

Oregon Emerald

University of Oregon, Eugene

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Day Editor This Issue—Elaine Crawford
Night Editor This Issue—Mildred E. Dobbins
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Schedule Demonstrates Need For East-West Grid Game

The football schedule which Oregon drew at the annual meeting of Pacific coast conference graduate managers at Los Angeles yesterday pointed again conclusively to the fact that Oregon needs an east-west game to round out its yearly grid program. The schedule which Jack Benefiel, graduate manager, arranged for Oregon yesterday was excellent from one standpoint, but not nearly so excellent from another.

It was excellent from the standpoint of the team, since Stanford will be the first opponent and Stanford is invariably weakest at the first of the year. Idaho follows, and it is probable that this game will not be so hard as that against the Cards. Then will come another important tussle, that with Washington. The Uclas will be fairly tough—probably tougher than many fans expect at the present time—and the season will wind up against the Aggies.

That schedule is fine as far as the team is concerned. But where is the money in it? Money is the one thing which a football team absolutely must have. The Stanford game early in the season will not draw as much as it would later. There is comparatively little reason to anticipate a sell out for the Idaho contest which will be played on Hayward field. The Washington game should provide a good sized crowd—if neither Washington nor Oregon has fallen too low in the standings by the time they play each other. The Uclas failed notoriously to draw even a full quota of peanut vendors when they last appeared in Portland. Of course, the Aggie contest will, as usual, pay expenses and then some.

The trouble with Oregon right now is that it hasn't sufficient drawing power at the box office. It has the strongest team in the northwest. Other teams fight shy of scheduling games with schools who have strong teams and who cannot at the same time make up for that handicap by offering great financial inducement. In other words, it's much more pleasant to get beat by a team which will pay \$30,000 for the honor than to get beat by a team which has to borrow from the bank to pay for the shoestrings of the first team.

An east-west contest, which in a few years would inevitably become a classic, would aid tremendously in giving the Oregon team the publicity which would make it one of the greatest drawing cards in the west. The success of our near neighbors in the field of inter-sectional contests is proof of the contention. The Aggies took a staggering financial blow on the chin when they brought Carnegie Tech to Portland last season, but this year they are rated as one of the outstanding elevens of the entire country, and they could pack in crowds at New York, Philadelphia, Chicago or Junction City.

How many people east of the Mississippi river know that Oregon has a better team by 12 points than O. A. C.?



CAMPUS FORUM

We have received a number of unsigned communications in the last couple of days. It is an unbroken rule on the Emerald that no anonymous letters be published. If the writers of the communications will give us their names, we shall be glad to publish their messages. We do not use the names of correspondents in our columns when we are asked not to, but must know who the writers are. Communicants should also remember to keep their letters within 200 words.—The Editor.



THEATERS

McDONALD—"The Air Circus," starring Louise Dressler, David Rollin, and Sue Carol. An aviation romance. Also, Anatole Freidland's "Rich Revue" and Benito Mussolini and the Vatican Choir in "Songs of Italy." Coming Sunday, Conrad Nagel and Dolores Costello in "Glorious Betsy."

HEILIG—"The Gun Runners," with Ricardo Cortez. A singer of fortune story. Also, the Slinger's Musical Comedy company in "The Passing Show of Nineteen Twenty-eight," featuring Glen Slinger. Com-



DUCK SOUP

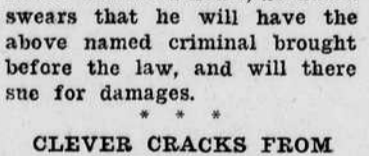
TODAY'S PUTRID PUN "Irate" * * * * * Irate the tub about once a day. * * * * *

HOUSE MANAGERS ATTENTION! Specifications for the latest thing in house furnishings, a combination senior and nicotine bench, will be furnished free to any calling for same at the Alpha Phi house.

SKENDELL, SKENDELL!! Tom Stoddard of Modoc Point, Oregon, on a non stop test trip from his home to the Phi Delta house in Eugene with a cargo of contraband, reports that he broke down within sight of his goal. The remains of his chariot may be seen behind Condon hall. Stoddard reports that the cargo which he had on board was confiscated by some user of such goods, and he has evidence to prove that Lyle Laughlin of the A. B. C. fraternity is the criminal. Unless these goods are returned to their haven within 24 hours, Stoddard swears that he will have the above named criminal brought before the law, and will there sue for damages.

CLEVER CRACKS FROM THE CLASSES Sophomore Gym. ABERCROMBIE: "Come on, hopeless, sprint. You've only got ten more laps to run."

SITUATION WANTED: As substitutes, dancers, entertainers, water boys, or cooks. Willing to do anything to go to Hawaii with football team. Call 66.



Dear Aunt Ducklie, Was it a Baggie and Kiltie pledge who donated the F. W. Woolworth lock on the Duck Soup box? AL and LU.

Dear Al and Lu: We are very glad to answer that Jack Benefiel donated this excellent lock to Duck Soup. The first payment has been made and we are hoping that before many years it will be ours. AUNT DUCKLIE.

