

Oregon Emerald

University of Oregon, Eugene

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Education-or Propaganda?

Right now America is in the grip of an epidemic of education. How can democracy succeed? Education. How can crime be lessened? Education. How can we fight disease, automobile accidents, war, poverty? With education. The answer to every human ill is education. Educate people to see this and do that and—Eureka!

Like most popular movements it has ramified and pervaded every corner, yet few even know what it is. Almost anything passes for education. If you are a gargle manufacturer you educate the public to the danger of throat germs and, ad summum, the efficiency of your article in discouraging the propagation of pathogenic bacteria. It is advertising parading under the guise of education. If you are a social reformer you get up on a soap box and try to educate the public to your way of thinking. If the capitalist does the same for his cause, that is propaganda. A large per cent of the education being practiced on the public is either propaganda or advertising. It is merely an instrument for converting others to your way of thinking and to your ends.

This may seem a diatribe on American education. It is not. It is altogether debatable whether propaganda is not equitable in support of a good cause. But know what you are getting—the mark of an educated man is that he accepts nothing without examination, without satisfying himself first according to his own criteria of its goodness.

'Hell Week' Becomes More Human; 'Community Bovine' Recognized!

Now is the time when freshmen can be observed during the still dark periods of the night in nefarious, strange, mysterious missions. This week-end, probably, eager, expectant, misty eyed freshman co-eds who were fortunate enough to make their grades will be arrayed in wooden curls, and kindergarten hair ribbons, seeking innocently a black and white striped cat with a gray ear and tail.

Fraternity initiates may be obliged to describe the buried remains of some early settler found in adjoining cemeteries. Varied and sundry are the ephraims, beatings and embarrassments to which they are subjected. These activities are called "pre-initiation."

"Hell Week" may seem to be a crisis in the lives of every person initiated into the Greek letter societies. Since the time has not yet become ripe for their decline on the Oregon campus the fraternities have been counseled by President Arnold Bennett Hall to go easy with the rough stuff. It is good advice. The fraternities devise the program of "Hell Week" to make the formal initiation ceremony which immediately follows stand out impressively in contrast. There is some justification of this viewpoint but an unrestrained pre-initiation ordeal degrades the fraternity, the initiates and the university.

As Dr. Hall points out in a letter to Oregon fraternities, there are usually some rowdies, ruffians, or rough-housers who cannot "resist the temptation to beat someone up." Assuredly it gives free reign to a low-brow "bully spirit."

The effect upon the initiate, as pointed out by Dr. Hall is of questionable value.

Those who are sensitive in their instincts, richer in their sense of humor, reared in better taste and endowed with deeper sympathies, "cannot but find bitter disappointment and disillusionment in the horse play of 'Hell Week'." Although the initiate will not belly-ache or reveal an unsportsmanlike attitude in many such instances, he will never forget the resentment of such processes in becoming a "brother."

These antics of pre-initiation week, which are yet practiced, though not as commonly as formerly, are reminders of that primitive humor of the good old days when the acme of pep and wit was to incarcerate the "community bovine" in the college chapel or fill the college bell with water or throw eggs at the president of a rival class in meeting.

In October of 1928 an initiate of one of the southern college fraternities was accidentally killed during the ceremony of "riding the goat." It was a needless sacrifice. But such an instance, though rare, has come within the experience of a good many students throughout the nation.

The days of the campus-wide mill racing parties at Oregon, during which a gang of sophomores or lettermen would decide to take the disciplining of the fraternity members of the freshman class into their own hands, have "gone forever."

Sooner or later, the practices of "Hell Week" will no longer justify such a designation of pre-initiation week.

The Ambler

Yesterday we saw:
JAMES SHARP carrying a light green sweater... DOROTHY HALLIN slowly wending her way up the steps of the old libe... MAYBELLE ROBINSON pretending to study... ED MARIETTE sweetly

smiling at a good looking co-ed... BEA THACHER coyly perched on some steps waiting for someone... RAY EDWARDS and CLIFF HORN attempting to crash in on the Women's league tea... TONE GARBE in a fetching gym outfit... MARGARET IRELAND dodging cars on 13th street... NICHOLAS CUSTONA pawing diligently through a stack of papers.



A REAL PUN, AND NOT A BIT PUTRID: SHE: "WHAT I HATE IS PLAYING SECOND FIDDLE TO AN OLD CAST-OFF BEAU."

TODAY'S PUTRID PUN "fire" * * * * * Fire you, I'd lay off cutting that class. * * * * *

SURVEY SHOWS EMERALD READ AT DINNER TIME

Tradition of Breakfast Reading Passed With Advent of P. M. Edition



The Emerald is no longer read over the cup of coffee at breakfast time. A survey just finished by this column shows that few houses receive their copies before lunch time, and that in most cases reading is postponed until after the evening meal.

