered how her sister had shared



tions, which were formerly kept in the library vault, afe being moved to the press annex in order to make more room for rare and valuable books now in possession of the library. One hundred of each of the talks to do so at once.

students admitted to the stackrooms the Anchorage shortly after. without supervision, according to With the cabinet reduced to 15 val of the university writings is sitting in of committees occasion- Hyatt were passed at a special stu-



publications were reserved in the vault to be safe from fire.

in the stacks.

University of Oregon publica-

stack shelves which should not be president will announce her cabinet

expected to leave room enough to ally on the meetings of the execu-

held in Tacoma.

a junior in geology.

He is a junior in biology.

Week-end Last Chance

Y. W. will work more efficiently.

## nets will be held. Darold Elkins was, chairman of the committee in charge of the elec- in," Mayor Baker told his audience tion.