

Oregon Emerald

University of Oregon, Eugene

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Day Editor This Issue—Mary Frances Dilday
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Honor of West Upheld; Congrats, Aggies

Though the Pacific coast as a whole owes a vote of thanks to the teams of O. A. C., Stanford and Southern California for the stirring manner in which they upheld the honor of the west in inter-sectional football clashes last week, it is with particularly warm feeling for the Oregon Aggies that grid fans of this state consider the showing made by coast elevens. The Aggies, it will be remembered, trounced Chick Meehan's powerful New York university eleven in the nation's metropolis by a score of 25 to 13 Thanksgiving day, and thereby added immeasurably to the prestige of far western athletics. We hereby tender our hearty congratulations to the Aggies for their splendid work.

Why Not Branch Out A Little Bit?

Sam Wilderman, Oregon's diminutive publicity man, was sent to Los Angeles to get publicity for Oregon for its U. C. L. A. game. Oregon desired to be publicised, to let the people of Southern California know Oregon was on the map.

And publicity Oregon did get. Eighty-eight columns of it in three days.

But if it is publicity Oregon wants, why stop with a game at Los Angeles. While Oregon was measuring its 88 columns of space Oregon Agricultural college was getting 8800 columns, all over the United States, as a result of its game with New York university.

For years Oregon has shied at inter-sectional games because it has been a financial gamble. Last year O. A. C. played Carnegie Tech in Portland and lost in the neighborhood of \$8000. Oregon hasn't felt as if it were in position to gamble.

And yet, it seems that the only way out of this present schedule dilemma is to gamble on an east-west game. Whatever Oregon may lose financially it will gain through the medium of publicity. And after a time, when Oregon develops a rivalry with one of the big eastern institutions, there won't be any gambling about it.

Southern California and Notre Dame have been playing home-and-home games for several years. California and Pennsylvania have had a similar arrangement. Stanford went east to play the Army. O. A. C. went east to meet New York university. Washington has scheduled home-and-home games with Chicago. All these games make big money. Why shouldn't Oregon athletics get a slice of it?

If Oregon could schedule home and home games with two eastern teams yearly it would be assured of one big game at home and one away from home. Then it could play four or five conference games without tackling set-ups. It would take time to develop interest in the inter-sectional games. It would cost money, but it would be a gamble on a sure thing for the future return would make up for any present deficit.

Jack Benefiel, Oregon's graduate manager, is hesitant about scheduling an east-west game. He is hesitant because the graduate manager is blamed if the game does not pan out financially as expected.

Why put the graduate manager in a position where he must shoulder the burden every time he schedules a game? Why should not the executive council suggest that he go east, after he returns from Honolulu, to schedule a game with some eastern eleven? Perhaps not for next year, but for a year after and a year after that?

Oregon is staging a comeback. It led all northern grid teams in the conference standings this season. It has a good team, the best in the northwest, and should have a better one next year.

Oregon is in position to get a game with a leading eastern or middle-western school next year. Let's have Benefiel get it.

Doc Hodge Manages To Get Some More Publicity

It would seem from the interview published in this issue of the Emerald that Dr. E. T. Hodge of the geology department has been badly bitten by the reform bug. Dr. Hodge has an absorbing interest in world-wide news and believes that everyone else ought to have one, too. Students are not interested enough in international events to read them in other papers, he declares, but he feels that if the Emerald were to publish such material the students would read and be gratified—an instance of administering tasteless castor oil, so to speak.

Dr. Hodge has a beautiful and touching faith in students, and it is with considerable distress that we are forced to disillusion him. If students want to read international news there are sources at their finger tips; if they don't want to read international news they won't, no matter how much the well-meaning doctor would like to have them do so.

We are delighted that a member of the faculty has shown such interest in international events and as the representative of the student body we feel we should not have fulfilled our duty had we not done something to foster this interest. Since we cannot under the present financial arrangements of the

Emerald, publish leased wire service, we have adopted the second best expedient and have subscribed to the Morning Register for Dr. Hodge. He will receive this paper from now on, and will be fully informed as to the condition of the health of King George and the number of boys whom Northcott murdered.