CHARGE OF THE VITAPHONE Crowds to the right of them, Crowds to the left of them, Crowds to the front of them—Elbowed and thundered. On the cold marble the hard cash fell. Sadly they paid, and well. Unto the maw of the Showhouse To hear the squeak and yell, Dashed the six hundred.

We wish to nominate for the hall of fame John Allen whom we consider has proven himself to be one of the most patriotic students in the University of Oregon. This spirit was shown by him Wednesday night in the wearing of a full length fur coat all fixed up with pajama fastenings and everything. On looking into the matter it was found that the above named person recently listened to the new record, "Doin' the Raceon." He was so taken back by the fact that Oregon failed to claim any publicity here, in spite of the past frigid weather, that he decided to do his utmost to establish the style of the campus.

THE COOK Cups (Continued from Page One) the meetings this year. Some of them are now students at the university. Those selected are: Student body officers: Brian Mimaugh, formerly Jefferson high, Portland; August Frugi, vice-president, The Dalles; Tom Johnson, formerly of Hood River high school; and Mary Ellen Bradfore, secretary, Klamath Falls.

Press conference officers: Estill Phipps, president, formerly of Medford; William Turnbow, vice-president, Benson Tech, Portland; and Eleanor Pope, secretary, Oregon City.

Girls' league: Anne Steel, president, Eugene; and Doris Pickens, secretary, Roseburg.

Conference for Advisers The conference for the advisers who accompany the delegates will be taken care of by Pi Lambda Theta and Phi Delta Kappa, education fraternities. Edith Dodge, president of the Women's league, assisted by Dorothea Lensch, president of the W. A. A., is planning for the Girls' league conference.

Helen Peters, chairman of the

housing committee, urges those living organizations having preferences for delegates turn them in to her—soon. There will be ten guests for each house, she announced. "In order to put this week-end across to the high schools students of the state," declared Jo Ralston, "it will be necessary for every student to act as a host or hostess. The committee is working hard to complete the arrangements, and all that remains is for us to show these preppers that Oregon is a good school to attend."

Frivolity of Campus Publications Deplored Century Article Advocates Better College Journals

Deploping the frivolity of undergraduate publications, President Ernest Hopkins of Dartmouth college has urged upon the freshman class a higher standard of campus journalism, according to an article in the Century.

The urging was most acutely needed, not only at Dartmouth but at every college in the country. An examination of undergraduate periodicals recently made by this writer revealed a predominant mass of inane humor, sports chatter and campus notes, prepared in a style known for some reason as "breezy," and aimed at the intelligence level of a low grade buck private.

Of rational comment upon national affairs, of maturity in style or makeup there was scant evidence. Of discussion—or even news—concerning art, science, letters, there was none.

It seems fair to Yale, Columbia and Princeton to remark that their papers were much above the average in appearance and content. Harvard possesses in the Hound and Horn a distinguished literary magazine, the only thing of its kind in the entire rack of college literature. And as for the alleged "comics," well, that phase of the scrutiny was so painful that we'd prefer not to open it again just now.

Senior Team Takes Girls' Speedball Title; Fast Games Played

Not to be outdone by the volley ball enthusiasts the speedball followers have also selected their all-star teams. This season the games have been fast and closely contested. The senior team carried away the intramural championship but the all-star game between the first and second all-star teams will be fought Monday, December 10, at 4 o'clock. The personnel of the first all-star team is: Naomi Marshberger, Dorothea Lensch, Ella Redkey, Lucille Murphy, Nellie McDonald, Marge Landru, Mary Agnes Hunt, Malbalah Kurtz, Hilda Top, May Kelly and Juanita Demmer. The second team consists of: Mary Wilbur, Ione Carby, Jo Bary, Bea Phipps, Virginia Hunter, Eva Nelson, Dorothy Coff, Mae Moore, Jonnie Shelley and Pauline Kidwell.

THE COLLEGE WATCH

It Tells the College Times

By LEONARD H. DELANO

An intercollegiate air race. Thousands of spectators fill the stands, set high up on the hill overlooking the course. Directly below is the finish pylon and just beyond the latter are the planes of the different teams. Eight birds glistening with the colors of the colleges they represent. Eight propellers roar and eight birds take to the air, four and four. That race is on!

Perhaps that may be a part of a news story about an intercollegiate air race in the near future, even though it does sound a bit fantastic to us now. More and more colleges and universities in the United States are paying attention to flying as a competitive sport of the near future and a large number now have aviation clubs of their own.

An excerpt from an article about intercollegiate flying in a recent issue of the Brooklyn Daily Eagle follows: "Before many years aviation may be a major college sport, with winning members receiving insignia just as the varsity football players and crew men now do. Aeronautical observers see it coming. A few of them are afraid that a premature start may be made. The Intercollegiate Aeronautical association, which was organized at New Haven a week ago, is the first step toward regulated competition."

