

Program For Vacation Laid By Committee

Greater Oregon Group Plan State-wide Talks By 150 Campaigners

President Hall Expresses Great Praise for Work

When the final examinations are passed over at the end of next week, and the annual exodus of students to their home towns take place, some 150 University of Oregon students will spend much of their vacation time in a campaign to promote the interests of the University throughout the state.



McKenna

These 150 workers are members of the Greater Oregon committee which under the direction of Ronald Hubbs, chairman, will complete its final drive of the year's campaign by seeking to bring back old students to the campus at the beginning of the winter term, and by informing prospective students what work the University has to offer them.

The Christmas vacation drive, which will start immediately after the close of the term, will be the last organized effort of the present Greater Oregon committee, which has been directed throughout by Hubbs, assisted by Francis McKenna.

Programs to be Presented

The committee seeks to interest high school students and graduates in University of Oregon courses, to induce students who have dropped out of college with the idea of returning at some time in the future to the University, and to present programs in high schools and communities throughout the state.

The coming vacation drive will have as its main objective the work of urging old students who have dropped out of school to return to the campus at the beginning of next term. The committee is at present at work upon the project of securing a list of names of the old students who are sought by the committee members.

Many Students Interviewed

The work of the committee began along about the middle of the last winter term. Hubbs and his directorate of 12 men conducted an active campaign in an endeavor not only

to boost the registration figure at the University but also to secure a larger number of students of a high type. The organization's activity became prominent during the spring vacation period when programs were presented in various schools and communities in the state.

The heavy duties of the group were in summer vacation when hundreds of high school graduates were interviewed. The prep school alumni were aided in their problems. Throughout the summer, Hubbs personally directed the campaign from his office in Eugene. The summer drive was wound up when Hubbs and Joe McKeown, president of the student body, took a trip around the state in the interests of the University, making speeches and interviewing University alumni at various points on their itinerary.

Wide Publicity Given

The work continued after school opened the fall term with Hubbs in charge of the freshman week program.

State-wide publicity was given the work of the committee whose work attracted attention wherever its members functioned. Greater Oregon night was the occasion for many special programs in theaters, and for many dances which were attended by college students as well as high school folks.

"Marked efficiency was displayed by the directorate during its whole year of activity," stated Hubbs in commenting upon the results of the committee's work, "and I am indeed gratified at the results shown by the workers as a whole. The committee this year has shown a wonderful spirit of cooperation, and I feel that there is no reason why the coming vacation campaign should not be a success with such a willing group of workers."

Hubbs is now at work completing a comprehensive report on the complete details of the work performed by the Greater Oregon committee, and expects to have the data ready in time to be presented to the next chairman who will be named some time in February.

Dr. Hall Gives Praise

"I am indeed proud of the work

being done by the Greater Oregon committee the past year and especially the manner in which the group has swelled the university registration and at the same time, favored the university with a high type of students," stated Arnold Bennett Hall, president of the university, who is ardent supporter of the Greater Oregon movement.

"I want at this time to thank personally the directors and the large number of committee workers for their untiring efforts to make the past campaign what we consider to be the most successful ever. The registration figures for the past term indicate that the Greater Oregon committee has functioned properly."

"I am heartily in favor of having the work continued, and the university is always willing to lend whatever aid possible to this enterprising group of workers."

"Not too much in the way of praise can be said in appreciation of the services rendered by Ronald Hubbs, the chairman, who spent ever so much of his time personally directing the forces at work in this constructive organization."

Results Noticed

The results of the work performed by the committee are well noticed in the manner in which the registration figures jumped for the fall term, according to Earl M. Pallett, registrar. Where before the average increase for each fall term of the preceding year has been about 50, the increase for the fall term, 1928, over the same period in 1927 is 258. The registration figures for the past four fall terms are:

1925	2752
1926	2810
1927	2850
1928	3008

Besides Francis McKenna, assistant chairman, and Harry Tonkon,

publicity chairman, Hubbs was aided by the directorate of 12 men, each of whom was in charge of a certain geographical district in the state.

The directorate which completes its work with the termination of the Christmas vacation drive, consists of: Lawrence Ogle, Ted Gurney, Vawter Parker, Kenton Hamaker, Keith Hall, Wendell Gray, George Stadelman, Charles Reed, Donald Campbell, William Dielschneider, Ernest Jachetta, and Walter Norblad.

California's

(Continued from Page One)

a conference school, he added, because it has a large following in California. It hasn't as good a team as Oregon, but St. Mary's draws a crowd of 80,000 while Oregon does good if it gets 20,000.

"And when they give St. Mary's preference over the Northwestern conference schools, those schools have a very slim chance, if any at all, to hope to break even."

"It is probable," he remarked,

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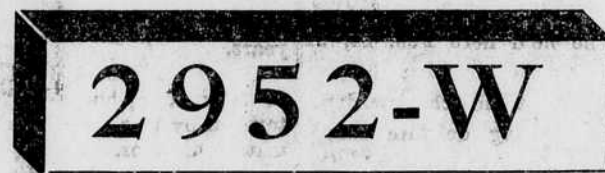
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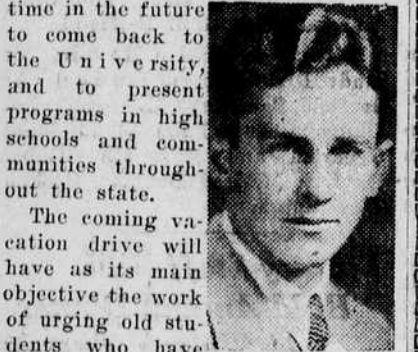
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Ron Hubbs

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