Several houses employ fast runners to sprint down to the Co-op after a few advance copies each morning, but one house reports that even this system cannot be relied upon. Emeralds often reach the Co-op too late for anybody to read on the morning of an eight o'clock class.

The cold spell seems to be broken. Those who are taking courses from fresh air fiends can knock on wood and be thankful.

AUNT DUCKLIE
Dear Aunt Ducklie,
How can we get into campus activities?

The Phi Deltas.
Dear Phi Deltas,
Let Lou-Ann Chase your troubles away.

Aunt Ducklie.
FRESHMAN FRANK SAYS:
Whenever I get sick, the fraternity brothers all say, "Oh, you'll soon be well," but dag-nab it, how could anybody get well when they feel as rotten as I do.



MY THESE FROSH ARE GETTING BRAVE. 'TIS A LONG, LONG STORY!

It is rumored two little frosh girls did not have to be in on a Sunday night until 8:30, while the two little frosh boys had to be in at 7:30. "We shall take you home," said one little frosh girl. "Fine," answered both little frosh boys.

"Twas drawing nigh to 7:30—then 8:00 was passed. At 8:15 the little frosh boys tried to sneak in the back door. Figures were seen leaving all the back windows. As the little frosh boys sneaked in the back door, the whole Beta house pounced on them. Poor little frosh boys! Big times were had in the old house on the mill race that night. Moral: When little frosh girls take home little Beta frosh, for gosh sakes get them in on time.

—Ima Dot.
WHY WASN'T YESTERDAY'S LITERARY COLUMN CENSORED? THAT POEM ABOUT "OREGON FASTNESS" MAY GIVE PEOPLE THE WRONG IDEA.

Today's Nerve Gripper. Or "Torn Between Two Loves."

Cast: William Fowler, a professor. His Lady Love, a sorority girl. His Business Love, the business ad school.

Now go on with the story. The business ad boys scheduled their dance in the Woman's bldg. for this week-end, but Bill's lady love let her sorority also stage a brawl in the same place. And when it came to a showdown, Bill chose the feminine love, so the sorority will use the hall while the department boys fume and fuss. Now was that nice of Bill?

DUCK SOUP IS HOLDING OVER LOTS FOR TOMORROW.

THE COOK.

Classified

WILL person who found black and white shell Parker pen at Old Library please return to Grace Martensen, Susan Campbell hall. Pen was a gift and very valuable to owner. Please. 1-17-18

Turning.. Back Pages-

In Campus History That Tell How The Collegians Used to Act.

Fifteen Years Ago
From Oregon Emerald,
January 20, 1914

After being pursued by a cougar near Spencer's Butte Sunday evening, and spending the night in a tree, a student party consisting of two co-eds and two men reached Eugene late Monday morning.

Work on the new Administration building will start in the near future, and the structure will be completed in February, 1915.

A plan to advance university credit to varsity and alternate debaters is under consideration by the faculty committee.

Twenty-five Years Ago
From Oregon Weekly,
January 25, 1914

As a result of the rapid growth of high schools all over the state, the board of regents Tuesday voted to abolish all academic work from the university.

Two hundred and eighteen students are now enrolled in the university, which is an increase of 72 in the last two years.

Three raises in salary were effected at the board of regents' meeting. One was an increase from \$1200 to \$1400, another \$600 to \$800, and the registrar's salary was raised from \$720 to \$900.



McDONALD—"Women They Talk About" starring Irene Rich, Audrey Ferris and William Collier. A drama of high society. Also, Lois Wilson and Everett Horton in "Miss Information," and Abe Lyman and his orchestra.

HEILIG—Back Jones in "Hills of Peril," a wild West horse opera. Also, Hal Roach in "Uncle Tom" and Pathe novelty.

COLONIAL—Douglas Fairbanks in "The Gaucho," a romance of South America. Also, a Christie comedy and short subjects.

REX—"Take Me Home," featuring Bebe Daniels and Leo Hamilton. Another chorus girl story. Also, the "Collegians" in "The Bookworm Hero."

Little Theater and Talks Coming to Foreground

(Continued from Page One)

and stage women the best cooks. Do you know what actresses spend their mornings doing? Why, darning socks, cooking some favorite

Shop Here for Shoes of Collegiate Excellence



Buster Brown Shoe Store

Does your brain fail to function

after you have spent several hours on concentrated study? Relax for a few minutes—drop in at the Lemon "O" and have a sandwich and a cup of hot chocolate or coffee and then notice the difference a few minutes recess makes in your powers of thought.

Studying is tiresome and tedious, but our light lunches and fountain service will refresh you. Just try it once and see for yourself.