Provided this is unsatisfactory to Dr. Hodge, we shall be glad to consider an offer on his part to contribute \$12.50 a week to pay for United Press news. The United Press has obstinately refused to give the benefit of its stupendous news-gathering machine—stretching as it does to 40 different countries—for nothing.

We hope that the issue is settled. After devoting as much space to it as we have, we have almost begun to consider seriously Dr. Hodge's statement that the Emerald is "stuffed." At any time, however, that Dr. Hodge wishes to take over the editorship of the Emerald we shall be glad to permit him to do so, provided he give us permission to take over his classes during the time he remains in the editorial chair—and at the same time will also trade salaries with us.



WANTS MORE EMERALDS

To the Editor:

Why, I arise from a swoon to inquire, don't they deliver more Emeralds around to the fraternities and sororities? Every morning we get up, shiver a few shivers and hunt for an Emerald to read with the breakfast toast. Sometimes we find a little bundle, half dozen or so papers. Sometimes there are no papers by our doormat.

My cry has to do with those days when the papers are there, even in an insufficient number to supply the demands of the brethren.

We each pay about six bits a term for the Emerald and it looks as though we should each be entitled to our copy. But the Emerald business staff has noted the several copies which were left lying around in the houses in previous years and has cut down the number to eliminate wastage. The trouble with their frugality is that they carried it too far and now they do not bring around enough to supply the demands.

I think they should deliver about five more Emeralds to each house and a lot more to the dorms to take care of those students who would like to read the paper, but are unfortunate enough (yes, they are) to get up late.

But, increase or no increase, let's have our papers oftener.

LATE RISER.

To the Editor:

The Oregon Staters are to be congratulated on their victory over New York university last turkey day. Through their inspired conquest the fact is brought home to the football enthusiasts of the East that there is a West and that it is a football-mad West. They must realize that the setting sun shines on real players and real champions. The recent conflicts in which the knights of the land of the orange and fig annihilated the invaders from the land of corn fields and shoe factories is of startling significance in proving this point. It wasn't an accident; it wasn't a demonstration of Zeus' spasmodic benevolence. For western football dominance is just beginning; next year will see a continuation of the suppression of the East on the gridiron. But are we going to let all the honors go to the big three of California? Are we going to let the Staters' achievement in bringing recognition to the state of Oregon stand where it is? This year a conquest of Hawaii has been planned, but next year, after we have shown the Pacific coast that the duck can waddle, let us teach the East that the duck can fly, and may the lesson not be by correspondence either.

MERLIN-BLAIS.

The Ambler

Yesterday we saw:

JIMMY JOHNSON and his girl friend, MONNIE FARRELL . . . HUGH LOGAN with a lass on his brassy left . . . KENNETH OWEN pounding the asphalt . . . BETTY CADY hunting for a room . . . "MICKY" REYNOLDS greeting two gentlemen 'amis' . . . SID DOBBINS and a yard-wide smile (ed. note: this was not measured) . . . POD STEN annotating intelligence . . . CONSTANCE BORDWELL leaning on a banister . . . PAUL BOUTCHER counting out ducats.

Warner

(Continued from Page One)

most consistent and dependable back, is nowhere in sight.

Beebe of Occidental and Hunting of Gonzaga rate over—oh well, we give up!

An eager faculty is seeking the job of escorting the Oregon team to the Hawaiian Islands. The selection will be made known in a day or two.

George H. Godfrey, assistant professor in the school of journalism and director of the public relations bureau, is perhaps the most logical man for the job. Mr. Godfrey is well known in the islands, having been managing editor of the Hilo Tribune Herald before coming to the university. Mr. Godfrey, if chosen,

will be able to serve Oregon in a two-fold capacity. He will be faculty advisor and also, which is of greater importance, advance the interests of the university on the islands through his wide circle of friends and his personal contact with the newspapers there.