The article points out that Harvard will probably win easily in possible competition this year. Harvard has 25 prospective pilots with several planes. The men come out to the field every day and work scheduled hours, under Robert B. Bell, student captain, just like the candidates for baseball or soccer teams.

Other members of the association are Massachusetts Institute of Technology, Yale, Detroit, Carnegie

Tech, New York university, University of Illinois, Northwestern university and Cornell.

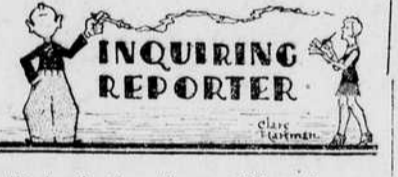
Grover Loening, well known airplane manufacturer and one of those enthusiastic over the future of college flying, has offered a \$5000 prize and a cup to the college which would win an altitude race of 5000 feet. However, it has just been decided that such a race would be dangerous at the present time, at least to some of the colleges whose student pilots are still young at the game.

The committee to decide the exact basis of competition for the cup and prize to be presented next June is composed of such men as Colonel Charles Lindbergh, Thomas Hitchcock, and Cornelius V. Whitney.

With the ban on Oxford, England, undergraduates against flying lifted, 10 pupils daily take instruction in the university squadron of three Aero-Lynx machines.

While here on the Pacific coast college flying is showing a marked growth. At the University of Washington a request for \$50,000 worth of aviation equipment is to be prepared and presented at the next session of the state legislature. The Guggenheim Foundation for the Promotion of Aeronautics has given the university \$290,000 for a proposed aeronautics building with the provision that the state furnish the equipment. If the appropriation is approved construction will start immediately.

Other developments are being made in aviation among colleges and universities of the coast, both in curricular and extra-curricular work. Among the student clubs is the one at Oregon Agricultural college which started up over a year ago.



INQUIRING REPORTER

Today's Question: What do you like best about college life? Al Fries, senior in business administration: "There isn't anything that I do like about it unless it's the vacation." Etolin Campen, sophomore in English: "I like the food—I eat any time anyone will feed me." Thelma Rankin, junior in history: "I like the social life, it is distinctly different from the non-collegiate life." Harold Kester, junior in journalism: "I like the variety of its social life, its activities, and the 'touch' of academic life." Hansena Campen, freshman in education: "I like the curse of being a freshman, because I can do anything I wish, and plead guilty of ignorance." Art Schoeni, junior in journalism:



CAMPUS BULLETIN

University Campfire group will meet in the woman's room of the Woman's building, 4:30 Monday. Professor Brachet from the University of Brussels, Belgium, will give an address in French to members of the French club this afternoon at 4 o'clock at the Chi Omega house. All those interested are invited.

Newman club will not meet Sunday evening as announced in yesterday's Emerald, because of the nearness of exams. No more meetings until next term.

All members of Mortar Board and alumni meet at Miss Prutsman's, 5:30, Sunday.

Oregana staff will meet in 104 Journalism Monday at 4 o'clock.

The Ambler

Yesterday we saw: BOB HAMMOND heating for "southern Oregon" . . . CAROLYN WELLS cutting across Kineaid field mud flats . . . MILDRED SWAFFORD whispering confidences . . . LOYE McGEE talking with a left-handed gent . . . CELIA STODDARD reading a newspaper . . . MARSH HOPKINS studying with a girl . . . CAROL EBERHART kicking a door open . . . CHRYSTAL ORDWAY, the Inquiring Reporter, asking questions . . . MARVIN COONE helping lift a Ford's front wheels on the curb . . . HARRIS ELLSWORTH driving his bounding chariot.

POPULAR COLLEGE MEN

gain some of that popularity by taking girls to luncheon and dinner

The ANCHORAGE

40c and 50c

Heilig THEATRE

SINGER'S MUSICAL COMEDY CO. in their big, sparkling revue "PASSING SHOW OF 1928" — On the Screen — "NAMELESS MEN"

A smashing drama of those who come and go while the city sleeps. With CLAIRE WINDSOR RICARDO CORTEZ AND OTHER FEATURES

GRILLE DANCE TONIGHT

Campa Shoppe

Music by Johnny Robinson's Varsity Vagabonds

... THERE IS ...

one gift that money cannot buy and only you can give—

YOUR PHOTOGRAPH

By special arrangements we can take your sittings up to Dec. 15th and still get them ready for Christmas.

ROMANE STUDIO

Over J. C. Penny

Winter Opening

The Old Mill

Sat. Dec. 8th

Featuring two College Dance Orchestras

Take free bus

Leaves College Side at 9:25 and 9:55

"The Creaking Chair"

A farcial mystery play by Allen Tupper Wilkes, presented by the

SENIOR CLASS

of the University High School at

Guild Theatre

Saturday, Dec. 8

8 o'clock

Reserved Seats 75c

General Admission 50c

Remember!

Unpleasant but necessary thoughts—term papers. Typing paper and manilla folders at a lower cost.

University Pharmacy

THE STUDENT'S DRUG STORE

11th and Alder