Lemon 'O' Pharmacy

13th and Alder

dish, and sewing! They hate hotels and they love home. They are happiest in a gingham dress!" (And then the actress confided most domestically that she simply adored making salads).

"Anyway, it isn't just actors who need to worry about jobs," exclaimed Miss MacLaren with an impatient little frown of her nervous hands. "Everyone ought to be looking ahead, and thinking about the future. Why worry about what's past?"

Work—the kind a person really likes to do—is about the best remedy for trouble Miss MacLaren knew.

"My work is like a tonic—more than that, almost like wine—for me, I love it, and if I weren't able to have it three months out of a year, I couldn't be happy. My husband understands that and it is one reason we are so happy."

Off the posters, Miss MacLaren is Mrs. Ralph Parlette, of Chicago, wife of the author of "University of Hard Knocks" and other books.

"I've been imitating since I was a little girl, it's just a talent I happen to have," she said. "I'm much more proud of the play I've written, 'Father and Dad,' because it is creative, and I want to write more."

Gay MacLaren is a vigorous, very living little woman, mightily interested in life as a real, enjoyable and active experience.

"Because I was always rebelling at things and asking 'why' my family thought I was queer," she related. "In Sunday school when our teacher asked all of us who loved Christ to raise our hands, I kept mine down, simply because I could not see why we were supposed to. I've been asking 'why' about things since then."

Directorate Secures Data on Greater Oregon Work

(Continued from Page One)

Hubbs voiced partial approval of the plan stating that the personnel of the committee—men or women—should be left entirely to the discretion of the district chairman who would seek to choose the most capable students for the work in each city. Women, however, function well in such an activity, it was expressed at the meeting. There are no women members on the directorate at present.

Hubbs appealed for suggestions as to how the Greater Oregon committee work should be organized next year and also for recommendations for directorate men for the coming year, in order that the next chairman may have some guide by which to select his aides. The new chairman will be chosen in February.

Many Students at Work
Working under the 12 members of the directorate are about 150 students from various towns in the state who seek to interest prospective college students in the courses offered at the University of Oregon.

1928 Isaac Walton Goes Poetic Now

Bingham, Maine
Jan. 31, 1928

When you've planned a trip for fishing, And you've spent a lot of kale, Bet the whole of your vacation On some advertiser's tale And you fish a lake of beauty Hidden in a land of dreams, Where the air is clean as sunshine Haunted by songs of crystal streams. Comes the moment when you're casting And a smasher hits your line, Then you play him like a gamester With the battle going fine, Till a snag, a yank, and silence And the line is hanging slack, While you grit your teeth and whistle And reel the fishline back. Take the pipe and fill with Edgeworth, Light her up and learn to grin Then by gum you are elected To the Club of Try Agin! A. R. M., Jr.

Edgeworth Extra High Grade Smoking Tobacco

PLEDGING ANNOUNCEMENT
Seabard and Blade announces the pledging of:
Lawrence Parks
Joseph Erkenbrecker
Albert H. Wright
Richard Harper
Arden McCarty

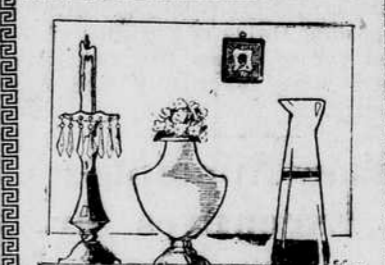


There will be a social swim in the Woman's building this evening at 7:30 o'clock.
Mortar Board members are to meet at 3 o'clock this afternoon to have pictures taken.
Varsity swimming squad and candidates meet today at 4 o'clock in Abercrombie's office.
There will be a short business meeting of the Oregon business staff today at 4 o'clock, room 105 of the Journalism building.

Shine 'em up at
The CAMPUS SHOE SHINING PARLOR
Across from the new Sigma Chi house

LEARN THE PIANO IN TEN LESSONS

TENOR-BANJO OR MANDOLIN IN FIVE LESSONS



Are you Interested In Knowing?

Precisely—this shop can reveal oddities from corners of the earth that you have never heard of. It's easy to drop in and see them.

"The Shop That's Different"

Aladdin Gift Shop

Next to Y. M. C. A.

Perhaps Mother Is Tired

Did you ever stop to consider that mother no doubt gets awfully tired of washing dirty clothes?

Give her a little vacation. Show her that you are considering her feelings by sending your dirty clothes to somebody who is paid to do it.

She will appreciate it.

Eugene Steam Laundry

Phone 123

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A large group of dresses at half price. Beautiful materials—most wanted shades—good run of sizes.

Another group of hi-grade dresses, values to \$25.00. Only \$10.00

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