Today's question: How can you tell a collegiate from anyone else? Charles Barr, sophomore in chemistry: "Mostly by his attitude but also by his dress."

Ed Manning, senior in physics: "You don't tell them, they tell you."

Chester Jamison, senior in business administration: "I'd say by the way he drags his feet."

Denzil Page, sophomore in pre-law: "They don't know anything for one thing—they always look industrious—but aren't."

Jerry Meindl, senior in law: "By the way they use their razor."

Robert Jones, senior in physics: "The sloppy manner in which they wear their clothes, their conceited ways, and they think their whole life is centered around the campus."

Roe Buzan, freshman in pre-law: "They all bum cigarettes, (I think I'm collegiate already) always broke, never pay their bills, always trying to get some sleep, and endeavor to make their grades without studying."

William Guske, sophomore in art: "You can tell one in a million, but you can't tell why—they just have it." I guess."



University Aero club will meet at 8 o'clock tonight in room 105 Commerce. Important for all to be there.

Musika chapter of the organization sponsored by Phi Theta Upsilon will meet Sunday afternoon at 3 o'clock in the women's room at the Woman's building.

Intramural swimming meets will take place tonight in the Woman's building at 5 o'clock, the freshmen versus the juniors and the sophomores versus the seniors.

Orchesis will meet tonight in the Woman's building at 8 o'clock. There will be a meeting of the Greater Oregon committee directorate at 4 o'clock this afternoon at 101 Journalism. Very important.

The frosh debate tryouts will be held December 6, at Villard hall, 3 o'clock. Varsity questions will be used.

George H. Peterson of 5635—94th street, S. E., Portland, Oregon, desires very much to get the names and addresses of the two university students, who picked him up and took him to the hospital in Albany, on December 22, 1927, after he was injured in an automobile accident a few miles south of Albany. Notify the dean of men.

The social schedule is open and ready for dances to be scheduled for winter term.

There will be no meeting of the Y. W. C. A. vesper choir Wednesday.

The University of Idaho's post-office was transformed into a verit-

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able delicatessen store Tuesday and Wednesday preceding Thanksgiving day. Boxes marked "fragile" and "glass" and bound for hungry stay-at-campus students filled the office, both with their bulk and the odor of good things to eat. Mail at this time was 15 per cent greater than last year.

Senior

(Continued from Page One)

Collegiate Players, is cooperating with the class in presenting the play. Last year they staged "The Patsy," with Alpha Delta Sigma.

Skits to Be Featured

Gordon Stearns is in charge of planning skits to be played before Eugene clubs, Eugene high school and University high school. Constance Roth, assistant instructor in dramatics, is directing the play.

Lester Johnson is general manager of the committee which is planning the play; Carol Eberhart has charge of the advertising; Mae Tobin is secretary; Paul Boucher is conducting the ticket sale; Lawrence Shaw, president of the National Collegiate players, is working with the committee; Gordon Stearns is treasurer; and Mary McLean is handling publicity.



McDONALD—"The Melody of Love," with Mildred Harris and Walter Pidgeon. An all talking picture. Also, the Kentucky Jubilee Singers and three other vitaphone vaudeville acts.

HELLIG—"The Manhattan Players present "The House of Lies," featuring Jack Holt, Eunice Richards and May Sheldon. A new type of comedy. Coming Thursday, "The Gun Runner."

REX—"The Street of Sin," starring Emil Jennings and Fay Wray. An underworld drama. Also a Universal comedy and new Rex music coming Friday, Richard Barthelmess in "Scarlet Seas."

COLONIAL—John Barrymore in "The Beloved Rogue," a romance of old France. Also, Aesop's Fables and Loyd Hamilton himself in "Blazing Away."

University of California regents have been paid \$90,000 for the Hotel Rafael, which was turned over to them some ten years ago, and the property accordingly passed into the hands of William C. Jurgens, president of Hotel Oakland company.

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